

MTD Sales
104.29 L

Brand Share %
13.81 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	28.79	17.32 %
Mixie	26.16	13.46 %
Cook-Pre	13.89	44.00 %
Grinder	13.69	11.14 %
In-Stove	8.40	24.43 %
Small-Ap	7.41	23.53 %
Fan	5.10	3.35 %
Chimney	0.82	3.69 %
Flask	0.03	100.00 %
Total	104.29	13.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.79	11.87 %
WEST-02	14.54	18.74 %
SOUTH-03	13.83	12.39 %
WEST-01	12.98	16.00 %
TRICHY-01	10.40	13.56 %
CHENNAI-02	8.76	15.36 %
CHENNAI-01	8.74	8.38 %
NORTH ARCOT	7.92	18.38 %
SOUTH ARCOT	7.33	16.18 %
KL-SOUTH	2.99	17.54 %
Total	104.29	13.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.02	16.68 %
Mixie	3.86	10.97 %
Grinder	2.15	8.70 %
Cook-Pre	1.90	36.77 %
Small-Ap	1.34	28.74 %
In-Stove	1.08	19.04 %
Fan	1.00	3.08 %
Chimney	0.43	12.64 %
Flask	0.01	100.00 %
Total	16.79	11.87 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.09	13.34 %
KVT1	0.83	10.96 %
RPM1	0.67	11.45 %
TKS1	0.48	8.98 %
MMT1	0.41	11.36 %
TUT1	0.40	3.33 %
ERL2	0.38	13.21 %
SNL1	0.38	10.93 %
SKD1	0.33	12.19 %
TVL1	0.28	3.65 %
KYR1	0.27	8.27 %
VKM1	0.25	8.94 %
TUT2	0.24	5.45 %
TKS2	0.22	4.06 %
PDI1	0.22	7.42 %
TKY1	0.18	8.29 %
VNR1	0.17	8.63 %
SVK1	0.16	5.53 %
UDN1	0.14	7.89 %
VLY1	0.13	4.58 %
APK2	0.13	6.57 %
SGT1	0.10	7.92 %
TVL2	0.09	13.45 %
S2SD		0.00 %
Total	16.79	11.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.54	20.78 %
Gas-Stov	4.18	24.79 %
Cook-Pre	2.01	48.89 %
In-Stove	1.11	22.97 %
Grinder	1.09	13.72 %
Small-Ap	1.01	43.88 %
Fan	0.60	4.18 %
Total	14.54	18.74 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.66	13.43 %
SLM1	0.47	9.72 %
VPD1	0.45	13.20 %
APN1	0.39	13.69 %
ERD2	0.34	6.95 %
HSR1	0.34	10.35 %
EPT1	0.26	10.05 %
CMI1	0.18	13.45 %
MTR1	0.17	6.68 %
KRI1	0.12	9.76 %
SLM3	0.09	3.33 %
SGG1	0.04	4.61 %
NKL2	0.04	1.13 %
WZWH	0.02	2.06 %
Total	14.54	18.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.76	16.38 %
Mixie	3.16	11.60 %
Grinder	2.04	10.12 %
Cook-Pre	1.92	41.55 %
Small-Ap	1.06	30.25 %
In-Stove	1.04	24.69 %
Fan	0.75	2.92 %
Chimney	0.09	2.84 %
Total	13.83	12.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.52	11.93 %
DGL1	0.75	7.68 %
MDU6	0.65	10.97 %
MDU4	0.36	13.09 %
KKD2	0.35	8.69 %
KYK1	0.34	9.81 %
PVI1	0.33	8.42 %
TPT1	0.32	8.71 %
DGL2	0.30	7.94 %
MPA1	0.30	10.60 %
KPT1	0.21	8.30 %
NTM1	0.20	10.20 %
MDU2	0.16	3.38 %
KRR1	0.16	11.70 %
PNV1	0.14	10.92 %
ATG1	0.14	3.37 %
USL1	0.14	8.22 %
TMM1	0.13	2.85 %
SZSD	0.12	9.05 %
TEN2	0.12	4.69 %
PNI1	0.11	9.77 %
CMR1	0.06	8.34 %
Total	13.83	12.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.87	17.28 %
Gas-Stov	3.71	17.58 %
Grinder	1.57	12.96 %
Cook-Pre	1.45	37.74 %
In-Stove	1.26	26.49 %
Small-Ap	0.75	28.99 %
Chimney	0.19	5.50 %
Fan	0.17	1.56 %
Total	12.98	16.00 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.52	10.48 %
SNR1	0.50	9.96 %
CBE5	0.39	12.19 %
SUL1	0.33	12.28 %
TPR3	0.31	11.43 %
DPM2	0.24	9.12 %
TPR2	0.23	12.38 %
CBE1	0.20	4.71 %
PLI1	0.17	5.31 %
CNR1	0.13	10.26 %
WZSD	0.07	9.91 %
TPR1	0.07	2.33 %
GBM1	0.01	2.57 %
Total	12.98	16.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.68	13.34 %
Gas-Stov	2.27	14.28 %
Cook-Pre	1.94	46.88 %
Grinder	1.65	11.66 %
In-Stove	0.84	22.86 %
Small-Ap	0.81	29.53 %
Fan	0.11	0.78 %
Chimney	0.11	5.80 %
Total	10.40	13.56 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.48	11.27 %
PBR2	0.42	9.49 %
TRY1	0.26	3.14 %
KIK1	0.22	5.45 %
TTP1	0.21	12.69 %
PTK1	0.19	6.53 %
TYR1	0.17	5.50 %
TVR1	0.16	11.59 %
TRY3	0.11	4.84 %
PBR1	0.11	9.16 %
APM1	0.10	7.34 %
NMM1	0.05	2.56 %
TZSD		0.00 %
Total	10.40	13.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.33	15.18 %
Gas-Stov	2.09	16.42 %
Grinder	1.29	15.84 %
Fan	0.81	6.05 %
Cook-Pre	0.79	43.08 %
In-Stove	0.75	28.84 %
Small-Ap	0.69	29.94 %
Flask	0.02	100.00 %
Total	8.76	15.36 %

Branch *	MTD Sales L	Brand Share %
CH15	0.63	9.68 %
CH03	0.51	13.37 %
CH43	0.34	8.88 %
CH24	0.22	7.61 %
GPD1	0.20	10.38 %
CH31	0.13	11.42 %
CH12	0.12	3.69 %
CH06	0.11	7.29 %
CH21	0.09	2.70 %
CH23	0.08	10.22 %
CH41	0.07	3.65 %
CH46	0.06	5.45 %
CH17	0.05	5.45 %
Total	8.76	15.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.13	9.65 %
Mixie	1.73	7.30 %
Cook-Pre	1.49	52.26 %
Grinder	1.07	5.41 %
Fan	0.83	4.01 %
In-Stove	0.81	22.09 %
Small-Ap	0.68	6.63 %
Total	8.74	8.38 %

Branch *	MTD Sales L	Brand Share %
CH42	0.85	13.23 %
CH07	0.69	12.41 %
CH19	0.54	9.45 %
CH05	0.50	8.17 %
CH48	0.43	9.39 %
CH16	0.40	6.60 %
CH45	0.39	10.60 %
WHC3	0.37	13.79 %
GUD1	0.36	9.70 %
CH28	0.36	7.63 %
CH39	0.31	7.45 %
CH08	0.30	4.81 %
GUD2	0.28	8.95 %
MRM1	0.24	10.60 %
CH35	0.22	9.89 %
CH38	0.22	7.87 %
CH11	0.21	7.02 %
SKL1	0.18	12.84 %
CGL1	0.17	12.82 %
CH37	0.17	8.61 %
CH26	0.15	12.65 %
CH14	0.15	4.06 %
CH29	0.13	10.71 %
CH30	0.13	5.76 %
CH22	0.05	1.53 %
CH40		0.00 %
CZWH		0.00 %
Total	8.74	8.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.66	25.46 %
Mixie	1.54	12.66 %
Cook-Pre	1.27	61.82 %
In-Stove	0.77	35.49 %
Small-Ap	0.66	49.00 %
Grinder	0.59	14.05 %
Fan	0.44	4.75 %
Total	7.92	18.38 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.55	13.36 %
SBR1	0.24	10.77 %
VSI1	0.21	12.44 %
WJD1	0.21	12.45 %
AKM1	0.20	13.12 %
ANI1	0.20	12.00 %
CPT1	0.13	12.04 %
VEL1	0.03	1.22 %
NASD		0.00 %
Total	7.92	18.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.85	18.62 %
Mixie	1.74	14.91 %
Grinder	1.71	20.28 %
Cook-Pre	0.92	45.13 %
In-Stove	0.48	26.80 %
Small-Ap	0.33	25.38 %
Fan	0.29	3.39 %
Total	7.33	16.18 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.85	13.27 %
POY1	0.57	11.93 %
ULP1	0.39	11.98 %
POY2	0.27	6.40 %
KLM1	0.14	5.47 %
TRK1	0.11	11.09 %
NVL2	0.06	1.69 %
STP1	0.06	5.40 %
TVM2	0.03	7.03 %
Total	7.33	16.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.12	27.23 %
Mixie	0.72	14.90 %
Grinder	0.52	16.28 %
In-Stove	0.26	26.10 %
Cook-Pre	0.20	21.74 %
Fan	0.09	3.70 %
Small-Ap	0.08	15.46 %
Total	2.99	17.54 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.45	11.66 %
Total	2.99	17.54 %