

MTD Sales
130.17 L

Brand Share %
13.86 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	34.25	17.59 %
Mixie	33.11	11.82 %
Grinder	21.52	11.89 %
Cook-Pre	19.06	41.27 %
Small-Ap	7.69	24.45 %
In-Stove	7.47	21.11 %
Fan	4.91	3.63 %
Chimney	2.16	6.20 %
Flask	0.01	100.00 %
Total	130.17	13.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	19.14	14.36 %
WEST-02	18.44	19.07 %
WEST-01	17.85	16.41 %
TRICHY-01	17.32	14.27 %
SOUTH-01	15.60	9.88 %
CHENNAI-02	11.59	14.65 %
SOUTH ARCOT	10.63	15.77 %
CHENNAI-01	10.03	8.58 %
NORTH ARCOT	9.08	17.90 %
KL-SOUTH	0.51	7.03 %
Total	130.17	13.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.84	19.38 %
Mixie	4.71	12.74 %
Grinder	3.61	12.82 %
Cook-Pre	2.66	42.16 %
Small-Ap	1.21	26.21 %
In-Stove	1.12	21.71 %
Fan	0.78	3.44 %
Chimney	0.20	4.63 %
Total	19.14	14.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.85	11.40 %
MDU6	1.02	13.84 %
DGL1	0.99	8.50 %
KKD2	0.46	11.94 %
MLR1	0.42	13.75 %
USL1	0.38	10.17 %
MPA1	0.35	11.69 %
ATG1	0.33	7.46 %
TPT1	0.32	6.26 %
TMM1	0.30	5.99 %
DGL2	0.25	8.86 %
SVG1	0.25	8.76 %
MNM1	0.23	13.42 %
MDU4	0.21	6.35 %
NKI1	0.13	7.17 %
TEN2	0.10	3.38 %
MDU2	0.07	0.87 %
Total	19.14	14.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.44	16.77 %
Gas-Stov	5.39	26.62 %
Cook-Pre	2.68	46.96 %
Grinder	2.44	16.89 %
Small-Ap	1.10	43.63 %
In-Stove	1.05	24.62 %
Fan	0.22	1.85 %
Chimney	0.11	2.13 %
Flask	0.01	100.00 %
Total	18.44	19.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.80	10.52 %
ERD2	0.56	10.37 %
HSR1	0.44	10.55 %
VPD1	0.35	10.44 %
KRI1	0.29	11.48 %
SLM2	0.24	9.24 %
EPI1	0.23	8.98 %
MTR1	0.21	5.51 %
SLM3	0.20	5.02 %
SGG1	0.18	13.03 %
CM11	0.11	8.17 %
NKL2	0.05	1.81 %
WHKP		0.00 %
Total	18.44	19.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.26	15.59 %
Gas-Stov	4.62	18.12 %
Grinder	2.80	14.43 %
Cook-Pre	2.73	48.01 %
In-Stove	1.09	24.21 %
Small-Ap	0.74	29.34 %
Fan	0.31	3.49 %
Chimney	0.29	3.41 %
Total	17.85	16.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.14	13.23 %
CBE4	0.91	12.30 %
TPR3	0.42	13.74 %
PLI1	0.39	7.72 %
SUL1	0.33	6.79 %
SNR1	0.28	5.16 %
TPR1	0.26	6.92 %
TPR4	0.22	12.33 %
CBE1	0.21	4.77 %
CNR1	0.21	12.68 %
KMD1	0.21	7.52 %
DPM2	0.20	6.92 %
PDM1	0.18	11.37 %
CBE3	0.13	7.71 %
GDR1	0.09	13.71 %
Total	17.85	16.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.00	17.59 %
Mixie	3.87	10.78 %
Grinder	3.81	14.51 %
Cook-Pre	2.78	41.68 %
In-Stove	1.31	21.80 %
Small-Ap	1.11	31.58 %
Fan	0.32	1.91 %
Chimney	0.11	3.24 %
Total	17.32	14.27 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.03	13.34 %
TRY1	1.00	6.93 %
NGT1	0.31	12.60 %
PBR2	0.31	4.60 %
KIK1	0.30	5.49 %
PTK1	0.27	5.16 %
APM1	0.26	8.81 %
MSI1	0.22	10.63 %
TRY3	0.19	5.92 %
TYR1	0.17	4.18 %
TVR1	0.15	8.36 %
AYR1	0.12	9.73 %
NMM1	0.06	2.43 %
Total	17.32	14.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.15	12.39 %
Mixie	3.50	8.09 %
Grinder	2.87	8.29 %
Cook-Pre	2.23	28.52 %
Small-Ap	1.17	20.71 %
In-Stove	0.76	12.93 %
Fan	0.60	2.71 %
Chimney	0.32	6.34 %
Total	15.60	9.88 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.30	12.05 %
TVL1	1.12	9.88 %
NGR1	1.00	13.71 %
TKS2	0.73	7.79 %
RND1	0.69	12.10 %
TKS1	0.64	8.18 %
SKD1	0.53	10.20 %
KVT1	0.52	4.94 %
TUT1	0.39	3.54 %
MMT1	0.36	10.67 %
APK1	0.33	8.05 %
ERL2	0.31	11.51 %
SDI1	0.26	13.83 %
PDI1	0.21	7.68 %
KGL1	0.19	8.90 %
KYR1	0.19	6.89 %
SVK1	0.19	4.23 %
TUT2	0.18	3.96 %
RPM1	0.18	3.54 %
TKY1	0.17	5.04 %
SNL1	0.16	5.98 %
UDN1	0.16	7.85 %
VNR1	0.15	8.18 %
VKM1	0.11	4.05 %
VLY1	0.07	2.03 %
TVL2	0.02	2.57 %
Total	15.60	9.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.30	18.52 %
Mixie	2.76	11.39 %
Grinder	1.92	14.00 %
Cook-Pre	1.37	49.70 %
Fan	0.73	5.23 %
Small-Ap	0.65	22.61 %
In-Stove	0.63	28.93 %
Chimney	0.22	14.28 %
Total	11.59	14.65 %

Branch *	MTD Sales L	Brand Share %
CH15	1.09	9.73 %
CH03	0.69	10.13 %
CH18	0.68	10.58 %
CH21	0.39	10.07 %
CH43	0.33	6.35 %
CH33	0.31	9.33 %
CH24	0.21	5.35 %
CH46	0.18	11.80 %
CH27	0.17	12.59 %
CH23	0.16	8.85 %
CH06	0.13	5.08 %
CH17	0.12	6.73 %
CH32	0.07	9.69 %
GPD1	0.07	3.56 %
CH41	0.06	3.08 %
MC06	0.02	13.46 %
Total	11.59	14.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.14	14.21 %
Gas-Stov	2.35	19.92 %
Grinder	1.80	12.89 %
Cook-Pre	1.67	51.48 %
In-Stove	0.60	22.41 %
Small-Ap	0.54	23.69 %
Chimney	0.29	15.78 %
Fan	0.26	2.69 %
Total	10.63	15.77 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.45	13.77 %
POY1	1.05	11.72 %
POY2	0.68	8.67 %
KKI2	0.33	6.56 %
KLM1	0.29	9.14 %
PRT1	0.22	9.62 %
NVL2	0.22	6.46 %
ULP1	0.17	5.77 %
Total	10.63	15.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.65	10.81 %
Mixie	2.04	6.32 %
Grinder	1.57	6.58 %
Cook-Pre	1.37	31.07 %
Fan	1.13	5.57 %
Small-Ap	0.43	8.24 %
In-Stove	0.43	15.16 %
Chimney	0.42	11.84 %
Total	10.03	8.58 %

Branch *	MTD Sales L	Brand Share %
CH08	0.70	8.58 %
CH07	0.57	8.19 %
CH28	0.50	9.23 %
CH30	0.38	9.78 %
CH19	0.34	4.95 %
CH39	0.26	7.47 %
CH05	0.26	3.39 %
AVD1	0.25	9.17 %
CH35	0.22	7.90 %
GUD1	0.22	5.57 %
CH14	0.21	5.01 %
CH38	0.20	4.79 %
CH11	0.20	4.90 %
GUD2	0.17	5.58 %
CH16	0.11	1.34 %
CH45	0.08	2.24 %
CH22	0.08	1.87 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	10.03	8.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.76	23.29 %
Mixie	2.20	12.85 %
Cook-Pre	1.52	48.07 %
Small-Ap	0.71	36.07 %
Grinder	0.70	12.48 %
Fan	0.54	7.04 %
In-Stove	0.45	27.70 %
Chimney	0.20	11.96 %
Total	9.08	17.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.47	11.04 %
TRL1	0.39	10.14 %
BGR1	0.23	13.79 %
SBR1	0.20	8.74 %
VEL1	0.16	4.05 %
CGM1	0.13	12.15 %
ANI1	0.11	10.37 %
Total	9.08	17.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.20	8.96 %
Gas-Stov	0.19	10.47 %
Cook-Pre	0.05	11.62 %
In-Stove	0.03	10.03 %
Small-Ap	0.02	9.52 %
Fan	0.02	1.76 %
Total	0.51	7.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.41	7.76 %
PAS1	0.10	5.05 %
Total	0.51	7.03 %