

MTD Sales
199.38 L

Brand Share %
20.46 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	60.33	27.50 %
Mixie	59.69	22.92 %
Grinder	34.01	24.34 %
Cook-Pre	14.74	66.78 %
In-Stove	12.55	24.62 %
Chimney	9.54	17.18 %
Small-Ap	4.65	15.12 %
Fan	3.87	1.99 %
Total	199.38	20.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.72	19.54 %
SOUTH-03	28.50	19.60 %
TRICHY-01	23.40	20.25 %
WEST-02	22.14	29.19 %
WEST-01	17.57	25.98 %
SOUTH ARCOT	16.77	26.24 %
CHENNAI-01	14.59	11.64 %
NORTH ARCOT	13.59	21.24 %
CHENNAI-02	13.51	17.10 %
WEST-03	10.58	26.67 %
Total	199.38	20.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.60	19.86 %
Gas-Stov	11.29	28.33 %
Grinder	8.04	23.98 %
Cook-Pre	2.37	68.20 %
In-Stove	2.21	25.90 %
Fan	1.37	3.27 %
Chimney	1.22	16.49 %
Small-Ap	0.62	13.26 %
Total	38.72	19.54 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.87	19.95 %
TUT1	1.26	4.31 %
VL1	1.23	20.05 %
MAR1	1.16	19.34 %
TKS2	1.15	12.78 %
TVL1	1.12	10.83 %
TUT2	1.01	19.12 %
VKM1	0.62	19.06 %
APK2	0.58	13.77 %
PDI1	0.53	19.80 %
SKD1	0.46	17.81 %
STU2	0.35	15.83 %
KYR1	0.32	8.94 %
SVK1	0.17	3.87 %
SGT1	0.11	9.22 %
S2SD		0.00 %
WHTV		0.00 %
Total	38.72	19.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.36	27.34 %
Mixie	7.83	23.51 %
Grinder	5.13	21.14 %
Cook-Pre	2.62	77.38 %
In-Stove	1.95	30.23 %
Chimney	1.18	14.79 %
Fan	0.81	2.25 %
Small-Ap	0.62	18.72 %
Total	28.50	19.60 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.16	13.55 %
PVI1	1.13	20.17 %
DGL1	0.96	8.24 %
MDU1	0.81	5.85 %
MPA1	0.64	19.36 %
TPT1	0.40	8.55 %
TEN2	0.28	4.93 %
PNV2	0.28	15.75 %
KYK1	0.21	9.77 %
MLR1	0.12	4.17 %
MDU4	0.12	4.62 %
PNI1	0.10	3.87 %
CBM1	0.10	3.11 %
ATG1	0.09	3.23 %
USL1	0.03	1.59 %
SZSD		0.00 %
WHMD		0.00 %
Total	28.50	19.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.48	22.57 %
Gas-Stov	6.38	23.24 %
Grinder	5.02	28.61 %
In-Stove	2.33	28.83 %
Cook-Pre	1.52	76.98 %
Chimney	0.88	14.55 %
Small-Ap	0.73	26.60 %
Fan	0.06	0.26 %
Total	23.40	20.25 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.23	18.85 %
PTK1	1.17	19.61 %
TRY1	1.13	12.53 %
TNJ2	0.98	16.17 %
TNJ1	0.83	15.08 %
KIK1	0.72	12.31 %
PBR2	0.63	7.99 %
NGT1	0.37	7.58 %
NMM1	0.34	13.73 %
MSI1	0.25	14.88 %
MDI1	0.14	4.03 %
TRY2	0.13	16.02 %
TRY4	0.13	3.52 %
TRY3	0.10	4.10 %
TZSD		0.00 %
Total	23.40	20.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.88	40.18 %
Mixie	7.60	36.36 %
Cook-Pre	2.17	63.38 %
Grinder	1.53	27.94 %
Chimney	1.38	21.07 %
In-Stove	0.90	23.14 %
Small-Ap	0.36	22.75 %
Fan	0.33	2.31 %
Total	22.14	29.19 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.60	12.54 %
EPI1	0.54	15.79 %
KRI1	0.42	17.16 %
MTR1	0.38	10.90 %
SLM2	0.32	13.66 %
APN1	0.21	8.46 %
SLM1	0.15	2.58 %
WZWH		0.00 %
Total	22.14	29.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.42	31.81 %
Mixie	4.94	27.84 %
Grinder	2.33	25.55 %
Chimney	2.12	27.78 %
In-Stove	1.17	28.49 %
Cook-Pre	0.99	57.36 %
Small-Ap	0.48	20.17 %
Fan	0.12	1.52 %
Total	17.57	25.98 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.72	17.03 %
KMR1	1.27	18.77 %
CBE1	0.65	20.42 %
SUL1	0.51	11.85 %
PLI1	0.38	8.88 %
CBE3	0.09	7.46 %
GDR1	0.09	17.18 %
WHCB		0.00 %
WZSD		0.00 %
Total	17.57	25.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.48	30.68 %
Gas-Stov	4.85	35.62 %
Grinder	4.30	36.60 %
Cook-Pre	0.87	58.03 %
In-Stove	0.67	21.54 %
Small-Ap	0.41	19.84 %
Chimney	0.21	9.36 %
Total	16.77	26.24 %

Branch *	MTD Sales L	Brand Share %
POY1	1.00	14.61 %
KKI2	0.75	16.27 %
VCM2	0.64	19.09 %
VPM2	0.53	20.02 %
ULP1	0.34	13.00 %
TRK1	0.33	9.67 %
KLM1	0.28	9.10 %
VCM1	0.18	18.00 %
TVM2	0.12	12.74 %
Total	16.77	26.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.03	13.90 %
Mixie	3.68	11.14 %
Grinder	2.89	15.56 %
Cook-Pre	1.53	61.09 %
In-Stove	1.24	16.44 %
Chimney	0.70	13.72 %
Small-Ap	0.44	7.16 %
Fan	0.09	0.39 %
Total	14.59	11.64 %

Branch *	MTD Sales L	Brand Share %
CH49	1.26	13.50 %
CH42	0.98	18.11 %
CH16	0.77	9.77 %
CH47	0.64	6.68 %
AVD1	0.64	13.05 %
CH08	0.62	18.42 %
MRM1	0.59	19.56 %
CH19	0.48	10.16 %
CH39	0.44	11.73 %
CH30	0.42	10.78 %
CH45	0.31	6.76 %
TKM1	0.25	17.85 %
CH05	0.23	3.06 %
GUD2	0.21	6.85 %
CH29	0.18	16.11 %
CH48	0.18	2.86 %
CH07	0.14	1.99 %
GUD1	0.09	1.55 %
CH14	0.03	0.75 %
CH25	0.02	0.44 %
CH40		0.00 %
CZWH		0.00 %
Total	14.59	11.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.56	29.99 %
Mixie	4.51	27.29 %
Grinder	1.32	27.26 %
Cook-Pre	1.17	66.22 %
In-Stove	0.68	23.70 %
Chimney	0.52	9.60 %
Fan	0.47	3.22 %
Small-Ap	0.36	12.51 %
Total	13.59	21.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.12	19.13 %
TRR1	0.84	16.20 %
VEL1	0.51	19.63 %
VEL3	0.48	10.92 %
TRL1	0.37	9.90 %
WJD1	0.22	10.27 %
VEL2	0.19	4.05 %
CGM1	0.18	20.28 %
ANI1	0.17	11.20 %
VEL4	0.14	2.95 %
PTU1	0.02	4.02 %
Total	13.59	21.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.16	24.04 %
Mixie	3.80	16.96 %
Grinder	2.13	21.59 %
Chimney	1.03	24.55 %
In-Stove	0.91	21.74 %
Cook-Pre	0.73	56.23 %
Small-Ap	0.43	10.52 %
Fan	0.32	2.07 %
Total	13.51	17.10 %

Branch *	MTD Sales L	Brand Share %
CH18	1.23	17.42 %
CH50	0.87	20.37 %
CH03	0.55	10.01 %
CH17	0.45	12.02 %
CH24	0.35	7.69 %
CH06	0.26	11.57 %
CH27	0.25	13.71 %
CH33	0.24	7.52 %
CH41	0.22	11.39 %
CH36	0.21	11.44 %
CH37	0.16	13.62 %
CH35	0.13	4.12 %
CH23	0.10	11.59 %
CH31	0.10	12.41 %
CH43	0.10	2.92 %
CH21	0.08	2.12 %
CH01	0.07	19.56 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	13.51	17.10 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.76	32.66 %
Gas-Stov	3.40	35.02 %
Grinder	1.32	27.77 %
Cook-Pre	0.77	75.56 %
In-Stove	0.50	22.26 %
Chimney	0.32	10.21 %
Fan	0.31	4.84 %
Small-Ap	0.20	21.87 %
Total	10.58	26.67 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	13.86 %
AVI1	0.57	16.24 %
TPR1	0.52	11.41 %
VKL1	0.18	16.14 %
W3SD		0.00 %
Total	10.58	26.67 %