

MTD Sales
217.62 L

Brand Share %
20.49 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	65.13	22.91 %
Gas-Stov	65.04	27.24 %
Grinder	37.13	24.40 %
Cook-Pre	16.42	67.11 %
In-Stove	13.93	25.08 %
Chimney	10.52	17.45 %
Small-Ap	5.02	14.67 %
Fan	4.42	2.10 %
Total	217.62	20.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.36	19.57 %
SOUTH-03	30.78	19.70 %
TRICHY-01	25.55	20.37 %
WEST-02	24.03	28.98 %
WEST-01	19.36	25.95 %
SOUTH ARCOT	18.78	26.18 %
CHENNAI-01	16.31	11.60 %
NORTH ARCOT	15.03	21.57 %
CHENNAI-02	14.74	16.98 %
WEST-03	11.69	27.26 %
Total	217.62	20.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	12.27	19.95 %
Gas-Stov	11.98	27.93 %
Grinder	8.49	24.11 %
In-Stove	2.56	28.10 %
Cook-Pre	2.49	65.94 %
Fan	1.68	3.68 %
Chimney	1.22	16.08 %
Small-Ap	0.67	12.79 %
Total	41.36	19.57 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.34	4.41 %
TKS2	1.32	13.88 %
VLV1	1.27	19.51 %
MAR1	1.24	19.46 %
TVL1	1.20	10.80 %
TUT2	1.04	18.57 %
VKM1	0.68	18.76 %
APK2	0.60	13.95 %
PDI1	0.53	18.81 %
SKD1	0.46	16.78 %
KYR1	0.36	9.08 %
STU2	0.35	13.19 %
SVK1	0.17	3.82 %
SGT1	0.12	9.91 %
S2SD		0.00 %
WHTV		0.00 %
Total	41.36	19.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.86	27.01 %
Mixie	8.65	24.11 %
Grinder	5.53	21.33 %
Cook-Pre	2.90	77.78 %
In-Stove	2.15	30.92 %
Chimney	1.18	13.89 %
Fan	0.87	2.24 %
Small-Ap	0.64	18.33 %
Total	30.78	19.70 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.27	14.03 %
DGL1	1.14	9.12 %
PVI1	1.13	19.15 %
MDU1	0.85	5.68 %
MPA1	0.66	17.80 %
TPT1	0.43	8.64 %
PNV2	0.34	17.69 %
TEN2	0.28	4.69 %
KYK1	0.21	9.56 %
ATG1	0.16	4.94 %
PNI1	0.14	5.10 %
MLR1	0.12	4.14 %
MDU4	0.12	4.43 %
CBM1	0.10	3.11 %
USL1	0.08	3.17 %
SZSD		0.00 %
WHMD		0.00 %
Total	30.78	19.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.08	23.65 %
Mixie	6.97	22.46 %
Grinder	5.46	28.23 %
In-Stove	2.58	29.35 %
Cook-Pre	1.66	78.15 %
Chimney	0.96	15.13 %
Small-Ap	0.78	25.97 %
Fan	0.06	0.24 %
Total	25.55	20.37 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.27	18.13 %
PTK1	1.27	19.16 %
TRY1	1.14	11.39 %
TNJ2	1.09	16.50 %
TNJ1	0.94	15.80 %
KIK1	0.88	13.67 %
PBR2	0.75	9.03 %
NGT1	0.60	11.09 %
NMM1	0.34	13.10 %
MSI1	0.25	14.37 %
MDI1	0.19	4.99 %
TRY2	0.13	15.69 %
TRY4	0.13	3.33 %
TRY3	0.12	4.31 %
TZSD		0.00 %
Total	25.55	20.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.68	40.44 %
Mixie	8.08	35.37 %
Cook-Pre	2.45	63.21 %
Grinder	1.65	27.09 %
Chimney	1.38	19.55 %
In-Stove	1.00	22.98 %
Small-Ap	0.40	23.45 %
Fan	0.39	2.55 %
Total	24.03	28.98 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.67	12.89 %
EPI1	0.57	15.13 %
KRI1	0.42	13.93 %
MTR1	0.41	10.94 %
SLM2	0.32	11.70 %
SLM1	0.22	3.58 %
APN1	0.21	8.07 %
WZWH		0.00 %
Total	24.03	28.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.09	32.06 %
Mixie	5.50	27.61 %
Grinder	2.59	26.04 %
Chimney	2.12	27.09 %
In-Stove	1.27	28.51 %
Cook-Pre	1.13	58.16 %
Small-Ap	0.53	20.04 %
Fan	0.12	1.36 %
Total	19.36	25.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.16	19.41 %
CBE1	0.65	19.00 %
SUL1	0.57	12.41 %
PLI1	0.40	8.31 %
CBE3	0.19	13.17 %
WHCB		0.00 %
WZSD		0.00 %
Total	19.36	25.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.20	30.22 %
Gas-Stov	5.25	34.75 %
Grinder	4.65	36.46 %
Cook-Pre	1.08	61.08 %
In-Stove	0.76	21.91 %
Small-Ap	0.46	19.72 %
Chimney	0.37	13.61 %
Total	18.78	26.18 %

Branch *	MTD Sales L	Brand Share %
POY1	1.11	14.45 %
KKI2	0.77	15.33 %
VCM2	0.76	20.17 %
VPM2	0.64	19.94 %
TRK1	0.41	9.56 %
KLM1	0.39	11.70 %
ULP1	0.34	11.96 %
TVM2	0.12	11.35 %
Total	18.78	26.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.30	13.53 %
Mixie	3.98	10.68 %
Grinder	3.43	15.95 %
Cook-Pre	1.79	64.09 %
In-Stove	1.39	17.28 %
Chimney	0.83	12.98 %
Small-Ap	0.46	6.36 %
Fan	0.12	0.48 %
Total	16.31	11.60 %

Branch *	MTD Sales L	Brand Share %
CH49	1.43	12.83 %
CH42	1.20	19.75 %
CH16	0.79	8.93 %
CH47	0.77	6.93 %
AVD1	0.64	12.31 %
CH08	0.62	18.42 %
MRM1	0.61	19.05 %
CH19	0.55	8.89 %
CH30	0.47	10.65 %
CH39	0.44	11.37 %
CH45	0.32	6.81 %
TKM1	0.32	19.66 %
CH05	0.27	3.29 %
GUD2	0.21	6.35 %
CH29	0.21	15.00 %
CH48	0.18	2.71 %
CH07	0.16	2.19 %
GUD1	0.10	1.48 %
CH25	0.07	1.04 %
CH14	0.03	0.70 %
CH40		0.00 %
CZWH		0.00 %
Total	16.31	11.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.19	28.46 %
Gas-Stov	4.75	28.77 %
Grinder	1.59	30.04 %
Cook-Pre	1.28	65.20 %
In-Stove	0.71	22.72 %
Chimney	0.66	11.56 %
Fan	0.50	3.15 %
Small-Ap	0.36	11.90 %
Total	15.03	21.57 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.12	18.40 %
TRR1	0.91	15.82 %
VEL3	0.57	12.09 %
VEL1	0.51	19.52 %
TRL1	0.49	11.77 %
WJD1	0.23	9.51 %
ANI1	0.20	12.59 %
VEL2	0.19	3.74 %
VEL4	0.17	3.22 %
PTU1	0.02	3.69 %
Total	15.03	21.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.38	23.12 %
Mixie	4.32	17.56 %
Grinder	2.25	20.72 %
Chimney	1.17	24.46 %
In-Stove	0.91	19.53 %
Cook-Pre	0.84	57.83 %
Small-Ap	0.49	10.99 %
Fan	0.38	2.28 %
Total	14.74	16.98 %

Branch *	MTD Sales L	Brand Share %
CH15	1.45	19.18 %
CH50	0.87	19.52 %
CH03	0.55	8.92 %
CH17	0.45	11.43 %
CH24	0.38	8.07 %
CH27	0.35	17.31 %
CH06	0.26	10.67 %
CH36	0.26	11.58 %
CH33	0.24	6.90 %
CH41	0.22	9.97 %
CH37	0.18	13.48 %
CH31	0.13	13.40 %
CH35	0.13	4.08 %
CH43	0.11	2.99 %
CH23	0.10	10.49 %
CH21	0.09	2.29 %
CH01	0.07	18.13 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	14.74	16.98 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.97	31.97 %
Gas-Stov	3.65	35.47 %
Grinder	1.50	28.24 %
Cook-Pre	0.81	76.43 %
Chimney	0.64	18.50 %
In-Stove	0.60	23.28 %
Fan	0.31	4.56 %
Small-Ap	0.21	21.31 %
Total	11.69	27.26 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	13.06 %
AVI1	0.57	15.63 %
TPR1	0.48	10.12 %
VKL1	0.18	13.28 %
W3SD		0.00 %
WHPD		0.00 %
Total	11.69	27.26 %