

MTD Sales
206.70 L

Brand Share %
17.02 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	57.33	21.16 %
Gas-Stov	43.51	24.01 %
Fan	42.21	9.11 %
Grinder	33.21	21.15 %
Cook-Pre	13.66	62.89 %
Chimney	12.93	20.90 %
Small-Ap	3.65	10.62 %
In-Stove	0.20	0.82 %
Flask	0.01	100.00 %
Total	206.70	17.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.99	14.95 %
WEST-02	30.62	22.75 %
SOUTH-03	27.12	14.59 %
WEST-01	24.42	22.51 %
TRICHY-01	23.82	18.19 %
CHENNAI-01	19.21	11.05 %
CHENNAI-02	17.41	16.51 %
SOUTH ARCOT	15.78	20.82 %
NORTH ARCOT	15.33	19.41 %
Total	206.70	17.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	8.13	17.52 %
Grinder	6.64	22.50 %
Fan	6.64	7.38 %
Gas-Stov	6.16	18.63 %
Cook-Pre	2.54	67.98 %
Chimney	2.08	22.12 %
Small-Ap	0.79	11.88 %
In-Stove	0.02	1.00 %
Total	32.99	14.95 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.37	13.28 %
TVL1	2.12	13.80 %
VNR2	1.45	14.24 %
TKS2	1.24	8.95 %
TKS1	1.12	14.65 %
TUT1	0.98	5.93 %
VLY1	0.91	14.72 %
SNL1	0.68	14.47 %
MAR1	0.60	7.46 %
STU2	0.56	15.76 %
MMT1	0.53	12.93 %
APK2	0.47	12.75 %
KYR1	0.46	9.81 %
SDI1	0.45	13.10 %
VKM1	0.44	13.36 %
PDI1	0.39	12.22 %
SKD1	0.39	9.72 %
SVK1	0.30	3.81 %
SGT1	0.29	12.64 %
COL1	0.26	13.51 %
TUT2	0.23	2.71 %
UDN1	0.21	8.64 %
S2SD		0.00 %
WHTV		0.00 %
Total	32.99	14.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.87	32.76 %
Gas-Stov	7.69	41.03 %
Fan	3.88	6.80 %
Grinder	3.28	31.67 %
Chimney	3.08	32.86 %
Cook-Pre	1.63	69.93 %
Small-Ap	0.19	10.75 %
In-Stove	0.01	0.37 %
Total	30.62	22.75 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.83	15.00 %
SLM2	0.67	13.35 %
KRI1	0.66	10.66 %
KAM1	0.53	13.89 %
NKL2	0.47	9.95 %
RSP1	0.40	12.28 %
SGI1	0.32	12.26 %
EPI1	0.31	8.27 %
APN1	0.31	7.72 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	30.62	22.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	6.20	7.69 %
Mixie	5.86	16.73 %
Gas-Stov	5.57	21.54 %
Grinder	4.49	18.72 %
Cook-Pre	2.84	77.22 %
Chimney	1.60	15.73 %
Small-Ap	0.56	10.48 %
Total	27.12	14.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.48	13.15 %
DGL1	1.48	10.89 %
MDU6	1.01	11.89 %
TMM1	0.99	10.73 %
MPA1	0.78	12.58 %
KPT1	0.62	14.09 %
MDU3	0.62	15.28 %
TPT1	0.58	10.37 %
MDU4	0.55	11.11 %
MDU5	0.48	7.56 %
TEN2	0.46	6.19 %
NKI1	0.45	13.24 %
PNI1	0.38	9.71 %
SVG1	0.32	12.58 %
KRR1	0.31	12.13 %
MDU2	0.23	2.14 %
USL1	0.21	6.05 %
SGP1	0.18	9.78 %
KYK1	0.15	6.21 %
NTM1	0.14	6.43 %
MLR1	0.14	5.12 %
ATG1	0.11	3.11 %
SZSD		2.43 %
WHMD		0.00 %
Total	27.12	14.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.08	26.57 %
Gas-Stov	5.53	31.71 %
Fan	5.07	13.25 %
Grinder	3.52	29.11 %
Chimney	2.04	25.50 %
Cook-Pre	0.84	44.80 %
Small-Ap	0.32	10.90 %
In-Stove	0.02	1.64 %
Total	24.42	22.51 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.74	13.31 %
SUL1	0.60	11.28 %
CBE1	0.39	7.80 %
CBE5	0.38	11.15 %
CBE3	0.24	14.23 %
ANR1	0.20	14.59 %
DPM2	0.19	12.49 %
TPR4	0.18	11.96 %
GDR1	0.05	6.78 %
KGI1	0.04	3.91 %
WHCB		0.00 %
WZSD		0.00 %
Total	24.42	22.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.05	21.82 %
Fan	5.92	11.19 %
Grinder	4.22	25.19 %
Gas-Stov	3.85	21.47 %
Chimney	1.22	33.77 %
Cook-Pre	1.00	38.82 %
Small-Ap	0.56	16.61 %
Flask	0.01	100.00 %
Total	23.82	18.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.63	12.43 %
TYR1	1.30	16.02 %
TNJ2	0.79	12.50 %
PBR2	0.74	10.82 %
TRY3	0.51	13.61 %
ORU1	0.48	13.42 %
NMM1	0.43	12.29 %
MSI1	0.32	13.35 %
PDK1	0.32	14.98 %
KIK1	0.30	6.37 %
TRY4	0.22	5.26 %
NGT1	0.21	4.10 %
APM1	0.19	10.39 %
TZSD		0.00 %
WTRZ		0.00 %
Total	23.82	18.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.54	12.26 %
Fan	4.08	8.77 %
Gas-Stov	3.75	13.37 %
Grinder	3.35	9.38 %
Cook-Pre	1.96	59.90 %
Chimney	1.11	12.21 %
Small-Ap	0.39	5.22 %
In-Stove	0.02	0.29 %
Total	19.21	11.05 %

Branch *	MTD Sales L	Brand Share %
CH47	1.61	10.25 %
CH42	1.61	16.43 %
CH07	0.99	12.12 %
CH45	0.95	15.48 %
CH39	0.61	13.95 %
CH48	0.61	9.72 %
CH05	0.61	4.63 %
CH49	0.56	5.82 %
CGL1	0.55	16.93 %
CH14	0.54	6.91 %
MRM1	0.54	12.76 %
GUD2	0.34	8.26 %
CH25	0.34	6.36 %
CH38	0.31	8.67 %
CH30	0.30	7.17 %
CZWH	0.19	1.35 %
SKL1	0.18	11.22 %
CH22	0.15	5.44 %
CH16	0.11	1.69 %
CH37	0.11	13.50 %
GUD1	0.07	1.43 %
AVD1	0.05	2.05 %
CH40	0.02	6.09 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	19.21	11.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.57	24.43 %
Mixie	4.45	17.32 %
Fan	3.94	11.83 %
Grinder	2.79	22.01 %
Cook-Pre	1.06	70.77 %
Small-Ap	0.36	10.11 %
Chimney	0.16	4.10 %
In-Stove	0.08	1.25 %
Total	17.41	16.51 %

Branch *	MTD Sales L	Brand Share %
CH03	0.92	9.64 %
CH12	0.69	13.24 %
CH33	0.44	13.30 %
CH27	0.35	16.69 %
CH36	0.34	14.15 %
CH24	0.28	5.97 %
CH41	0.26	10.99 %
CH43	0.24	3.55 %
CH21	0.18	2.79 %
CH06	0.15	5.13 %
CH46	0.15	7.74 %
CH23	0.03	1.82 %
CH01		0.00 %
CH51		0.00 %
Total	17.41	16.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.04	29.26 %
Grinder	3.24	29.54 %
Gas-Stov	3.11	31.48 %
Fan	2.55	8.30 %
Chimney	0.86	32.22 %
Cook-Pre	0.79	53.98 %
Small-Ap	0.19	14.26 %
Total	15.78	20.82 %

Branch *	MTD Sales L	Brand Share %
POY1	1.48	16.23 %
ULP1	0.77	16.14 %
TRK1	0.44	14.31 %
PRT1	0.33	9.19 %
VPM1	0.24	12.83 %
STP1	0.19	11.07 %
NVL2	0.17	3.43 %
TVM2	0.12	14.57 %
Total	15.78	20.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.33	24.70 %
Fan	3.93	11.52 %
Gas-Stov	3.29	28.44 %
Grinder	1.66	33.93 %
Cook-Pre	1.00	77.59 %
Chimney	0.78	13.90 %
Small-Ap	0.28	15.12 %
In-Stove	0.06	2.69 %
Total	15.33	19.41 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.13	15.77 %
TRL1	0.57	9.11 %
ABR1	0.46	13.30 %
ARC2	0.36	14.28 %
KPM1	0.24	10.92 %
UGI1	0.12	14.43 %
Total	15.33	19.41 %