

MTD Sales
330.01 L

Brand Share %
21.20 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	108.79	22.39 %
Gas-Stov	97.92	26.96 %
Grinder	51.46	16.95 %
Cook-Pre	25.55	38.55 %
Chimney	15.99	25.22 %
In-Stove	14.98	24.87 %
Small-Ap	12.91	33.97 %
Fan	2.38	1.35 %
Flask	0.01	100.00 %
Total	330.01	21.20 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	77.38	35.83 %
SOUTH-03	50.78	18.87 %
WEST-02	39.90	23.59 %
WEST-01	34.95	20.88 %
SOUTH-01	34.25	13.34 %
TRICHY-01	28.24	16.09 %
NORTH ARCOT	22.08	25.61 %
CHENNAI-02	21.43	18.82 %
SOUTH ARCOT	19.02	20.71 %
KL-SOUTH	1.96	18.57 %
Total	330.01	21.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	32.38	44.23 %
Gas-Stov	29.30	45.67 %
Cook-Pre	5.00	61.73 %
Grinder	4.26	11.97 %
Chimney	3.52	49.62 %
In-Stove	1.49	25.82 %
Small-Ap	1.19	26.59 %
Fan	0.26	1.49 %
Total	77.38	35.83 %

Branch *	MTD Sales L	Brand Share %
CH42	2.17	19.47 %
CH28	1.45	20.60 %
CH16	1.40	11.54 %
CH07	1.19	15.48 %
TKM1	0.83	21.20 %
CH08	0.78	6.81 %
CH48	0.64	9.64 %
CH35	0.59	17.96 %
MRM1	0.58	10.48 %
CH11	0.51	8.60 %
CH19	0.49	7.12 %
CH05	0.48	4.61 %
CH39	0.47	12.00 %
CH22	0.44	7.54 %
CH37	0.44	12.50 %
CGL1	0.42	14.34 %
GUD1	0.34	5.26 %
CH14	0.34	4.18 %
AVD1	0.25	5.73 %
GUD2	0.05	1.07 %
CH29	0.03	1.86 %
CH40	0.03	11.02 %
MC10		0.00 %
WHC3		0.00 %
Total	77.38	35.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	16.22	20.68 %
Gas-Stov	11.54	21.38 %
Grinder	10.97	18.03 %
Cook-Pre	4.65	39.67 %
Small-Ap	2.53	36.72 %
In-Stove	2.30	25.18 %
Chimney	2.06	18.14 %
Fan	0.50	1.37 %
Total	50.78	18.87 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.36	9.59 %
DGL2	1.33	20.42 %
KKD3	0.99	10.92 %
PVI1	0.97	19.28 %
TPT1	0.88	10.82 %
MPA1	0.71	10.26 %
KYK1	0.68	13.47 %
KRR1	0.67	16.34 %
MDU4	0.61	11.21 %
TMM1	0.54	4.72 %
TEN2	0.51	9.76 %
CMR1	0.50	20.17 %
USL1	0.49	8.86 %
NTM1	0.44	8.00 %
SVG1	0.39	6.69 %
ATG1	0.37	6.13 %
PNI1	0.37	11.82 %
MDU2	0.22	1.79 %
SZSD	0.09	20.93 %
Total	50.78	18.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	13.20	22.97 %
Gas-Stov	10.79	28.49 %
Grinder	4.83	19.19 %
Chimney	3.65	26.70 %
Cook-Pre	3.37	41.19 %
In-Stove	2.02	28.24 %
Small-Ap	1.70	51.33 %
Fan	0.35	2.16 %
Total	39.90	23.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.58	18.14 %
VPD1	1.19	16.47 %
SLM2	1.17	20.62 %
ERD1	1.09	13.82 %
RSP1	1.04	20.50 %
BMD1	0.87	20.69 %
ERD2	0.76	6.36 %
VKL1	0.65	18.14 %
HSR1	0.60	13.67 %
CMI1	0.55	14.63 %
SGG1	0.52	12.13 %
MTR1	0.34	5.76 %
PDR1	0.33	18.68 %
NKL2	0.31	4.72 %
EPI1	0.30	8.21 %
SLM3	0.24	3.12 %
KRI1	0.20	9.74 %
WZWH		0.00 %
Total	39.90	23.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	11.53	23.36 %
Gas-Stov	9.44	23.20 %
Grinder	6.38	20.08 %
Cook-Pre	2.25	30.47 %
Chimney	2.14	17.13 %
In-Stove	1.62	24.54 %
Small-Ap	1.30	32.56 %
Fan	0.29	1.89 %
Total	34.95	20.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.41	20.90 %
KMR1	2.39	19.54 %
CBE4	1.57	13.99 %
TPR2	1.51	20.97 %
PLI1	1.03	10.79 %
AVI1	0.99	18.83 %
TPR1	0.67	9.89 %
TPR4	0.65	14.65 %
SUL1	0.64	9.59 %
CBE5	0.59	9.18 %
PDM1	0.57	17.35 %
KMD1	0.56	13.52 %
KGI1	0.48	18.32 %
CBE1	0.45	11.16 %
DPM2	0.40	8.54 %
SNR1	0.28	4.58 %
ANR1	0.21	10.67 %
GDR1	0.18	12.72 %
WZSD	0.07	-5.85 %
Total	34.95	20.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.68	17.59 %
Mixie	9.34	12.04 %
Grinder	6.98	12.27 %
Cook-Pre	3.27	30.74 %
Small-Ap	1.95	29.50 %
In-Stove	1.92	17.80 %
Chimney	0.83	15.41 %
Fan	0.29	0.85 %
Total	34.25	13.34 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.47	14.76 %
KVT1	2.40	12.79 %
TVL1	2.11	11.85 %
TUT1	1.86	9.51 %
VNR2	1.65	11.46 %
RPM1	1.62	21.07 %
MAR1	1.60	17.97 %
TCN1	1.54	18.98 %
TKS1	1.47	13.19 %
PKD1	1.43	20.18 %
SNL1	1.06	16.28 %
TYI1	1.01	16.69 %
MMT1	0.76	15.16 %
APK1	0.66	11.70 %
STU2	0.60	20.14 %
SDI1	0.59	17.16 %
PDI1	0.52	12.15 %
TKS2	0.49	3.59 %
SKD1	0.40	9.53 %
VKM1	0.38	11.87 %
VLV1	0.35	6.11 %
SVK1	0.34	4.96 %
APK2	0.32	6.81 %
ERL2	0.32	9.25 %
TKY1	0.31	5.62 %
KYR1	0.28	6.95 %
VNR1	0.27	7.31 %
SGT1	0.23	11.71 %
KGL1	0.15	6.55 %
S2SD	0.14	13.26 %
TUT2	0.13	1.81 %
TVL2	0.11	9.25 %
Total	34.25	13.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	8.41	16.35 %
Gas-Stov	7.01	17.36 %
Grinder	6.91	17.73 %
In-Stove	1.95	22.26 %
Cook-Pre	1.81	25.29 %
Small-Ap	1.36	30.71 %
Chimney	0.71	17.44 %
Fan	0.08	0.40 %
Flask	0.01	100.00 %
Total	28.24	16.09 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.41	18.25 %
TNJ2	2.14	18.31 %
TNJ1	2.13	18.75 %
TVR2	1.48	16.25 %
TRY1	1.09	6.65 %
PBR2	0.82	8.13 %
ORU1	0.79	19.73 %
TRY4	0.72	9.95 %
MSI1	0.69	20.49 %
PDK1	0.62	16.78 %
TTP1	0.62	17.54 %
TVR1	0.47	17.09 %
NMM1	0.45	8.92 %
KIK1	0.44	7.91 %
NGT1	0.42	7.48 %
TRY3	0.25	4.10 %
PTK1	0.23	2.71 %
APM1	0.17	7.21 %
TYR1	0.16	2.12 %
TZSD	0.02	-6.86 %
Total	28.24	16.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.99	33.22 %
Mixie	6.58	22.12 %
Grinder	2.55	24.98 %
Cook-Pre	2.28	48.14 %
Small-Ap	1.20	50.54 %
In-Stove	1.12	33.61 %
Chimney	1.05	27.60 %
Fan	0.30	2.74 %
Total	22.08	25.61 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.61	19.49 %
KPM2	0.91	11.88 %
TRL1	0.77	10.88 %
ARC2	0.62	20.68 %
WJP1	0.23	12.79 %
ANI1	0.17	13.78 %
VEL1	0.09	2.46 %
Total	22.08	25.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.57	27.60 %
Mixie	5.58	15.20 %
Grinder	3.77	17.10 %
Cook-Pre	1.37	36.31 %
In-Stove	1.29	32.04 %
Chimney	1.02	29.86 %
Small-Ap	0.73	24.87 %
Fan	0.09	0.68 %
Flask	0.01	100.00 %
Total	21.43	18.82 %

Branch *	MTD Sales L	Brand Share %
CH15	1.93	18.09 %
CH18	1.53	20.30 %
CH12	1.39	18.27 %
CH03	1.27	13.93 %
CH21	0.76	12.34 %
GPD1	0.51	16.61 %
CH33	0.48	11.88 %
CH24	0.42	7.33 %
CH43	0.39	4.26 %
CH41	0.39	12.43 %
UK11	0.34	16.86 %
CH46	0.33	12.42 %
CH09	0.33	12.31 %
CH27	0.22	11.69 %
CH23	0.20	10.33 %
CH06	0.18	3.31 %
CH31	0.13	8.20 %
MC06	0.02	3.34 %
CH01		0.00 %
Total	21.43	18.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.10	25.34 %
Mixie	4.93	17.33 %
Grinder	4.66	22.60 %
Cook-Pre	1.33	32.20 %
Chimney	1.02	50.72 %
In-Stove	0.97	24.14 %
Small-Ap	0.90	36.63 %
Fan	0.11	1.10 %
Total	19.02	20.71 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.74	20.05 %
POY1	2.02	19.04 %
POY2	0.94	12.57 %
KKI2	0.82	15.39 %
KML1	0.62	20.70 %
ULP1	0.41	8.80 %
NVL2	0.26	3.35 %
TVM1	0.26	15.91 %
KLM1	0.21	4.29 %
TVM2	0.10	9.16 %
Total	19.02	20.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.63	18.21 %
Gas-Stov	0.51	20.68 %
In-Stove	0.30	45.56 %
Cook-Pre	0.22	47.53 %
Grinder	0.14	9.67 %
Fan	0.11	8.02 %
Small-Ap	0.05	9.14 %
Total	1.96	18.57 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.52	20.13 %
PAS1	0.33	11.98 %
TVSD		0.00 %
Total	1.96	18.57 %