

MTD Sales
114.07 L

Brand Share %
17.98 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	32.28	17.82 %
Gas-Stov	31.98	22.84 %
Grinder	18.95	16.29 %
Cook-Pre	11.26	36.86 %
In-Stove	6.77	21.70 %
Chimney	6.26	25.04 %
Small-Ap	5.18	23.35 %
Fan	1.38	1.56 %
Flask	0.01	100.00 %
Total	114.07	17.98 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	19.59	27.95 %
WEST-01	15.92	21.83 %
SOUTH-01	15.20	14.94 %
SOUTH-03	13.63	14.79 %
TRICHY-01	10.99	14.85 %
CHENNAI-02	10.78	17.60 %
SOUTH ARCOT	9.20	22.08 %
CHENNAI-01	9.13	11.44 %
NORTH ARCOT	8.78	25.83 %
KL-SOUTH	0.86	12.51 %
Total	114.07	17.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.65	25.98 %
Gas-Stov	4.76	31.47 %
Cook-Pre	2.82	61.12 %
Grinder	2.32	23.96 %
Chimney	1.90	35.59 %
In-Stove	1.09	24.73 %
Small-Ap	0.95	48.18 %
Fan	0.10	1.35 %
Total	19.59	27.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.45	10.86 %
NKL2	0.27	10.63 %
KRI1	0.20	11.83 %
VPD1	0.20	10.16 %
SLM3	0.20	5.24 %
MTR1	0.18	6.76 %
APN1	0.17	8.25 %
EPI1	0.14	6.25 %
WHKP		0.00 %
Total	19.59	27.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.26	30.82 %
Mixie	3.79	19.01 %
Grinder	2.46	19.96 %
Chimney	1.35	23.06 %
Cook-Pre	1.25	30.97 %
In-Stove	0.85	23.80 %
Small-Ap	0.63	26.26 %
Fan	0.33	4.23 %
Total	15.92	21.83 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.80	15.32 %
TPR1	0.45	14.57 %
DPM2	0.39	16.54 %
CBE1	0.33	12.06 %
SNR1	0.33	8.88 %
SUL1	0.32	11.91 %
PLI1	0.24	7.24 %
CBE5	0.22	7.59 %
KMD1	0.17	9.93 %
ANR1	0.10	14.19 %
CNR1	0.05	5.91 %
WZSD		0.00 %
Total	15.92	21.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	4.23	15.13 %
Gas-Stov	4.17	18.93 %
Grinder	3.21	16.26 %
In-Stove	0.98	21.17 %
Cook-Pre	0.93	20.09 %
Chimney	0.83	29.91 %
Small-Ap	0.66	17.02 %
Fan	0.18	1.12 %
Flask	0.01	100.00 %
Total	15.20	14.94 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.31	14.00 %
TVL1	1.10	15.52 %
TUT1	1.03	13.80 %
SNL1	0.38	14.09 %
APK1	0.37	16.43 %
ERL2	0.27	12.53 %
VNR2	0.23	4.04 %
VKM1	0.22	16.83 %
APK2	0.21	10.34 %
SVK1	0.18	6.04 %
VNR1	0.17	12.01 %
VLY1	0.16	5.48 %
PDI1	0.15	10.50 %
TKY1	0.14	10.06 %
MMT1	0.10	4.99 %
KGL1	0.10	8.50 %
SKD1	0.10	5.86 %
TUT2	0.09	2.97 %
STU2	0.09	6.59 %
TKS2	0.06	1.22 %
SGT1	0.03	3.67 %
KYR1	0.02	1.47 %
S2SD		0.00 %
Total	15.20	14.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.78	14.61 %
Gas-Stov	3.56	19.95 %
Grinder	2.65	13.86 %
Cook-Pre	1.43	38.68 %
In-Stove	0.80	19.03 %
Small-Ap	0.68	25.76 %
Chimney	0.47	16.70 %
Fan	0.26	1.64 %
Total	13.63	14.79 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.19	16.44 %
MDU1	1.10	10.04 %
KKD3	0.88	13.17 %
DGL1	0.57	10.96 %
MDU5	0.48	14.60 %
MDU4	0.34	16.43 %
PKM1	0.25	17.68 %
KRR1	0.23	14.71 %
TEN2	0.22	8.81 %
BTU1	0.21	17.74 %
PVI1	0.20	14.78 %
KPT1	0.17	10.18 %
TPT1	0.17	5.24 %
NTM1	0.16	13.70 %
MNM1	0.16	15.92 %
TMM1	0.15	3.67 %
MLR1	0.15	12.04 %
NKI1	0.15	15.89 %
SVG1	0.14	9.19 %
MDU2	0.13	2.25 %
PNI1	0.12	6.62 %
ATG1	0.12	5.50 %
MPA1	0.11	6.48 %
USL1	0.07	4.84 %
SZSD	0.02	5.89 %
Total	13.63	14.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.40	16.23 %
Gas-Stov	2.86	18.48 %
Grinder	2.04	14.01 %
Cook-Pre	0.86	21.24 %
In-Stove	0.85	19.43 %
Small-Ap	0.55	19.64 %
Chimney	0.23	16.16 %
Fan	0.19	1.83 %
Total	10.99	14.85 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.83	12.15 %
PBR2	0.72	17.88 %
TRY1	0.66	7.97 %
TNJ2	0.51	14.61 %
TRY4	0.49	13.70 %
NGT1	0.31	11.42 %
NMM1	0.27	9.20 %
TVR2	0.24	6.90 %
AYR1	0.23	14.08 %
TRY3	0.14	7.68 %
APM1	0.08	9.70 %
TVR1	0.07	7.80 %
KIK1	0.06	2.62 %
PTK1	0.03	1.17 %
TYR1	0.02	0.75 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.99	14.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.85	20.57 %
Gas-Stov	3.09	23.05 %
Grinder	1.33	12.64 %
Cook-Pre	0.94	44.51 %
Chimney	0.57	21.72 %
In-Stove	0.57	23.49 %
Small-Ap	0.43	16.44 %
Total	10.78	17.60 %

Branch *	MTD Sales L	Brand Share %
CH15	0.92	12.05 %
CH12	0.47	12.23 %
CH33	0.44	14.81 %
CH24	0.35	7.87 %
CH03	0.22	5.15 %
CH17	0.21	7.46 %
CH43	0.21	5.45 %
PON1	0.15	13.66 %
CH46	0.14	13.77 %
CH21	0.14	5.56 %
CH23	0.13	13.25 %
UKI1	0.12	15.43 %
CH09	0.11	7.33 %
CH06	0.07	5.12 %
CH27	0.06	4.63 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-10.10 %
Total	10.78	17.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.46	26.27 %
Mixie	2.46	21.46 %
Grinder	2.17	27.95 %
In-Stove	0.75	28.60 %
Cook-Pre	0.69	35.78 %
Small-Ap	0.42	26.36 %
Chimney	0.15	20.52 %
Fan	0.10	1.67 %
Total	9.20	22.08 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.31	16.54 %
KKI2	0.30	14.63 %
NVL2	0.20	5.97 %
POY2	0.19	5.32 %
KLM1	0.15	7.07 %
TVM1	0.11	16.56 %
STP1	0.09	13.74 %
Total	9.20	22.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.45	13.26 %
Mixie	2.26	10.59 %
Grinder	1.87	10.23 %
Cook-Pre	1.24	41.63 %
In-Stove	0.50	15.70 %
Small-Ap	0.39	14.40 %
Chimney	0.31	14.35 %
Fan	0.11	0.99 %
Total	9.13	11.44 %

Branch *	MTD Sales L	Brand Share %
CH08	0.84	12.85 %
CH45	0.54	16.11 %
CH07	0.42	10.49 %
CH11	0.33	10.61 %
CH30	0.32	15.13 %
CH19	0.31	5.68 %
CH16	0.30	5.04 %
CH28	0.29	11.53 %
CH39	0.28	8.71 %
CH48	0.27	8.47 %
CGL1	0.22	16.66 %
CH22	0.21	6.96 %
GUD1	0.18	5.31 %
CH29	0.14	10.25 %
AVD1	0.12	6.52 %
GUD2	0.09	4.08 %
CH05	0.08	1.57 %
CH14	0.08	2.73 %
CH37	0.05	3.35 %
CZWH		0.00 %
Total	9.13	11.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.06	32.38 %
Mixie	2.51	23.22 %
Cook-Pre	1.05	49.60 %
Grinder	0.89	25.49 %
Chimney	0.45	40.76 %
Small-Ap	0.38	33.26 %
In-Stove	0.31	22.59 %
Fan	0.11	2.56 %
Total	8.78	25.83 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	14.31 %
VEL2	0.35	15.41 %
AKM1	0.27	17.06 %
VEL1	0.25	11.35 %
ABR1	0.16	15.29 %
GDM1	0.15	17.12 %
PLR1	0.10	17.09 %
ANI1	0.07	11.90 %
WJP1	0.04	4.11 %
WHVL		0.00 %
Total	8.78	25.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.35	14.74 %
Gas-Stov	0.30	17.18 %
Small-Ap	0.09	21.29 %
In-Stove	0.07	17.16 %
Cook-Pre	0.05	12.62 %
Total	0.86	12.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.52	16.78 %
PAS1	0.18	11.12 %
KLR1	0.15	7.12 %
Total	0.86	12.51 %