

MTD Sales
236.53 L

Brand Share %
21.90 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	76.63	23.58 %
Gas-Stov	73.58	28.81 %
Grinder	34.16	16.82 %
Cook-Pre	17.90	38.26 %
Chimney	12.16	25.34 %
In-Stove	10.57	25.63 %
Small-Ap	9.55	33.22 %
Fan	1.96	1.49 %
Flask	0.01	100.00 %
Total	236.53	21.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	71.36	41.63 %
SOUTH-03	30.57	17.22 %
WEST-02	24.13	22.71 %
SOUTH-01	23.56	13.40 %
WEST-01	22.68	19.91 %
TRICHY-01	20.92	16.62 %
NORTH ARCOT	14.54	24.67 %
CHENNAI-02	14.53	18.51 %
SOUTH ARCOT	13.04	20.21 %
KL-SOUTH	1.21	16.49 %
Total	236.53	21.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	31.05	52.49 %
Gas-Stov	27.28	52.19 %
Cook-Pre	4.37	66.38 %
Chimney	3.44	49.80 %
Grinder	3.08	12.93 %
In-Stove	1.00	22.34 %
Small-Ap	0.88	25.78 %
Fan	0.26	1.77 %
Total	71.36	41.63 %

Branch *	MTD Sales L	Brand Share %
CH42	1.88	21.81 %
CH16	1.18	12.74 %
CH45	1.04	21.44 %
CH28	1.03	19.99 %
CH07	0.84	14.66 %
CH08	0.62	7.08 %
TKM1	0.49	20.01 %
CH48	0.47	9.12 %
CH39	0.44	13.23 %
MRM1	0.34	9.52 %
CH11	0.34	7.85 %
CH22	0.31	6.41 %
CH35	0.30	15.48 %
CH19	0.30	6.62 %
CGL1	0.28	12.08 %
CH05	0.26	3.82 %
GUD1	0.25	5.74 %
AVD1	0.20	5.60 %
CH14	0.18	3.30 %
CH37	0.15	7.40 %
GUD2	0.05	1.64 %
CH29	0.03	2.37 %
MC10		0.00 %
WHC3		0.00 %
Total	71.36	41.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	7.76	15.42 %
Gas-Stov	7.57	20.98 %
Grinder	7.18	17.96 %
Cook-Pre	2.52	33.00 %
Small-Ap	2.07	37.94 %
Chimney	1.57	17.90 %
In-Stove	1.48	23.57 %
Fan	0.41	1.80 %
Total	30.57	17.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.68	11.03 %
DGL1	1.57	8.53 %
MDU3	0.89	18.88 %
KKD3	0.82	11.52 %
PVI1	0.58	15.53 %
KRR1	0.51	17.46 %
TPT1	0.43	7.94 %
MPA1	0.41	10.23 %
USL1	0.39	13.02 %
MDU4	0.38	10.31 %
TMM1	0.38	4.72 %
PNI1	0.31	13.54 %
ATG1	0.29	6.83 %
KYK1	0.28	8.66 %
CMR1	0.23	13.64 %
SVG1	0.21	5.10 %
TEN2	0.21	6.55 %
NTM1	0.19	5.47 %
MDU2	0.19	1.87 %
Total	30.57	17.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.40	21.57 %
Gas-Stov	6.63	27.32 %
Grinder	2.94	19.87 %
Chimney	2.16	23.64 %
Cook-Pre	2.08	38.18 %
In-Stove	1.58	33.17 %
Small-Ap	1.15	50.63 %
Fan	0.20	1.79 %
Total	24.13	22.71 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.43	15.63 %
HSR2	1.06	17.04 %
VPD1	0.64	14.49 %
HSR1	0.59	18.60 %
ERD1	0.55	11.41 %
ERD2	0.44	5.41 %
APN1	0.41	16.22 %
CMI1	0.40	17.18 %
RSP1	0.37	14.09 %
EPI1	0.29	11.88 %
NKL2	0.29	6.41 %
SLM3	0.18	3.43 %
MTR1	0.15	4.68 %
VKL1	0.15	7.76 %
SGG1	0.13	5.50 %
KRI1	0.06	5.00 %
WZWH		0.00 %
Total	24.13	22.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.05	18.42 %
Mixie	6.28	12.45 %
Grinder	4.45	11.70 %
Cook-Pre	2.27	31.26 %
Small-Ap	1.42	29.25 %
In-Stove	1.24	17.88 %
Chimney	0.62	19.20 %
Fan	0.23	0.85 %
Total	23.56	13.40 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.63	12.77 %
NGR1	1.55	12.78 %
TVL1	1.55	12.16 %
TUT1	1.31	9.56 %
VNR2	1.22	13.05 %
TCN1	1.13	20.88 %
RPM1	1.05	18.59 %
TKS1	1.04	13.16 %
MAR1	0.97	16.70 %
PKD1	0.93	19.30 %
SNL1	0.64	15.10 %
TYI1	0.50	12.74 %
SDI1	0.48	21.48 %
APK1	0.41	12.68 %
MMT1	0.41	13.04 %
STU2	0.40	18.64 %
TKS2	0.37	3.82 %
PDI1	0.35	11.86 %
SKD1	0.29	9.98 %
VNR1	0.27	10.23 %
VKM1	0.26	12.75 %
KYR1	0.25	8.79 %
VLY1	0.24	7.84 %
SVK1	0.24	4.95 %
TKY1	0.24	5.76 %
ERL2	0.19	8.21 %
S2SD	0.14	13.81 %
APK2	0.13	4.71 %
KGL1	0.12	8.04 %
SGT1	0.12	8.99 %
TVL2	0.10	10.58 %
TUT2	0.04	0.71 %
Total	23.56	13.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.57	23.33 %
Gas-Stov	5.93	22.02 %
Grinder	3.99	18.80 %
Cook-Pre	1.55	30.04 %
Chimney	1.25	13.43 %
In-Stove	1.23	26.90 %
Small-Ap	0.93	30.96 %
Fan	0.22	2.00 %
Total	22.68	19.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.97	20.63 %
KMR1	1.79	18.07 %
PLI1	0.78	11.57 %
CBE4	0.74	9.86 %
TPR2	0.70	16.88 %
AVI1	0.60	17.41 %
SUL1	0.57	11.86 %
CBE5	0.43	9.29 %
CBE1	0.37	11.82 %
PDM1	0.33	16.02 %
KMD1	0.28	9.07 %
TPR1	0.27	7.07 %
DPM2	0.24	7.65 %
TPR4	0.23	9.13 %
ANR1	0.21	13.12 %
SNR1	0.12	2.73 %
GDR1	0.08	8.41 %
WZSD	0.07	-5.60 %
Total	22.68	19.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.69	16.51 %
Gas-Stov	5.30	18.20 %
Grinder	5.07	18.44 %
In-Stove	1.53	24.70 %
Cook-Pre	1.51	26.76 %
Small-Ap	1.02	27.62 %
Chimney	0.71	23.57 %
Fan	0.08	0.50 %
Flask	0.01	100.00 %
Total	20.92	16.62 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.93	20.16 %
MVM1	1.80	18.21 %
TNJ2	1.69	18.52 %
TVR2	1.11	15.71 %
TRY1	0.69	6.29 %
ORU1	0.60	18.88 %
PBR2	0.52	7.53 %
TTP1	0.45	19.65 %
TRY4	0.42	9.90 %
TVR1	0.40	18.44 %
PDK1	0.35	14.17 %
KIK1	0.32	7.75 %
NMM1	0.28	8.84 %
NGT1	0.19	4.57 %
PTK1	0.17	2.61 %
TRY3	0.16	3.89 %
TYR1	0.11	2.28 %
APM1	0.11	5.88 %
TZSD	0.02	-5.97 %
Total	20.92	16.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.77	34.44 %
Mixie	3.87	20.44 %
Grinder	1.64	23.16 %
Cook-Pre	1.49	48.24 %
Chimney	0.91	26.06 %
Small-Ap	0.85	52.89 %
In-Stove	0.74	31.13 %
Fan	0.27	3.17 %
Total	14.54	24.67 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.18	19.53 %
KPM2	0.73	13.21 %
TRL1	0.63	12.86 %
ARC2	0.45	18.29 %
KPM1	0.41	21.20 %
VSI1	0.36	21.08 %
TRT1	0.36	20.10 %
GDM1	0.22	15.10 %
ANI1	0.09	13.89 %
VEL1	0.09	2.84 %
WJP1	0.02	2.00 %
Total	14.54	24.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.33	27.80 %
Mixie	3.66	15.61 %
Grinder	2.39	16.43 %
Cook-Pre	1.02	38.15 %
In-Stove	0.91	32.99 %
Chimney	0.63	25.11 %
Small-Ap	0.49	23.40 %
Fan	0.09	0.81 %
Flask	0.01	100.00 %
Total	14.53	18.51 %

Branch *	MTD Sales L	Brand Share %
CH15	1.50	18.52 %
CH18	1.25	21.86 %
CH12	0.94	16.93 %
CH03	0.83	12.48 %
CH21	0.48	13.56 %
CH33	0.43	13.44 %
CH46	0.29	16.57 %
CH43	0.25	3.59 %
CH09	0.20	11.54 %
CH24	0.18	4.59 %
CH41	0.16	6.94 %
GPD1	0.16	15.93 %
UKI1	0.14	13.79 %
CH06	0.13	3.81 %
CH23	0.12	8.08 %
CH27	0.12	9.13 %
CH31	0.10	9.09 %
MC06	0.01	3.44 %
CH01		0.00 %
Total	14.53	18.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.49	24.76 %
Grinder	3.28	21.98 %
Mixie	2.88	15.26 %
Cook-Pre	0.97	32.61 %
Chimney	0.87	58.93 %
In-Stove	0.72	28.91 %
Small-Ap	0.72	35.07 %
Fan	0.11	1.46 %
Total	13.04	20.21 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.92	20.53 %
POY1	1.18	16.10 %
POY2	0.68	11.38 %
KKI2	0.54	14.39 %
TRK1	0.48	19.06 %
KML1	0.45	19.48 %
ULP1	0.26	9.58 %
TVM1	0.26	19.30 %
NVL2	0.21	3.47 %
KLM1	0.15	4.89 %
TVM2	0.09	12.95 %
Total	13.04	20.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.46	18.08 %
Gas-Stov	0.23	17.17 %
In-Stove	0.15	35.36 %
Grinder	0.14	12.10 %
Cook-Pre	0.12	38.99 %
Fan	0.08	7.48 %
Small-Ap	0.02	6.46 %
Total	1.21	16.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.68	19.54 %
KLR1	0.34	17.81 %
PAS1	0.19	9.82 %
TVSD		0.00 %
Total	1.21	16.49 %