

MTD Sales
184.94 L

Brand Share %
22.35 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	61.96	24.89 %
Gas-Stov	56.20	29.11 %
Grinder	24.44	16.36 %
Cook-Pre	14.84	40.77 %
Chimney	9.72	25.44 %
In-Stove	8.45	27.05 %
Small-Ap	7.56	33.88 %
Fan	1.75	1.62 %
Flask	0.01	100.00 %
Total	184.94	22.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	58.30	41.95 %
SOUTH-03	23.37	17.92 %
WEST-02	19.33	23.39 %
WEST-01	17.98	20.63 %
SOUTH-01	17.61	13.39 %
TRICHY-01	14.48	15.82 %
CHENNAI-02	12.36	19.09 %
NORTH ARCOT	11.65	24.99 %
SOUTH ARCOT	8.95	18.63 %
KL-SOUTH	0.92	15.29 %
Total	184.94	22.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	26.07	53.49 %
Gas-Stov	21.12	51.81 %
Cook-Pre	3.87	67.12 %
Chimney	3.00	50.61 %
Grinder	2.48	13.47 %
In-Stove	0.81	21.28 %
Small-Ap	0.70	24.01 %
Fan	0.26	2.07 %
Total	58.30	41.95 %

Branch *	MTD Sales L	Brand Share %
CH42	1.49	20.90 %
CH16	1.04	14.28 %
CH07	0.83	15.55 %
CH45	0.77	21.49 %
CH28	0.71	18.10 %
CH08	0.47	6.65 %
CH39	0.41	15.57 %
CH48	0.36	8.38 %
TKM1	0.34	19.96 %
CH11	0.34	11.15 %
MRM1	0.30	10.38 %
CH35	0.28	16.19 %
CH05	0.25	4.30 %
CH22	0.23	5.33 %
CGL1	0.22	12.19 %
CH19	0.21	5.62 %
AVD1	0.20	6.36 %
GUD1	0.18	5.13 %
CH14	0.18	4.24 %
CH37	0.10	6.27 %
GUD2	0.05	2.21 %
CH29	0.03	2.81 %
MC10		0.00 %
WHC3		0.00 %
Total	58.30	41.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	6.54	17.38 %
Gas-Stov	5.43	22.18 %
Grinder	5.09	17.62 %
Cook-Pre	1.91	36.34 %
Small-Ap	1.68	36.92 %
Chimney	1.28	18.42 %
In-Stove	1.13	26.08 %
Fan	0.33	1.76 %
Total	23.37	17.92 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.58	14.13 %
DGL1	1.33	9.42 %
DGL2	0.72	22.20 %
MDU3	0.68	18.01 %
KKD3	0.58	11.02 %
KRR1	0.44	20.15 %
PVI1	0.37	15.08 %
PNI1	0.31	15.95 %
MDU4	0.31	13.22 %
USL1	0.30	13.44 %
TPT1	0.28	7.01 %
KKD2	0.27	20.12 %
TMM1	0.26	4.67 %
MPA1	0.24	8.80 %
CMR1	0.22	16.65 %
TEN2	0.19	8.40 %
KYK1	0.19	9.41 %
ATG1	0.18	5.98 %
NTM1	0.14	5.50 %
SVG1	0.11	3.65 %
MDU2	0.11	1.37 %
Total	23.37	17.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.86	22.75 %
Gas-Stov	5.42	28.78 %
Grinder	2.07	18.18 %
Cook-Pre	1.78	39.51 %
Chimney	1.71	24.62 %
In-Stove	1.29	33.95 %
Small-Ap	1.02	51.88 %
Fan	0.17	1.82 %
Total	19.33	23.39 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.25	16.67 %
HSR2	0.87	18.14 %
SLM2	0.54	22.25 %
ERD1	0.50	14.37 %
VPD1	0.44	13.67 %
APN1	0.39	17.69 %
ERD2	0.38	6.71 %
CMI1	0.37	16.85 %
HSR1	0.31	13.18 %
RSP1	0.24	12.96 %
EPI1	0.19	9.18 %
SLM3	0.18	3.85 %
MTR1	0.15	6.28 %
VKL1	0.15	10.77 %
SGG1	0.12	6.27 %
KRI1	0.05	5.50 %
NKL2	0.04	1.29 %
WZWH		0.00 %
Total	19.33	23.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.41	26.13 %
Gas-Stov	4.54	21.87 %
Grinder	3.02	18.81 %
Cook-Pre	1.19	30.59 %
In-Stove	0.99	28.32 %
Chimney	0.93	14.06 %
Small-Ap	0.69	31.27 %
Fan	0.19	2.04 %
Total	17.98	20.63 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.45	19.06 %
TPR2	0.68	19.62 %
CBE4	0.59	10.01 %
PLI1	0.56	11.21 %
AVI1	0.51	17.33 %
CBE5	0.43	11.38 %
SUL1	0.42	10.84 %
CBE1	0.37	14.13 %
KGI1	0.26	18.93 %
KMD1	0.23	10.65 %
DPM2	0.22	9.24 %
PDM1	0.20	13.65 %
ANR1	0.17	14.29 %
TPR1	0.17	5.93 %
TPR4	0.15	7.69 %
SNR1	0.10	3.34 %
WZSD	0.07	-5.25 %
GDR1	0.03	9.27 %
Total	17.98	20.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.48	18.62 %
Mixie	4.53	12.15 %
Grinder	3.05	11.45 %
Cook-Pre	1.86	33.19 %
Small-Ap	1.12	32.02 %
In-Stove	1.04	20.83 %
Chimney	0.31	11.54 %
Fan	0.23	1.06 %
Total	17.61	13.39 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.35	14.50 %
KVT1	1.28	13.92 %
TVL1	1.03	11.02 %
TKS1	0.92	13.87 %
TCN1	0.92	21.76 %
VNR2	0.88	12.67 %
RPM1	0.80	17.53 %
TUT1	0.66	6.82 %
PKD1	0.64	18.60 %
MAR1	0.60	14.04 %
SNL1	0.51	15.94 %
TYI1	0.39	11.49 %
MMT1	0.37	15.88 %
TKS2	0.35	4.72 %
ASM1	0.33	21.58 %
APK1	0.28	11.41 %
VNR1	0.24	11.83 %
PDI1	0.24	11.11 %
SVK1	0.23	6.04 %
TKY1	0.22	6.20 %
VKM1	0.21	16.85 %
KYR1	0.21	10.78 %
STU2	0.21	18.33 %
SKD1	0.20	9.35 %
ERL2	0.18	11.24 %
VLY1	0.17	8.47 %
S2SD	0.14	17.90 %
KGL1	0.11	10.53 %
APK2	0.11	5.45 %
TVL2	0.09	12.43 %
SGT1	0.07	7.74 %
TUT2	0.04	0.90 %
Total	17.61	13.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.77	15.21 %
Gas-Stov	3.55	16.90 %
Grinder	3.33	16.73 %
Cook-Pre	1.21	29.21 %
In-Stove	1.15	26.19 %
Small-Ap	0.75	29.26 %
Chimney	0.64	26.35 %
Fan	0.08	0.66 %
Flask	0.01	100.00 %
Total	14.48	15.82 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.38	19.61 %
MVM1	1.36	18.36 %
TNJ1	1.21	17.13 %
TVR2	0.75	14.42 %
MDI1	0.74	19.20 %
TRY1	0.54	7.01 %
ORU1	0.52	19.34 %
PBR2	0.33	6.97 %
TTP1	0.29	16.51 %
TVR1	0.24	16.14 %
PDK1	0.24	12.76 %
KIK1	0.23	7.36 %
NMM1	0.19	8.26 %
TRY3	0.15	4.38 %
PTK1	0.13	2.57 %
TRY4	0.11	5.02 %
TYR1	0.09	2.53 %
NGT1	0.08	2.38 %
APM1	0.04	2.72 %
TZSD	0.02	-2.63 %
Total	14.48	15.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.60	29.37 %
Mixie	3.06	15.99 %
Grinder	1.90	16.55 %
Cook-Pre	0.87	40.93 %
In-Stove	0.82	34.76 %
Chimney	0.63	25.11 %
Small-Ap	0.42	23.57 %
Fan	0.06	0.63 %
Flask	0.01	100.00 %
Total	12.36	19.09 %

Branch *	MTD Sales L	Brand Share %
CH15	1.27	17.58 %
CH18	0.93	22.08 %
CH03	0.79	14.32 %
CH12	0.77	18.12 %
CH21	0.42	13.57 %
CH33	0.40	16.29 %
CH46	0.22	15.38 %
GPD1	0.16	22.30 %
CH09	0.15	9.65 %
UKI1	0.14	16.34 %
CH41	0.13	7.15 %
CH43	0.13	2.36 %
CH24	0.12	3.34 %
CH23	0.12	10.43 %
CH27	0.12	10.69 %
CH06	0.11	4.00 %
CH31	0.10	10.50 %
MC06	0.01	3.44 %
CH01		0.00 %
Total	12.36	19.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.74	34.79 %
Mixie	3.10	20.88 %
Cook-Pre	1.36	51.13 %
Grinder	1.06	22.22 %
Chimney	0.91	29.14 %
Small-Ap	0.62	51.50 %
In-Stove	0.58	30.10 %
Fan	0.27	3.69 %
Total	11.65	24.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.55	13.56 %
KPM2	0.44	12.78 %
ARC2	0.39	17.46 %
ABR1	0.38	21.93 %
TRT1	0.25	16.77 %
GDM1	0.22	16.28 %
KPM1	0.20	15.70 %
VSI1	0.18	18.54 %
BGR1	0.11	12.52 %
ANI1	0.09	16.07 %
VEL1	0.05	2.02 %
WJP1	0.02	2.63 %
Total	11.65	24.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.33	16.23 %
Grinder	2.29	21.10 %
Gas-Stov	2.14	20.78 %
Cook-Pre	0.72	32.34 %
Small-Ap	0.56	38.09 %
In-Stove	0.50	28.15 %
Chimney	0.32	34.70 %
Fan	0.08	1.33 %
Total	8.95	18.63 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.35	18.84 %
POY1	0.83	13.98 %
POY2	0.54	12.19 %
KKI2	0.38	13.02 %
KML1	0.38	20.80 %
STP1	0.29	20.79 %
TRK1	0.26	13.35 %
ULP1	0.24	11.04 %
KLM1	0.14	6.02 %
NVL2	0.10	2.35 %
TVM1	0.10	9.22 %
TVM2	0.09	16.05 %
Total	8.95	18.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.29	14.93 %
Gas-Stov	0.17	16.03 %
Grinder	0.14	14.22 %
In-Stove	0.13	39.24 %
Cook-Pre	0.09	33.73 %
Fan	0.08	7.68 %
Small-Ap	0.01	5.58 %
Total	0.92	15.29 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.56	19.46 %
KLR1	0.25	15.80 %
PAS1	0.11	7.01 %
Total	0.92	15.29 %