

MTD Sales  
155.20 L

Brand Share %  
16.45 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	47.95	21.34 %
Gas-Stov	38.17	22.95 %
Grinder	25.75	20.40 %
Cook-Pre	13.09	45.26 %
In-Stove	12.46	9.36 %
Chimney	10.12	24.35 %
Small-Ap	4.55	14.54 %
Fan	3.07	1.60 %
Flask	0.04	100.00 %
<b>Total</b>	<b>155.20</b>	<b>16.45 %</b>

Sales Zone	MTD Sales L	Brand Share %
WEST-02	23.42	21.45 %
WEST-01	21.18	21.79 %
SOUTH-01	20.96	13.83 %
SOUTH-03	19.42	14.03 %
TRICHY-01	14.88	14.79 %
CHENNAI-02	14.13	16.17 %
NORTH ARCOT	14.05	20.91 %
CHENNAI-01	13.65	9.93 %
SOUTH ARCOT	13.51	24.68 %
<b>Total</b>	<b>155.20</b>	<b>16.45 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.22	31.41 %
Gas-Stov	5.97	29.61 %
Grinder	2.45	27.03 %
Chimney	1.98	26.35 %
In-Stove	1.21	7.17 %
Cook-Pre	1.19	33.98 %
Fan	0.86	4.11 %
Small-Ap	0.54	30.57 %
<b>Total</b>	<b>23.42</b>	<b>21.45 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.07	13.35 %
NKL2	0.64	15.20 %
HSR2	0.63	9.46 %
KRI1	0.44	12.56 %
HSR1	0.44	11.26 %
SLM2	0.33	11.54 %
MTR1	0.32	12.72 %
EPI1	0.27	6.59 %
SGG1	0.18	9.25 %
APN1	0.16	4.55 %
KAM1	0.12	6.36 %
WZWH		0.00 %
<b>Total</b>	<b>23.42</b>	<b>21.45 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.60	30.90 %
Gas-Stov	5.47	31.07 %
Grinder	3.17	28.43 %
In-Stove	1.93	13.36 %
Chimney	1.78	30.13 %
Cook-Pre	0.86	27.84 %
Fan	0.76	3.77 %
Small-Ap	0.60	17.08 %
Flask	0.01	100.00 %
<b>Total</b>	<b>21.18</b>	<b>21.79 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	1.01	15.49 %
SNR1	0.66	13.81 %
PLI1	0.42	10.23 %
CBE1	0.40	10.15 %
SUL1	0.31	6.27 %
CBE3	0.20	15.59 %
TPR4	0.07	4.13 %
WZSD		0.00 %
<b>Total</b>	<b>21.18</b>	<b>21.79 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Mixie	5.85	15.22 %
Gas-Stov	4.64	17.77 %
Grinder	3.94	16.88 %
Cook-Pre	2.81	52.76 %
In-Stove	1.50	7.99 %
Chimney	1.43	22.45 %
Small-Ap	0.58	10.30 %
Fan	0.21	0.77 %
<b>Total</b>	<b>20.96</b>	<b>13.83 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	1.20	10.85 %
KVT1	1.16	11.08 %
VNR2	1.09	13.50 %
TUT1	1.02	5.82 %
TKS1	0.70	15.15 %
TKS2	0.55	6.63 %
VLY1	0.44	10.97 %
APK2	0.40	13.37 %
MAR1	0.39	9.60 %
SDI1	0.37	16.17 %
SNL1	0.29	8.46 %
VKM1	0.25	10.06 %
MMT1	0.19	6.54 %
VNR1	0.16	7.82 %
TUT2	0.15	2.95 %
SVK1	0.13	2.78 %
SKD1	0.11	4.56 %
TKY1	0.10	6.86 %
KYR1	0.08	2.39 %
S2SD		0.00 %
<b>Total</b>	<b>20.96</b>	<b>13.83 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.42	21.62 %
Mixie	5.39	17.34 %
Cook-Pre	2.57	59.71 %
Grinder	2.54	11.40 %
Chimney	1.43	17.50 %
In-Stove	1.04	7.92 %
Small-Ap	0.56	12.76 %
Fan	0.47	1.56 %
Flask	0.01	100.00 %
<b>Total</b>	<b>19.42</b>	<b>14.03 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	1.27	10.49 %
MDU1	0.96	7.25 %
TMM1	0.75	11.88 %
MDU6	0.58	11.32 %
TPT1	0.49	11.35 %
KPT1	0.45	14.02 %
MDU2	0.44	5.17 %
MDU4	0.42	14.46 %
SVG1	0.40	15.13 %
PVI1	0.34	12.54 %
DKI1	0.33	14.07 %
PKM1	0.32	14.28 %
KRR1	0.32	12.35 %
NKI1	0.31	12.03 %
PNI1	0.30	10.59 %
USL1	0.28	11.04 %
MPA1	0.26	6.64 %
TEN2	0.25	5.56 %
PNV2	0.20	12.72 %
MNM1	0.19	11.88 %
NTM1	0.18	11.37 %
MLR1	0.18	7.05 %
SGP1	0.13	10.35 %
ATG1	0.10	3.45 %
KYK1	0.09	4.17 %
SZSD		0.00 %
<b>Total</b>	<b>19.42</b>	<b>14.03 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.90	20.03 %
Gas-Stov	3.75	20.70 %
Grinder	3.19	19.99 %
In-Stove	0.99	5.97 %
Cook-Pre	0.84	29.46 %
Chimney	0.69	24.17 %
Small-Ap	0.44	12.14 %
Fan	0.08	0.52 %
Flask	0.01	100.00 %
<b>Total</b>	<b>14.88</b>	<b>14.79 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	1.12	15.13 %
TRY1	0.83	9.52 %
TNJ1	0.77	15.87 %
TYR1	0.70	14.69 %
MDI1	0.57	13.94 %
NMM1	0.46	16.09 %
JKM1	0.41	12.80 %
ORU1	0.30	14.06 %
NGT1	0.29	6.24 %
TRY3	0.28	8.17 %
TNJ2	0.24	3.91 %
TRY4	0.16	4.40 %
APM1	0.15	7.93 %
TVR1	0.13	6.27 %
MSI1	0.12	6.61 %
TRY2	0.10	16.05 %
KIK1	0.07	1.79 %
AYR1	0.06	3.60 %
TZSD		0.00 %
<b>Total</b>	<b>14.88</b>	<b>14.79 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.21	18.09 %
Gas-Stov	3.16	20.18 %
Grinder	2.72	24.97 %
In-Stove	1.92	12.19 %
Cook-Pre	0.93	40.57 %
Small-Ap	0.60	16.29 %
Chimney	0.51	28.39 %
Fan	0.07	0.49 %
<b>Total</b>	<b>14.13</b>	<b>16.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	0.52	11.31 %
CH06	0.44	15.96 %
CH03	0.41	3.85 %
CH17	0.39	11.69 %
CH41	0.36	13.45 %
CH43	0.36	5.11 %
CH36	0.33	14.91 %
CH24	0.32	6.95 %
CH33	0.26	10.99 %
CH27	0.22	12.29 %
CH23	0.19	15.34 %
GPD1	0.18	10.47 %
CH21	0.17	4.02 %
CH31	0.15	12.89 %
UKI1	0.14	14.44 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>14.13</b>	<b>16.17 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.37	26.11 %
Gas-Stov	3.70	33.11 %
In-Stove	1.49	17.43 %
Grinder	1.38	24.24 %
Cook-Pre	1.21	52.60 %
Chimney	0.91	27.82 %
Small-Ap	0.50	25.76 %
Fan	0.49	2.79 %
Flask	0.01	100.00 %
<b>Total</b>	<b>14.05</b>	<b>20.91 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.90	13.23 %
SBR1	0.47	13.18 %
TRL1	0.44	8.08 %
ANI1	0.28	15.66 %
GDM1	0.20	11.21 %
<b>Total</b>	<b>14.05</b>	<b>20.91 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.52	13.80 %
Gas-Stov	3.02	12.93 %
Grinder	2.40	12.81 %
In-Stove	1.93	8.33 %
Cook-Pre	1.61	48.64 %
Chimney	0.72	19.34 %
Small-Ap	0.43	8.22 %
Flask	0.01	100.00 %
Fan		0.01 %
<b>Total</b>	<b>13.65</b>	<b>9.93 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	0.74	8.31 %
CH48	0.71	11.26 %
CH05	0.71	7.24 %
CH49	0.43	4.47 %
CH22	0.39	11.77 %
CH47	0.36	14.71 %
CH25	0.34	5.06 %
CH30	0.34	9.63 %
GUD2	0.26	9.78 %
MRM1	0.26	12.27 %
CH39	0.26	8.58 %
CH38	0.20	5.77 %
AVD1	0.17	5.77 %
CH14	0.15	3.78 %
CH37	0.15	14.57 %
SKL1	0.12	9.39 %
GUD1	0.12	2.81 %
CH40	0.12	16.30 %
CH16	0.03	0.47 %
CZWH		0.00 %
MC10		0.00 %
<b>Total</b>	<b>13.65</b>	<b>9.93 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	3.98	43.06 %
Mixie	3.88	26.88 %
Gas-Stov	3.05	33.56 %
Cook-Pre	1.07	55.01 %
Chimney	0.65	34.65 %
In-Stove	0.46	7.80 %
Small-Ap	0.30	20.06 %
Fan	0.12	1.14 %
Flask	0.01	100.00 %
<b>Total</b>	<b>13.51</b>	<b>24.68 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.84	14.91 %
VPM2	0.52	15.80 %
ULP1	0.46	13.97 %
KLM1	0.38	14.17 %
TRK1	0.31	13.25 %
NVL2	0.31	9.51 %
VCM1	0.22	15.52 %
<b>Total</b>	<b>13.51</b>	<b>24.68 %</b>