

MTD Sales
122.80 L

Brand Share %
17.89 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	34.96	22.87 %
Mixie	34.64	17.71 %
Grinder	19.92	15.96 %
Cook-Pre	12.39	37.29 %
In-Stove	7.11	21.48 %
Chimney	6.77	24.43 %
Small-Ap	5.56	23.08 %
Fan	1.43	1.50 %
Flask	0.01	100.00 %
Total	122.80	17.89 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	20.96	28.18 %
WEST-01	16.78	21.51 %
SOUTH-01	16.57	14.71 %
SOUTH-03	15.16	15.28 %
CHENNAI-02	11.79	17.67 %
TRICHY-01	11.64	14.64 %
CHENNAI-01	9.79	11.35 %
NORTH ARCOT	9.64	25.66 %
SOUTH ARCOT	9.60	21.26 %
KL-SOUTH	0.87	12.21 %
Total	122.80	17.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.88	25.31 %
Gas-Stov	5.34	32.78 %
Cook-Pre	3.07	62.23 %
Grinder	2.49	24.12 %
Chimney	1.90	34.48 %
In-Stove	1.12	24.45 %
Small-Ap	1.03	50.24 %
Fan	0.13	1.72 %
Total	20.96	28.18 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.48	11.21 %
NKL2	0.31	10.05 %
VPD1	0.30	13.93 %
SLM3	0.22	5.73 %
KRI1	0.20	11.03 %
MTR1	0.19	7.06 %
APN1	0.17	7.53 %
EPI1	0.14	6.43 %
WHKP		0.00 %
Total	20.96	28.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.48	29.75 %
Mixie	4.02	18.92 %
Grinder	2.57	19.37 %
Chimney	1.51	24.38 %
Cook-Pre	1.33	30.82 %
In-Stove	0.89	23.06 %
Small-Ap	0.66	25.04 %
Fan	0.33	4.03 %
Total	16.78	21.51 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.80	14.24 %
TPR1	0.50	15.93 %
PLI1	0.40	10.54 %
CBE1	0.33	11.46 %
SNR1	0.33	8.23 %
SUL1	0.32	11.84 %
CBE5	0.25	8.61 %
KMD1	0.17	9.61 %
ANR1	0.10	13.67 %
CNR1	0.06	5.92 %
Total	16.78	21.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.85	19.42 %
Mixie	4.50	14.69 %
Grinder	3.38	15.66 %
In-Stove	1.07	21.42 %
Cook-Pre	1.00	19.70 %
Chimney	0.83	27.98 %
Small-Ap	0.72	15.82 %
Fan	0.20	1.15 %
Flask	0.01	100.00 %
Total	16.57	14.71 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.31	13.47 %
TVL1	1.15	14.84 %
TUT1	1.14	13.66 %
TKS1	0.71	16.04 %
SNL1	0.41	13.76 %
APK1	0.37	16.10 %
VNR2	0.33	5.34 %
ERL2	0.32	13.72 %
VKM1	0.28	16.73 %
APK2	0.24	11.56 %
SVK1	0.20	5.98 %
VNR1	0.17	12.01 %
TUT2	0.17	5.03 %
VLY1	0.17	5.50 %
PDI1	0.15	9.91 %
TKY1	0.14	9.50 %
SKD1	0.14	6.80 %
MMT1	0.12	5.31 %
KGL1	0.10	8.34 %
STU2	0.10	6.59 %
TKS2	0.06	1.12 %
SGT1	0.03	3.54 %
KYR1	0.02	1.32 %
S2SD	0.02	2.94 %
Total	16.57	14.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	4.08	14.87 %
Gas-Stov	3.86	20.09 %
Grinder	2.90	14.27 %
Cook-Pre	1.93	44.10 %
In-Stove	0.82	18.26 %
Small-Ap	0.71	25.69 %
Chimney	0.59	17.11 %
Fan	0.26	1.52 %
Total	15.16	15.28 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.33	17.24 %
MDU1	1.22	10.79 %
KKD3	0.88	12.33 %
DGL1	0.64	10.94 %
MDU5	0.48	13.79 %
MDU4	0.39	16.78 %
KYK1	0.29	17.06 %
KRR1	0.28	14.19 %
TEN2	0.22	8.39 %
TMM1	0.21	4.70 %
BTU1	0.21	17.03 %
PVI1	0.20	13.43 %
SVG1	0.18	10.49 %
KPT1	0.17	9.86 %
TPT1	0.17	5.18 %
NTM1	0.16	12.74 %
MNM1	0.16	15.21 %
MLR1	0.15	11.62 %
NKI1	0.15	15.89 %
MDU2	0.13	2.20 %
PNI1	0.12	6.10 %
ATG1	0.12	5.23 %
MPA1	0.11	5.97 %
USL1	0.11	6.91 %
SZSD	0.07	13.15 %
Total	15.16	15.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.18	20.42 %
Gas-Stov	3.56	24.10 %
Grinder	1.43	12.64 %
Cook-Pre	1.00	44.78 %
In-Stove	0.59	23.15 %
Chimney	0.57	18.38 %
Small-Ap	0.46	16.86 %
Total	11.79	17.67 %

Branch *	MTD Sales L	Brand Share %
CH15	1.03	12.89 %
CH12	0.56	13.72 %
CH33	0.44	14.65 %
CH24	0.43	8.56 %
CH17	0.25	7.80 %
CH03	0.24	4.96 %
CH43	0.21	5.04 %
CH23	0.15	14.55 %
PON1	0.15	12.50 %
CH46	0.14	13.21 %
CH21	0.14	4.42 %
UKI1	0.12	14.65 %
CH09	0.11	7.16 %
CH06	0.07	4.96 %
CH27	0.06	4.54 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	11.79	17.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.68	16.48 %
Gas-Stov	2.98	18.02 %
Grinder	2.08	13.23 %
In-Stove	0.90	19.21 %
Cook-Pre	0.87	20.34 %
Small-Ap	0.56	18.94 %
Chimney	0.39	21.73 %
Fan	0.19	1.68 %
Total	11.64	14.64 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.99	13.38 %
TRY1	0.76	8.45 %
PBR2	0.72	16.04 %
TNJ2	0.67	17.29 %
TRY4	0.49	13.10 %
NGT1	0.31	10.78 %
AYR1	0.27	15.73 %
NMM1	0.27	8.96 %
TVR2	0.27	6.47 %
TRY3	0.14	6.98 %
APM1	0.08	9.57 %
TVR1	0.07	7.04 %
KIK1	0.06	2.34 %
PTK1	0.03	1.10 %
TYR1	0.02	0.73 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.64	14.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.78	13.64 %
Mixie	2.44	10.46 %
Grinder	1.91	9.69 %
Cook-Pre	1.25	40.09 %
In-Stove	0.58	17.67 %
Small-Ap	0.42	14.89 %
Chimney	0.31	13.22 %
Fan	0.11	0.93 %
Total	9.79	11.35 %

Branch *	MTD Sales L	Brand Share %
CH08	0.90	12.43 %
CH45	0.62	16.79 %
CH07	0.42	8.84 %
CH11	0.38	11.80 %
SKL1	0.33	16.24 %
CH19	0.32	5.72 %
CH30	0.32	13.25 %
CH28	0.30	11.01 %
CH16	0.30	4.78 %
CH48	0.30	8.53 %
CH39	0.28	8.64 %
CGL1	0.22	15.41 %
CH22	0.21	6.49 %
GUD1	0.18	4.43 %
CH29	0.14	10.25 %
AVD1	0.13	7.00 %
CH05	0.11	1.99 %
GUD2	0.09	4.05 %
CH14	0.08	2.62 %
CH37	0.05	3.27 %
CZWH		0.00 %
Total	9.79	11.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.36	32.21 %
Mixie	2.84	23.90 %
Cook-Pre	1.14	48.28 %
Grinder	0.97	26.23 %
Chimney	0.45	32.30 %
Small-Ap	0.44	33.40 %
In-Stove	0.33	22.79 %
Fan	0.11	2.26 %
Total	9.64	25.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	12.76 %
VEL2	0.35	15.15 %
AKM1	0.28	17.10 %
VEL1	0.25	10.58 %
ABR1	0.18	15.29 %
PLR1	0.10	14.60 %
WJP1	0.08	8.73 %
ANI1	0.07	11.90 %
WHVL		0.00 %
Total	9.64	25.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.69	21.09 %
Gas-Stov	2.46	24.54 %
Grinder	2.19	27.13 %
In-Stove	0.75	26.57 %
Cook-Pre	0.73	36.06 %
Small-Ap	0.46	25.27 %
Chimney	0.22	27.94 %
Fan	0.10	1.51 %
Total	9.60	21.26 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.37	14.86 %
ULP1	0.31	14.03 %
POY2	0.21	5.65 %
NVL2	0.20	5.51 %
KLM1	0.16	6.57 %
TVM1	0.13	16.89 %
STP1	0.09	13.74 %
Total	9.60	21.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.35	14.74 %
Gas-Stov	0.30	16.41 %
Small-Ap	0.11	23.58 %
In-Stove	0.07	16.22 %
Cook-Pre	0.05	11.14 %
Total	0.87	12.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.52	16.23 %
PAS1	0.19	10.86 %
KLR1	0.15	7.24 %
Total	0.87	12.21 %