

MTD Sales
180.71 L

Brand Share %
20.52 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	54.58	23.11 %
Gas-Stov	53.78	27.58 %
Grinder	30.57	24.09 %
Cook-Pre	13.49	66.88 %
In-Stove	11.13	25.05 %
Chimney	9.33	17.88 %
Small-Ap	4.29	15.44 %
Fan	3.54	2.00 %
Total	180.71	20.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.50	19.52 %
SOUTH-03	25.72	19.49 %
TRICHY-01	20.99	19.93 %
WEST-02	19.68	28.68 %
WEST-01	16.38	26.92 %
SOUTH ARCOT	15.17	26.61 %
CHENNAI-01	13.44	11.87 %
CHENNAI-02	12.54	17.43 %
NORTH ARCOT	12.40	21.09 %
WEST-03	9.90	27.20 %
Total	180.71	20.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	10.33	19.43 %
Gas-Stov	10.17	28.81 %
Grinder	7.12	23.79 %
Cook-Pre	2.09	67.46 %
In-Stove	1.88	26.28 %
Fan	1.24	3.38 %
Chimney	1.15	16.22 %
Small-Ap	0.52	12.99 %
Total	34.50	19.52 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.62	19.69 %
TUT1	1.18	4.40 %
TKS2	1.11	13.30 %
VLY1	1.09	19.70 %
MAR1	1.05	19.11 %
TVL1	0.98	10.43 %
TUT2	0.92	19.27 %
APK2	0.54	15.68 %
PDI1	0.39	18.15 %
SKD1	0.34	15.43 %
STU2	0.31	15.26 %
COL1	0.29	20.14 %
KYR1	0.25	7.80 %
SVK1	0.17	4.24 %
SGT1	0.09	8.24 %
S2SD		0.00 %
Total	34.50	19.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.56	27.35 %
Mixie	7.26	24.16 %
Grinder	4.58	21.02 %
Cook-Pre	2.24	75.68 %
In-Stove	1.67	30.27 %
Chimney	1.03	13.22 %
Fan	0.77	2.36 %
Small-Ap	0.60	19.63 %
Total	25.72	19.49 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.09	13.59 %
PVI1	1.06	19.96 %
DGL1	0.85	7.88 %
MDU1	0.79	5.97 %
BNR1	0.41	20.22 %
TPT1	0.33	8.44 %
TEN2	0.28	5.43 %
PNV2	0.28	17.55 %
KYK1	0.16	8.47 %
MLR1	0.11	3.96 %
CBM1	0.10	3.47 %
ATG1	0.09	3.33 %
PNI1	0.07	3.15 %
MDU4	0.07	3.05 %
USL1	0.03	1.70 %
SZSD		0.00 %
WHMD		0.00 %
Total	25.72	19.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.98	22.64 %
Gas-Stov	5.44	22.34 %
Grinder	4.41	27.78 %
In-Stove	2.05	28.16 %
Cook-Pre	1.47	76.36 %
Chimney	0.88	15.35 %
Small-Ap	0.69	27.78 %
Fan	0.06	0.28 %
Total	20.99	19.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.09	12.70 %
TVR2	1.06	17.54 %
TNJ2	0.85	15.34 %
TNJ1	0.70	13.75 %
KIK1	0.61	11.66 %
PBR2	0.50	6.61 %
NGT1	0.34	7.50 %
NMM1	0.33	15.55 %
MSI1	0.23	16.41 %
TRY2	0.13	16.83 %
TRY4	0.13	3.74 %
MDI1	0.12	3.60 %
TRY3	0.06	2.49 %
TZSD		0.00 %
Total	20.99	19.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.83	36.24 %
Gas-Stov	6.77	38.97 %
Cook-Pre	2.03	64.25 %
Chimney	1.38	22.42 %
Grinder	1.20	24.86 %
In-Stove	0.80	24.88 %
Small-Ap	0.34	23.43 %
Fan	0.33	2.45 %
Total	19.68	28.68 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.56	12.15 %
EPI1	0.48	15.54 %
KRI1	0.37	15.67 %
MTR1	0.35	10.85 %
SLM2	0.30	14.12 %
APN1	0.21	8.62 %
SLM1	0.05	1.10 %
WZWH		0.00 %
Total	19.68	28.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.06	33.07 %
Mixie	4.49	28.86 %
Grinder	2.22	26.31 %
Chimney	2.12	31.37 %
In-Stove	1.09	28.20 %
Cook-Pre	0.90	61.00 %
Small-Ap	0.38	17.91 %
Fan	0.12	1.63 %
Total	16.38	26.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.63	19.13 %
KMR1	1.15	19.63 %
SUL1	0.49	13.13 %
PLI1	0.32	7.94 %
CBE3	0.09	8.72 %
GDR1	0.09	17.18 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.38	26.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.00	30.96 %
Gas-Stov	4.12	36.02 %
Grinder	4.02	38.16 %
Cook-Pre	0.84	60.28 %
In-Stove	0.59	22.11 %
Small-Ap	0.40	20.10 %
Chimney	0.21	10.34 %
Total	15.17	26.61 %

Branch *	MTD Sales L	Brand Share %
POY1	0.88	14.69 %
KKI2	0.70	16.44 %
VCM2	0.51	16.71 %
VPM2	0.49	18.93 %
TRK1	0.33	12.33 %
KLM1	0.27	10.01 %
ULP1	0.26	11.39 %
VCM1	0.14	15.51 %
TVM2	0.08	9.98 %
Total	15.17	26.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.54	13.70 %
Mixie	3.41	11.55 %
Grinder	2.72	15.79 %
Cook-Pre	1.47	61.71 %
In-Stove	1.16	17.44 %
Chimney	0.70	14.61 %
Small-Ap	0.38	6.90 %
Fan	0.06	0.28 %
Total	13.44	11.87 %

Branch *	MTD Sales L	Brand Share %
CH49	1.10	13.12 %
CH42	0.83	16.76 %
CH16	0.73	10.41 %
CH08	0.62	18.42 %
AVD1	0.57	12.88 %
CH47	0.57	6.50 %
MRM1	0.54	18.26 %
CH39	0.44	13.60 %
CH19	0.42	10.42 %
CH30	0.33	8.90 %
CH45	0.26	6.34 %
CH05	0.23	3.35 %
GUD2	0.19	7.22 %
CH29	0.18	17.98 %
CH48	0.15	2.83 %
CH07	0.12	2.05 %
GUD1	0.09	1.72 %
CH14	0.03	0.79 %
CH25	0.02	0.46 %
CH40		0.00 %
CZWH		0.00 %
Total	13.44	11.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.73	23.83 %
Mixie	3.49	17.12 %
Grinder	1.97	21.37 %
Chimney	1.19	28.28 %
In-Stove	0.81	23.13 %
Cook-Pre	0.63	54.26 %
Small-Ap	0.43	11.94 %
Fan	0.28	2.01 %
Total	12.54	17.43 %

Branch *	MTD Sales L	Brand Share %
CH18	1.38	20.09 %
CH03	0.55	10.81 %
CH17	0.45	13.69 %
CH24	0.30	7.38 %
CH06	0.24	11.71 %
CH36	0.21	13.77 %
CH27	0.19	13.19 %
CH33	0.18	6.01 %
CH41	0.18	9.75 %
CH37	0.16	14.05 %
CH35	0.13	4.19 %
CH23	0.10	11.96 %
CH31	0.10	12.50 %
CH32	0.08	20.42 %
CH21	0.07	2.00 %
CH43	0.05	1.62 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	12.54	17.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.22	27.43 %
Gas-Stov	4.08	31.14 %
Grinder	1.08	24.18 %
Cook-Pre	1.08	66.42 %
In-Stove	0.66	24.97 %
Chimney	0.52	10.16 %
Fan	0.40	2.93 %
Small-Ap	0.36	13.05 %
Total	12.40	21.09 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.97	18.39 %
TRR1	0.72	15.22 %
VEL1	0.50	20.27 %
VEL3	0.48	11.69 %
TRL1	0.36	10.01 %
WJD1	0.21	9.79 %
VEL2	0.19	4.34 %
CGM1	0.17	19.13 %
ANI1	0.15	11.72 %
VEL4	0.11	2.41 %
PTU1		0.00 %
Total	12.40	21.09 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.57	33.48 %
Gas-Stov	3.30	36.66 %
Grinder	1.24	27.13 %
Cook-Pre	0.74	74.77 %
In-Stove	0.42	21.75 %
Fan	0.28	4.79 %
Small-Ap	0.19	23.34 %
Chimney	0.16	5.99 %
Total	9.90	27.20 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.52	13.44 %
ERD1	0.52	13.39 %
AVI1	0.51	16.11 %
VKL1	0.14	16.35 %
W3SD		0.00 %
Total	9.90	27.20 %