

MTD Sales
207.80 L

Brand Share %
20.49 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	62.51	23.05 %
Gas-Stov	62.29	27.31 %
Grinder	35.43	24.38 %
Cook-Pre	15.59	67.33 %
In-Stove	13.17	24.70 %
Chimney	9.87	17.07 %
Small-Ap	4.78	14.82 %
Fan	4.17	2.07 %
Total	207.80	20.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.93	19.56 %
SOUTH-03	29.35	19.64 %
TRICHY-01	24.67	20.50 %
WEST-02	22.75	28.84 %
WEST-01	18.54	26.16 %
SOUTH ARCOT	17.63	26.13 %
CHENNAI-01	15.59	11.72 %
NORTH ARCOT	14.26	21.47 %
CHENNAI-02	14.00	17.00 %
WEST-03	11.08	26.85 %
Total	207.80	20.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.90	19.93 %
Gas-Stov	11.53	28.01 %
Grinder	8.28	24.07 %
Cook-Pre	2.43	68.08 %
In-Stove	2.36	26.74 %
Fan	1.58	3.62 %
Chimney	1.22	16.49 %
Small-Ap	0.62	12.66 %
Total	39.93	19.56 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.96	20.25 %
TUT1	1.33	4.46 %
MAR1	1.24	19.81 %
VLY1	1.23	19.44 %
TKS2	1.22	13.29 %
TVL1	1.18	10.97 %
TUT2	1.04	19.09 %
VKM1	0.62	18.10 %
APK2	0.58	13.72 %
PDI1	0.53	18.81 %
SKD1	0.46	17.28 %
KYR1	0.36	9.51 %
STU2	0.35	14.29 %
SVK1	0.17	3.84 %
SGT1	0.12	10.54 %
S2SD		0.00 %
WHTV		0.00 %
Total	39.93	19.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.53	27.09 %
Mixie	8.17	23.81 %
Grinder	5.21	21.08 %
Cook-Pre	2.77	78.16 %
In-Stove	2.05	30.70 %
Chimney	1.18	14.19 %
Fan	0.81	2.19 %
Small-Ap	0.64	19.00 %
Total	29.35	19.64 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.22	14.03 %
PVI1	1.09	19.28 %
DGL1	1.03	8.61 %
MDU1	0.82	5.73 %
MPA1	0.64	18.47 %
TPT1	0.43	9.03 %
PNV2	0.30	16.90 %
TEN2	0.28	4.92 %
KYK1	0.21	9.77 %
MLR1	0.12	4.14 %
MDU4	0.12	4.53 %
ATG1	0.11	3.73 %
PNI1	0.10	3.87 %
CBM1	0.10	3.11 %
USL1	0.03	1.46 %
SZSD		0.00 %
WHMD		0.00 %
Total	29.35	19.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.80	22.82 %
Gas-Stov	6.77	23.67 %
Grinder	5.30	28.44 %
In-Stove	2.47	29.17 %
Cook-Pre	1.63	78.16 %
Chimney	0.88	14.55 %
Small-Ap	0.77	26.42 %
Fan	0.06	0.25 %
Total	24.67	20.50 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.27	18.53 %
PTK1	1.21	19.54 %
TRY1	1.14	12.02 %
TNJ2	1.04	16.34 %
TNJ1	0.83	14.73 %
KIK1	0.82	13.51 %
PBR2	0.69	8.70 %
NGT1	0.52	10.18 %
NMM1	0.34	13.63 %
MSI1	0.25	14.71 %
MDI1	0.19	5.07 %
TRY2	0.13	15.69 %
TRY4	0.13	3.36 %
TRY3	0.10	3.91 %
TZSD		0.00 %
Total	24.67	20.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.20	39.57 %
Mixie	7.77	35.90 %
Cook-Pre	2.25	63.07 %
Grinder	1.53	27.56 %
Chimney	1.38	20.51 %
In-Stove	0.93	22.62 %
Small-Ap	0.36	21.97 %
Fan	0.33	2.23 %
Total	22.75	28.84 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.08	20.39 %
HSR1	0.60	11.80 %
EPI1	0.57	15.60 %
KRI1	0.42	14.88 %
MTR1	0.38	10.27 %
SLM2	0.32	13.37 %
APN1	0.21	8.16 %
SLM1	0.17	2.99 %
WZWH		0.00 %
Total	22.75	28.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.70	31.54 %
Mixie	5.32	28.29 %
Grinder	2.47	26.10 %
Chimney	2.12	27.09 %
In-Stove	1.24	28.55 %
Cook-Pre	1.08	58.31 %
Small-Ap	0.49	20.44 %
Fan	0.12	1.48 %
Total	18.54	26.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.03	18.98 %
KMR1	1.33	18.36 %
CBE1	0.65	19.99 %
SUL1	0.57	12.63 %
PLI1	0.38	8.54 %
CBE3	0.16	12.30 %
WHCB		0.00 %
WZSD		0.00 %
Total	18.54	26.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.70	29.85 %
Gas-Stov	4.99	35.06 %
Grinder	4.49	36.75 %
Cook-Pre	0.94	59.97 %
In-Stove	0.69	21.04 %
Small-Ap	0.46	20.96 %
Chimney	0.37	13.61 %
Total	17.63	26.13 %

Branch *	MTD Sales L	Brand Share %
POY1	1.00	14.17 %
KKI2	0.77	15.98 %
VCM2	0.64	18.43 %
VPM2	0.53	19.11 %
TRK1	0.37	9.40 %
KLM1	0.35	10.64 %
ULP1	0.34	12.15 %
VCM1	0.19	18.26 %
TVM2	0.12	11.35 %
Total	17.63	26.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.16	13.82 %
Mixie	3.92	11.20 %
Grinder	3.27	16.15 %
Cook-Pre	1.69	62.74 %
In-Stove	1.31	16.79 %
Chimney	0.70	12.11 %
Small-Ap	0.45	6.48 %
Fan	0.09	0.38 %
Total	15.59	11.72 %

Branch *	MTD Sales L	Brand Share %
CH49	1.32	12.78 %
CH42	1.12	19.42 %
CH16	0.77	9.10 %
CH47	0.74	7.14 %
AVD1	0.64	12.79 %
CH08	0.62	18.42 %
MRM1	0.59	19.23 %
CH19	0.50	9.78 %
CH30	0.47	10.93 %
CH39	0.44	11.64 %
CH45	0.32	7.11 %
TKM1	0.29	18.83 %
CH05	0.26	3.25 %
GUD2	0.21	6.60 %
CH29	0.21	17.69 %
CH48	0.18	2.83 %
CH07	0.14	1.88 %
GUD1	0.10	1.59 %
CH25	0.05	0.82 %
CH14	0.03	0.73 %
CH40		0.00 %
CZWH		0.00 %
Total	15.59	11.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.95	28.52 %
Gas-Stov	4.66	29.59 %
Grinder	1.36	27.37 %
Cook-Pre	1.23	65.80 %
In-Stove	0.68	22.78 %
Chimney	0.52	9.60 %
Fan	0.50	3.28 %
Small-Ap	0.36	12.47 %
Total	14.26	21.47 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.12	18.97 %
TRR1	0.91	16.98 %
VEL1	0.51	19.63 %
VEL3	0.51	11.37 %
TRL1	0.37	9.81 %
WJD1	0.22	9.69 %
VEL2	0.19	3.89 %
ANI1	0.17	10.92 %
VEL4	0.17	3.26 %
PTU1	0.02	4.02 %
Total	14.26	21.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.24	23.69 %
Mixie	4.02	17.09 %
Grinder	2.21	21.72 %
Chimney	1.03	23.59 %
In-Stove	0.91	20.30 %
Cook-Pre	0.77	57.06 %
Small-Ap	0.44	10.47 %
Fan	0.38	2.37 %
Total	14.00	17.00 %

Branch *	MTD Sales L	Brand Share %
CH18	1.46	19.41 %
CH50	0.87	20.29 %
CH03	0.55	9.27 %
CH17	0.45	11.97 %
CH24	0.38	8.27 %
CH06	0.26	11.14 %
CH27	0.25	13.16 %
CH33	0.24	7.19 %
CH36	0.23	11.61 %
CH41	0.22	10.24 %
CH37	0.16	12.36 %
CH35	0.13	4.08 %
CH43	0.11	3.15 %
CH23	0.10	11.33 %
CH31	0.10	12.02 %
CH21	0.08	2.04 %
CH01	0.07	18.13 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	14.00	17.00 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.97	33.01 %
Gas-Stov	3.50	34.90 %
Grinder	1.32	26.42 %
Cook-Pre	0.79	75.93 %
In-Stove	0.52	22.62 %
Chimney	0.48	14.54 %
Fan	0.31	4.63 %
Small-Ap	0.20	21.87 %
Total	11.08	26.85 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	13.18 %
AVI1	0.57	15.97 %
TPR1	0.48	10.29 %
VKL1	0.18	13.94 %
W3SD		0.00 %
Total	11.08	26.85 %