

MTD Sales
181.81 L

Brand Share %
16.39 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	56.59	21.77 %
Gas-Stov	44.73	23.46 %
Grinder	30.76	20.88 %
Cook-Pre	15.49	46.11 %
Chimney	12.88	26.28 %
In-Stove	12.57	8.75 %
Small-Ap	5.31	14.28 %
Fan	3.44	1.39 %
Flask	0.04	100.00 %
Total	181.81	16.39 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	26.90	21.98 %
WEST-01	25.05	22.15 %
SOUTH-01	24.66	14.04 %
SOUTH-03	24.16	14.58 %
TRICHY-01	17.61	15.11 %
CHENNAI-02	17.08	17.07 %
NORTH ARCOT	15.75	21.16 %
CHENNAI-01	15.40	8.59 %
SOUTH ARCOT	15.20	24.51 %
Total	181.81	16.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.29	33.28 %
Gas-Stov	6.59	29.66 %
Grinder	2.83	27.52 %
Chimney	2.26	27.57 %
Cook-Pre	1.24	31.75 %
In-Stove	1.21	6.94 %
Fan	0.90	3.69 %
Small-Ap	0.58	29.07 %
Total	26.90	21.98 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.33	14.90 %
HSR2	0.79	10.51 %
NKL2	0.64	14.12 %
HSR1	0.59	13.33 %
KRI1	0.50	12.92 %
MTR1	0.36	12.32 %
SLM2	0.33	10.96 %
EPI1	0.27	6.08 %
APN1	0.19	4.57 %
SGG1	0.18	8.46 %
KAM1	0.17	7.47 %
WZWH		0.00 %
Total	26.90	21.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.43	29.53 %
Gas-Stov	6.84	33.00 %
Grinder	3.76	29.07 %
Chimney	2.67	33.97 %
In-Stove	1.95	13.17 %
Cook-Pre	0.92	27.43 %
Fan	0.84	3.52 %
Small-Ap	0.64	14.00 %
Flask	0.01	100.00 %
Total	25.05	22.15 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.23	15.73 %
SNR1	0.91	16.39 %
TPR1	0.78	14.88 %
CBE1	0.55	11.51 %
PLI1	0.42	8.96 %
SUL1	0.39	7.26 %
CBE3	0.20	14.09 %
TPR4	0.09	4.81 %
WHCB		0.00 %
WZSD		0.00 %
Total	25.05	22.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	7.04	15.74 %
Gas-Stov	5.38	17.60 %
Grinder	4.89	17.76 %
Cook-Pre	3.34	54.45 %
Chimney	1.50	20.44 %
In-Stove	1.50	7.45 %
Small-Ap	0.74	11.14 %
Fan	0.27	0.83 %
Total	24.66	14.04 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.55	12.83 %
TVL1	1.39	11.29 %
VNR2	1.22	12.96 %
TUT1	1.12	5.68 %
TKS1	0.84	14.48 %
TKS2	0.62	6.28 %
VLY1	0.60	12.48 %
APK2	0.57	16.30 %
MAR1	0.49	9.91 %
SNL1	0.40	9.71 %
VKM1	0.28	9.28 %
MMT1	0.22	6.17 %
VNR1	0.20	8.51 %
SKD1	0.18	6.35 %
TUT2	0.15	2.74 %
KYR1	0.15	3.81 %
SVK1	0.13	2.50 %
TKY1	0.11	5.46 %
S2SD		0.00 %
Total	24.66	14.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.81	23.28 %
Mixie	6.37	17.58 %
Grinder	3.55	13.30 %
Cook-Pre	3.22	61.34 %
Chimney	1.80	19.13 %
In-Stove	1.08	6.89 %
Small-Ap	0.70	12.78 %
Fan	0.62	1.64 %
Flask	0.01	100.00 %
Total	24.16	14.58 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.65	11.08 %
MDU1	1.16	7.60 %
TMM1	0.92	11.96 %
MDU7	0.68	14.90 %
MDU6	0.65	10.87 %
TPT1	0.56	10.31 %
KPT1	0.54	14.57 %
MDU2	0.52	5.36 %
MDU4	0.44	13.80 %
TDI1	0.44	15.33 %
PKM1	0.43	14.88 %
SVG1	0.42	13.74 %
KRR1	0.42	14.40 %
DKI1	0.40	15.66 %
PNI1	0.37	11.91 %
PVI1	0.34	11.97 %
MPA1	0.34	7.89 %
TEN2	0.31	5.44 %
NKI1	0.31	11.22 %
USL1	0.30	10.09 %
MLR1	0.27	8.48 %
NTM1	0.22	11.00 %
MNM1	0.21	12.08 %
PNV2	0.20	11.28 %
KYK1	0.16	6.28 %
SGP1	0.16	11.19 %
ATG1	0.12	3.04 %
SZSD		0.00 %
Total	24.16	14.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.89	20.79 %
Gas-Stov	4.26	20.48 %
Grinder	3.85	20.46 %
Cook-Pre	1.16	33.45 %
In-Stove	1.01	5.49 %
Chimney	0.84	24.68 %
Small-Ap	0.52	13.02 %
Fan	0.08	0.43 %
Flask	0.01	100.00 %
Total	17.61	15.11 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.21	16.27 %
TRY1	0.94	8.47 %
TNJ1	0.88	16.28 %
TYR1	0.86	15.45 %
MDI1	0.68	14.05 %
JKM1	0.45	12.11 %
ORU1	0.30	11.91 %
TNJ2	0.30	4.42 %
TRY4	0.29	6.67 %
NGT1	0.29	5.50 %
TRY3	0.28	7.11 %
AYR1	0.26	13.47 %
TVR1	0.24	9.61 %
APM1	0.23	11.03 %
MSI1	0.17	7.84 %
TRY2	0.10	14.67 %
KIK1	0.09	2.09 %
TZSD		0.00 %
Total	17.61	15.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.29	19.57 %
Gas-Stov	3.71	20.40 %
Grinder	3.20	25.65 %
In-Stove	1.96	11.55 %
Cook-Pre	1.19	42.42 %
Chimney	1.01	44.03 %
Small-Ap	0.65	16.14 %
Fan	0.07	0.42 %
Total	17.08	17.07 %

Branch *	MTD Sales L	Brand Share %
CH12	0.68	12.89 %
CH03	0.57	4.73 %
CH41	0.46	14.20 %
CH06	0.44	14.24 %
CH17	0.43	11.90 %
CH43	0.38	5.22 %
CH24	0.38	7.69 %
CH36	0.33	13.69 %
CH33	0.30	11.31 %
CH27	0.26	11.86 %
CH21	0.25	5.21 %
GPD1	0.19	9.96 %
CH31	0.15	12.59 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	17.08	17.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.89	25.90 %
Gas-Stov	4.39	35.27 %
In-Stove	1.49	16.70 %
Grinder	1.48	23.20 %
Cook-Pre	1.29	52.31 %
Chimney	1.12	27.82 %
Small-Ap	0.57	25.17 %
Fan	0.51	2.69 %
Flask	0.01	100.00 %
Total	15.75	21.16 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.98	12.96 %
TRL1	0.58	9.09 %
WJP1	0.40	15.65 %
GDM1	0.31	15.71 %
ANI1	0.28	14.71 %
Total	15.75	21.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.99	13.64 %
Gas-Stov	3.34	12.79 %
Grinder	2.76	12.81 %
In-Stove	1.91	7.51 %
Cook-Pre	1.80	46.55 %
Chimney	1.04	22.43 %
Small-Ap	0.55	8.87 %
Flask	0.01	100.00 %
Fan		0.01 %
Total	15.40	8.59 %

Branch *	MTD Sales L	Brand Share %
CH07	0.82	8.43 %
CH19	0.75	16.11 %
CH05	0.73	6.58 %
CH48	0.71	10.35 %
CH47	0.54	14.93 %
CH22	0.48	13.08 %
CH49	0.43	4.01 %
MRM1	0.35	12.59 %
CH30	0.35	9.03 %
CH25	0.34	4.43 %
CH39	0.34	9.89 %
GUD2	0.32	10.62 %
CH38	0.26	6.69 %
SKL1	0.17	10.89 %
AVD1	0.17	5.41 %
CH14	0.15	2.93 %
CH37	0.15	13.97 %
GUD1	0.13	2.73 %
CH40	0.12	16.30 %
CH16	0.03	0.36 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	15.40	8.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	4.43	41.89 %
Mixie	4.40	26.82 %
Gas-Stov	3.41	32.78 %
Cook-Pre	1.32	56.79 %
Chimney	0.65	34.65 %
In-Stove	0.48	7.79 %
Small-Ap	0.35	18.25 %
Fan	0.15	1.19 %
Flask	0.01	100.00 %
Total	15.20	24.51 %

Branch *	MTD Sales L	Brand Share %
POY1	1.03	15.49 %
VPM2	0.56	15.91 %
KLM1	0.50	16.17 %
ULP1	0.48	12.96 %
TRK1	0.35	13.58 %
NVL2	0.32	8.45 %
VCM1	0.22	14.79 %
TVM2	0.19	15.89 %
TVM1	0.16	15.58 %
Total	15.20	24.51 %