

MTD Sales
114.27 L

Brand Share %
13.44 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	31.25	17.26 %
Mixie	28.85	12.74 %
Cook-Pre	15.69	36.59 %
Grinder	15.07	11.26 %
In-Stove	9.08	23.22 %
Small-Ap	8.24	21.17 %
Fan	5.36	3.28 %
Chimney	0.70	2.89 %
Flask	0.03	100.00 %
Total	114.27	13.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.28	11.89 %
WEST-02	16.14	19.12 %
SOUTH-03	15.35	12.53 %
WEST-01	13.63	15.41 %
TRICHY-01	12.01	14.29 %
CHENNAI-02	9.60	15.23 %
CHENNAI-01	9.53	6.83 %
NORTH ARCOT	8.56	18.29 %
SOUTH ARCOT	7.88	15.93 %
KL-SOUTH	3.28	18.18 %
Total	114.27	13.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.50	16.87 %
Mixie	4.18	10.85 %
Grinder	2.38	8.95 %
Cook-Pre	2.14	36.47 %
Small-Ap	1.52	29.96 %
In-Stove	1.18	18.77 %
Fan	1.05	3.00 %
Chimney	0.31	8.56 %
Flask	0.01	100.00 %
Total	18.28	11.89 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.02	11.95 %
KVT1	0.93	11.34 %
RPM1	0.74	12.12 %
TUT1	0.56	4.19 %
TKS1	0.52	8.89 %
MMT1	0.48	12.47 %
ERL2	0.38	12.57 %
TVL1	0.38	4.57 %
SNL1	0.38	10.63 %
SKD1	0.34	11.23 %
TUT2	0.27	5.43 %
VKM1	0.26	8.53 %
TKS2	0.24	3.98 %
KYR1	0.23	6.85 %
SVK1	0.22	6.77 %
PDI1	0.22	6.66 %
UDN1	0.19	9.33 %
VNR1	0.18	8.71 %
TKY1	0.18	7.67 %
APK2	0.15	6.66 %
SGT1	0.14	10.10 %
VLY1	0.12	4.03 %
S2SD	0.06	7.14 %
Total	18.28	11.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.96	21.12 %
Gas-Stov	4.54	24.55 %
Cook-Pre	2.30	50.49 %
Grinder	1.35	14.72 %
In-Stove	1.23	23.08 %
Small-Ap	1.10	41.87 %
Fan	0.66	4.22 %
Total	16.14	19.12 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.66	12.81 %
SLM1	0.58	10.64 %
ERD2	0.34	6.59 %
HSR1	0.34	9.79 %
SLM2	0.30	12.54 %
EPI1	0.26	9.58 %
MTR1	0.17	6.33 %
SLM3	0.12	4.17 %
WZWH	0.05	4.21 %
SGG1	0.04	3.02 %
NKL2	0.04	1.08 %
Total	16.14	19.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.20	16.76 %
Mixie	3.50	11.74 %
Grinder	2.33	10.69 %
Cook-Pre	2.13	40.48 %
Small-Ap	1.22	30.39 %
In-Stove	1.14	23.69 %
Fan	0.75	2.66 %
Chimney	0.09	2.54 %
Total	15.35	12.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.58	11.76 %
DGL1	0.80	7.32 %
MDU6	0.73	11.61 %
PVI1	0.38	9.25 %
KYK1	0.38	10.13 %
MDU4	0.36	12.38 %
KKD2	0.35	8.14 %
MPA1	0.34	9.86 %
TPT1	0.32	8.18 %
DGL2	0.30	6.94 %
KPT1	0.21	7.77 %
TMM1	0.21	3.95 %
NTM1	0.20	9.32 %
PNV1	0.19	12.53 %
ATG1	0.17	3.76 %
USL1	0.17	8.19 %
MDU2	0.16	3.10 %
KRR1	0.16	11.70 %
PNI1	0.15	13.02 %
TEN2	0.13	4.68 %
SZSD	0.12	7.67 %
CMR1	0.06	7.78 %
Total	15.35	12.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.12	16.90 %
Gas-Stov	3.85	16.86 %
Cook-Pre	1.60	37.37 %
Grinder	1.57	11.95 %
In-Stove	1.31	25.02 %
Small-Ap	0.79	26.45 %
Fan	0.20	1.73 %
Chimney	0.19	4.66 %
Total	13.63	15.41 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.55	10.20 %
SNR1	0.50	9.46 %
CBE5	0.40	11.95 %
SUL1	0.39	11.67 %
TPR3	0.33	11.24 %
DPM2	0.26	8.85 %
TPR2	0.23	10.42 %
PLI1	0.21	5.59 %
CBE1	0.20	4.52 %
CNR1	0.13	9.16 %
ANR1	0.13	13.44 %
WZSD	0.07	7.20 %
TPR1	0.07	2.22 %
GBM1	0.01	2.32 %
Total	13.63	15.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.03	13.70 %
Gas-Stov	2.54	14.80 %
Cook-Pre	2.38	48.57 %
Grinder	1.93	12.67 %
In-Stove	0.96	23.05 %
Small-Ap	0.92	29.52 %
Fan	0.14	0.92 %
Chimney	0.11	5.23 %
Total	12.01	14.29 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.48	10.81 %
PBR2	0.48	10.03 %
TRY1	0.31	3.49 %
KIK1	0.29	6.51 %
PTK1	0.26	7.67 %
TYR1	0.22	6.41 %
TRY3	0.16	6.12 %
TVR1	0.16	10.75 %
PBR1	0.12	9.45 %
APM1	0.12	8.08 %
NMM1	0.10	4.65 %
TZSD	0.03	3.30 %
Total	12.01	14.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.63	15.60 %
Gas-Stov	2.25	15.60 %
Grinder	1.37	15.73 %
Cook-Pre	0.91	41.62 %
In-Stove	0.85	27.98 %
Fan	0.81	5.63 %
Small-Ap	0.75	30.55 %
Flask	0.02	100.00 %
Total	9.60	15.23 %

Branch *	MTD Sales L	Brand Share %
CH15	0.71	9.87 %
CH03	0.53	13.12 %
CH43	0.35	7.71 %
CH24	0.22	7.35 %
GPD1	0.20	9.63 %
CH31	0.13	10.94 %
CH06	0.12	7.55 %
CH12	0.12	3.56 %
CH21	0.09	2.57 %
CH23	0.08	9.42 %
CH41	0.07	3.50 %
CH46	0.06	5.02 %
CH17	0.05	5.11 %
Total	9.60	15.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.25	9.54 %
Mixie	2.05	5.12 %
Cook-Pre	1.64	15.88 %
Grinder	1.17	5.32 %
Fan	0.86	3.93 %
In-Stove	0.83	16.83 %
Small-Ap	0.73	4.83 %
Total	9.53	6.83 %

Branch *	MTD Sales L	Brand Share %
CH42	0.95	13.20 %
CH07	0.69	11.82 %
CH19	0.54	8.82 %
CH05	0.50	7.97 %
CH39	0.48	10.79 %
CH45	0.44	11.05 %
CH48	0.43	8.54 %
CH16	0.40	5.67 %
CH28	0.40	7.48 %
GUD1	0.38	9.85 %
CH08	0.36	5.35 %
CH38	0.36	11.55 %
GUD2	0.28	8.55 %
MRM1	0.25	9.44 %
CH11	0.22	7.27 %
CH35	0.22	9.52 %
CGL1	0.20	13.41 %
CH37	0.19	9.29 %
CH30	0.17	6.89 %
CH14	0.15	3.60 %
CH29	0.13	9.56 %
CH22	0.05	1.51 %
CH40		0.00 %
CZWH		0.00 %
Total	9.53	6.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.90	25.15 %
Mixie	1.66	12.56 %
Cook-Pre	1.41	62.13 %
In-Stove	0.79	35.03 %
Small-Ap	0.75	51.33 %
Grinder	0.59	12.53 %
Fan	0.47	4.82 %
Total	8.56	18.29 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.55	12.49 %
SBR1	0.25	10.15 %
WJD1	0.24	12.35 %
ANI1	0.23	13.12 %
AKM1	0.21	12.28 %
CPT1	0.13	10.90 %
VEL1	0.03	1.08 %
NASD		0.00 %
Total	8.56	18.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.00	18.03 %
Mixie	1.88	14.82 %
Grinder	1.86	20.20 %
Cook-Pre	0.94	41.82 %
In-Stove	0.51	25.55 %
Small-Ap	0.37	25.78 %
Fan	0.32	3.55 %
Total	7.88	15.93 %

Branch *	MTD Sales L	Brand Share %
POY1	0.66	12.50 %
ULP1	0.45	12.54 %
POY2	0.27	5.79 %
KLM1	0.17	5.48 %
NVL2	0.06	1.61 %
STP1	0.06	5.09 %
TVM2	0.03	7.03 %
Total	7.88	15.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.22	28.86 %
Mixie	0.83	15.68 %
Grinder	0.52	16.01 %
In-Stove	0.28	26.45 %
Cook-Pre	0.24	25.06 %
Fan	0.09	3.49 %
Small-Ap	0.09	15.39 %
Total	3.28	18.18 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.50	12.93 %
Total	3.28	18.18 %