

MTD Sales
191.96 L

Brand Share %
20.53 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	57.96	23.20 %
Gas-Stov	57.78	27.51 %
Grinder	32.49	24.23 %
Cook-Pre	14.03	66.69 %
In-Stove	12.04	24.67 %
Chimney	9.47	17.43 %
Small-Ap	4.52	15.45 %
Fan	3.67	1.98 %
Total	191.96	20.53 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.83	19.52 %
SOUTH-03	27.35	19.48 %
TRICHY-01	22.68	20.22 %
WEST-02	21.11	28.88 %
WEST-01	16.89	26.17 %
SOUTH ARCOT	16.08	26.38 %
CHENNAI-01	14.43	12.06 %
CHENNAI-02	13.31	17.52 %
NORTH ARCOT	13.03	21.32 %
WEST-03	10.24	26.67 %
Total	191.96	20.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.03	19.72 %
Gas-Stov	10.93	28.53 %
Grinder	7.57	23.55 %
Cook-Pre	2.18	67.22 %
In-Stove	2.16	26.82 %
Fan	1.27	3.25 %
Chimney	1.15	15.89 %
Small-Ap	0.55	12.74 %
Total	36.83	19.52 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.70	19.32 %
TUT1	1.26	4.53 %
VL1	1.20	20.08 %
TVL1	1.12	11.22 %
TKS2	1.11	12.90 %
MAR1	1.05	18.45 %
TUT2	0.95	18.90 %
VKM1	0.62	19.63 %
APK2	0.58	14.34 %
PDI1	0.45	19.45 %
SKD1	0.41	16.35 %
STU2	0.31	14.78 %
KYR1	0.29	8.49 %
COL1	0.29	20.14 %
SVK1	0.17	3.92 %
SGT1	0.09	8.09 %
S2SD		0.00 %
WHTV		0.00 %
Total	36.83	19.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.91	26.82 %
Mixie	7.79	24.01 %
Grinder	4.83	20.79 %
Cook-Pre	2.46	76.58 %
In-Stove	1.80	29.48 %
Chimney	1.18	14.79 %
Fan	0.77	2.24 %
Small-Ap	0.62	19.59 %
Total	27.35	19.48 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.09	13.03 %
PVI1	1.06	19.41 %
DGL1	0.88	8.00 %
MDU1	0.81	5.90 %
MPA1	0.64	19.56 %
TPT1	0.37	8.82 %
TEN2	0.28	5.06 %
PNV2	0.28	17.55 %
KYK1	0.18	8.86 %
MLR1	0.12	4.22 %
PNI1	0.10	3.94 %
CBM1	0.10	3.11 %
ATG1	0.09	3.25 %
MDU4	0.07	2.80 %
USL1	0.03	1.64 %
SZSD		0.00 %
WHMD		0.00 %
Total	27.35	19.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.27	22.53 %
Gas-Stov	6.18	23.08 %
Grinder	4.86	28.68 %
In-Stove	2.20	28.16 %
Cook-Pre	1.51	76.86 %
Chimney	0.88	15.35 %
Small-Ap	0.73	27.69 %
Fan	0.06	0.26 %
Total	22.68	20.22 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.12	17.63 %
TRY1	1.09	12.31 %
TNJ2	0.91	15.29 %
TNJ1	0.80	14.80 %
KIK1	0.72	12.63 %
PBR2	0.63	8.15 %
NGT1	0.37	7.69 %
NMM1	0.34	14.02 %
MSI1	0.25	15.33 %
TRY2	0.13	16.83 %
TRY4	0.13	3.54 %
MDI1	0.13	3.68 %
TRY3	0.10	4.20 %
TZSD		0.00 %
Total	22.68	20.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.44	39.57 %
Mixie	7.29	36.37 %
Cook-Pre	2.06	62.96 %
Grinder	1.45	27.34 %
Chimney	1.38	21.69 %
In-Stove	0.82	23.09 %
Small-Ap	0.34	21.68 %
Fan	0.33	2.35 %
Total	21.11	28.88 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.57	12.33 %
EPI1	0.52	15.71 %
KRI1	0.42	17.58 %
MTR1	0.38	10.90 %
SLM2	0.30	13.34 %
APN1	0.21	8.46 %
SLM1	0.15	2.60 %
WZWH		0.00 %
Total	21.11	28.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.19	32.12 %
Mixie	4.63	27.80 %
Grinder	2.29	26.03 %
Chimney	2.12	28.31 %
In-Stove	1.11	27.97 %
Cook-Pre	0.94	59.64 %
Small-Ap	0.48	20.17 %
Fan	0.12	1.60 %
Total	16.89	26.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.63	17.68 %
KMR1	1.19	18.56 %
SUL1	0.51	12.02 %
PLI1	0.36	8.64 %
CBE3	0.09	8.72 %
GDR1	0.09	17.18 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.89	26.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.37	31.19 %
Gas-Stov	4.52	35.91 %
Grinder	4.10	37.21 %
Cook-Pre	0.84	59.68 %
In-Stove	0.64	21.43 %
Small-Ap	0.41	20.33 %
Chimney	0.21	9.36 %
Total	16.08	26.38 %

Branch *	MTD Sales L	Brand Share %
POY1	0.96	14.75 %
KKI2	0.70	15.65 %
VCM2	0.62	19.21 %
VPM2	0.49	18.84 %
TRK1	0.33	11.25 %
ULP1	0.31	12.89 %
KLM1	0.28	9.38 %
VCM1	0.18	18.00 %
TVM2	0.08	8.63 %
Total	16.08	26.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.93	14.07 %
Mixie	3.70	11.91 %
Grinder	2.89	16.13 %
Cook-Pre	1.49	60.93 %
In-Stove	1.24	16.89 %
Chimney	0.70	13.72 %
Small-Ap	0.42	7.41 %
Fan	0.06	0.27 %
Total	14.43	12.06 %

Branch *	MTD Sales L	Brand Share %
CH49	1.26	13.88 %
CH42	0.98	18.59 %
CH16	0.77	10.40 %
CH47	0.64	6.88 %
CH08	0.62	18.42 %
MRM1	0.57	19.14 %
AVD1	0.57	12.48 %
CH19	0.48	11.13 %
CH39	0.44	12.58 %
CH30	0.39	10.05 %
CH45	0.31	6.94 %
TKM1	0.25	18.78 %
CH05	0.23	3.24 %
GUD2	0.21	7.18 %
CH29	0.18	17.48 %
CH48	0.18	3.10 %
CH07	0.12	1.91 %
GUD1	0.09	1.64 %
CH14	0.03	0.78 %
CH25	0.02	0.46 %
CH40		0.00 %
CZWH		0.00 %
Total	14.43	12.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.91	23.55 %
Mixie	3.74	17.51 %
Grinder	2.09	21.94 %
Chimney	1.19	27.43 %
In-Stove	0.91	22.68 %
Cook-Pre	0.72	56.37 %
Small-Ap	0.43	11.22 %
Fan	0.32	2.16 %
Total	13.31	17.52 %

Branch *	MTD Sales L	Brand Share %
CH18	1.38	19.39 %
CH50	0.85	20.30 %
CH03	0.55	10.10 %
CH17	0.45	13.01 %
CH24	0.35	7.99 %
CH06	0.26	11.75 %
CH27	0.25	14.76 %
CH41	0.22	11.39 %
CH36	0.21	12.92 %
CH33	0.19	6.24 %
CH37	0.16	14.05 %
CH35	0.13	4.19 %
CH23	0.10	11.96 %
CH31	0.10	12.41 %
CH43	0.10	3.12 %
CH32	0.08	20.42 %
CH21	0.08	2.27 %
CH01	0.07	19.56 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	13.31	17.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.43	27.72 %
Gas-Stov	4.40	31.41 %
Grinder	1.12	24.84 %
Cook-Pre	1.08	65.74 %
In-Stove	0.68	24.25 %
Chimney	0.52	9.92 %
Fan	0.44	3.10 %
Small-Ap	0.36	12.65 %
Total	13.03	21.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.99	18.17 %
TRR1	0.80	15.96 %
VEL1	0.50	19.56 %
VEL3	0.48	11.30 %
TRL1	0.36	9.91 %
WJD1	0.22	10.50 %
VEL2	0.19	4.26 %
CGM1	0.17	18.77 %
ANI1	0.15	11.20 %
VEL4	0.14	3.14 %
PTU1	0.02	4.02 %
Total	13.03	21.32 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.71	32.95 %
Gas-Stov	3.37	36.05 %
Grinder	1.28	27.51 %
Cook-Pre	0.75	75.12 %
In-Stove	0.47	22.02 %
Fan	0.31	4.90 %
Small-Ap	0.19	21.32 %
Chimney	0.16	5.60 %
Total	10.24	26.67 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.57	17.51 %
TPR1	0.52	11.92 %
ERD1	0.52	12.91 %
VKL1	0.14	13.59 %
W3SD		0.00 %
Total	10.24	26.67 %