

MTD Sales
174.02 L

Brand Share %
19.27 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	56.65	23.57 %
Gas-Stov	39.77	24.36 %
Grinder	33.05	24.27 %
Fan	22.50	9.57 %
Cook-Pre	10.45	56.08 %
Chimney	9.06	17.10 %
Small-Ap	2.50	8.96 %
In-Stove	0.03	0.12 %
Flask	0.01	100.00 %
Total	174.02	19.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.99	17.13 %
WEST-02	24.80	27.63 %
TRICHY-01	22.33	21.49 %
SOUTH-03	22.08	16.98 %
WEST-01	20.81	23.28 %
SOUTH ARCOT	15.08	27.30 %
CHENNAI-01	14.69	10.62 %
CHENNAI-02	14.40	18.95 %
NORTH ARCOT	10.85	21.27 %
Total	174.02	19.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	8.81	19.61 %
Grinder	7.60	26.36 %
Gas-Stov	6.30	20.34 %
Cook-Pre	2.45	57.96 %
Fan	2.04	4.66 %
Chimney	1.40	19.47 %
Small-Ap	0.43	7.43 %
In-Stove	-0.04	-1.09 %
Total	28.99	17.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.50	18.42 %
KVT1	2.14	16.99 %
TKS1	1.03	18.84 %
TCN1	0.98	17.84 %
TUT1	0.66	4.80 %
MMT1	0.54	15.05 %
STU2	0.42	14.64 %
SNL1	0.42	11.60 %
MAR1	0.36	5.39 %
PDI1	0.35	13.96 %
VKM1	0.34	10.18 %
APK2	0.31	7.43 %
TKY1	0.30	10.77 %
TUT2	0.26	5.01 %
TKS2	0.25	3.32 %
UDN1	0.25	14.21 %
SVK1	0.24	5.30 %
SGT1	0.23	17.06 %
ASM1	0.23	11.05 %
SKD1	0.19	8.03 %
VNR1	0.19	9.01 %
KYR1	0.18	4.90 %
S2SD		0.00 %
WHTV		0.00 %
Total	28.99	17.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.65	34.20 %
Gas-Stov	5.93	32.22 %
Grinder	2.60	53.91 %
Chimney	2.08	25.46 %
Fan	1.82	8.74 %
Cook-Pre	1.42	66.73 %
Small-Ap	0.30	18.45 %
Total	24.80	27.63 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.85	14.56 %
ERD2	0.82	16.45 %
ERD1	0.67	16.89 %
HSR1	0.66	16.91 %
SLM3	0.65	15.95 %
KRI1	0.51	11.72 %
EPI1	0.46	17.01 %
NKL2	0.38	10.80 %
SLM2	0.33	11.82 %
DPR1	0.18	8.12 %
APN1	0.14	5.49 %
WHPD		0.00 %
WZWH		0.00 %
Total	24.80	27.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.65	23.85 %
Gas-Stov	4.62	25.20 %
Grinder	4.43	28.21 %
Fan	4.03	13.60 %
Cook-Pre	1.08	57.78 %
Chimney	1.05	24.38 %
Small-Ap	0.46	17.75 %
Total	22.33	21.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.29	13.71 %
TNJ2	1.09	17.46 %
PTK1	1.04	18.19 %
PBR2	0.49	7.86 %
ORU1	0.41	18.79 %
TRY4	0.29	9.77 %
KIK1	0.25	8.45 %
NMM1	0.25	9.86 %
TRY3	0.25	7.59 %
NGT1	0.24	7.35 %
MSI1	0.17	15.32 %
APM1	0.11	4.15 %
TZSD		0.00 %
WTRZ		0.00 %
Total	22.33	21.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	7.33	24.18 %
Gas-Stov	5.64	23.85 %
Grinder	4.41	20.26 %
Fan	1.92	5.37 %
Cook-Pre	1.72	57.25 %
Chimney	0.75	7.88 %
Small-Ap	0.28	6.18 %
In-Stove	0.02	1.28 %
Flask	0.01	100.00 %
Total	22.08	16.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.54	11.42 %
MDU6	1.04	15.49 %
DGL1	0.93	6.83 %
TMM1	0.72	12.87 %
MDU3	0.57	16.32 %
CBM1	0.48	14.08 %
TEN2	0.42	11.72 %
DKI1	0.41	16.14 %
MPA1	0.40	12.64 %
SVG1	0.36	14.69 %
TPT1	0.36	8.95 %
KPT1	0.35	16.48 %
PNI1	0.28	15.36 %
SGP1	0.22	14.88 %
MLR1	0.19	5.41 %
MDU2	0.18	2.75 %
PVI1	0.16	7.26 %
MDU4	0.15	6.96 %
USL1	0.12	9.55 %
NTM1	0.08	8.92 %
ATG1	0.06	2.33 %
KYK1	0.04	1.46 %
SZSD		0.00 %
WHMD		0.00 %
Total	22.08	16.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.70	27.18 %
Gas-Stov	5.51	34.06 %
Grinder	3.36	25.74 %
Chimney	2.52	25.07 %
Fan	1.59	9.38 %
Cook-Pre	0.93	57.05 %
Small-Ap	0.17	6.31 %
In-Stove	0.04	0.85 %
Total	20.81	23.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.03	18.36 %
CBE5	0.55	18.22 %
CBE1	0.52	10.33 %
PDM1	0.32	18.76 %
DPM2	0.30	15.42 %
SUL1	0.29	6.34 %
PLI1	0.25	5.54 %
KGI1	0.24	17.30 %
GBM1	0.17	18.83 %
WHCB		0.00 %
WZSD		0.00 %
Total	20.81	23.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.07	32.61 %
Grinder	4.41	46.59 %
Gas-Stov	3.16	33.72 %
Fan	1.30	8.48 %
Cook-Pre	0.54	44.07 %
Chimney	0.45	24.15 %
Small-Ap	0.11	8.36 %
In-Stove	0.04	3.32 %
Total	15.08	27.30 %

Branch *	MTD Sales L	Brand Share %
POY2	0.64	16.86 %
NVL2	0.41	10.81 %
PRT1	0.36	15.62 %
ULP1	0.29	12.84 %
TRK1	0.23	9.45 %
VCM1	0.17	16.59 %
STP1	0.16	14.22 %
WHUT		0.00 %
Total	15.08	27.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.59	13.93 %
Mixie	3.58	11.03 %
Grinder	2.54	8.33 %
Gas-Stov	2.15	9.90 %
Cook-Pre	1.04	47.91 %
Chimney	0.52	8.72 %
Small-Ap	0.26	4.50 %
Total	14.69	10.62 %

Branch *	MTD Sales L	Brand Share %
CH42	1.38	17.99 %
CH07	0.92	12.77 %
CH05	0.79	9.82 %
CH47	0.75	8.47 %
CH35	0.63	18.24 %
CH49	0.56	7.12 %
CH48	0.52	7.64 %
CH25	0.48	9.99 %
CH14	0.45	9.89 %
CH28	0.42	9.74 %
MRM1	0.37	10.12 %
CH30	0.34	12.19 %
CH38	0.28	9.31 %
GUD2	0.25	10.55 %
CGL1	0.25	17.72 %
CH22	0.23	7.98 %
CH45	0.21	5.08 %
CH39	0.21	5.99 %
CH16	0.20	3.20 %
SKL1	0.17	14.43 %
GUD1	0.14	3.05 %
CH29	0.11	7.69 %
AVD1	0.10	6.78 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.69	10.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.46	23.35 %
Gas-Stov	3.42	23.51 %
Fan	3.08	13.52 %
Grinder	2.46	24.69 %
Cook-Pre	0.46	41.55 %
Small-Ap	0.30	12.60 %
Chimney	0.22	5.93 %
Total	14.40	18.95 %

Branch *	MTD Sales L	Brand Share %
CH12	1.11	19.12 %
CH18	0.94	15.27 %
CH50	0.86	19.04 %
CH03	0.78	16.58 %
CH33	0.39	16.54 %
CH46	0.30	15.99 %
CH27	0.28	13.96 %
CH43	0.24	6.66 %
CH23	0.23	13.52 %
PON1	0.22	13.16 %
GPD1	0.20	14.72 %
CH24	0.15	4.13 %
CH21	0.14	4.38 %
CH41	0.04	2.97 %
CH31	0.02	3.09 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	14.40	18.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.40	23.78 %
Gas-Stov	3.05	30.09 %
Fan	2.14	12.52 %
Grinder	1.24	60.37 %
Cook-Pre	0.79	63.86 %
Small-Ap	0.18	17.38 %
Chimney	0.08	3.44 %
In-Stove	-0.02	-0.65 %
Total	10.85	21.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.94	18.56 %
VEL2	0.77	14.82 %
VNB1	0.55	18.30 %
TRL1	0.32	6.54 %
AKM1	0.28	13.49 %
CGM1	0.24	16.99 %
KPM1	0.12	8.14 %
WHVL		0.00 %
Total	10.85	21.27 %