

MTD Sales
228.77 L

Brand Share %
20.47 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	68.93	22.84 %
Gas-Stov	68.09	27.15 %
Grinder	39.07	24.24 %
Cook-Pre	17.38	66.95 %
In-Stove	14.74	25.38 %
Chimney	10.75	17.23 %
Small-Ap	5.25	14.48 %
Fan	4.55	2.08 %
Total	228.77	20.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	43.07	19.66 %
SOUTH-03	31.54	19.60 %
TRICHY-01	26.61	20.52 %
WEST-02	25.25	28.63 %
WEST-01	20.55	25.47 %
SOUTH ARCOT	19.56	25.90 %
CHENNAI-01	17.44	11.57 %
NORTH ARCOT	16.31	21.84 %
CHENNAI-02	15.96	17.33 %
WEST-03	12.45	27.03 %
Total	228.77	20.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	12.92	20.17 %
Gas-Stov	12.40	27.88 %
Grinder	8.75	24.04 %
In-Stove	2.74	28.79 %
Cook-Pre	2.61	65.30 %
Fan	1.74	3.72 %
Chimney	1.22	15.79 %
Small-Ap	0.68	12.34 %
Total	43.07	19.66 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.07	20.32 %
TUT1	1.37	4.45 %
TKS2	1.37	13.47 %
TVL1	1.33	10.99 %
VLY1	1.32	19.49 %
MAR1	1.26	19.27 %
TUT2	1.12	19.21 %
VKM1	0.68	18.02 %
APK2	0.64	14.09 %
PDI1	0.61	19.65 %
SKD1	0.48	16.74 %
KYR1	0.36	9.08 %
STU2	0.35	13.11 %
SVK1	0.17	3.68 %
SGT1	0.12	9.91 %
S2SD		0.00 %
WHTV		0.00 %
Total	43.07	19.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.10	27.10 %
Mixie	8.81	23.67 %
Grinder	5.69	21.14 %
Cook-Pre	3.00	78.15 %
In-Stove	2.25	31.41 %
Chimney	1.18	13.89 %
Fan	0.87	2.18 %
Small-Ap	0.65	18.49 %
Total	31.54	19.60 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.31	14.09 %
DGL1	1.24	9.62 %
PVI1	1.20	19.97 %
MDU1	0.86	5.64 %
MPA1	0.66	17.58 %
TPT1	0.47	8.99 %
PNV2	0.34	15.98 %
TEN2	0.28	4.63 %
KYK1	0.21	9.48 %
ATG1	0.16	4.66 %
PNI1	0.14	4.98 %
MDU4	0.14	4.99 %
MLR1	0.12	4.14 %
CBM1	0.10	3.03 %
USL1	0.08	3.17 %
SZSD		0.00 %
WHMD		0.00 %
Total	31.54	19.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.36	23.62 %
Mixie	7.31	22.67 %
Grinder	5.77	28.38 %
In-Stove	2.68	29.55 %
Cook-Pre	1.70	78.55 %
Chimney	0.96	15.13 %
Small-Ap	0.78	25.03 %
Fan	0.06	0.24 %
Total	26.61	20.52 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.36	19.83 %
TVR2	1.30	18.01 %
TRY1	1.26	12.05 %
TNJ2	1.12	15.84 %
TNJ1	1.01	16.62 %
KIK1	0.95	14.73 %
PBR2	0.81	9.44 %
NGT1	0.60	11.02 %
NMM1	0.40	13.78 %
MSI1	0.25	14.37 %
MDI1	0.19	4.65 %
TRY4	0.14	3.49 %
TRY2	0.13	15.38 %
TRY3	0.12	4.31 %
TZSD		0.00 %
Total	26.61	20.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.06	39.67 %
Mixie	8.56	35.15 %
Cook-Pre	2.74	63.65 %
Grinder	1.61	24.86 %
Chimney	1.38	18.44 %
In-Stove	1.05	22.78 %
Fan	0.43	2.62 %
Small-Ap	0.41	23.00 %
Total	25.25	28.63 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.67	12.49 %
EPI1	0.66	16.68 %
KAM1	0.48	20.31 %
MTR1	0.47	12.10 %
KRI1	0.46	13.07 %
SLM2	0.32	11.59 %
APN1	0.27	9.47 %
SLM1	0.23	3.47 %
WZWH		0.00 %
Total	25.25	28.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.36	31.49 %
Mixie	5.98	26.79 %
Grinder	2.75	25.39 %
Chimney	2.12	26.46 %
In-Stove	1.39	29.59 %
Cook-Pre	1.23	58.64 %
Small-Ap	0.57	18.09 %
Fan	0.15	1.61 %
Total	20.55	25.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.33	18.94 %
CBE1	0.65	14.52 %
SUL1	0.57	11.02 %
PLI1	0.40	7.98 %
CBE3	0.22	14.34 %
WHCB		0.00 %
WZSD		0.00 %
Total	20.55	25.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.45	29.51 %
Gas-Stov	5.52	35.20 %
Grinder	4.81	36.25 %
Cook-Pre	1.11	60.22 %
In-Stove	0.81	21.93 %
Small-Ap	0.49	19.42 %
Chimney	0.37	12.85 %
Total	19.56	25.90 %

Branch *	MTD Sales L	Brand Share %
POY1	1.20	14.53 %
KKI2	0.83	15.70 %
VCM2	0.76	19.50 %
VPM2	0.64	18.78 %
TRK1	0.41	9.23 %
KLM1	0.39	11.17 %
ULP1	0.37	12.68 %
TVM2	0.12	11.23 %
Total	19.56	25.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.61	13.65 %
Mixie	4.28	10.56 %
Grinder	3.74	16.00 %
Cook-Pre	1.83	63.36 %
In-Stove	1.49	17.64 %
Chimney	0.90	13.16 %
Small-Ap	0.48	6.19 %
Fan	0.12	0.45 %
Total	17.44	11.57 %

Branch *	MTD Sales L	Brand Share %
CH49	1.43	12.31 %
CH22	1.01	19.38 %
CH16	0.86	9.33 %
CH47	0.85	7.15 %
CH30	0.69	14.21 %
MRM1	0.65	17.99 %
AVD1	0.64	11.67 %
CH19	0.63	9.85 %
CH08	0.62	18.42 %
CH39	0.48	10.87 %
CH45	0.41	8.02 %
TKM1	0.32	18.21 %
CH05	0.27	3.02 %
CH48	0.22	2.85 %
GUD2	0.21	5.96 %
CH29	0.21	15.00 %
CH07	0.16	2.13 %
GUD1	0.10	1.38 %
CH25	0.07	0.96 %
CH14	0.03	0.59 %
CH40		0.00 %
CZWH		0.00 %
Total	17.44	11.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.53	28.78 %
Gas-Stov	5.16	28.28 %
Grinder	1.70	29.15 %
Cook-Pre	1.41	65.25 %
Chimney	0.81	13.53 %
In-Stove	0.81	24.53 %
Fan	0.50	2.99 %
Small-Ap	0.38	11.85 %
Total	16.31	21.84 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.16	18.09 %
TRR1	0.98	16.49 %
VEL1	0.57	20.15 %
VEL3	0.57	10.97 %
TRL1	0.49	10.56 %
WJD1	0.33	11.99 %
VEL2	0.20	3.80 %
ANI1	0.20	11.25 %
VEL4	0.17	2.99 %
PTU1	0.07	13.75 %
Total	16.31	21.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.90	18.45 %
Gas-Stov	4.67	23.57 %
Grinder	2.42	20.69 %
Chimney	1.17	23.51 %
Cook-Pre	0.92	58.65 %
In-Stove	0.91	18.93 %
Small-Ap	0.59	12.42 %
Fan	0.38	2.17 %
Total	15.96	17.33 %

Branch *	MTD Sales L	Brand Share %
CH15	1.51	19.16 %
CH50	0.95	19.36 %
CH03	0.55	8.43 %
CH17	0.45	11.23 %
CH24	0.38	7.96 %
CH27	0.35	15.99 %
CH36	0.30	12.61 %
CH41	0.29	12.43 %
CH33	0.28	7.95 %
CH06	0.26	10.19 %
CH37	0.26	15.54 %
CH31	0.15	15.31 %
CH43	0.13	3.10 %
CH35	0.13	3.91 %
CH23	0.10	9.90 %
CH21	0.09	2.17 %
CH01	0.07	17.51 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	15.96	17.33 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	4.19	31.13 %
Gas-Stov	3.84	35.02 %
Grinder	1.82	30.29 %
Cook-Pre	0.84	75.67 %
Chimney	0.64	17.51 %
In-Stove	0.60	21.95 %
Fan	0.31	4.32 %
Small-Ap	0.22	21.92 %
Total	12.45	27.03 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.71	14.37 %
AVI1	0.57	15.17 %
TPR1	0.48	9.78 %
VKL1	0.20	14.14 %
W3SD		0.00 %
WHPD		0.00 %
Total	12.45	27.03 %