

MTD Sales
135.09 L

Brand Share %
13.88 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	35.58	17.52 %
Mixie	34.10	11.76 %
Grinder	22.44	12.01 %
Cook-Pre	19.63	41.12 %
Small-Ap	7.96	24.60 %
In-Stove	7.90	21.31 %
Fan	5.21	3.71 %
Chimney	2.26	6.28 %
Flask	0.01	100.00 %
Total	135.09	13.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	19.75	14.38 %
WEST-02	19.11	19.05 %
WEST-01	18.51	16.36 %
TRICHY-01	17.74	14.14 %
SOUTH-01	16.43	9.97 %
CHENNAI-02	11.86	14.52 %
SOUTH ARCOT	11.27	16.13 %
CHENNAI-01	10.43	8.64 %
NORTH ARCOT	9.48	18.01 %
KL-SOUTH	0.51	6.82 %
Total	135.09	13.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.97	19.16 %
Mixie	4.90	12.92 %
Grinder	3.75	12.85 %
Cook-Pre	2.72	41.85 %
Small-Ap	1.23	26.18 %
In-Stove	1.20	22.60 %
Fan	0.78	3.33 %
Chimney	0.20	4.63 %
Total	19.75	14.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.85	10.88 %
MDU6	1.04	13.66 %
DGL1	0.99	8.38 %
KKD2	0.46	11.42 %
MLR1	0.42	13.64 %
MPA1	0.40	12.81 %
TPT1	0.38	7.09 %
USL1	0.38	9.71 %
ATG1	0.33	7.35 %
TMM1	0.32	6.15 %
DGL2	0.25	8.86 %
SVG1	0.25	8.58 %
MDU4	0.21	6.34 %
NKI1	0.17	8.68 %
TEN2	0.10	3.32 %
MDU2	0.07	0.86 %
Total	19.75	14.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.63	26.55 %
Mixie	5.58	16.60 %
Cook-Pre	2.72	46.77 %
Grinder	2.54	17.28 %
In-Stove	1.18	25.86 %
Small-Ap	1.14	44.02 %
Fan	0.22	1.77 %
Chimney	0.11	1.98 %
Flask	0.01	100.00 %
Total	19.11	19.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.80	10.12 %
ERD2	0.56	9.95 %
HSR1	0.44	9.62 %
VPD1	0.35	10.44 %
KRI1	0.30	11.70 %
EPI1	0.26	9.62 %
SLM2	0.24	8.85 %
MTR1	0.21	5.30 %
SLM3	0.20	5.14 %
SGG1	0.19	12.12 %
CMI1	0.14	10.08 %
NKL2	0.05	1.68 %
WHKP		0.00 %
Total	19.11	19.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.33	15.29 %
Gas-Stov	4.73	17.81 %
Grinder	3.01	14.84 %
Cook-Pre	2.83	47.41 %
In-Stove	1.20	25.06 %
Small-Ap	0.78	27.39 %
Fan	0.34	3.79 %
Chimney	0.29	3.27 %
Total	18.51	16.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.23	13.30 %
CBE4	0.91	11.97 %
PLI1	0.44	8.43 %
TPR3	0.42	12.30 %
SUL1	0.36	7.15 %
SNR1	0.28	4.97 %
UMP1	0.27	13.32 %
CBE1	0.26	5.47 %
TPR1	0.26	6.77 %
DPM2	0.23	7.18 %
TPR4	0.22	12.33 %
KMD1	0.21	7.28 %
PDM1	0.18	11.24 %
CBE3	0.13	7.63 %
Total	18.51	16.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.10	17.62 %
Grinder	3.90	14.48 %
Mixie	3.87	10.39 %
Cook-Pre	2.87	41.59 %
In-Stove	1.36	21.60 %
Small-Ap	1.19	32.57 %
Fan	0.35	2.00 %
Chimney	0.11	3.08 %
Total	17.74	14.14 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.08	13.80 %
TRY1	1.07	7.22 %
PBR2	0.32	4.61 %
NGT1	0.31	11.15 %
KIK1	0.30	5.41 %
PTK1	0.27	5.07 %
APM1	0.26	8.55 %
MSI1	0.23	11.07 %
TRY3	0.19	5.77 %
TYR1	0.19	4.65 %
TVR1	0.15	8.04 %
AYR1	0.12	8.67 %
NMM1	0.06	2.37 %
Total	17.74	14.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.47	12.59 %
Mixie	3.77	8.34 %
Grinder	2.96	8.27 %
Cook-Pre	2.31	28.37 %
Small-Ap	1.18	20.56 %
In-Stove	0.76	12.59 %
Fan	0.66	2.82 %
Chimney	0.32	6.34 %
Total	16.43	9.97 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.37	12.34 %
TVL1	1.25	10.52 %
TKS2	0.77	7.64 %
RND1	0.69	11.68 %
TKS1	0.64	8.15 %
KVT1	0.56	5.06 %
SKD1	0.53	10.04 %
TUT1	0.44	3.89 %
MMT1	0.36	10.43 %
APK1	0.33	7.71 %
ERL2	0.31	10.22 %
SDI1	0.26	13.83 %
PDI1	0.21	7.34 %
RPM1	0.20	3.78 %
KGL1	0.20	9.45 %
TKY1	0.20	5.51 %
KYR1	0.19	6.38 %
TUT2	0.19	3.96 %
SVK1	0.19	4.03 %
SNL1	0.16	5.92 %
UDN1	0.16	7.85 %
VNR1	0.15	7.05 %
VKM1	0.11	3.97 %
VLY1	0.07	1.92 %
TVL2	0.07	7.52 %
Total	16.43	9.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.36	18.02 %
Mixie	2.80	11.25 %
Grinder	2.03	14.43 %
Cook-Pre	1.40	49.20 %
Fan	0.73	5.10 %
Small-Ap	0.67	22.52 %
In-Stove	0.66	28.56 %
Chimney	0.22	12.71 %
Total	11.86	14.52 %

Branch *	MTD Sales L	Brand Share %
CH15	1.09	9.46 %
CH18	0.73	11.19 %
CH03	0.72	10.41 %
CH21	0.40	9.70 %
CH43	0.33	6.06 %
CH33	0.31	8.96 %
CH24	0.21	5.28 %
CH46	0.18	11.80 %
CH23	0.17	9.11 %
CH27	0.17	12.17 %
CH06	0.13	5.08 %
CH17	0.12	6.73 %
CH32	0.07	9.69 %
GPD1	0.07	3.18 %
CH41	0.06	2.96 %
MC06	0.02	13.46 %
Total	11.86	14.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.32	14.46 %
Gas-Stov	2.48	20.34 %
Grinder	1.94	13.56 %
Cook-Pre	1.72	51.40 %
In-Stove	0.61	21.57 %
Small-Ap	0.55	23.91 %
Chimney	0.40	20.34 %
Fan	0.26	2.57 %
Total	11.27	16.13 %

Branch *	MTD Sales L	Brand Share %
POY1	1.10	12.01 %
POY2	0.83	10.06 %
KKI2	0.39	7.46 %
KLM1	0.29	8.52 %
PRT1	0.22	9.55 %
NVL2	0.22	6.18 %
ULP1	0.17	5.74 %
Total	11.27	16.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.75	10.72 %
Mixie	2.07	6.20 %
Grinder	1.57	6.42 %
Cook-Pre	1.47	32.04 %
Fan	1.28	6.12 %
Small-Ap	0.45	8.46 %
In-Stove	0.43	14.32 %
Chimney	0.42	11.84 %
Total	10.43	8.64 %

Branch *	MTD Sales L	Brand Share %
CH08	0.76	9.08 %
CH07	0.60	8.21 %
CH28	0.55	9.73 %
CH30	0.43	10.75 %
CH19	0.34	4.90 %
CH39	0.29	7.99 %
CH05	0.26	3.25 %
AVD1	0.25	8.83 %
CH35	0.22	7.61 %
GUD1	0.22	5.35 %
CH38	0.21	4.94 %
CH14	0.21	4.85 %
CH11	0.20	4.81 %
GUD2	0.17	5.34 %
CH16	0.11	1.28 %
CH45	0.08	2.22 %
CH22	0.08	1.79 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	10.43	8.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.90	23.60 %
Mixie	2.28	12.91 %
Cook-Pre	1.55	48.11 %
Small-Ap	0.76	36.78 %
Grinder	0.75	12.06 %
Fan	0.57	7.26 %
In-Stove	0.47	28.19 %
Chimney	0.20	11.96 %
Total	9.48	18.01 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.47	10.36 %
TRL1	0.44	11.06 %
BGR1	0.23	13.53 %
SBR1	0.20	8.04 %
VEL1	0.16	3.98 %
CGM1	0.14	12.12 %
ANI1	0.11	10.37 %
Total	9.48	18.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.20	8.40 %
Gas-Stov	0.19	10.47 %
Cook-Pre	0.05	11.13 %
In-Stove	0.03	10.03 %
Small-Ap	0.02	9.52 %
Fan	0.02	1.69 %
Total	0.51	6.82 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.41	7.50 %
PAS1	0.10	4.96 %
Total	0.51	6.82 %