

MTD Sales
144.23 L

Brand Share %
16.68 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	43.94	21.43 %
Gas-Stov	35.45	23.14 %
Grinder	23.83	20.38 %
In-Stove	12.47	9.95 %
Cook-Pre	11.68	44.54 %
Chimney	9.66	25.31 %
Small-Ap	4.27	15.06 %
Fan	2.89	1.69 %
Flask	0.04	100.00 %
Total	144.23	16.68 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	21.56	21.40 %
WEST-01	20.10	22.39 %
SOUTH-01	18.85	13.96 %
SOUTH-03	18.09	14.51 %
TRICHY-01	13.80	15.04 %
CHENNAI-02	13.30	16.26 %
NORTH ARCOT	12.93	20.88 %
CHENNAI-01	12.82	9.93 %
SOUTH ARCOT	12.78	25.67 %
Total	144.23	16.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	8.26	30.80 %
Gas-Stov	5.30	28.51 %
Grinder	2.41	27.73 %
Chimney	1.91	27.52 %
In-Stove	1.21	7.35 %
Cook-Pre	1.14	35.95 %
Fan	0.80	4.36 %
Small-Ap	0.53	31.10 %
Total	21.56	21.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.84	11.48 %
NKL2	0.59	14.57 %
HSR2	0.55	8.86 %
KRI1	0.44	12.83 %
HSR1	0.44	11.87 %
SLM2	0.33	12.42 %
EPI1	0.27	6.94 %
MTR1	0.25	11.25 %
SGG1	0.18	9.98 %
APN1	0.12	3.67 %
KAM1	0.08	4.41 %
WZWH		0.00 %
Total	21.56	21.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.37	31.75 %
Gas-Stov	5.19	32.05 %
Grinder	2.90	28.31 %
In-Stove	1.94	13.83 %
Chimney	1.64	30.19 %
Cook-Pre	0.81	27.79 %
Fan	0.70	3.89 %
Small-Ap	0.55	19.09 %
Flask	0.01	100.00 %
Total	20.10	22.39 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.91	15.71 %
SNR1	0.60	13.36 %
PLI1	0.42	11.65 %
CBE1	0.37	10.36 %
CBE5	0.33	15.93 %
SUL1	0.31	6.94 %
CBE3	0.20	15.64 %
TPR4	0.07	4.19 %
WZSD		0.00 %
Total	20.10	22.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	5.16	15.27 %
Gas-Stov	4.36	18.26 %
Grinder	3.56	16.50 %
Cook-Pre	2.31	51.75 %
In-Stove	1.50	8.69 %
Chimney	1.20	21.45 %
Small-Ap	0.55	11.56 %
Fan	0.21	0.89 %
Total	18.85	13.96 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.03	10.81 %
TUT1	0.97	6.37 %
VNR2	0.97	13.91 %
KVT1	0.83	9.21 %
TKS1	0.62	14.93 %
TKS2	0.52	6.83 %
VLY1	0.42	11.57 %
APK2	0.37	13.24 %
MAR1	0.28	7.51 %
SNL1	0.23	7.43 %
VKM1	0.23	10.26 %
MMT1	0.17	6.35 %
TUT2	0.15	3.63 %
VNR1	0.14	7.82 %
SVK1	0.13	2.86 %
SKD1	0.11	5.19 %
TKY1	0.10	7.23 %
KYR1	0.08	2.77 %
S2SD		0.00 %
Total	18.85	13.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.08	21.93 %
Mixie	5.04	17.84 %
Grinder	2.32	11.32 %
Cook-Pre	2.19	57.16 %
Chimney	1.43	18.59 %
In-Stove	1.04	8.93 %
Small-Ap	0.52	12.69 %
Fan	0.47	1.84 %
Flask	0.01	100.00 %
Total	18.09	14.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.25	11.45 %
MDU1	0.94	7.94 %
TMM1	0.73	12.91 %
MDU6	0.52	11.62 %
TPT1	0.45	11.56 %
MDU2	0.42	5.71 %
MDU4	0.40	14.93 %
KPT1	0.38	13.47 %
SVG1	0.33	14.66 %
TDI1	0.32	14.89 %
KRR1	0.32	13.12 %
DKI1	0.31	15.41 %
PVI1	0.29	12.41 %
USL1	0.28	11.30 %
PKM1	0.27	12.89 %
TEN2	0.25	6.10 %
PNI1	0.24	10.04 %
NKI1	0.22	9.21 %
MPA1	0.21	6.05 %
PNV2	0.20	14.02 %
NTM1	0.18	13.55 %
MLR1	0.18	8.60 %
MNM1	0.17	11.47 %
SGP1	0.13	11.43 %
ATG1	0.10	3.78 %
KYK1	0.09	4.56 %
SZSD		0.00 %
Total	18.09	14.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.47	19.64 %
Gas-Stov	3.60	21.26 %
Grinder	2.87	19.67 %
In-Stove	0.99	6.77 %
Cook-Pre	0.74	28.65 %
Chimney	0.69	24.17 %
Small-Ap	0.38	11.22 %
Fan	0.05	0.38 %
Flask	0.01	100.00 %
Total	13.80	15.04 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.04	16.03 %
TRY1	0.74	10.22 %
TYR1	0.62	14.07 %
MDI1	0.57	14.59 %
JKM1	0.41	14.00 %
NMM1	0.40	14.99 %
ORU1	0.27	15.19 %
TRY3	0.24	7.50 %
TNJ2	0.22	4.08 %
NGT1	0.20	4.58 %
TRY4	0.16	4.71 %
APM1	0.13	7.55 %
TVR1	0.12	6.51 %
MSI1	0.12	6.87 %
KIK1	0.07	2.07 %
AYR1	0.06	3.74 %
TZSD		0.00 %
Total	13.80	15.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.85	18.03 %
Gas-Stov	2.89	19.63 %
Grinder	2.54	24.85 %
In-Stove	1.92	12.31 %
Cook-Pre	0.93	40.91 %
Small-Ap	0.59	17.44 %
Chimney	0.51	33.39 %
Fan	0.07	0.54 %
Total	13.30	16.26 %

Branch *	MTD Sales L	Brand Share %
CH12	0.52	11.58 %
CH06	0.42	16.08 %
CH03	0.41	4.21 %
CH17	0.39	12.71 %
CH43	0.36	5.35 %
CH24	0.32	7.73 %
CH36	0.31	14.53 %
CH41	0.28	10.98 %
CH33	0.26	11.93 %
CH27	0.22	12.83 %
CH21	0.17	4.52 %
GPD1	0.16	9.78 %
CH31	0.15	12.89 %
UKI1	0.14	15.06 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	13.30	16.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.86	25.35 %
Gas-Stov	3.29	32.51 %
In-Stove	1.49	18.21 %
Grinder	1.38	25.45 %
Cook-Pre	1.06	51.49 %
Chimney	0.91	31.48 %
Fan	0.49	3.02 %
Small-Ap	0.46	24.88 %
Flask	0.01	100.00 %
Total	12.93	20.88 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.90	13.72 %
SBR1	0.43	12.67 %
TRL1	0.42	9.50 %
WJP1	0.28	12.67 %
ANI1	0.23	14.46 %
GDM1	0.20	11.48 %
Total	12.93	20.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.33	13.95 %
Gas-Stov	2.86	13.41 %
Grinder	2.06	12.00 %
In-Stove	1.93	8.67 %
Cook-Pre	1.48	48.54 %
Chimney	0.72	21.40 %
Small-Ap	0.42	8.35 %
Flask	0.01	100.00 %
Fan		0.01 %
Total	12.82	9.93 %

Branch *	MTD Sales L	Brand Share %
CH07	0.69	8.47 %
CH05	0.68	7.20 %
CH48	0.68	11.06 %
CH49	0.39	4.44 %
CH22	0.39	12.31 %
CH47	0.36	16.20 %
CH25	0.34	5.45 %
CH39	0.26	8.70 %
GUD2	0.26	10.09 %
CH30	0.25	9.29 %
MRM1	0.25	12.10 %
CH38	0.20	6.37 %
CH14	0.15	4.07 %
SKL1	0.12	9.67 %
GUD1	0.12	2.95 %
CH40	0.12	16.30 %
AVD1	0.11	4.05 %
CH16	0.03	0.49 %
CZWH		0.00 %
MC10		0.00 %
Total	12.82	9.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	3.80	44.58 %
Mixie	3.60	27.88 %
Gas-Stov	2.89	34.57 %
Cook-Pre	1.01	54.34 %
Chimney	0.65	34.65 %
In-Stove	0.46	8.47 %
Small-Ap	0.27	20.78 %
Fan	0.09	0.98 %
Flask	0.01	100.00 %
Total	12.78	25.67 %

Branch *	MTD Sales L	Brand Share %
POY1	0.80	16.23 %
ULP1	0.43	14.44 %
VPM2	0.42	15.16 %
KLM1	0.37	14.68 %
NVL2	0.29	10.10 %
TRK1	0.29	13.13 %
TVM2	0.15	15.93 %
VCM1	0.14	10.55 %
Total	12.78	25.67 %