

MTD Sales
145.11 L

Brand Share %
13.93 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	38.33	17.54 %
Mixie	36.71	11.89 %
Grinder	23.47	11.90 %
Cook-Pre	21.14	41.53 %
In-Stove	9.11	22.21 %
Small-Ap	8.46	24.00 %
Fan	5.39	3.58 %
Chimney	2.47	6.30 %
Flask	0.01	100.00 %
Total	145.11	13.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	21.08	14.38 %
WEST-02	20.56	19.14 %
WEST-01	19.64	16.37 %
TRICHY-01	19.35	14.46 %
SOUTH-01	17.90	10.02 %
CHENNAI-02	12.53	14.44 %
SOUTH ARCOT	11.93	16.06 %
CHENNAI-01	11.49	8.90 %
NORTH ARCOT	9.94	17.72 %
KL-SOUTH	0.68	7.43 %
Total	145.11	13.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.37	19.28 %
Mixie	5.23	13.01 %
Grinder	3.90	12.53 %
Cook-Pre	2.96	42.50 %
Small-Ap	1.32	25.00 %
In-Stove	1.25	21.98 %
Fan	0.84	3.36 %
Chimney	0.20	4.63 %
Total	21.08	14.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	10.60 %
MDU6	1.05	12.81 %
DGL1	1.04	8.22 %
KKD2	0.54	12.53 %
MPA1	0.46	13.81 %
TPT1	0.44	7.47 %
MLR1	0.42	13.53 %
USL1	0.39	9.18 %
TMM1	0.36	6.62 %
MDU4	0.36	9.25 %
ATG1	0.33	6.54 %
SVG1	0.32	11.16 %
DGL2	0.31	10.13 %
NKI1	0.17	8.40 %
TEN2	0.10	2.99 %
MDU2	0.07	0.83 %
Total	21.08	14.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.14	17.01 %
Gas-Stov	5.99	26.61 %
Cook-Pre	2.89	47.23 %
Grinder	2.63	17.26 %
In-Stove	1.36	26.54 %
Small-Ap	1.18	42.19 %
Fan	0.25	1.90 %
Chimney	0.11	1.69 %
Flask	0.01	100.00 %
Total	20.56	19.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.87	10.15 %
ERD2	0.63	10.57 %
HSR1	0.44	8.55 %
VPD1	0.40	10.98 %
KRI1	0.40	12.77 %
SLM2	0.28	9.94 %
EPI1	0.28	9.50 %
MTR1	0.21	5.10 %
SLM3	0.20	4.70 %
SGG1	0.19	10.92 %
CMI1	0.19	11.93 %
NKL2	0.05	1.61 %
WHKP		0.00 %
Total	20.56	19.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.69	15.58 %
Gas-Stov	5.16	18.22 %
Grinder	3.06	14.48 %
Cook-Pre	2.94	46.92 %
In-Stove	1.29	25.66 %
Small-Ap	0.83	26.61 %
Fan	0.37	3.80 %
Chimney	0.29	2.95 %
Total	19.64	16.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.27	12.78 %
CBE4	1.03	12.64 %
PLI1	0.53	9.51 %
SUL1	0.36	6.89 %
CBE1	0.29	5.65 %
SNR1	0.28	4.90 %
UMP1	0.27	12.85 %
TPR1	0.26	6.66 %
DPM2	0.25	7.31 %
KMD1	0.21	6.97 %
PDM1	0.20	9.72 %
CBE3	0.13	7.63 %
Total	19.64	16.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.53	18.06 %
Mixie	4.35	10.97 %
Grinder	4.21	14.70 %
Cook-Pre	3.09	42.79 %
In-Stove	1.47	21.90 %
Small-Ap	1.24	30.62 %
Fan	0.35	1.90 %
Chimney	0.11	2.82 %
Total	19.35	14.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.12	7.08 %
KIK1	0.38	6.28 %
PBR2	0.35	4.92 %
NGT1	0.31	9.35 %
PTK1	0.27	5.04 %
APM1	0.26	8.47 %
TYR1	0.24	5.25 %
MSI1	0.23	9.97 %
TRY3	0.19	5.70 %
TVR1	0.16	7.58 %
AYR1	0.16	11.11 %
NMM1	0.06	2.26 %
Total	19.35	14.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.85	12.62 %
Mixie	4.08	8.43 %
Grinder	3.10	8.10 %
Cook-Pre	2.59	29.62 %
Small-Ap	1.27	19.68 %
In-Stove	0.96	14.51 %
Fan	0.72	2.75 %
Chimney	0.32	5.92 %
Total	17.90	10.02 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.54	13.04 %
TVL1	1.27	10.23 %
TKS2	0.79	7.56 %
RND1	0.72	11.56 %
TKS1	0.65	7.72 %
KVT1	0.64	5.33 %
SKD1	0.53	9.73 %
TUT1	0.51	3.93 %
ERL2	0.40	11.61 %
MMT1	0.36	9.73 %
APK1	0.33	6.84 %
RPM1	0.27	4.55 %
SDI1	0.26	13.42 %
PDI1	0.25	7.73 %
TUT2	0.22	4.15 %
KGL1	0.21	9.27 %
SVK1	0.20	4.33 %
TKY1	0.20	5.00 %
KYR1	0.19	6.14 %
VNR1	0.17	7.73 %
SNL1	0.16	5.85 %
UDN1	0.16	7.68 %
VKM1	0.11	3.78 %
TVL2	0.09	9.79 %
VLY1	0.08	1.90 %
Total	17.90	10.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.51	17.90 %
Mixie	2.98	11.20 %
Grinder	2.17	14.91 %
Cook-Pre	1.47	47.12 %
In-Stove	0.75	27.33 %
Fan	0.73	4.83 %
Small-Ap	0.70	22.48 %
Chimney	0.22	11.56 %
Total	12.53	14.44 %

Branch *	MTD Sales L	Brand Share %
CH15	1.16	9.44 %
CH18	0.89	12.80 %
CH03	0.77	10.12 %
CH21	0.42	9.81 %
CH43	0.34	6.11 %
CH33	0.34	9.33 %
CH24	0.22	5.35 %
CH46	0.18	10.81 %
CH23	0.17	8.68 %
CH27	0.17	11.70 %
CH06	0.13	4.88 %
CH17	0.12	6.73 %
CH32	0.07	9.00 %
GPD1	0.07	2.87 %
CH41	0.06	2.79 %
MC06	0.02	13.46 %
Total	12.53	14.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.47	14.37 %
Gas-Stov	2.63	19.72 %
Grinder	1.98	13.26 %
Cook-Pre	1.89	51.67 %
In-Stove	0.61	19.91 %
Small-Ap	0.59	23.51 %
Chimney	0.50	24.43 %
Fan	0.26	2.44 %
Total	11.93	16.06 %

Branch *	MTD Sales L	Brand Share %
POY1	1.12	11.77 %
POY2	0.83	9.65 %
KKI2	0.43	7.62 %
KLM1	0.29	8.06 %
PRT1	0.26	10.12 %
NVL2	0.23	5.97 %
ULP1	0.19	6.04 %
Total	11.93	16.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.95	10.59 %
Mixie	2.21	6.23 %
Grinder	1.61	6.31 %
Cook-Pre	1.55	32.18 %
Fan	1.28	5.74 %
In-Stove	0.88	23.72 %
Chimney	0.53	13.27 %
Small-Ap	0.48	8.74 %
Total	11.49	8.90 %

Branch *	MTD Sales L	Brand Share %
CH08	0.87	9.49 %
CH14	0.63	12.60 %
CH28	0.61	9.82 %
CH07	0.60	7.89 %
CH30	0.37	9.18 %
CH19	0.34	4.72 %
CH39	0.29	7.67 %
CH05	0.29	3.41 %
CH35	0.28	8.88 %
AVD1	0.25	8.67 %
CH11	0.24	5.55 %
GUD1	0.22	5.22 %
CH38	0.21	4.76 %
GUD2	0.21	6.29 %
CGL1	0.20	12.50 %
CH45	0.15	3.26 %
CH16	0.11	1.22 %
CH40	0.09	11.86 %
CH22	0.08	1.70 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	11.49	8.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.08	23.38 %
Mixie	2.32	12.42 %
Cook-Pre	1.69	49.27 %
Small-Ap	0.80	37.26 %
Grinder	0.80	11.95 %
Fan	0.57	6.81 %
In-Stove	0.49	25.26 %
Chimney	0.20	11.96 %
Total	9.94	17.72 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.54	11.19 %
TRL1	0.50	11.64 %
SBR1	0.21	7.72 %
CGM1	0.17	13.31 %
VEL1	0.16	3.70 %
ANI1	0.11	8.15 %
Total	9.94	17.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	11.23 %
Mixie	0.23	7.91 %
Cook-Pre	0.07	12.03 %
Small-Ap	0.05	16.22 %
In-Stove	0.05	12.97 %
Fan	0.02	1.35 %
Total	0.68	7.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.41	7.17 %
KLR1	0.14	10.38 %
PAS1	0.13	6.24 %
Total	0.68	7.43 %