

MTD Sales
121.90 L

Brand Share %
13.86 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	31.79	17.44 %
Mixie	31.38	12.01 %
Grinder	19.93	11.82 %
Cook-Pre	17.74	40.80 %
Small-Ap	7.23	24.29 %
In-Stove	7.02	21.17 %
Fan	4.74	3.70 %
Chimney	2.06	6.30 %
Flask	0.01	100.00 %
Total	121.90	13.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	17.79	14.37 %
WEST-02	17.53	19.36 %
TRICHY-01	16.42	14.26 %
WEST-01	16.28	16.16 %
SOUTH-01	14.50	9.80 %
CHENNAI-02	10.76	14.46 %
SOUTH ARCOT	10.14	15.88 %
CHENNAI-01	9.47	8.68 %
NORTH ARCOT	8.56	18.00 %
KL-SOUTH	0.47	7.09 %
Total	121.90	13.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	4.56	13.35 %
Gas-Stov	4.49	18.97 %
Grinder	3.34	12.98 %
Cook-Pre	2.36	41.03 %
Small-Ap	1.11	25.34 %
In-Stove	1.05	21.99 %
Fan	0.76	3.58 %
Chimney	0.11	2.64 %
Total	17.79	14.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.65	11.14 %
DGL1	0.97	8.72 %
USL1	0.38	10.17 %
MPA1	0.35	11.97 %
KKD2	0.34	9.25 %
MLR1	0.34	12.32 %
TPT1	0.32	6.30 %
ATG1	0.30	7.21 %
TMM1	0.27	5.63 %
SVG1	0.25	9.48 %
PNI1	0.21	11.99 %
MNM1	0.21	12.88 %
MDU4	0.20	6.43 %
DGL2	0.15	6.25 %
PKM1	0.14	13.02 %
NKI1	0.13	7.43 %
TEN2	0.10	3.46 %
MDU2	0.07	1.03 %
Total	17.79	14.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.26	27.69 %
Mixie	5.07	16.83 %
Cook-Pre	2.51	46.10 %
Grinder	2.32	17.16 %
Small-Ap	1.06	44.13 %
In-Stove	0.99	24.71 %
Fan	0.20	1.77 %
Chimney	0.11	2.25 %
Flask	0.01	100.00 %
Total	17.53	19.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.80	10.73 %
ERD2	0.56	11.13 %
HSR1	0.42	11.43 %
VPD1	0.35	10.98 %
KRI1	0.29	11.82 %
MTR1	0.21	5.73 %
SLM2	0.20	8.29 %
SLM3	0.20	5.56 %
EPI1	0.16	7.12 %
SGG1	0.16	12.02 %
CM11	0.11	8.72 %
NKL2	0.05	1.92 %
WHKP		0.00 %
Total	17.53	19.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Grinder	3.72	14.93 %
Mixie	3.66	10.85 %
Gas-Stov	3.62	16.82 %
Cook-Pre	2.64	41.03 %
In-Stove	1.26	22.06 %
Small-Ap	1.08	31.47 %
Fan	0.32	1.99 %
Chimney	0.11	3.45 %
Total	16.42	14.26 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.07	13.36 %
TNJ1	0.93	12.54 %
TRY1	0.91	6.87 %
NGT1	0.31	13.42 %
KIK1	0.30	5.91 %
PBR2	0.27	4.36 %
APM1	0.26	9.26 %
PTK1	0.24	4.75 %
MSI1	0.22	12.44 %
TYR1	0.15	3.89 %
TVR1	0.15	8.36 %
TRY3	0.15	4.91 %
AYR1	0.11	8.88 %
NMM1	0.06	2.72 %
Total	16.42	14.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.03	16.19 %
Gas-Stov	3.86	16.80 %
Cook-Pre	2.59	47.98 %
Grinder	2.53	14.05 %
In-Stove	0.98	23.50 %
Small-Ap	0.70	29.05 %
Fan	0.31	3.63 %
Chimney	0.29	3.50 %
Total	16.28	16.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.81	12.16 %
CBE4	0.86	12.81 %
PLI1	0.33	6.89 %
SUL1	0.32	6.58 %
SNR1	0.26	5.42 %
UMP1	0.24	13.62 %
TPR1	0.22	6.38 %
TPR4	0.22	12.59 %
KMD1	0.21	8.18 %
DPM2	0.20	7.12 %
CBE1	0.19	4.84 %
PDM1	0.18	12.70 %
CNR1	0.16	10.96 %
CBE3	0.13	8.20 %
GDR1	0.09	13.71 %
Total	16.28	16.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.77	12.12 %
Mixie	3.34	8.19 %
Grinder	2.65	8.20 %
Cook-Pre	2.00	27.65 %
Small-Ap	1.14	21.33 %
In-Stove	0.67	12.01 %
Fan	0.60	2.88 %
Chimney	0.32	6.90 %
Total	14.50	9.80 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.23	12.14 %
TVL1	1.12	10.39 %
TKS2	0.71	7.87 %
RND1	0.69	12.44 %
SKD1	0.52	10.11 %
TKS1	0.50	6.95 %
KVT1	0.49	5.02 %
MMT1	0.33	10.67 %
TUT1	0.32	3.12 %
APK1	0.29	7.44 %
PDI1	0.21	8.01 %
ERL2	0.20	10.39 %
KYR1	0.19	7.16 %
SVK1	0.19	4.63 %
TUT2	0.18	4.04 %
RPM1	0.18	3.60 %
KGL1	0.15	7.32 %
VNR1	0.15	8.60 %
UDN1	0.14	7.45 %
TKY1	0.13	4.26 %
VKM1	0.11	4.09 %
SNL1	0.08	3.32 %
VLY1	0.07	2.20 %
TVL2	0.02	3.49 %
Total	14.50	9.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.09	18.23 %
Mixie	2.55	11.28 %
Grinder	1.68	12.90 %
Cook-Pre	1.33	51.03 %
Fan	0.73	5.55 %
In-Stove	0.61	30.20 %
Small-Ap	0.56	20.66 %
Chimney	0.22	15.40 %
Total	10.76	14.46 %

Branch *	MTD Sales L	Brand Share %
CH15	1.01	9.31 %
CH03	0.63	9.75 %
CH18	0.63	10.41 %
CH12	0.52	13.47 %
CH21	0.39	11.36 %
CH43	0.33	6.91 %
CH33	0.31	9.99 %
CH24	0.21	5.42 %
CH27	0.17	12.59 %
CH23	0.15	9.28 %
CH06	0.13	5.35 %
CH46	0.13	8.91 %
CH17	0.12	7.79 %
CH32	0.07	9.69 %
GPD1	0.07	3.61 %
CH41	0.06	3.20 %
Total	10.76	14.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.02	14.51 %
Gas-Stov	2.30	20.70 %
Grinder	1.61	12.17 %
Cook-Pre	1.60	52.02 %
In-Stove	0.58	22.66 %
Small-Ap	0.50	23.79 %
Chimney	0.29	17.72 %
Fan	0.24	2.53 %
Total	10.14	15.88 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.39	13.82 %
POY1	1.05	12.10 %
POY2	0.66	9.23 %
KKI2	0.33	6.97 %
KLM1	0.29	9.48 %
PRT1	0.22	9.82 %
NVL2	0.19	6.17 %
ULP1	0.17	5.83 %
Total	10.14	15.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.50	10.81 %
Mixie	1.93	6.41 %
Grinder	1.45	6.70 %
Cook-Pre	1.29	30.41 %
Fan	1.04	5.43 %
In-Stove	0.43	16.68 %
Chimney	0.42	13.27 %
Small-Ap	0.40	8.14 %
Total	9.47	8.68 %

Branch *	MTD Sales L	Brand Share %
CH08	0.70	8.93 %
CH07	0.56	8.50 %
CH28	0.46	8.91 %
CH19	0.34	5.29 %
CH30	0.33	10.28 %
CH39	0.26	8.59 %
CH05	0.26	3.49 %
AVD1	0.25	9.39 %
CH35	0.22	8.72 %
GUD1	0.22	6.01 %
CH14	0.18	4.43 %
CH11	0.17	4.78 %
GUD2	0.17	6.24 %
CH38	0.17	4.55 %
CGL1	0.16	12.26 %
CH16	0.09	1.16 %
CH45	0.08	2.38 %
CH22	0.03	0.88 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	9.47	8.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.73	24.47 %
Mixie	2.02	12.69 %
Cook-Pre	1.37	47.33 %
Small-Ap	0.66	35.86 %
Grinder	0.63	12.04 %
Fan	0.52	7.10 %
In-Stove	0.43	28.02 %
Chimney	0.20	11.96 %
Total	8.56	18.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.45	12.08 %
TRL1	0.35	10.09 %
SBR1	0.20	9.00 %
BGR1	0.19	11.83 %
VEL1	0.13	3.51 %
CGM1	0.13	12.58 %
ANI1	0.10	10.29 %
Total	8.56	18.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.20	9.63 %
Gas-Stov	0.17	10.29 %
Cook-Pre	0.05	12.49 %
In-Stove	0.03	10.03 %
Fan	0.02	1.84 %
Small-Ap	0.01	6.86 %
Total	0.47	7.09 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.38	7.83 %
PAS1	0.10	5.21 %
Total	0.47	7.09 %