

MTD Sales
141.33 L

Brand Share %
18.14 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	40.68	23.12 %
Mixie	40.33	18.12 %
Grinder	22.87	16.02 %
Cook-Pre	14.00	37.35 %
In-Stove	8.30	22.13 %
Chimney	7.46	24.24 %
Small-Ap	6.16	22.88 %
Fan	1.51	1.44 %
Flask	0.01	100.00 %
Total	141.33	18.14 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	24.54	28.71 %
SOUTH-01	19.30	15.18 %
WEST-01	19.20	21.26 %
SOUTH-03	17.44	15.42 %
CHENNAI-02	13.79	18.41 %
TRICHY-01	13.04	14.94 %
CHENNAI-01	11.36	11.51 %
SOUTH ARCOT	10.94	21.23 %
NORTH ARCOT	10.74	25.21 %
KL-SOUTH	1.01	12.41 %
Total	141.33	18.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.16	26.74 %
Gas-Stov	6.55	33.26 %
Cook-Pre	3.33	61.22 %
Grinder	2.81	24.27 %
Chimney	2.14	35.07 %
In-Stove	1.27	25.00 %
Small-Ap	1.15	51.53 %
Fan	0.13	1.49 %
Total	24.54	28.71 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.27	17.41 %
ERD2	0.50	9.63 %
NKL2	0.31	9.79 %
VPD1	0.30	12.76 %
KRI1	0.26	12.57 %
APN1	0.26	10.43 %
SLM3	0.25	5.45 %
EPI1	0.23	8.94 %
MTR1	0.20	7.08 %
WHKP		0.00 %
Total	24.54	28.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.74	20.40 %
Mixie	5.26	15.17 %
Grinder	3.89	15.84 %
In-Stove	1.29	21.95 %
Cook-Pre	1.15	19.86 %
Chimney	0.97	31.27 %
Small-Ap	0.77	14.74 %
Fan	0.20	1.04 %
Flask	0.01	100.00 %
Total	19.30	15.18 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.55	14.27 %
TVL1	1.22	13.32 %
TUT1	1.18	12.77 %
NGR1	1.10	17.24 %
TKS1	0.81	16.56 %
SNL1	0.55	16.60 %
APK1	0.45	16.97 %
VNR2	0.41	6.00 %
ERL2	0.34	13.19 %
VKM1	0.31	16.25 %
SVK1	0.29	7.15 %
VNR1	0.26	14.56 %
APK2	0.25	11.69 %
SKD1	0.25	10.60 %
TUT2	0.20	5.29 %
MMT1	0.19	7.90 %
VLY1	0.18	5.81 %
PDI1	0.18	10.55 %
KGL1	0.17	12.67 %
TKY1	0.16	10.71 %
STU2	0.15	8.92 %
KYR1	0.10	4.16 %
TKS2	0.06	1.00 %
SGT1	0.03	3.35 %
S2SD	0.02	2.94 %
Total	19.30	15.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.13	28.63 %
Mixie	5.04	20.13 %
Grinder	2.93	18.74 %
Cook-Pre	1.51	31.57 %
Chimney	1.51	21.99 %
In-Stove	1.01	23.17 %
Small-Ap	0.72	24.34 %
Fan	0.36	3.82 %
Total	19.20	21.26 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.94	15.22 %
CBE4	0.93	15.85 %
TPR1	0.57	14.27 %
SNR1	0.49	10.73 %
PLI1	0.49	11.47 %
DPM2	0.47	16.78 %
SUL1	0.39	12.14 %
CBE1	0.33	10.50 %
CBE5	0.28	7.66 %
KMD1	0.19	9.28 %
ANR1	0.15	17.21 %
CNR1	0.07	6.06 %
Total	19.20	21.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.69	20.63 %
Mixie	4.40	14.35 %
Grinder	3.27	13.98 %
Cook-Pre	2.23	43.93 %
In-Stove	1.06	20.04 %
Small-Ap	0.77	25.77 %
Chimney	0.75	18.39 %
Fan	0.26	1.39 %
Total	17.44	15.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.37	10.90 %
KKD3	0.88	11.46 %
DGL1	0.79	10.50 %
MDU5	0.48	12.52 %
MDU4	0.39	15.08 %
KRR1	0.32	13.80 %
PKM1	0.32	17.58 %
KYK1	0.29	15.71 %
PVI1	0.28	16.35 %
TEN2	0.27	9.47 %
BTU1	0.25	17.33 %
MDU2	0.22	3.30 %
TMM1	0.21	4.19 %
TPT1	0.21	5.80 %
MLR1	0.20	13.12 %
SVG1	0.20	11.05 %
KPT1	0.17	8.51 %
NKI1	0.17	16.37 %
MNM1	0.16	15.22 %
NTM1	0.16	11.00 %
PNI1	0.15	6.42 %
MPA1	0.14	6.38 %
ATG1	0.12	4.43 %
USL1	0.11	6.36 %
SZSD	0.07	13.15 %
Total	17.44	15.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.71	20.49 %
Gas-Stov	4.37	25.77 %
Grinder	1.69	12.75 %
Cook-Pre	1.25	47.82 %
In-Stove	0.71	25.28 %
Chimney	0.57	18.38 %
Small-Ap	0.50	16.92 %
Total	13.79	18.41 %

Branch *	MTD Sales L	Brand Share %
CH15	1.14	13.32 %
CH24	0.62	11.15 %
CH12	0.62	13.48 %
CH33	0.48	15.23 %
CH17	0.34	9.31 %
GPD1	0.28	17.83 %
CH03	0.24	4.65 %
CH43	0.21	4.50 %
CH09	0.21	11.87 %
PON1	0.17	13.30 %
CH21	0.17	5.10 %
CH23	0.15	13.73 %
CH46	0.13	11.12 %
UKI1	0.12	14.17 %
CH06	0.07	4.57 %
CH27	0.06	3.71 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	13.79	18.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.97	16.30 %
Gas-Stov	3.25	18.01 %
Grinder	2.51	14.35 %
Cook-Pre	1.08	21.56 %
In-Stove	0.92	17.97 %
Small-Ap	0.73	21.78 %
Chimney	0.39	19.75 %
Fan	0.19	1.58 %
Total	13.04	14.94 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.07	13.80 %
TRY1	0.79	8.26 %
PBR2	0.78	16.40 %
TNJ2	0.78	17.09 %
MDI1	0.73	17.76 %
TRY4	0.58	14.80 %
TVR2	0.38	8.05 %
AYR1	0.34	17.49 %
NGT1	0.31	9.85 %
NMM1	0.29	8.97 %
MSI1	0.23	16.82 %
TRY3	0.15	6.74 %
PTK1	0.09	2.59 %
APM1	0.08	8.46 %
TVR1	0.07	7.04 %
KIK1	0.06	2.22 %
TYR1	0.03	0.98 %
TZSD		0.00 %
WTRZ		0.00 %
Total	13.04	14.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.17	13.07 %
Mixie	2.91	10.77 %
Grinder	2.20	9.94 %
Cook-Pre	1.45	40.57 %
In-Stove	0.75	20.45 %
Small-Ap	0.45	14.37 %
Chimney	0.31	12.27 %
Fan	0.13	1.05 %
Total	11.36	11.51 %

Branch *	MTD Sales L	Brand Share %
CH08	1.04	13.05 %
CH45	0.68	16.54 %
CH38	0.50	17.50 %
CH30	0.50	16.40 %
CH07	0.47	8.97 %
CH11	0.43	12.44 %
CH39	0.40	11.29 %
SKL1	0.39	16.12 %
CH19	0.36	5.94 %
CH48	0.32	7.53 %
GUD1	0.31	5.85 %
CH28	0.30	10.15 %
CH16	0.30	4.03 %
CGL1	0.30	17.01 %
CH05	0.23	3.41 %
CH29	0.21	12.32 %
CH22	0.21	6.19 %
AVD1	0.15	7.09 %
GUD2	0.09	3.68 %
CH14	0.08	2.47 %
CH40	0.08	15.97 %
CH37	0.05	2.67 %
CZWH		0.00 %
Total	11.36	11.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.23	21.61 %
Gas-Stov	2.74	24.60 %
Grinder	2.43	25.54 %
In-Stove	0.80	25.07 %
Cook-Pre	0.78	35.01 %
Small-Ap	0.48	23.92 %
Chimney	0.37	39.51 %
Fan	0.10	1.38 %
Total	10.94	21.23 %

Branch *	MTD Sales L	Brand Share %
POY1	1.13	17.52 %
KKI2	0.53	17.18 %
ULP1	0.34	13.82 %
POY2	0.25	5.53 %
NVL2	0.20	5.08 %
KLM1	0.16	6.05 %
TVM1	0.13	11.88 %
Total	10.94	21.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.70	31.90 %
Mixie	3.28	24.46 %
Cook-Pre	1.18	46.93 %
Grinder	1.15	25.94 %
Small-Ap	0.47	33.27 %
Chimney	0.45	23.54 %
In-Stove	0.37	22.98 %
Fan	0.14	2.43 %
Total	10.74	25.21 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.53	12.16 %
VEL2	0.40	15.43 %
AKM1	0.28	15.16 %
VEL1	0.25	9.95 %
ABR1	0.18	14.53 %
WJP1	0.11	10.02 %
ANI1	0.07	10.78 %
WHVL		0.00 %
Total	10.74	25.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.38	14.00 %
Gas-Stov	0.34	16.86 %
In-Stove	0.12	23.64 %
Small-Ap	0.11	17.35 %
Cook-Pre	0.05	10.53 %
Total	1.01	12.41 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.61	16.36 %
PAS1	0.22	10.61 %
KLR1	0.18	7.70 %
Total	1.01	12.41 %