

MTD Sales
110.81 L

Brand Share %
13.62 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	30.44	17.24 %
Mixie	27.94	13.02 %
Cook-Pre	15.14	44.04 %
Grinder	14.42	11.10 %
In-Stove	8.88	24.15 %
Small-Ap	8.01	21.09 %
Fan	5.26	3.29 %
Chimney	0.70	3.00 %
Flask	0.03	100.00 %
Total	110.81	13.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.93	11.94 %
WEST-02	15.63	19.12 %
SOUTH-03	14.72	12.36 %
WEST-01	13.41	15.63 %
TRICHY-01	11.41	13.92 %
CHENNAI-02	9.34	15.24 %
CHENNAI-01	9.18	7.53 %
NORTH ARCOT	8.26	18.16 %
SOUTH ARCOT	7.71	16.06 %
KL-SOUTH	3.22	17.94 %
Total	110.81	13.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.35	16.81 %
Mixie	4.12	11.04 %
Grinder	2.39	9.18 %
Cook-Pre	2.03	36.20 %
Small-Ap	1.48	29.55 %
In-Stove	1.18	19.18 %
Fan	1.05	3.05 %
Chimney	0.31	8.56 %
Flask	0.01	100.00 %
Total	17.93	11.94 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.02	12.20 %
KVT1	0.90	11.27 %
RPM1	0.74	12.22 %
TUT1	0.51	4.03 %
TKS1	0.48	8.51 %
MMT1	0.46	12.14 %
ERL2	0.38	12.64 %
SNL1	0.38	10.70 %
TVL1	0.37	4.62 %
SKD1	0.34	11.38 %
KYR1	0.28	8.41 %
TUT2	0.26	5.37 %
VKM1	0.26	8.84 %
TKS2	0.24	4.14 %
PDI1	0.22	6.67 %
SVK1	0.20	6.34 %
VNR1	0.18	8.87 %
TKY1	0.18	7.76 %
APK2	0.15	6.69 %
UDN1	0.14	7.19 %
SGT1	0.14	10.28 %
VLY1	0.11	3.93 %
S2SD	0.06	7.14 %
Total	17.93	11.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.81	21.12 %
Gas-Stov	4.42	24.70 %
Cook-Pre	2.22	49.80 %
Grinder	1.30	14.96 %
In-Stove	1.18	23.60 %
Small-Ap	1.07	42.50 %
Fan	0.63	4.12 %
Total	15.63	19.12 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.66	13.16 %
SLM1	0.55	10.64 %
ERD2	0.34	6.72 %
HSR1	0.34	10.21 %
SLM2	0.29	12.94 %
EPI1	0.26	9.94 %
MTR1	0.17	6.52 %
SLM3	0.12	4.33 %
WZWH	0.05	4.21 %
SGG1	0.04	3.05 %
NKL2	0.04	1.12 %
Total	15.63	19.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.06	16.56 %
Mixie	3.34	11.59 %
Grinder	2.14	10.03 %
Cook-Pre	2.05	40.34 %
Small-Ap	1.16	29.80 %
In-Stove	1.12	24.03 %
Fan	0.75	2.75 %
Chimney	0.09	2.68 %
Total	14.72	12.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.55	11.74 %
DGL1	0.80	7.56 %
MDU6	0.69	11.11 %
PVI1	0.38	9.31 %
KYK1	0.36	9.72 %
MDU4	0.36	12.63 %
KKD2	0.35	8.25 %
MPA1	0.33	10.39 %
TPT1	0.32	8.35 %
DGL2	0.30	7.14 %
KPT1	0.21	7.77 %
NTM1	0.20	9.41 %
PNV1	0.19	12.68 %
TMM1	0.18	3.37 %
MDU2	0.16	3.17 %
KRR1	0.16	11.70 %
ATG1	0.15	3.36 %
USL1	0.14	7.63 %
PNI1	0.13	11.50 %
SZSD	0.12	7.67 %
TEN2	0.12	4.48 %
CMR1	0.06	8.34 %
Total	14.72	12.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.05	17.25 %
Gas-Stov	3.80	16.93 %
Grinder	1.57	12.12 %
Cook-Pre	1.55	37.22 %
In-Stove	1.29	25.03 %
Small-Ap	0.79	27.81 %
Chimney	0.19	5.51 %
Fan	0.17	1.49 %
Total	13.41	15.63 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.55	10.30 %
SNR1	0.50	9.53 %
CBE5	0.40	12.11 %
SUL1	0.36	11.70 %
TPR3	0.33	11.24 %
DPM2	0.26	8.85 %
TPR2	0.23	10.66 %
CBE1	0.20	4.60 %
PLI1	0.18	5.05 %
CNR1	0.13	9.32 %
WZSD	0.07	7.20 %
TPR1	0.07	2.26 %
GBM1	0.01	2.32 %
Total	13.41	15.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.91	13.40 %
Gas-Stov	2.36	14.07 %
Cook-Pre	2.31	48.70 %
Grinder	1.79	11.99 %
In-Stove	0.91	22.81 %
Small-Ap	0.89	30.01 %
Fan	0.14	0.94 %
Chimney	0.11	5.23 %
Total	11.41	13.92 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.48	11.12 %
PBR2	0.47	10.03 %
TRY1	0.31	3.51 %
KIK1	0.25	5.91 %
PTK1	0.21	6.77 %
TYR1	0.21	6.21 %
TVR1	0.16	11.30 %
APM1	0.12	8.51 %
TRY3	0.11	4.54 %
PBR1	0.11	8.58 %
NMM1	0.08	3.63 %
TZSD	0.03	3.30 %
Total	11.41	13.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.56	15.62 %
Gas-Stov	2.19	15.71 %
Grinder	1.33	15.58 %
Cook-Pre	0.90	43.17 %
Fan	0.81	5.73 %
In-Stove	0.81	28.36 %
Small-Ap	0.72	29.79 %
Flask	0.02	100.00 %
Total	9.34	15.24 %

Branch *	MTD Sales L	Brand Share %
CH15	0.65	9.26 %
CH03	0.53	13.34 %
CH43	0.34	7.91 %
CH24	0.22	7.54 %
GPD1	0.20	10.04 %
CH31	0.13	10.94 %
CH06	0.12	7.55 %
CH12	0.12	3.58 %
CH21	0.09	2.63 %
CH23	0.08	9.42 %
CH41	0.07	3.50 %
CH46	0.06	5.34 %
CH17	0.05	5.11 %
Total	9.34	15.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.22	9.66 %
Mixie	1.93	5.73 %
Cook-Pre	1.58	52.61 %
Grinder	1.07	5.16 %
Fan	0.83	3.91 %
In-Stove	0.83	22.12 %
Small-Ap	0.72	4.80 %
Total	9.18	7.53 %

Branch *	MTD Sales L	Brand Share %
CH42	0.89	13.17 %
CH07	0.69	12.08 %
CH19	0.54	9.19 %
CH39	0.48	10.83 %
CH05	0.46	7.68 %
CH48	0.43	9.21 %
CH16	0.40	6.05 %
CH28	0.40	8.13 %
CH45	0.39	10.52 %
GUD1	0.37	9.54 %
CH08	0.32	4.90 %
CH38	0.30	9.92 %
GUD2	0.28	8.85 %
MRM1	0.25	9.80 %
CH11	0.22	7.40 %
CH35	0.22	10.06 %
CGL1	0.17	11.81 %
CH37	0.17	8.61 %
CH30	0.17	6.77 %
CH26	0.15	12.23 %
CH14	0.15	3.60 %
CH29	0.13	10.02 %
CH22	0.05	1.53 %
CH40		0.00 %
CZWH		0.00 %
Total	9.18	7.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.85	25.56 %
Mixie	1.57	12.23 %
Cook-Pre	1.33	62.43 %
In-Stove	0.77	34.68 %
Small-Ap	0.73	51.79 %
Grinder	0.54	12.25 %
Fan	0.47	4.87 %
Total	8.26	18.16 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.55	13.05 %
SBR1	0.25	10.23 %
AKM1	0.21	13.50 %
VSI1	0.21	12.44 %
WJD1	0.21	11.65 %
ANI1	0.20	12.00 %
CPT1	0.13	10.90 %
VEL1	0.03	1.09 %
NASD		0.00 %
Total	8.26	18.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.98	18.47 %
Mixie	1.84	15.05 %
Grinder	1.76	19.80 %
Cook-Pre	0.94	43.48 %
In-Stove	0.51	26.42 %
Small-Ap	0.36	25.64 %
Fan	0.32	3.60 %
Total	7.71	16.06 %

Branch *	MTD Sales L	Brand Share %
POY1	0.61	12.36 %
ULP1	0.45	12.86 %
POY2	0.27	5.85 %
KLM1	0.17	5.48 %
NVL2	0.06	1.61 %
STP1	0.06	5.29 %
TVM2	0.03	7.03 %
Total	7.71	16.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	28.48 %
Mixie	0.80	15.12 %
Grinder	0.52	16.01 %
In-Stove	0.28	26.45 %
Cook-Pre	0.24	25.06 %
Fan	0.09	3.51 %
Small-Ap	0.09	15.39 %
Total	3.22	17.94 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.50	12.93 %
Total	3.22	17.94 %