

MTD Sales
193.89 L

Brand Share %
17.04 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	54.15	21.17 %
Gas-Stov	40.26	23.96 %
Fan	38.62	8.94 %
Grinder	31.72	21.38 %
Cook-Pre	13.12	63.65 %
Chimney	12.31	21.06 %
Small-Ap	3.51	10.98 %
In-Stove	0.20	0.87 %
Flask	0.01	100.00 %
Total	193.89	17.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.72	15.00 %
WEST-02	28.31	22.35 %
SOUTH-03	25.59	14.75 %
WEST-01	22.73	22.63 %
TRICHY-01	22.71	18.23 %
CHENNAI-01	17.70	10.98 %
CHENNAI-02	16.42	16.67 %
SOUTH ARCOT	15.22	21.05 %
NORTH ARCOT	14.49	19.10 %
Total	193.89	17.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	7.67	17.52 %
Grinder	6.36	23.01 %
Fan	5.83	7.07 %
Gas-Stov	5.58	18.10 %
Cook-Pre	2.43	67.78 %
Chimney	2.08	23.53 %
Small-Ap	0.74	12.13 %
In-Stove	0.02	1.27 %
Total	30.72	15.00 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.21	13.57 %
TVL1	1.98	13.58 %
VNR2	1.31	14.39 %
TKS2	1.24	9.77 %
TKS1	1.07	15.17 %
TUT1	0.98	6.27 %
VLY1	0.81	14.01 %
VNR1	0.70	15.59 %
SNL1	0.64	14.09 %
MAR1	0.60	8.18 %
STU2	0.56	16.51 %
MMT1	0.53	13.76 %
APK2	0.42	13.04 %
SDI1	0.42	12.58 %
VKM1	0.37	11.84 %
KYR1	0.35	8.13 %
SKD1	0.34	8.99 %
PDI1	0.31	10.08 %
SVK1	0.30	4.24 %
SGT1	0.29	14.23 %
TUT2	0.23	3.02 %
COL1	0.22	11.74 %
UDN1	0.21	8.75 %
S2SD		0.00 %
WHTV		0.00 %
Total	30.72	15.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.15	32.24 %
Gas-Stov	6.66	39.39 %
Fan	3.60	6.67 %
Grinder	3.19	32.83 %
Chimney	2.95	33.29 %
Cook-Pre	1.56	69.75 %
Small-Ap	0.19	10.96 %
In-Stove	0.01	0.37 %
Total	28.31	22.35 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.80	15.37 %
KRI1	0.62	10.22 %
SLM2	0.59	12.43 %
KAM1	0.48	13.82 %
NKL2	0.47	10.61 %
RSP1	0.40	12.60 %
SGI1	0.32	12.65 %
EPI1	0.27	7.89 %
APN1	0.24	6.40 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	28.31	22.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	5.76	17.42 %
Fan	5.62	7.53 %
Gas-Stov	5.35	22.15 %
Grinder	4.17	18.67 %
Cook-Pre	2.76	78.78 %
Chimney	1.39	14.47 %
Small-Ap	0.55	10.68 %
Total	25.59	14.75 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.39	13.78 %
DGL1	1.29	10.32 %
TMM1	0.94	11.43 %
MDU6	0.94	11.41 %
MPA1	0.74	12.93 %
MDU3	0.62	16.53 %
KPT1	0.59	13.75 %
TPT1	0.54	9.80 %
MDU4	0.46	10.51 %
NKI1	0.45	13.70 %
MDU5	0.44	7.33 %
TEN2	0.38	5.39 %
PNI1	0.38	10.39 %
SVG1	0.25	10.04 %
KRR1	0.23	10.47 %
USL1	0.21	6.27 %
SGP1	0.18	10.70 %
KYK1	0.15	6.57 %
MLR1	0.14	5.59 %
MDU2	0.13	1.26 %
NTM1	0.11	5.40 %
ATG1	0.09	2.81 %
SZSD		2.43 %
Total	25.59	14.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.49	26.27 %
Gas-Stov	5.23	32.36 %
Fan	4.53	13.07 %
Grinder	3.27	28.19 %
Chimney	2.04	26.70 %
Cook-Pre	0.82	46.77 %
Small-Ap	0.32	11.59 %
In-Stove	0.02	1.65 %
Total	22.73	22.63 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.73	13.81 %
SUL1	0.57	11.91 %
CBE5	0.38	11.78 %
CBE1	0.31	6.74 %
CBE3	0.24	14.71 %
ANR1	0.20	14.83 %
DPM2	0.16	10.90 %
TPR4	0.11	8.21 %
GDR1	0.05	7.76 %
KGI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	22.73	22.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.77	21.84 %
Fan	5.30	10.59 %
Grinder	4.10	25.51 %
Gas-Stov	3.83	22.42 %
Chimney	1.22	35.47 %
Cook-Pre	0.94	38.98 %
Small-Ap	0.55	17.05 %
Flask	0.01	100.00 %
Total	22.71	18.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.44	11.80 %
TYR1	1.26	16.33 %
TNJ2	0.79	12.98 %
MDI1	0.72	16.56 %
PBR2	0.70	11.17 %
ORU1	0.48	13.93 %
TRY3	0.44	13.06 %
NMM1	0.40	11.98 %
MSI1	0.31	13.33 %
KIK1	0.30	6.77 %
PDK1	0.29	13.56 %
TRY4	0.22	5.71 %
NGT1	0.20	4.11 %
APM1	0.19	10.91 %
TZSD		0.00 %
WTRZ		0.00 %
Total	22.71	18.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.21	12.34 %
Fan	3.61	8.46 %
Gas-Stov	3.49	13.77 %
Grinder	3.16	9.16 %
Cook-Pre	1.86	60.62 %
Chimney	0.98	11.41 %
Small-Ap	0.37	5.60 %
In-Stove	0.02	0.31 %
Total	17.70	10.98 %

Branch *	MTD Sales L	Brand Share %
CH47	1.44	9.92 %
CH07	0.95	12.70 %
CH45	0.92	16.56 %
CH05	0.59	4.75 %
CH39	0.54	13.43 %
MRM1	0.52	13.34 %
CGL1	0.51	16.53 %
CH49	0.50	5.72 %
CH48	0.49	8.37 %
CH14	0.47	7.23 %
GUD2	0.34	8.68 %
CH25	0.34	6.72 %
CH38	0.31	10.15 %
CH30	0.27	6.50 %
CZWH	0.19	1.35 %
SKL1	0.18	11.22 %
CH22	0.15	5.54 %
KNR1	0.11	15.20 %
CH37	0.11	13.50 %
GUD1	0.07	1.61 %
AVD1	0.05	2.33 %
CH40	0.02	6.65 %
CH16		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.70	10.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.26	24.58 %
Mixie	4.04	16.76 %
Fan	3.80	12.10 %
Grinder	2.71	23.92 %
Cook-Pre	1.02	70.08 %
Small-Ap	0.34	10.68 %
Chimney	0.16	4.28 %
In-Stove	0.08	1.28 %
Total	16.42	16.67 %

Branch *	MTD Sales L	Brand Share %
CH03	0.88	9.82 %
CH12	0.69	14.90 %
CH50	0.61	13.44 %
CH33	0.44	14.25 %
CH36	0.34	16.32 %
CH24	0.28	6.20 %
CH41	0.26	10.99 %
CH43	0.24	3.70 %
CH06	0.15	5.20 %
CH46	0.15	8.54 %
CH21	0.08	1.40 %
CH23	0.03	1.88 %
CH01		0.00 %
CH51		0.00 %
Total	16.42	16.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.00	29.98 %
Grinder	3.09	29.91 %
Gas-Stov	2.91	30.88 %
Fan	2.44	8.34 %
Chimney	0.86	35.92 %
Cook-Pre	0.75	55.45 %
Small-Ap	0.16	12.32 %
Total	15.22	21.05 %

Branch *	MTD Sales L	Brand Share %
POY1	1.38	16.11 %
ULP1	0.72	16.27 %
TRK1	0.44	15.65 %
PRT1	0.31	9.49 %
VPM1	0.24	12.98 %
STP1	0.19	11.47 %
NVL2	0.15	3.32 %
TVM2	0.12	14.57 %
Total	15.22	21.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.05	24.13 %
Fan	3.89	11.81 %
Gas-Stov	2.95	27.30 %
Grinder	1.66	34.25 %
Cook-Pre	0.98	78.32 %
Chimney	0.62	11.69 %
Small-Ap	0.28	15.55 %
In-Stove	0.06	2.77 %
Total	14.49	19.10 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.13	16.02 %
VEL1	0.90	16.96 %
TRL1	0.54	8.84 %
ABR1	0.40	12.17 %
ARC2	0.36	14.99 %
KPM1	0.21	10.22 %
CYR1	0.14	13.81 %
UGI1	0.09	11.31 %
Total	14.49	19.10 %