

MTD Sales
100.90 L

Brand Share %
13.84 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	28.17	17.46 %
Mixie	25.25	13.44 %
Cook-Pre	13.36	44.21 %
Grinder	13.15	11.13 %
In-Stove	8.07	24.32 %
Small-Ap	7.14	23.50 %
Fan	4.92	3.35 %
Chimney	0.82	3.90 %
Flask	0.02	100.00 %
Total	100.90	13.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.30	11.91 %
WEST-02	14.14	18.97 %
SOUTH-03	13.27	12.21 %
WEST-01	12.59	16.08 %
TRICHY-01	9.88	13.63 %
CHENNAI-01	8.47	8.40 %
CHENNAI-02	8.42	15.37 %
NORTH ARCOT	7.75	18.48 %
SOUTH ARCOT	7.17	16.29 %
KL-SOUTH	2.94	17.65 %
Total	100.90	13.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.93	16.87 %
Mixie	3.72	10.88 %
Grinder	2.15	9.05 %
Cook-Pre	1.86	37.40 %
Small-Ap	1.29	28.53 %
In-Stove	1.00	18.60 %
Fan	0.91	2.91 %
Chimney	0.43	12.64 %
Total	16.30	11.91 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.08	13.48 %
KVT1	0.79	10.81 %
TCN1	0.70	13.69 %
RPM1	0.67	11.61 %
TKS1	0.48	9.14 %
MMT1	0.41	11.90 %
TUT1	0.40	3.44 %
SNL1	0.38	10.93 %
ERL2	0.36	12.48 %
SKD1	0.33	12.72 %
KYR1	0.24	7.56 %
TUT2	0.24	5.63 %
TVL1	0.24	3.31 %
VKM1	0.23	9.32 %
PDI1	0.22	7.42 %
TKS2	0.19	3.57 %
SVK1	0.16	5.60 %
VNR1	0.16	8.79 %
TKY1	0.15	7.02 %
UDN1	0.14	8.84 %
VLY1	0.13	4.67 %
APK2	0.13	6.84 %
SGT1	0.10	8.80 %
S2SD		0.00 %
Total	16.30	11.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.38	20.88 %
Gas-Stov	4.08	24.93 %
Cook-Pre	1.97	50.59 %
In-Stove	1.11	23.35 %
Small-Ap	1.00	46.96 %
Grinder	0.99	13.01 %
Fan	0.60	4.34 %
Total	14.14	18.97 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.66	13.70 %
SLM1	0.47	10.23 %
VPD1	0.45	13.73 %
ERD2	0.34	7.68 %
HSR1	0.30	9.40 %
EPI1	0.26	10.50 %
CM11	0.18	13.66 %
MTR1	0.16	6.20 %
RSP1	0.15	13.81 %
KRI1	0.12	9.76 %
SLM3	0.09	3.47 %
SGG1	0.04	4.79 %
NKL2	0.04	1.14 %
WZWH	0.02	2.06 %
Total	14.14	18.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.69	16.39 %
Mixie	3.00	11.23 %
Grinder	1.99	10.22 %
Cook-Pre	1.76	40.00 %
Small-Ap	1.03	30.26 %
In-Stove	0.98	23.84 %
Fan	0.72	2.88 %
Chimney	0.09	3.02 %
Total	13.27	12.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.52	12.15 %
DGL1	0.75	7.81 %
MDU6	0.44	7.78 %
MDU4	0.36	13.12 %
KKD2	0.35	8.83 %
PVI1	0.33	8.51 %
KYK1	0.33	9.73 %
MPA1	0.30	10.90 %
DKI1	0.27	13.35 %
TPT1	0.26	7.40 %
DGL2	0.23	6.40 %
KPT1	0.21	8.55 %
NTM1	0.18	9.45 %
KRR1	0.16	11.70 %
PNV1	0.14	11.55 %
ATG1	0.14	3.44 %
MDU2	0.13	2.92 %
SZSD	0.12	9.05 %
TMM1	0.12	2.75 %
USL1	0.12	7.20 %
TEN2	0.11	4.41 %
PNI1	0.11	9.98 %
CMR1	0.06	8.89 %
Total	13.27	12.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.78	17.48 %
Gas-Stov	3.54	17.10 %
Grinder	1.47	12.50 %
Cook-Pre	1.43	38.46 %
In-Stove	1.26	27.32 %
Small-Ap	0.73	32.47 %
Chimney	0.19	5.92 %
Fan	0.17	1.63 %
Total	12.59	16.08 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.49	9.89 %
CBE4	0.47	9.93 %
CBE5	0.39	12.73 %
SUL1	0.33	12.79 %
TPR3	0.31	11.43 %
TPR2	0.23	12.38 %
DPM2	0.22	8.36 %
CBE1	0.20	4.80 %
PLI1	0.16	5.17 %
CNR1	0.13	10.80 %
WZSD	0.07	9.91 %
TPR1	0.07	2.34 %
GBM1	0.01	2.57 %
Total	12.59	16.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.49	13.11 %
Gas-Stov	2.21	14.42 %
Cook-Pre	1.87	47.74 %
Grinder	1.55	11.66 %
In-Stove	0.81	22.98 %
Small-Ap	0.76	28.72 %
Chimney	0.11	7.27 %
Fan	0.08	0.62 %
Total	9.88	13.63 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.48	13.56 %
NGT1	0.43	10.62 %
PBR2	0.42	10.23 %
TRY1	0.26	3.21 %
TTP1	0.21	13.34 %
KIK1	0.20	5.15 %
PTK1	0.17	6.52 %
TYR1	0.17	5.77 %
TRY3	0.11	5.08 %
PBR1	0.11	9.16 %
APM1	0.10	7.88 %
TVR1	0.09	7.70 %
NMM1	0.05	2.88 %
TZSD		0.00 %
Total	9.88	13.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.11	9.85 %
Mixie	1.69	7.42 %
Cook-Pre	1.42	51.53 %
Grinder	1.07	5.60 %
Fan	0.80	4.01 %
In-Stove	0.77	21.80 %
Small-Ap	0.62	6.13 %
Total	8.47	8.40 %

Branch *	MTD Sales L	Brand Share %
CH42	0.84	13.66 %
CH07	0.63	12.20 %
CH19	0.53	9.75 %
CH05	0.47	8.13 %
CH48	0.43	9.67 %
CH16	0.40	6.88 %
CH45	0.37	10.36 %
WHC3	0.37	13.79 %
CH28	0.33	7.34 %
GUD1	0.33	9.34 %
CH39	0.31	7.73 %
CH08	0.28	4.60 %
GUD2	0.28	9.34 %
MRM1	0.24	10.84 %
CH35	0.21	10.54 %
CH11	0.21	7.27 %
CH38	0.19	6.93 %
SKL1	0.18	12.84 %
CGL1	0.17	13.19 %
CH37	0.17	9.11 %
CH14	0.13	3.77 %
CH26	0.13	11.41 %
CH29	0.13	11.60 %
CH30	0.13	6.03 %
CH22	0.05	1.55 %
CH40		0.00 %
CZWH		0.00 %
Total	8.47	8.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.24	14.99 %
Gas-Stov	1.96	16.36 %
Grinder	1.24	16.54 %
Fan	0.81	6.19 %
Cook-Pre	0.75	43.50 %
In-Stove	0.72	28.48 %
Small-Ap	0.67	29.77 %
Flask	0.02	100.00 %
Total	8.42	15.37 %

Branch *	MTD Sales L	Brand Share %
CH15	0.63	10.04 %
CH43	0.34	9.05 %
CH24	0.22	7.83 %
GPD1	0.20	10.69 %
CH31	0.12	11.27 %
CH12	0.12	3.79 %
CH06	0.11	7.96 %
CH21	0.09	2.83 %
CH23	0.08	11.44 %
CH41	0.07	3.78 %
CH46	0.06	5.66 %
CH17		0.00 %
Total	8.42	15.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.71	26.42 %
Mixie	1.51	12.89 %
Cook-Pre	1.19	60.23 %
In-Stove	0.71	34.81 %
Small-Ap	0.64	49.35 %
Grinder	0.54	13.09 %
Fan	0.44	4.91 %
Total	7.75	18.48 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.53	13.20 %
SBR1	0.22	9.90 %
WJD1	0.21	12.70 %
AKM1	0.20	13.42 %
ANI1	0.20	12.54 %
VSI1	0.19	11.04 %
CPT1	0.13	12.47 %
VEL1	0.03	1.24 %
NASD		0.00 %
Total	7.75	18.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.82	19.01 %
Mixie	1.71	15.31 %
Grinder	1.66	20.43 %
Cook-Pre	0.92	45.87 %
In-Stove	0.44	25.41 %
Small-Ap	0.32	24.98 %
Fan	0.29	3.40 %
Total	7.17	16.29 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.84	13.59 %
POY1	0.57	12.68 %
ULP1	0.39	12.34 %
POY2	0.27	6.46 %
KLM1	0.14	5.42 %
TRK1	0.11	11.36 %
NVL2	0.06	1.77 %
STP1	0.06	5.40 %
TVM2	0.03	7.03 %
Total	7.17	16.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.12	27.92 %
Mixie	0.72	15.12 %
Grinder	0.47	14.82 %
In-Stove	0.26	27.78 %
Cook-Pre	0.20	22.60 %
Fan	0.09	3.84 %
Small-Ap	0.08	15.46 %
Total	2.94	17.65 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.39	10.78 %
Total	2.94	17.65 %