

MTD Sales
270.47 L

Brand Share %
21.51 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	89.58	23.44 %
Gas-Stov	81.50	27.76 %
Grinder	40.03	16.49 %
Cook-Pre	20.92	38.33 %
Chimney	13.58	25.47 %
In-Stove	12.16	25.00 %
Small-Ap	10.64	33.05 %
Fan	2.05	1.36 %
Flask	0.01	100.00 %
Total	270.47	21.51 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	72.82	39.42 %
SOUTH-03	41.91	18.56 %
WEST-02	28.35	22.84 %
SOUTH-01	27.43	13.34 %
WEST-01	26.26	19.95 %
TRICHY-01	23.62	16.05 %
CHENNAI-02	17.13	18.87 %
NORTH ARCOT	16.19	24.52 %
SOUTH ARCOT	15.28	20.70 %
KL-SOUTH	1.48	18.52 %
Total	270.47	21.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	31.30	49.83 %
Gas-Stov	27.76	49.69 %
Cook-Pre	4.51	64.38 %
Chimney	3.52	51.74 %
Grinder	3.43	12.36 %
In-Stove	1.07	22.23 %
Small-Ap	0.97	25.67 %
Fan	0.26	1.65 %
Total	72.82	39.42 %

Branch *	MTD Sales L	Brand Share %
CH42	1.88	20.18 %
CH16	1.23	11.77 %
CH28	1.15	19.30 %
CH45	1.11	20.65 %
CH07	1.00	15.39 %
CH08	0.72	7.69 %
CH48	0.47	8.81 %
CH19	0.45	8.55 %
CH39	0.44	12.50 %
CGL1	0.39	15.31 %
CH35	0.38	16.43 %
MRM1	0.38	9.31 %
CH11	0.34	6.89 %
CH22	0.31	6.21 %
CH14	0.27	4.60 %
CH05	0.27	3.42 %
GUD1	0.25	4.86 %
AVD1	0.20	5.19 %
CH37	0.15	6.78 %
GUD2	0.05	1.49 %
CH29	0.03	2.13 %
MC10		0.00 %
WHC3		0.00 %
Total	72.82	39.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	13.92	21.43 %
Gas-Stov	9.06	20.44 %
Grinder	8.48	16.80 %
Cook-Pre	4.00	39.29 %
Small-Ap	2.28	37.01 %
In-Stove	1.87	24.16 %
Chimney	1.84	17.93 %
Fan	0.47	1.49 %
Total	41.91	18.56 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.94	9.26 %
DGL2	1.15	21.24 %
KKD3	0.82	10.21 %
TPT1	0.67	10.24 %
PVI1	0.66	15.81 %
KRR1	0.63	19.57 %
KYK1	0.55	12.49 %
MPA1	0.50	10.06 %
USL1	0.45	9.84 %
TEN2	0.42	10.91 %
TMM1	0.41	4.14 %
MDU4	0.39	8.77 %
PNI1	0.36	13.06 %
ATG1	0.32	6.36 %
CMR1	0.30	15.45 %
SVG1	0.26	5.46 %
NTM1	0.25	5.55 %
MDU2	0.19	1.72 %
SZSD	0.09	20.93 %
Total	41.91	18.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.03	22.13 %
Gas-Stov	7.55	26.66 %
Grinder	3.55	19.89 %
Chimney	2.65	26.47 %
Cook-Pre	2.44	38.78 %
In-Stove	1.69	30.48 %
Small-Ap	1.24	50.90 %
Fan	0.20	1.57 %
Total	28.35	22.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.97	18.15 %
HSR2	1.25	18.73 %
ERD1	0.85	14.73 %
VPD1	0.83	15.99 %
HSR1	0.59	17.23 %
RSP1	0.57	17.59 %
APN1	0.51	17.09 %
ERD2	0.48	4.82 %
CMI1	0.40	14.63 %
PDR1	0.31	20.55 %
EPI1	0.30	10.41 %
NKL2	0.29	5.60 %
SLM3	0.18	3.13 %
SGG1	0.16	6.09 %
MTR1	0.15	4.04 %
KRI1	0.15	9.26 %
VKL1	0.15	7.04 %
WZWH		0.00 %
Total	28.35	22.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.79	17.62 %
Mixie	7.45	12.42 %
Grinder	5.32	11.80 %
Cook-Pre	2.58	30.30 %
Small-Ap	1.62	29.07 %
In-Stove	1.61	19.30 %
Chimney	0.83	17.50 %
Fan	0.23	0.78 %
Total	27.43	13.34 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.81	12.84 %
KVT1	1.79	11.73 %
NGR1	1.76	13.00 %
TUT1	1.59	9.84 %
VNR2	1.46	12.82 %
RPM1	1.33	20.68 %
TKS1	1.24	13.64 %
PKD1	1.23	20.89 %
MAR1	1.20	16.44 %
SNL1	0.71	14.26 %
TYI1	0.68	15.00 %
APK1	0.51	11.22 %
SDI1	0.50	18.01 %
STU2	0.48	19.43 %
PDI1	0.46	12.50 %
MMT1	0.45	12.40 %
TKS2	0.38	3.22 %
SKD1	0.32	9.50 %
SVK1	0.32	6.08 %
VKM1	0.32	12.86 %
APK2	0.28	7.98 %
VNR1	0.27	9.01 %
KYR1	0.25	7.72 %
VLY1	0.24	6.25 %
TKY1	0.24	5.59 %
ERL2	0.19	7.52 %
S2SD	0.14	13.26 %
SGT1	0.14	9.42 %
KGL1	0.12	7.60 %
TVL2	0.10	9.60 %
TUT2	0.07	1.15 %
Total	27.43	13.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.65	22.80 %
Gas-Stov	7.26	22.73 %
Grinder	4.68	18.66 %
Cook-Pre	1.68	28.13 %
In-Stove	1.39	25.65 %
Chimney	1.32	13.53 %
Small-Ap	1.06	30.96 %
Fan	0.22	1.85 %
Total	26.26	19.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.41	21.13 %
KMR1	2.03	18.27 %
CBE4	0.99	11.05 %
TPR2	0.98	19.53 %
PLI1	0.81	10.59 %
KGM1	0.66	20.37 %
AVI1	0.65	17.18 %
SUL1	0.61	11.34 %
CBE1	0.45	12.46 %
CBE5	0.44	8.43 %
TPR1	0.41	8.70 %
KGI1	0.39	20.11 %
PDM1	0.33	14.44 %
DPM2	0.33	9.32 %
KMD1	0.30	8.02 %
TPR4	0.29	9.99 %
SNR1	0.25	4.91 %
ANR1	0.21	11.59 %
GDR1	0.09	7.78 %
WZSD	0.07	-5.85 %
Total	26.26	19.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.61	15.86 %
Gas-Stov	6.03	18.02 %
Grinder	5.69	17.23 %
In-Stove	1.71	23.25 %
Cook-Pre	1.61	25.29 %
Small-Ap	1.17	29.08 %
Chimney	0.71	20.16 %
Fan	0.08	0.46 %
Flask	0.01	100.00 %
Total	23.62	16.05 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.02	18.20 %
TNJ1	1.93	18.39 %
TNJ2	1.84	17.72 %
TVR2	1.32	16.36 %
TRY1	0.75	5.70 %
ORU1	0.68	19.16 %
PBR2	0.64	7.68 %
TTP1	0.54	17.76 %
TRY4	0.51	8.90 %
PDK1	0.46	15.90 %
TVR1	0.44	18.34 %
KIK1	0.40	7.90 %
NMM1	0.28	7.41 %
NGT1	0.25	5.02 %
PTK1	0.22	2.72 %
TRY3	0.17	3.30 %
TYR1	0.14	2.59 %
APM1	0.11	5.51 %
TZSD	0.02	-6.86 %
Total	23.62	16.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.17	28.04 %
Mixie	4.22	15.26 %
Grinder	3.02	17.52 %
Cook-Pre	1.16	38.68 %
In-Stove	1.01	30.76 %
Chimney	0.87	28.13 %
Small-Ap	0.60	23.53 %
Fan	0.09	0.76 %
Flask	0.01	100.00 %
Total	17.13	18.87 %

Branch *	MTD Sales L	Brand Share %
CH15	1.52	17.62 %
CH12	1.15	17.95 %
CH03	0.94	13.10 %
CH21	0.59	12.21 %
CH33	0.43	12.75 %
GPD1	0.39	19.42 %
CH46	0.29	14.89 %
CH43	0.27	3.55 %
CH24	0.25	5.40 %
UKI1	0.23	15.17 %
CH41	0.20	8.13 %
CH09	0.20	10.71 %
CH23	0.20	12.22 %
CH27	0.16	10.68 %
CH06	0.14	3.81 %
CH31	0.10	7.99 %
MC06	0.01	2.54 %
CH01		0.00 %
Total	17.13	18.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.33	33.76 %
Mixie	4.35	20.11 %
Grinder	1.89	23.69 %
Cook-Pre	1.66	47.55 %
Chimney	0.91	26.06 %
Small-Ap	0.89	50.50 %
In-Stove	0.89	33.55 %
Fan	0.27	2.92 %
Total	16.19	24.52 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.31	19.39 %
KPM2	0.77	12.10 %
TRL1	0.66	11.78 %
ARC2	0.45	17.32 %
GDM1	0.22	14.83 %
ANI1	0.11	15.43 %
VEL1	0.09	2.77 %
WJP1	0.04	3.45 %
Total	16.19	24.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.16	25.76 %
Grinder	3.83	22.42 %
Mixie	3.56	16.21 %
Cook-Pre	1.16	33.67 %
Chimney	0.94	60.88 %
Small-Ap	0.78	36.26 %
In-Stove	0.74	24.52 %
Fan	0.11	1.31 %
Total	15.28	20.70 %

Branch *	MTD Sales L	Brand Share %
POY1	1.46	16.77 %
POY2	0.78	11.95 %
KKI2	0.63	14.78 %
TRK1	0.57	21.17 %
KML1	0.50	20.23 %
PRT1	0.47	21.34 %
ULP1	0.31	9.69 %
TVM1	0.26	18.50 %
NVL2	0.21	3.13 %
KLM1	0.21	5.88 %
TVM2	0.09	11.02 %
Total	15.28	20.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.49	17.52 %
Gas-Stov	0.38	24.66 %
In-Stove	0.19	37.50 %
Grinder	0.14	12.10 %
Cook-Pre	0.13	38.28 %
Fan	0.11	9.76 %
Small-Ap	0.03	8.61 %
Total	1.48	18.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.80	21.24 %
KLR1	0.41	19.87 %
PAS1	0.27	12.54 %
TVSD		0.00 %
Total	1.48	18.52 %