

MTD Sales
139.26 L

Brand Share %
13.85 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	36.39	17.36 %
Mixie	35.36	11.82 %
Grinder	22.98	11.95 %
Cook-Pre	20.32	41.33 %
In-Stove	8.41	21.60 %
Small-Ap	8.20	24.44 %
Fan	5.33	3.67 %
Chimney	2.26	6.00 %
Flask	0.01	100.00 %
Total	139.26	13.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	20.33	14.36 %
WEST-02	19.95	19.16 %
WEST-01	19.10	16.34 %
TRICHY-01	18.20	14.10 %
SOUTH-01	17.26	10.05 %
CHENNAI-02	11.98	14.37 %
SOUTH ARCOT	11.53	16.02 %
CHENNAI-01	10.72	8.58 %
NORTH ARCOT	9.63	17.78 %
KL-SOUTH	0.54	6.95 %
Total	139.26	13.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	5.11	13.19 %
Gas-Stov	5.07	18.90 %
Grinder	3.80	12.60 %
Cook-Pre	2.82	42.31 %
Small-Ap	1.27	25.60 %
In-Stove	1.25	22.54 %
Fan	0.81	3.34 %
Chimney	0.20	4.63 %
Total	20.33	14.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.90	10.78 %
MDU6	1.05	13.18 %
DGL1	1.02	8.21 %
KKD2	0.50	12.06 %
TPT1	0.44	7.75 %
MLR1	0.42	13.53 %
MPA1	0.40	12.93 %
USL1	0.39	9.58 %
TMM1	0.36	6.71 %
ATG1	0.33	7.14 %
DGL2	0.27	9.28 %
SVG1	0.27	9.28 %
MDU4	0.26	7.39 %
MDU3	0.20	13.54 %
NKI1	0.17	8.58 %
TEN2	0.10	3.19 %
MDU2	0.07	0.85 %
Total	20.33	14.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.86	16.84 %
Gas-Stov	5.81	26.57 %
Cook-Pre	2.80	46.78 %
Grinder	2.63	17.43 %
In-Stove	1.32	26.65 %
Small-Ap	1.16	42.28 %
Fan	0.25	1.97 %
Chimney	0.11	1.80 %
Flask	0.01	100.00 %
Total	19.95	19.16 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.82	9.72 %
ERD2	0.59	10.13 %
HSR1	0.44	9.23 %
VPD1	0.40	11.65 %
KRI1	0.40	13.08 %
SLM2	0.28	10.10 %
EPI1	0.28	9.75 %
MTR1	0.21	5.27 %
SLM3	0.20	4.89 %
SGG1	0.19	11.15 %
CM11	0.19	11.93 %
NKL2	0.05	1.64 %
WHKP		0.00 %
Total	19.95	19.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.53	15.49 %
Gas-Stov	4.93	17.82 %
Grinder	3.06	14.67 %
Cook-Pre	2.88	47.55 %
In-Stove	1.25	25.35 %
Small-Ap	0.82	27.85 %
Fan	0.34	3.62 %
Chimney	0.29	3.10 %
Total	19.10	16.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.25	13.04 %
CBE4	0.95	11.89 %
PLI1	0.53	9.72 %
SUL1	0.36	6.94 %
SNR1	0.28	4.96 %
UMP1	0.27	13.16 %
CBE1	0.26	5.17 %
TPR1	0.26	6.66 %
DPM2	0.25	7.84 %
TPR4	0.24	13.03 %
KMD1	0.21	7.08 %
PDM1	0.18	10.95 %
CBE3	0.13	7.63 %
Total	19.10	16.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.24	17.64 %
Mixie	3.97	10.26 %
Grinder	3.96	14.33 %
Cook-Pre	2.94	41.98 %
In-Stove	1.43	21.94 %
Small-Ap	1.21	32.50 %
Fan	0.35	1.96 %
Chimney	0.11	3.08 %
Total	18.20	14.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.09	7.09 %
KIK1	0.33	5.65 %
PBR2	0.32	4.55 %
NGT1	0.31	10.77 %
PTK1	0.27	5.07 %
APM1	0.26	8.55 %
MSI1	0.23	10.60 %
TRY3	0.19	5.76 %
TYR1	0.19	4.26 %
TVR1	0.15	8.04 %
AYR1	0.14	9.80 %
NMM1	0.06	2.29 %
Total	18.20	14.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.55	12.36 %
Mixie	4.00	8.53 %
Grinder	3.10	8.39 %
Cook-Pre	2.47	28.89 %
Small-Ap	1.23	20.63 %
In-Stove	0.86	13.70 %
Fan	0.72	2.91 %
Chimney	0.32	5.92 %
Total	17.26	10.05 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.50	12.97 %
TVL1	1.27	10.50 %
TKS2	0.79	7.69 %
RND1	0.72	11.77 %
TKS1	0.65	8.17 %
KVT1	0.61	5.33 %
SKD1	0.53	9.84 %
TUT1	0.50	4.18 %
MMT1	0.36	9.90 %
ERL2	0.33	10.75 %
APK1	0.33	7.53 %
RPM1	0.27	4.64 %
SDI1	0.26	13.83 %
STU2	0.26	13.65 %
PDI1	0.22	7.26 %
KGL1	0.20	9.11 %
TKY1	0.20	5.36 %
KYR1	0.19	6.23 %
TUT2	0.19	3.73 %
SVK1	0.19	3.99 %
VNR1	0.17	7.85 %
SNL1	0.16	5.92 %
UDN1	0.16	7.85 %
VKM1	0.11	3.78 %
TVL2	0.09	9.79 %
VLY1	0.07	1.85 %
Total	17.26	10.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.36	17.86 %
Mixie	2.80	11.01 %
Grinder	2.08	14.51 %
Cook-Pre	1.41	48.86 %
Fan	0.73	4.95 %
In-Stove	0.71	28.67 %
Small-Ap	0.68	22.32 %
Chimney	0.22	12.71 %
Total	11.98	14.37 %

Branch *	MTD Sales L	Brand Share %
CH15	1.09	9.38 %
CH18	0.76	11.34 %
CH03	0.74	10.26 %
CH21	0.40	9.51 %
CH43	0.34	6.25 %
CH33	0.31	8.95 %
CH24	0.22	5.42 %
CH46	0.18	11.67 %
CH23	0.17	8.90 %
CH27	0.17	11.70 %
CH06	0.13	5.08 %
CH17	0.12	6.73 %
CH32	0.07	9.40 %
GPD1	0.07	2.96 %
CH41	0.06	2.94 %
MC06	0.02	13.46 %
Total	11.98	14.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.39	14.42 %
Gas-Stov	2.53	19.79 %
Grinder	1.98	13.45 %
Cook-Pre	1.79	52.40 %
In-Stove	0.61	20.78 %
Small-Ap	0.57	23.35 %
Chimney	0.40	20.34 %
Fan	0.26	2.53 %
Total	11.53	16.02 %

Branch *	MTD Sales L	Brand Share %
POY1	1.12	12.05 %
POY2	0.83	9.83 %
KKI2	0.39	7.19 %
KLM1	0.29	8.37 %
PRT1	0.22	8.91 %
NVL2	0.22	5.98 %
ULP1	0.19	6.17 %
Total	11.53	16.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.75	10.49 %
Mixie	2.18	6.29 %
Grinder	1.61	6.43 %
Cook-Pre	1.55	32.37 %
Fan	1.28	5.88 %
In-Stove	0.47	14.57 %
Small-Ap	0.46	8.59 %
Chimney	0.42	10.89 %
Total	10.72	8.58 %

Branch *	MTD Sales L	Brand Share %
CH08	0.76	8.67 %
CH28	0.60	9.91 %
CH07	0.60	8.04 %
CH30	0.43	10.58 %
CH19	0.34	4.83 %
CH39	0.29	7.75 %
CH35	0.28	8.99 %
CH05	0.26	3.15 %
AVD1	0.25	8.62 %
GUD1	0.22	5.24 %
CH38	0.21	4.91 %
CH14	0.21	4.69 %
CGL1	0.20	12.50 %
CH11	0.20	4.74 %
GUD2	0.17	5.20 %
CH45	0.13	2.86 %
CH16	0.11	1.24 %
CH40	0.09	12.46 %
CH22	0.08	1.78 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	10.72	8.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.96	23.27 %
Mixie	2.28	12.63 %
Cook-Pre	1.60	48.41 %
Small-Ap	0.78	37.00 %
Grinder	0.75	11.72 %
Fan	0.57	7.08 %
In-Stove	0.49	26.75 %
Chimney	0.20	11.96 %
Total	9.63	17.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.54	11.49 %
TRL1	0.44	10.57 %
BGR1	0.23	13.47 %
SBR1	0.20	8.04 %
CGM1	0.17	13.48 %
VEL1	0.16	3.94 %
ANI1	0.11	8.52 %
Total	9.63	17.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.23	9.01 %
Gas-Stov	0.19	10.17 %
Cook-Pre	0.05	10.02 %
In-Stove	0.03	10.03 %
Small-Ap	0.02	8.03 %
Fan	0.02	1.69 %
Total	0.54	6.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.41	7.19 %
PAS1	0.13	6.30 %
Total	0.54	6.95 %