

MTD Sales
145.69 L

Brand Share %
18.11 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	41.83	22.91 %
Mixie	41.46	18.06 %
Grinder	23.55	16.01 %
Cook-Pre	14.52	37.39 %
In-Stove	8.71	22.13 %
Chimney	7.69	24.52 %
Small-Ap	6.42	23.13 %
Fan	1.51	1.40 %
Flask	0.01	100.00 %
Total	145.69	18.11 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	25.07	28.68 %
SOUTH-01	20.07	15.21 %
WEST-01	19.88	21.19 %
SOUTH-03	17.94	15.21 %
CHENNAI-02	13.98	18.29 %
TRICHY-01	13.65	15.02 %
CHENNAI-01	11.77	11.62 %
SOUTH ARCOT	11.32	21.24 %
NORTH ARCOT	11.01	25.34 %
KL-SOUTH	1.01	12.19 %
Total	145.69	18.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.25	26.45 %
Gas-Stov	6.76	33.43 %
Cook-Pre	3.48	61.26 %
Grinder	2.81	24.06 %
Chimney	2.14	35.07 %
In-Stove	1.31	24.92 %
Small-Ap	1.19	51.34 %
Fan	0.13	1.46 %
Total	25.07	28.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.27	16.98 %
ERD2	0.56	10.31 %
VPD1	0.32	13.16 %
KRI1	0.31	14.48 %
NKL2	0.31	9.65 %
APN1	0.28	11.33 %
SLM3	0.25	5.42 %
EPI1	0.25	9.59 %
MTR1	0.23	7.93 %
WHKP		0.00 %
Total	25.07	28.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.96	20.20 %
Mixie	5.38	14.97 %
Grinder	4.05	16.05 %
In-Stove	1.43	22.59 %
Cook-Pre	1.27	20.91 %
Chimney	0.97	31.27 %
Small-Ap	0.79	14.75 %
Fan	0.20	1.01 %
Flask	0.01	100.00 %
Total	20.07	15.21 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.55	13.92 %
TUT1	1.24	12.81 %
TVL1	1.23	13.30 %
NGR1	1.15	16.94 %
TKS1	0.83	16.60 %
SNL1	0.55	15.89 %
VNR2	0.47	6.49 %
APK1	0.46	16.69 %
ERL2	0.40	14.24 %
VKM1	0.31	16.50 %
SVK1	0.29	6.73 %
TUT2	0.27	6.89 %
SKD1	0.27	11.12 %
VNR1	0.26	13.81 %
APK2	0.25	11.54 %
MMT1	0.22	8.07 %
KGL1	0.20	14.25 %
TKY1	0.20	12.53 %
PDI1	0.19	9.91 %
VLY1	0.18	5.39 %
STU2	0.15	8.92 %
KYR1	0.10	3.99 %
SGT1	0.07	7.35 %
TKS2	0.06	0.93 %
S2SD	0.02	2.94 %
Total	20.07	15.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.30	28.53 %
Mixie	5.28	20.34 %
Grinder	3.06	18.93 %
Cook-Pre	1.54	30.99 %
Chimney	1.51	21.09 %
In-Stove	1.07	23.63 %
Small-Ap	0.76	24.70 %
Fan	0.36	3.60 %
Total	19.88	21.19 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.01	14.67 %
CBE4	1.01	16.64 %
TPR1	0.60	14.39 %
SNR1	0.49	10.67 %
PLI1	0.49	10.98 %
DPM2	0.47	16.41 %
SUL1	0.39	11.69 %
CBE1	0.33	9.76 %
CBE5	0.28	7.26 %
KMD1	0.19	8.59 %
CNR1	0.07	6.06 %
Total	19.88	21.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.81	20.01 %
Mixie	4.50	14.12 %
Grinder	3.32	13.64 %
Cook-Pre	2.32	43.91 %
In-Stove	1.08	19.55 %
Small-Ap	0.83	26.24 %
Chimney	0.83	19.83 %
Fan	0.26	1.33 %
Total	17.94	15.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.40	10.64 %
KKD3	0.93	11.35 %
DGL1	0.79	10.25 %
MDU5	0.48	11.92 %
MDU4	0.39	15.08 %
KRR1	0.36	15.23 %
TEN2	0.32	10.17 %
KYK1	0.29	14.52 %
PVI1	0.28	15.90 %
BTU1	0.25	16.03 %
TMM1	0.24	4.42 %
TPT1	0.22	5.90 %
MDU2	0.22	3.11 %
MLR1	0.20	12.74 %
SVG1	0.20	9.77 %
MNM1	0.18	15.59 %
KPT1	0.17	8.42 %
NTM1	0.16	10.58 %
PNI1	0.15	6.42 %
MPA1	0.14	5.96 %
USL1	0.13	7.23 %
ATG1	0.12	4.14 %
SZSD	0.07	13.15 %
Total	17.94	15.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.73	20.18 %
Gas-Stov	4.45	25.55 %
Grinder	1.73	12.81 %
Cook-Pre	1.27	47.72 %
In-Stove	0.73	25.45 %
Chimney	0.57	18.38 %
Small-Ap	0.51	16.88 %
Total	13.98	18.29 %

Branch *	MTD Sales L	Brand Share %
CH15	1.14	13.32 %
CH12	0.69	14.43 %
CH24	0.64	11.18 %
CH33	0.48	15.01 %
CH17	0.34	9.11 %
GPD1	0.28	17.58 %
CH03	0.24	4.57 %
CH43	0.21	4.42 %
CH09	0.21	11.48 %
CH21	0.18	5.29 %
PON1	0.17	13.12 %
CH23	0.15	13.06 %
CH46	0.13	11.57 %
UKI1	0.12	14.17 %
CH06	0.07	4.57 %
CH27	0.06	3.71 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	13.98	18.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.21	16.67 %
Gas-Stov	3.36	17.90 %
Grinder	2.60	14.16 %
Cook-Pre	1.10	21.27 %
In-Stove	0.98	18.08 %
Small-Ap	0.75	21.63 %
Chimney	0.47	20.90 %
Fan	0.19	1.54 %
Total	13.65	15.02 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.07	13.34 %
TNJ2	0.89	17.52 %
TRY1	0.79	8.01 %
TRY4	0.58	14.69 %
TVR2	0.40	8.14 %
NGT1	0.31	8.63 %
NMM1	0.29	8.64 %
MSI1	0.23	16.27 %
TRY3	0.15	6.50 %
PTK1	0.09	2.45 %
APM1	0.08	8.21 %
TVR1	0.07	6.49 %
KIK1	0.06	2.12 %
TYR1	0.03	0.97 %
TZSD		0.00 %
WTRZ		0.00 %
Total	13.65	15.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.24	12.88 %
Mixie	3.00	10.90 %
Grinder	2.31	10.21 %
Cook-Pre	1.49	40.82 %
In-Stove	0.80	21.07 %
Small-Ap	0.48	14.98 %
Chimney	0.31	12.27 %
Fan	0.13	1.02 %
Total	11.77	11.62 %

Branch *	MTD Sales L	Brand Share %
CH08	1.11	13.61 %
CH45	0.68	16.22 %
CH38	0.50	17.50 %
CH30	0.50	16.40 %
CH11	0.48	12.81 %
CH07	0.47	8.68 %
SKL1	0.44	17.61 %
CH39	0.40	10.99 %
CH19	0.36	5.75 %
CH48	0.32	7.53 %
CH28	0.32	10.69 %
GUD1	0.31	5.61 %
CGL1	0.31	16.94 %
CH16	0.30	3.90 %
CH29	0.23	13.40 %
CH05	0.23	3.35 %
CH22	0.21	5.98 %
AVD1	0.15	6.87 %
GUD2	0.09	3.53 %
CH14	0.08	2.44 %
CH37	0.05	2.56 %
CZWH		0.00 %
Total	11.77	11.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.28	21.36 %
Gas-Stov	2.86	24.79 %
Grinder	2.48	24.99 %
In-Stove	0.83	23.84 %
Cook-Pre	0.81	35.63 %
Small-Ap	0.50	24.80 %
Chimney	0.45	44.12 %
Fan	0.10	1.35 %
Total	11.32	21.24 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.53	15.69 %
ULP1	0.34	13.08 %
POY2	0.25	5.57 %
NVL2	0.20	4.78 %
KLM1	0.16	6.00 %
TVM1	0.13	11.71 %
Total	11.32	21.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.75	31.84 %
Mixie	3.44	24.81 %
Grinder	1.19	26.63 %
Cook-Pre	1.18	46.40 %
Small-Ap	0.49	33.64 %
Chimney	0.45	23.54 %
In-Stove	0.37	22.33 %
Fan	0.14	2.41 %
Total	11.01	25.34 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.53	12.06 %
VEL2	0.42	15.73 %
AKM1	0.28	15.16 %
VEL1	0.25	9.85 %
ABR1	0.18	14.40 %
WJP1	0.13	12.43 %
ANI1	0.07	10.36 %
WHVL		0.00 %
Total	11.01	25.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.38	13.33 %
Gas-Stov	0.34	16.11 %
In-Stove	0.12	22.01 %
Small-Ap	0.11	17.04 %
Cook-Pre	0.05	10.53 %
Total	1.01	12.19 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.61	15.52 %
PAS1	0.22	10.48 %
KLR1	0.18	7.97 %
Total	1.01	12.19 %