

MTD Sales
135.37 L

Brand Share %
18.17 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	39.08	23.37 %
Mixie	38.29	18.06 %
Grinder	22.12	16.10 %
Cook-Pre	13.38	37.44 %
In-Stove	7.78	21.75 %
Chimney	7.30	24.50 %
Small-Ap	5.90	22.88 %
Fan	1.51	1.48 %
Flask	0.01	100.00 %
Total	135.37	18.17 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	23.52	28.87 %
WEST-01	18.46	21.48 %
SOUTH-01	18.31	15.16 %
SOUTH-03	16.31	15.14 %
CHENNAI-02	13.31	18.25 %
TRICHY-01	12.60	15.04 %
CHENNAI-01	11.03	11.64 %
NORTH ARCOT	10.55	25.68 %
SOUTH ARCOT	10.36	21.07 %
KL-SOUTH	0.94	12.34 %
Total	135.37	18.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.58	25.87 %
Gas-Stov	6.24	33.84 %
Cook-Pre	3.29	62.45 %
Grinder	2.81	25.13 %
Chimney	2.14	36.06 %
In-Stove	1.25	25.35 %
Small-Ap	1.10	51.12 %
Fan	0.13	1.56 %
Total	23.52	28.87 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.48	10.00 %
NKL2	0.31	9.79 %
VPD1	0.30	13.42 %
KRI1	0.26	12.57 %
SLM3	0.25	5.83 %
APN1	0.22	9.11 %
EPI1	0.21	8.25 %
MTR1	0.20	7.09 %
WHKP		0.00 %
Total	23.52	28.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.07	29.50 %
Mixie	4.59	19.58 %
Grinder	2.87	19.45 %
Chimney	1.51	22.56 %
Cook-Pre	1.47	31.93 %
In-Stove	0.95	23.00 %
Small-Ap	0.67	24.05 %
Fan	0.33	3.65 %
Total	18.46	21.48 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.92	15.14 %
CBE4	0.89	16.18 %
TPR1	0.57	15.04 %
DPM2	0.47	17.99 %
PLI1	0.42	10.31 %
SNR1	0.38	8.77 %
SUL1	0.35	11.76 %
CBE1	0.33	10.50 %
CBE5	0.26	7.26 %
KMD1	0.19	9.36 %
ANR1	0.15	18.14 %
CNR1	0.06	5.27 %
Total	18.46	21.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.37	19.99 %
Mixie	4.99	15.17 %
Grinder	3.73	15.79 %
In-Stove	1.24	22.34 %
Cook-Pre	1.05	19.36 %
Chimney	0.97	31.27 %
Small-Ap	0.72	15.15 %
Fan	0.23	1.23 %
Flask	0.01	100.00 %
Total	18.31	15.16 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.51	14.45 %
TVL1	1.18	14.28 %
TUT1	1.14	13.02 %
TKS1	0.79	16.55 %
SNL1	0.55	17.19 %
APK1	0.43	18.05 %
VNR2	0.41	6.06 %
ERL2	0.32	12.87 %
VKM1	0.31	16.83 %
SVK1	0.29	7.54 %
APK2	0.24	11.21 %
VNR1	0.21	13.67 %
TUT2	0.20	5.44 %
PDI1	0.18	10.86 %
MMT1	0.17	7.24 %
TKY1	0.16	10.71 %
VLY1	0.16	5.06 %
SKD1	0.15	7.48 %
KGL1	0.12	9.45 %
STU2	0.12	7.27 %
TKS2	0.06	1.04 %
KYR1	0.05	2.41 %
SGT1	0.03	3.35 %
S2SD	0.02	2.94 %
Total	18.31	15.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.27	20.23 %
Mixie	4.22	14.46 %
Grinder	3.21	14.21 %
Cook-Pre	2.14	43.85 %
In-Stove	0.87	17.59 %
Small-Ap	0.74	25.84 %
Chimney	0.59	15.55 %
Fan	0.26	1.43 %
Total	16.31	15.14 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.46	17.97 %
MDU1	1.26	10.58 %
KKD3	0.88	11.98 %
DGL1	0.71	10.00 %
MDU5	0.48	12.90 %
MDU4	0.39	16.06 %
KRR1	0.32	13.89 %
KYK1	0.29	16.70 %
PKM1	0.29	17.25 %
TEN2	0.27	9.61 %
PVI1	0.27	15.86 %
TMM1	0.21	4.33 %
SVG1	0.20	11.31 %
MLR1	0.18	12.26 %
KPT1	0.17	8.96 %
NKI1	0.17	16.47 %
TPT1	0.17	4.91 %
NTM1	0.16	11.23 %
MNM1	0.16	15.10 %
PNI1	0.15	6.83 %
MPA1	0.14	6.59 %
MDU2	0.13	2.07 %
ATG1	0.12	4.96 %
USL1	0.11	6.44 %
SZSD	0.07	13.15 %
Total	16.31	15.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.68	20.95 %
Gas-Stov	4.26	25.81 %
Grinder	1.57	12.37 %
Cook-Pre	1.10	45.51 %
In-Stove	0.63	23.20 %
Chimney	0.57	18.38 %
Small-Ap	0.50	16.95 %
Total	13.31	18.25 %

Branch *	MTD Sales L	Brand Share %
CH15	1.14	13.44 %
CH12	0.62	13.80 %
CH24	0.54	9.92 %
CH33	0.44	14.21 %
CH17	0.32	9.26 %
CH03	0.24	4.69 %
CH43	0.21	4.69 %
CH09	0.21	12.44 %
PON1	0.17	13.30 %
CH21	0.17	5.10 %
CH23	0.15	13.73 %
CH46	0.14	12.29 %
UKI1	0.12	14.29 %
CH06	0.07	4.57 %
CH27	0.06	4.12 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	13.31	18.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.91	16.92 %
Gas-Stov	3.21	18.49 %
Grinder	2.32	13.75 %
Cook-Pre	0.97	20.92 %
In-Stove	0.92	18.62 %
Small-Ap	0.69	21.19 %
Chimney	0.39	19.75 %
Fan	0.19	1.63 %
Total	12.60	15.04 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.04	13.61 %
PBR2	0.77	16.64 %
TRY1	0.76	8.26 %
TNJ2	0.73	17.08 %
TRY4	0.55	14.32 %
TVR2	0.38	8.24 %
NGT1	0.31	10.40 %
NMM1	0.29	9.37 %
AYR1	0.29	16.53 %
MSI1	0.23	16.82 %
TRY3	0.14	6.44 %
APM1	0.08	8.71 %
TVR1	0.07	7.04 %
KIK1	0.06	2.30 %
PTK1	0.06	1.93 %
TYR1	0.03	0.99 %
TZSD		0.00 %
WTRZ		0.00 %
Total	12.60	15.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.04	13.38 %
Mixie	2.87	10.97 %
Grinder	2.15	10.09 %
Cook-Pre	1.40	40.87 %
In-Stove	0.69	19.60 %
Small-Ap	0.44	14.49 %
Chimney	0.31	12.27 %
Fan	0.13	1.07 %
Total	11.03	11.64 %

Branch *	MTD Sales L	Brand Share %
CH08	1.00	12.75 %
CH45	0.71	17.46 %
CH30	0.50	17.79 %
CH07	0.47	9.26 %
CH11	0.43	12.74 %
CH39	0.40	11.75 %
SKL1	0.38	16.27 %
CH19	0.32	5.43 %
CH28	0.30	10.21 %
CH16	0.30	4.13 %
CGL1	0.30	18.16 %
CH48	0.30	7.45 %
GUD1	0.26	5.31 %
CH29	0.21	12.46 %
CH22	0.21	6.26 %
CH05	0.18	3.01 %
AVD1	0.13	6.70 %
GUD2	0.09	3.86 %
CH14	0.08	2.54 %
CH40	0.08	15.97 %
CH37	0.05	2.67 %
CZWH		0.00 %
Total	11.03	11.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.65	32.43 %
Mixie	3.20	24.64 %
Cook-Pre	1.18	47.29 %
Grinder	1.11	25.71 %
Small-Ap	0.46	33.18 %
Chimney	0.45	28.88 %
In-Stove	0.37	23.48 %
Fan	0.14	2.50 %
Total	10.55	25.68 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.53	12.53 %
VEL2	0.40	15.68 %
AKM1	0.28	16.18 %
VEL1	0.25	10.17 %
ABR1	0.18	14.64 %
WJP1	0.11	10.02 %
ANI1	0.07	11.51 %
WHVL		0.00 %
Total	10.55	25.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.88	20.65 %
Gas-Stov	2.68	25.29 %
Grinder	2.34	25.46 %
In-Stove	0.77	25.55 %
Cook-Pre	0.75	34.64 %
Small-Ap	0.46	24.01 %
Chimney	0.37	39.51 %
Fan	0.10	1.41 %
Total	10.36	21.07 %

Branch *	MTD Sales L	Brand Share %
POY1	1.05	17.38 %
KKI2	0.45	16.20 %
ULP1	0.34	14.20 %
POY2	0.23	5.34 %
NVL2	0.20	5.14 %
KLM1	0.16	6.30 %
TVM1	0.13	12.67 %
Total	10.36	21.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.38	14.97 %
Gas-Stov	0.30	16.09 %
Small-Ap	0.11	17.58 %
In-Stove	0.10	20.72 %
Cook-Pre	0.05	10.69 %
Total	0.94	12.34 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.56	16.49 %
PAS1	0.22	11.46 %
KLR1	0.16	6.97 %
Total	0.94	12.34 %