

MTD Sales
161.62 L

Brand Share %
16.10 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	49.85	21.32 %
Gas-Stov	40.04	23.10 %
Grinder	27.19	20.69 %
Cook-Pre	13.72	45.85 %
In-Stove	12.46	9.07 %
Chimney	10.43	24.07 %
Small-Ap	4.76	14.46 %
Fan	3.13	1.41 %
Flask	0.04	100.00 %
Total	161.62	16.10 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	24.04	21.38 %
SOUTH-01	22.19	13.83 %
WEST-01	22.14	21.96 %
SOUTH-03	20.60	14.01 %
TRICHY-01	15.35	14.76 %
CHENNAI-02	14.95	16.43 %
NORTH ARCOT	14.46	21.00 %
CHENNAI-01	14.18	8.70 %
SOUTH ARCOT	13.71	24.39 %
Total	161.62	16.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.67	31.60 %
Gas-Stov	6.04	29.64 %
Grinder	2.53	27.44 %
Chimney	1.98	26.35 %
In-Stove	1.21	7.04 %
Cook-Pre	1.19	33.66 %
Fan	0.86	3.89 %
Small-Ap	0.56	30.12 %
Total	24.04	21.38 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.13	13.89 %
HSR2	0.67	9.69 %
NKL2	0.64	15.15 %
KRI1	0.47	12.73 %
HSR1	0.45	10.92 %
MTR1	0.36	13.67 %
SLM2	0.33	11.33 %
EPI1	0.27	6.56 %
SGG1	0.18	9.14 %
APN1	0.16	4.55 %
KAM1	0.12	6.27 %
WZWH		0.00 %
WHPD	-0.01	7.26 %
Total	24.04	21.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	6.17	15.08 %
Gas-Stov	4.87	17.45 %
Grinder	4.29	17.28 %
Cook-Pre	3.07	53.98 %
In-Stove	1.50	7.78 %
Chimney	1.43	21.22 %
Small-Ap	0.62	10.23 %
Fan	0.24	0.83 %
Total	22.19	13.83 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.38	12.36 %
TVL1	1.37	11.66 %
VNR2	1.16	13.12 %
TUT1	1.07	5.84 %
TKS1	0.78	15.55 %
TKS2	0.55	6.43 %
VLY1	0.47	10.53 %
APK2	0.43	13.85 %
MAR1	0.39	8.53 %
SDI1	0.37	16.06 %
SNL1	0.31	8.21 %
VKM1	0.25	10.03 %
MMT1	0.22	6.96 %
VNR1	0.18	8.25 %
TUT2	0.15	2.86 %
SKD1	0.14	5.41 %
SVK1	0.13	2.60 %
TKY1	0.10	6.18 %
KYR1	0.10	2.91 %
S2SD		0.00 %
Total	22.19	13.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.84	31.19 %
Gas-Stov	6.06	32.36 %
Grinder	3.29	29.08 %
In-Stove	1.93	13.26 %
Chimney	1.78	28.37 %
Cook-Pre	0.86	27.74 %
Fan	0.76	3.59 %
Small-Ap	0.61	16.08 %
Flask	0.01	100.00 %
Total	22.14	21.96 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.73	14.56 %
CBE1	0.52	12.67 %
PLI1	0.42	9.91 %
SUL1	0.37	7.35 %
CBE3	0.20	14.56 %
TPR4	0.08	4.63 %
WZSD		0.00 %
Total	22.14	21.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.82	22.09 %
Mixie	5.55	17.26 %
Grinder	2.92	12.27 %
Cook-Pre	2.75	60.64 %
Chimney	1.43	16.75 %
In-Stove	1.04	7.12 %
Small-Ap	0.59	12.75 %
Fan	0.50	1.54 %
Flask	0.01	100.00 %
Total	20.60	14.01 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.47	11.05 %
KKD3	1.16	16.01 %
MDU1	1.08	7.60 %
TMM1	0.81	11.91 %
MDU6	0.65	12.02 %
TPT1	0.51	11.12 %
KPT1	0.48	14.10 %
MDU2	0.44	4.92 %
MDU4	0.42	14.03 %
TDI1	0.42	16.03 %
SVG1	0.40	14.43 %
PKM1	0.36	14.65 %
PVI1	0.34	12.34 %
MPA1	0.34	8.35 %
NKI1	0.31	11.70 %
PNI1	0.30	10.59 %
USL1	0.28	10.71 %
KRR1	0.27	10.57 %
TEN2	0.25	4.99 %
MNM1	0.21	12.84 %
PNV2	0.20	12.72 %
NTM1	0.18	11.37 %
MLR1	0.18	6.71 %
SGP1	0.13	10.16 %
KYK1	0.10	4.31 %
ATG1	0.10	3.31 %
SZSD		0.00 %
Total	20.60	14.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.17	20.37 %
Gas-Stov	3.75	20.02 %
Grinder	3.32	20.45 %
In-Stove	0.99	5.80 %
Cook-Pre	0.87	29.79 %
Chimney	0.69	22.73 %
Small-Ap	0.47	12.54 %
Fan	0.08	0.49 %
Flask	0.01	100.00 %
Total	15.35	14.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.83	8.86 %
TNJ1	0.77	15.26 %
TYR1	0.74	14.85 %
MDI1	0.57	13.58 %
NMM1	0.49	16.04 %
JKM1	0.41	12.45 %
ORU1	0.30	13.69 %
NGT1	0.29	6.18 %
TRY3	0.28	7.80 %
TNJ2	0.24	3.80 %
TRY4	0.23	6.21 %
APM1	0.17	8.53 %
TVR1	0.13	5.99 %
MSI1	0.12	6.61 %
TRY2	0.10	16.05 %
KIK1	0.09	2.30 %
AYR1	0.06	3.56 %
TZSD		0.00 %
Total	15.35	14.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.40	18.11 %
Gas-Stov	3.31	20.08 %
Grinder	2.91	25.64 %
In-Stove	1.94	12.03 %
Cook-Pre	1.03	42.13 %
Chimney	0.66	33.86 %
Small-Ap	0.62	16.50 %
Fan	0.07	0.47 %
Total	14.95	16.43 %

Branch *	MTD Sales L	Brand Share %
CH03	0.55	4.89 %
CH12	0.52	10.69 %
CH06	0.44	15.40 %
CH41	0.42	15.19 %
CH17	0.39	11.69 %
CH43	0.36	5.05 %
CH24	0.34	7.19 %
CH36	0.33	14.04 %
CH33	0.26	10.64 %
CH27	0.22	11.29 %
CH23	0.19	14.89 %
GPD1	0.19	10.79 %
CH21	0.17	3.89 %
CH31	0.15	12.89 %
UKI1	0.14	14.25 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	14.95	16.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.45	25.69 %
Gas-Stov	3.98	34.64 %
In-Stove	1.49	17.16 %
Grinder	1.41	24.50 %
Cook-Pre	1.22	52.29 %
Chimney	0.90	26.16 %
Small-Ap	0.51	25.88 %
Fan	0.49	2.74 %
Flask	0.01	100.00 %
Total	14.46	21.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.91	12.88 %
TRL1	0.44	7.67 %
GDM1	0.29	15.24 %
ANI1	0.28	15.66 %
Total	14.46	21.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.61	13.72 %
Gas-Stov	3.14	13.10 %
Grinder	2.51	12.83 %
In-Stove	1.91	7.94 %
Cook-Pre	1.65	48.29 %
Chimney	0.89	22.86 %
Small-Ap	0.46	8.50 %
Flask	0.01	100.00 %
Fan		0.01 %
Total	14.18	8.70 %

Branch *	MTD Sales L	Brand Share %
CH07	0.78	8.44 %
CH48	0.71	11.20 %
CH05	0.71	7.06 %
CH49	0.43	4.28 %
CH22	0.41	11.94 %
MRM1	0.35	14.46 %
CH25	0.34	4.95 %
CH30	0.34	9.63 %
GUD2	0.26	9.52 %
CH39	0.26	8.38 %
CH38	0.24	6.74 %
AVD1	0.17	5.66 %
CH14	0.15	3.45 %
CH37	0.15	14.57 %
SKL1	0.12	8.41 %
GUD1	0.12	2.81 %
CH16	0.03	0.44 %
CZWH		0.00 %
MC10		0.00 %
Total	14.18	8.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	4.02	42.80 %
Mixie	3.99	26.85 %
Gas-Stov	3.07	33.08 %
Cook-Pre	1.08	55.29 %
Chimney	0.65	34.65 %
In-Stove	0.46	7.70 %
Small-Ap	0.32	18.99 %
Fan	0.12	1.09 %
Flask	0.01	100.00 %
Total	13.71	24.39 %

Branch *	MTD Sales L	Brand Share %
POY1	0.84	14.71 %
VPM2	0.52	15.80 %
ULP1	0.48	14.42 %
KLM1	0.40	14.47 %
TRK1	0.32	13.58 %
NVL2	0.31	9.36 %
VCM1	0.22	15.30 %
TVM1	0.14	15.82 %
Total	13.71	24.39 %