

MTD Sales
164.81 L

Brand Share %
19.26 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	53.12	23.44 %
Gas-Stov	37.65	24.32 %
Grinder	31.52	24.63 %
Fan	21.68	9.63 %
Cook-Pre	9.69	55.49 %
Chimney	8.77	17.38 %
Small-Ap	2.34	8.81 %
In-Stove	0.03	0.13 %
Flask	0.01	100.00 %
Total	164.81	19.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.06	16.88 %
WEST-02	23.45	27.79 %
SOUTH-03	21.09	17.09 %
TRICHY-01	21.00	21.44 %
WEST-01	20.11	23.73 %
CHENNAI-02	14.16	19.36 %
CHENNAI-01	13.79	10.40 %
SOUTH ARCOT	13.75	27.22 %
NORTH ARCOT	10.41	21.39 %
Total	164.81	19.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	7.97	18.80 %
Grinder	7.21	27.17 %
Gas-Stov	5.75	19.67 %
Cook-Pre	2.29	56.59 %
Fan	2.01	4.78 %
Chimney	1.48	20.28 %
Small-Ap	0.40	7.29 %
In-Stove	-0.04	-1.15 %
Total	27.06	16.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.23	17.16 %
KVT1	1.96	16.34 %
TCN1	0.93	18.17 %
VLY1	0.92	19.21 %
TUT1	0.66	5.00 %
MMT1	0.47	13.91 %
STU2	0.42	15.40 %
MAR1	0.36	5.53 %
PDI1	0.35	15.04 %
SNL1	0.34	10.14 %
VKM1	0.32	9.68 %
APK2	0.28	7.49 %
UDN1	0.25	15.36 %
TKY1	0.25	9.83 %
TKS2	0.23	3.06 %
ASM1	0.23	12.08 %
TUT2	0.22	4.72 %
SVK1	0.22	5.14 %
SGT1	0.21	15.51 %
VNR1	0.19	9.20 %
SKD1	0.18	7.84 %
KYR1	0.17	4.87 %
S2SD		0.00 %
WHTV		0.00 %
Total	27.06	16.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.98	34.64 %
Gas-Stov	5.65	33.02 %
Grinder	2.44	54.52 %
Chimney	2.08	26.07 %
Fan	1.75	8.71 %
Cook-Pre	1.27	67.20 %
Small-Ap	0.28	18.26 %
Total	23.45	27.79 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.82	17.95 %
HSR2	0.73	13.20 %
SLM3	0.65	16.13 %
ERD1	0.59	15.82 %
HSR1	0.57	15.16 %
KRI1	0.51	12.82 %
EPI1	0.43	17.06 %
NKL2	0.34	10.65 %
KMM1	0.34	18.59 %
SLM2	0.31	11.59 %
DPR1	0.18	8.57 %
APN1	0.12	5.02 %
WHPD		0.00 %
WZWH		0.00 %
Total	23.45	27.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	6.92	23.83 %
Gas-Stov	5.48	24.37 %
Grinder	4.23	21.06 %
Fan	1.77	5.19 %
Cook-Pre	1.63	58.16 %
Chimney	0.75	8.21 %
Small-Ap	0.28	6.37 %
In-Stove	0.02	1.40 %
Flask	0.01	100.00 %
Total	21.09	17.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.46	11.18 %
MDU6	0.96	16.39 %
DGL1	0.93	7.03 %
TMM1	0.72	13.52 %
MDU3	0.55	16.33 %
CBM1	0.45	14.20 %
MPA1	0.40	12.30 %
TEN2	0.39	12.41 %
SVG1	0.36	15.81 %
KPT1	0.35	17.08 %
KRR1	0.34	19.09 %
DKI1	0.29	12.09 %
TPT1	0.29	7.87 %
PNI1	0.28	15.76 %
SGP1	0.22	15.39 %
MLR1	0.19	5.64 %
MDU2	0.18	2.87 %
PVI1	0.16	7.66 %
MDU4	0.15	7.62 %
USL1	0.12	9.55 %
NTM1	0.08	9.60 %
KYK1	0.04	1.47 %
ATG1	0.04	1.62 %
SZSD		0.00 %
WHMD		0.00 %
Total	21.09	17.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.27	24.01 %
Gas-Stov	4.32	25.11 %
Grinder	4.21	28.69 %
Fan	3.92	13.75 %
Cook-Pre	0.98	56.11 %
Chimney	0.90	22.55 %
Small-Ap	0.41	16.80 %
Total	21.00	21.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.29	14.18 %
TNJ2	0.97	16.20 %
PBR2	0.43	7.17 %
ORU1	0.41	18.79 %
TRY4	0.29	10.29 %
KIK1	0.25	9.19 %
NGT1	0.21	7.13 %
TRY3	0.21	6.86 %
MSI1	0.17	15.70 %
NMM1	0.16	7.53 %
APM1	0.11	4.48 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.00	21.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.36	27.02 %
Gas-Stov	5.41	35.53 %
Grinder	3.34	27.04 %
Chimney	2.37	25.24 %
Fan	1.56	9.73 %
Cook-Pre	0.87	57.53 %
Small-Ap	0.16	6.00 %
In-Stove	0.04	0.88 %
Total	20.11	23.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.92	19.04 %
CBE1	0.52	10.64 %
CBE5	0.50	16.95 %
PDM1	0.32	18.76 %
SUL1	0.29	6.47 %
PLI1	0.25	5.92 %
DPM2	0.24	14.91 %
GBM1	0.17	18.83 %
WHCB		0.00 %
WZSD		0.00 %
Total	20.11	23.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.42	23.98 %
Gas-Stov	3.42	23.84 %
Fan	2.97	13.63 %
Grinder	2.38	24.77 %
Cook-Pre	0.46	42.31 %
Small-Ap	0.29	12.80 %
Chimney	0.22	6.51 %
Total	14.16	19.36 %

Branch *	MTD Sales L	Brand Share %
CH18	0.89	15.08 %
CH03	0.74	16.31 %
CH33	0.38	17.94 %
CH46	0.30	16.55 %
CH27	0.28	13.96 %
CH43	0.24	7.08 %
CH23	0.23	13.65 %
PON1	0.22	13.80 %
GPD1	0.20	15.48 %
CH24	0.15	4.38 %
CH21	0.11	3.47 %
CH41	0.04	3.06 %
CH31	0.02	3.09 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	14.16	19.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.44	14.02 %
Mixie	3.25	10.52 %
Grinder	2.45	8.21 %
Gas-Stov	1.89	8.97 %
Cook-Pre	0.93	45.78 %
Chimney	0.59	10.76 %
Small-Ap	0.24	4.36 %
Total	13.79	10.40 %

Branch *	MTD Sales L	Brand Share %
CH42	1.32	17.74 %
CH07	0.75	11.22 %
CH47	0.75	8.78 %
CH05	0.74	9.80 %
CH35	0.60	18.81 %
CH49	0.59	7.94 %
CH48	0.52	7.73 %
CH25	0.48	10.65 %
CH28	0.42	9.84 %
CH14	0.35	8.08 %
MRM1	0.34	9.87 %
CH30	0.34	12.36 %
CH38	0.28	9.37 %
CGL1	0.25	18.08 %
CH22	0.23	8.53 %
GUD2	0.21	10.21 %
CH39	0.21	6.07 %
SKL1	0.17	14.43 %
CH45	0.16	4.37 %
CH16	0.15	2.56 %
GUD1	0.14	3.07 %
CH29	0.11	7.81 %
AVD1	0.05	3.91 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.79	10.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.65	33.42 %
Grinder	4.06	46.80 %
Gas-Stov	2.80	33.79 %
Fan	1.26	8.69 %
Cook-Pre	0.52	44.75 %
Chimney	0.30	19.47 %
Small-Ap	0.11	8.73 %
In-Stove	0.04	3.43 %
Total	13.75	27.22 %

Branch *	MTD Sales L	Brand Share %
POY1	0.79	18.03 %
POY2	0.49	15.99 %
NVL2	0.37	10.49 %
PRT1	0.36	16.55 %
ULP1	0.29	13.83 %
TRK1	0.23	9.74 %
STP1	0.16	15.41 %
VCM1	0.12	13.55 %
WHUT		0.00 %
Total	13.75	27.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.31	24.40 %
Gas-Stov	2.93	29.88 %
Fan	2.00	12.23 %
Grinder	1.20	69.03 %
Cook-Pre	0.75	62.45 %
Small-Ap	0.17	16.95 %
Chimney	0.08	3.44 %
In-Stove	-0.02	-0.69 %
Total	10.41	21.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.72	14.41 %
WJD1	0.48	17.86 %
TRL1	0.32	6.79 %
CGM1	0.24	18.52 %
AKM1	0.23	11.60 %
BGR1	0.22	18.16 %
KPM1	0.12	9.22 %
WHVL		0.00 %
Total	10.41	21.39 %