

MTD Sales
107.87 L

Brand Share %
13.75 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	29.69	17.27 %
Mixie	27.08	13.46 %
Cook-Pre	14.70	44.22 %
Grinder	14.07	11.11 %
In-Stove	8.70	24.39 %
Small-Ap	7.76	21.37 %
Fan	5.15	3.29 %
Chimney	0.70	3.02 %
Flask	0.03	100.00 %
Total	107.87	13.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.39	11.87 %
WEST-02	15.19	18.90 %
SOUTH-03	14.45	12.42 %
WEST-01	13.19	15.72 %
TRICHY-01	10.98	13.75 %
CHENNAI-02	9.11	15.31 %
CHENNAI-01	8.83	8.09 %
NORTH ARCOT	8.12	18.25 %
SOUTH ARCOT	7.55	16.11 %
KL-SOUTH	3.05	17.39 %
Total	107.87	13.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.24	16.83 %
Mixie	4.01	10.99 %
Grinder	2.28	8.89 %
Cook-Pre	1.95	36.20 %
Small-Ap	1.42	29.25 %
In-Stove	1.16	19.62 %
Fan	1.02	3.02 %
Chimney	0.31	9.48 %
Flask	0.01	100.00 %
Total	17.39	11.87 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.00	11.90 %
KVT1	0.83	10.68 %
RPM1	0.74	12.31 %
TUT1	0.48	3.90 %
TKS1	0.48	8.68 %
MMT1	0.41	11.05 %
ERL2	0.38	12.67 %
SNL1	0.38	10.93 %
TVL1	0.37	4.70 %
SKD1	0.33	11.37 %
KYR1	0.28	8.41 %
TUT2	0.26	5.58 %
VKM1	0.25	8.75 %
TKS2	0.22	3.99 %
PDI1	0.22	6.82 %
SVK1	0.20	6.76 %
TKY1	0.18	8.05 %
VNR1	0.17	8.48 %
VLY1	0.14	4.93 %
APK2	0.14	6.17 %
UDN1	0.14	7.41 %
SGT1	0.12	9.08 %
S2SD	0.06	7.14 %
Total	17.39	11.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.72	20.88 %
Gas-Stov	4.27	24.47 %
Cook-Pre	2.20	50.37 %
Grinder	1.20	14.25 %
In-Stove	1.18	23.98 %
Small-Ap	1.03	43.27 %
Fan	0.60	4.06 %
Total	15.19	18.90 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.66	13.16 %
SLM1	0.47	9.53 %
VPD1	0.45	13.20 %
APN1	0.39	13.47 %
ERD2	0.34	6.85 %
HSR1	0.34	10.35 %
SLM2	0.29	13.51 %
EPI1	0.26	9.80 %
MTR1	0.17	6.62 %
SLM3	0.09	3.28 %
WZWH	0.05	4.21 %
SGG1	0.04	3.18 %
NKL2	0.04	1.12 %
Total	15.19	18.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.97	16.54 %
Mixie	3.27	11.62 %
Grinder	2.14	10.20 %
Cook-Pre	1.99	40.95 %
Small-Ap	1.14	29.47 %
In-Stove	1.10	24.18 %
Fan	0.75	2.83 %
Chimney	0.09	2.68 %
Total	14.45	12.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.55	11.85 %
DGL1	0.80	7.65 %
MDU6	0.66	10.84 %
KYK1	0.36	9.72 %
MDU4	0.36	12.84 %
KKD2	0.35	8.47 %
PVI1	0.33	8.37 %
MPA1	0.33	10.86 %
TPT1	0.32	8.61 %
DGL2	0.30	7.19 %
KPT1	0.21	8.06 %
NTM1	0.20	9.64 %
MDU2	0.16	3.29 %
KRR1	0.16	11.70 %
TMM1	0.15	3.05 %
ATG1	0.15	3.40 %
PNV1	0.14	10.83 %
USL1	0.14	8.05 %
PNI1	0.13	11.50 %
SZSD	0.12	7.67 %
TEN2	0.12	4.48 %
CMR1	0.06	8.34 %
Total	14.45	12.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.94	17.04 %
Gas-Stov	3.71	17.00 %
Grinder	1.57	12.47 %
Cook-Pre	1.53	37.93 %
In-Stove	1.29	25.75 %
Small-Ap	0.78	27.95 %
Chimney	0.19	5.51 %
Fan	0.17	1.52 %
Total	13.19	15.72 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.52	10.07 %
SNR1	0.50	9.75 %
CBE5	0.40	12.31 %
SUL1	0.36	12.03 %
TPR3	0.31	11.35 %
DPM2	0.26	9.00 %
TPR2	0.23	10.81 %
CBE1	0.20	4.60 %
PLI1	0.18	5.05 %
CNR1	0.13	9.60 %
WZSD	0.07	7.20 %
TPR1	0.07	2.26 %
GBM1	0.01	2.57 %
Total	13.19	15.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.83	13.46 %
Gas-Stov	2.32	14.17 %
Cook-Pre	2.16	48.24 %
Grinder	1.69	11.63 %
In-Stove	0.88	22.50 %
Small-Ap	0.85	30.14 %
Fan	0.14	0.96 %
Chimney	0.11	5.23 %
Total	10.98	13.75 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.48	11.12 %
PBR2	0.44	9.63 %
TRY1	0.28	3.30 %
KIK1	0.25	6.01 %
PTK1	0.21	6.89 %
TYR1	0.17	5.28 %
TVR1	0.16	11.59 %
TRY3	0.11	4.64 %
PBR1	0.11	8.88 %
APM1	0.10	7.20 %
NMM1	0.06	3.11 %
TZSD	0.03	3.50 %
Total	10.98	13.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.48	15.49 %
Gas-Stov	2.15	16.00 %
Grinder	1.29	15.61 %
Cook-Pre	0.87	43.63 %
Fan	0.81	5.88 %
In-Stove	0.76	28.04 %
Small-Ap	0.72	30.65 %
Flask	0.02	100.00 %
Total	9.11	15.31 %

Branch *	MTD Sales L	Brand Share %
CH15	0.65	9.33 %
CH03	0.51	12.77 %
CH43	0.34	8.54 %
CH24	0.22	7.54 %
GPD1	0.20	10.29 %
CH31	0.13	10.94 %
CH06	0.12	7.55 %
CH12	0.12	3.69 %
CH21	0.09	2.70 %
CH23	0.08	9.66 %
CH41	0.07	3.67 %
CH46	0.06	5.34 %
CH17	0.05	5.24 %
Total	9.11	15.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.13	9.57 %
Mixie	1.73	7.19 %
Cook-Pre	1.56	52.94 %
Grinder	1.07	5.37 %
Fan	0.83	3.96 %
In-Stove	0.81	22.19 %
Small-Ap	0.70	5.03 %
Total	8.83	8.09 %

Branch *	MTD Sales L	Brand Share %
CH42	0.85	13.30 %
CH07	0.69	12.36 %
CH19	0.54	9.37 %
CH05	0.46	7.72 %
CH48	0.43	9.24 %
CH16	0.40	6.49 %
CH28	0.40	8.36 %
CH45	0.39	10.60 %
GUD1	0.36	9.58 %
CH39	0.32	7.62 %
CH08	0.32	4.98 %
GUD2	0.28	8.95 %
CH38	0.25	8.71 %
MRM1	0.24	9.96 %
CH11	0.22	7.47 %
CH35	0.22	10.08 %
SKL1	0.20	13.67 %
CGL1	0.17	12.25 %
CH37	0.17	8.61 %
CH26	0.15	12.49 %
CH14	0.15	3.82 %
CH29	0.13	10.02 %
CH30	0.13	5.40 %
CH22	0.05	1.55 %
CH40		0.00 %
CZWH		0.00 %
Total	8.83	8.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.82	25.75 %
Mixie	1.54	12.27 %
Cook-Pre	1.28	62.04 %
In-Stove	0.77	35.49 %
Small-Ap	0.68	50.22 %
Grinder	0.59	13.57 %
Fan	0.44	4.69 %
Total	8.12	18.25 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.55	13.38 %
SBR1	0.24	10.16 %
VSI1	0.21	12.44 %
WJD1	0.21	11.65 %
AKM1	0.20	12.73 %
ANI1	0.20	12.00 %
CPT1	0.13	10.90 %
VEL1	0.03	1.09 %
NASD		0.00 %
Total	8.12	18.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.91	18.71 %
Mixie	1.84	15.25 %
Grinder	1.71	19.77 %
Cook-Pre	0.96	44.03 %
In-Stove	0.48	26.29 %
Small-Ap	0.35	25.89 %
Fan	0.29	3.31 %
Total	7.55	16.11 %

Branch *	MTD Sales L	Brand Share %
POY1	0.57	11.82 %
ULP1	0.45	13.28 %
POY2	0.27	6.10 %
KLM1	0.19	6.24 %
TRK1	0.12	10.73 %
NVL2	0.06	1.62 %
STP1	0.06	5.40 %
TVM2	0.03	7.03 %
Total	7.55	16.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.16	27.78 %
Mixie	0.72	14.11 %
Grinder	0.52	16.28 %
In-Stove	0.28	26.45 %
Cook-Pre	0.20	21.31 %
Fan	0.09	3.64 %
Small-Ap	0.08	14.55 %
Total	3.05	17.39 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.46	12.32 %
Total	3.05	17.39 %