

MTD Sales
157.54 L

Brand Share %
18.22 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	45.53	22.96 %
Mixie	44.59	18.09 %
Grinder	25.62	16.20 %
Cook-Pre	15.26	36.60 %
In-Stove	9.52	22.05 %
Chimney	8.50	26.33 %
Small-Ap	6.88	22.83 %
Fan	1.63	1.43 %
Flask	0.01	100.00 %
Total	157.54	18.22 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	26.44	28.92 %
SOUTH-01	22.59	15.55 %
WEST-01	21.16	21.20 %
SOUTH-03	19.48	15.07 %
CHENNAI-02	15.27	18.70 %
TRICHY-01	14.72	14.98 %
CHENNAI-01	12.71	11.91 %
SOUTH ARCOT	12.66	21.99 %
NORTH ARCOT	11.46	24.79 %
KL-SOUTH	1.05	12.30 %
Total	157.54	18.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.78	26.97 %
Gas-Stov	7.27	33.72 %
Cook-Pre	3.57	60.94 %
Grinder	2.85	23.59 %
Chimney	2.21	39.56 %
In-Stove	1.38	23.70 %
Small-Ap	1.24	50.44 %
Fan	0.13	1.40 %
Total	26.44	28.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.27	17.29 %
ERD2	0.67	11.83 %
NKL2	0.46	13.31 %
APN1	0.35	12.89 %
KRI1	0.34	17.05 %
SLM3	0.33	6.77 %
VPD1	0.32	12.71 %
MTR1	0.27	8.63 %
EPI1	0.25	9.01 %
WHKP		0.00 %
Total	26.44	28.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.68	20.32 %
Mixie	6.11	15.43 %
Grinder	4.62	16.59 %
In-Stove	1.66	23.12 %
Cook-Pre	1.47	21.72 %
Chimney	0.97	27.93 %
Small-Ap	0.86	14.83 %
Fan	0.20	0.94 %
Flask	0.01	100.00 %
Total	22.59	15.55 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.67	13.55 %
TVL1	1.43	14.73 %
TUT1	1.36	12.86 %
NGR1	1.31	17.74 %
TKS1	0.88	15.78 %
SNL1	0.55	13.92 %
VNR2	0.47	6.03 %
ERL2	0.44	15.29 %
APK2	0.41	15.08 %
VKM1	0.37	18.05 %
SKD1	0.33	11.60 %
SVK1	0.32	6.88 %
TUT2	0.30	6.48 %
VNR1	0.26	13.00 %
MMT1	0.26	8.27 %
TKY1	0.24	13.95 %
KGL1	0.23	15.46 %
STU2	0.20	10.90 %
VLY1	0.18	5.14 %
PDI1	0.17	7.94 %
KYR1	0.10	3.94 %
SGT1	0.09	8.39 %
TKS2	0.07	0.96 %
S2SD	0.02	2.94 %
Total	22.59	15.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.62	27.56 %
Mixie	5.44	19.88 %
Grinder	3.42	19.75 %
Chimney	1.74	23.58 %
Cook-Pre	1.62	30.60 %
In-Stove	1.13	23.54 %
Small-Ap	0.79	23.60 %
Fan	0.39	3.77 %
Total	21.16	21.20 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.10	15.12 %
CBE6	0.69	16.81 %
TPR1	0.60	13.44 %
SNR1	0.51	10.13 %
DPM2	0.50	15.55 %
PLI1	0.49	10.93 %
SUL1	0.42	12.15 %
CBE1	0.33	9.53 %
CBE5	0.28	7.09 %
KMD1	0.27	10.49 %
CNR1	0.09	6.09 %
Total	21.16	21.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.24	19.54 %
Mixie	4.73	13.66 %
Grinder	3.76	13.92 %
Cook-Pre	2.49	42.40 %
In-Stove	1.17	19.07 %
Small-Ap	0.95	26.10 %
Chimney	0.83	19.83 %
Fan	0.29	1.40 %
Total	19.48	15.07 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.49	10.27 %
KKD3	1.01	11.31 %
DGL1	0.79	9.16 %
MDU5	0.55	13.10 %
MDU4	0.42	13.85 %
KRR1	0.38	14.80 %
PVI1	0.34	17.47 %
TEN2	0.32	9.83 %
KYK1	0.29	12.31 %
MLR1	0.25	15.38 %
TPT1	0.24	5.74 %
TMM1	0.24	4.19 %
MDU2	0.22	2.99 %
SVG1	0.20	8.72 %
KPT1	0.19	8.23 %
MPA1	0.18	7.05 %
NTM1	0.18	10.60 %
MNM1	0.18	15.38 %
USL1	0.17	8.67 %
PNI1	0.15	6.42 %
ATG1	0.13	3.83 %
SZSD	0.07	13.15 %
Total	19.48	15.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.96	26.28 %
Mixie	4.95	19.81 %
Grinder	1.78	12.43 %
Cook-Pre	1.32	46.80 %
Chimney	0.90	26.24 %
In-Stove	0.81	25.91 %
Small-Ap	0.54	17.26 %
Total	15.27	18.70 %

Branch *	MTD Sales L	Brand Share %
CH15	1.31	14.68 %
CH24	0.70	11.67 %
CH12	0.69	14.02 %
CH33	0.55	15.65 %
CH17	0.34	8.29 %
GPD1	0.28	16.40 %
CH03	0.24	4.22 %
CH43	0.23	4.50 %
CH09	0.23	10.85 %
CH21	0.18	4.95 %
PON1	0.17	12.76 %
CH23	0.15	13.06 %
CH46	0.13	10.39 %
UKI1	0.12	12.74 %
CH27	0.11	6.10 %
CH06	0.07	4.57 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	15.27	18.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.53	16.51 %
Gas-Stov	3.72	18.38 %
Grinder	2.79	14.18 %
In-Stove	1.13	18.54 %
Cook-Pre	1.10	19.93 %
Small-Ap	0.78	20.76 %
Chimney	0.47	20.90 %
Fan	0.19	1.43 %
Total	14.72	14.98 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.13	13.28 %
PBR2	0.92	17.57 %
TNJ2	0.91	17.44 %
TRY1	0.83	8.11 %
TRY4	0.65	15.33 %
TVR2	0.49	8.89 %
NGT1	0.31	7.46 %
NMM1	0.29	7.89 %
MSI1	0.23	16.09 %
TVR1	0.16	12.21 %
TRY3	0.15	5.70 %
PTK1	0.09	2.36 %
APM1	0.08	6.88 %
TYR1	0.08	2.51 %
KIK1	0.06	1.95 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.72	14.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.72	13.92 %
Mixie	3.22	11.15 %
Grinder	2.44	10.34 %
Cook-Pre	1.57	39.92 %
In-Stove	0.82	20.62 %
Small-Ap	0.50	14.41 %
Chimney	0.31	12.08 %
Fan	0.13	0.96 %
Total	12.71	11.91 %

Branch *	MTD Sales L	Brand Share %
CH08	1.22	14.05 %
CH45	0.68	15.65 %
MRM1	0.57	17.13 %
CH07	0.53	9.52 %
CH30	0.50	15.89 %
CH11	0.48	12.15 %
SKL1	0.44	17.38 %
CH19	0.43	6.72 %
CH39	0.40	10.47 %
CH48	0.39	8.83 %
CH28	0.37	11.70 %
CGL1	0.36	16.54 %
GUD1	0.31	5.42 %
CH16	0.30	3.73 %
CH29	0.27	14.43 %
CH05	0.27	3.76 %
CH22	0.21	5.21 %
AVD1	0.15	6.49 %
GUD2	0.11	4.18 %
CH14	0.08	2.44 %
CH37	0.05	2.56 %
CZWH		0.00 %
Total	12.71	11.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.75	22.29 %
Gas-Stov	3.04	24.66 %
Grinder	2.76	25.68 %
In-Stove	0.91	24.69 %
Cook-Pre	0.89	35.89 %
Chimney	0.62	46.15 %
Small-Ap	0.57	25.27 %
Fan	0.13	1.67 %
Total	12.66	21.99 %

Branch *	MTD Sales L	Brand Share %
POY1	1.23	17.43 %
ULP1	0.38	13.77 %
POY2	0.27	5.81 %
NVL2	0.20	4.54 %
KLM1	0.19	6.25 %
TVM1	0.13	11.71 %
Total	12.66	21.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.92	30.89 %
Mixie	3.66	24.61 %
Grinder	1.19	25.65 %
Cook-Pre	1.18	44.75 %
Small-Ap	0.51	33.21 %
Chimney	0.45	22.10 %
In-Stove	0.39	21.98 %
Fan	0.17	2.79 %
Total	11.46	24.79 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.53	11.98 %
VEL2	0.47	16.75 %
AKM1	0.28	13.82 %
VEL1	0.28	10.43 %
ABR1	0.18	13.05 %
WJP1	0.13	11.44 %
ANI1	0.09	12.59 %
WHVL		0.00 %
Total	11.46	24.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.42	13.69 %
Gas-Stov	0.34	16.11 %
Small-Ap	0.13	18.78 %
In-Stove	0.12	20.69 %
Cook-Pre	0.05	10.24 %
Total	1.05	12.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.65	16.07 %
PAS1	0.22	10.39 %
KLR1	0.19	7.70 %
Total	1.05	12.30 %