

MTD Sales
171.43 L

Brand Share %
20.67 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	51.58	23.31 %
Gas-Stov	50.73	27.58 %
Grinder	29.57	24.45 %
Cook-Pre	12.70	66.63 %
In-Stove	10.38	24.92 %
Chimney	8.95	18.14 %
Small-Ap	4.13	15.95 %
Fan	3.39	2.04 %
Total	171.43	20.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.41	19.50 %
SOUTH-03	23.98	19.32 %
TRICHY-01	20.15	20.26 %
WEST-02	18.83	28.90 %
WEST-01	15.64	27.45 %
SOUTH ARCOT	14.35	27.15 %
CHENNAI-01	12.62	11.90 %
CHENNAI-02	12.16	17.68 %
NORTH ARCOT	11.83	21.54 %
WEST-03	9.46	27.20 %
Total	171.43	20.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.65	19.42 %
Gas-Stov	9.64	29.02 %
Grinder	6.84	24.07 %
Cook-Pre	1.97	66.98 %
In-Stove	1.73	25.84 %
Fan	1.14	3.32 %
Chimney	0.93	14.19 %
Small-Ap	0.51	13.28 %
Total	32.41	19.50 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.48	19.03 %
TKS2	1.07	13.76 %
VL1	1.07	19.80 %
TUT1	1.02	3.95 %
MAR1	1.01	20.61 %
TVL1	0.86	9.75 %
APK2	0.50	15.46 %
PDI1	0.35	16.81 %
SKD1	0.34	15.66 %
STU2	0.29	14.76 %
KYR1	0.25	8.22 %
SVK1	0.17	4.52 %
SGT1	0.08	7.38 %
S2SD		0.00 %
Total	32.41	19.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.91	27.16 %
Mixie	6.55	23.48 %
Grinder	4.38	20.81 %
Cook-Pre	2.17	75.04 %
In-Stove	1.57	29.82 %
Chimney	1.03	14.23 %
Fan	0.77	2.49 %
Small-Ap	0.60	20.00 %
Total	23.98	19.32 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.91	19.09 %
MDU2	0.91	12.19 %
DGL1	0.80	8.01 %
MDU1	0.79	6.33 %
BNR1	0.41	20.22 %
TPT1	0.30	8.03 %
TEN2	0.28	5.99 %
PNV2	0.28	17.55 %
KYK1	0.13	7.15 %
MLR1	0.11	4.08 %
CBM1	0.10	3.68 %
ATG1	0.08	3.01 %
PNI1	0.07	3.32 %
MDU4	0.07	3.37 %
USL1	0.03	1.90 %
SZSD		0.00 %
WHMD		0.00 %
Total	23.98	19.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.77	23.13 %
Gas-Stov	5.13	22.31 %
Grinder	4.33	28.73 %
In-Stove	1.90	28.14 %
Cook-Pre	1.44	75.97 %
Chimney	0.88	16.38 %
Small-Ap	0.64	26.33 %
Fan	0.06	0.30 %
Total	20.15	20.26 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.06	17.83 %
TRY1	1.03	12.54 %
TNJ2	0.85	16.32 %
TNJ1	0.70	14.60 %
KIK1	0.57	11.85 %
PBR2	0.48	6.71 %
NMM1	0.33	16.38 %
NGT1	0.30	7.57 %
MSI1	0.23	17.67 %
TRY2	0.13	16.83 %
TRY4	0.13	3.96 %
MDI1	0.06	1.99 %
TRY3	0.06	2.56 %
TZSD		0.00 %
Total	20.15	20.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.61	36.86 %
Gas-Stov	6.44	38.96 %
Cook-Pre	1.87	63.51 %
Chimney	1.38	22.42 %
Grinder	1.20	25.76 %
In-Stove	0.72	23.87 %
Fan	0.30	2.38 %
Small-Ap	0.30	24.59 %
Total	18.83	28.90 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.56	13.03 %
EPI1	0.43	14.77 %
KRI1	0.37	15.72 %
MTR1	0.35	11.60 %
SLM2	0.30	14.12 %
APN1	0.21	8.94 %
SLM1	0.05	1.13 %
WZWH		0.00 %
Total	18.83	28.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.76	33.42 %
Mixie	4.30	29.46 %
Grinder	2.13	27.52 %
Chimney	2.12	33.07 %
In-Stove	0.99	27.90 %
Cook-Pre	0.79	61.16 %
Small-Ap	0.42	20.37 %
Fan	0.12	1.70 %
Total	15.64	27.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.57	20.25 %
SUL1	0.49	13.44 %
PLI1	0.30	8.83 %
CBE3	0.09	8.72 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.64	27.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.67	32.03 %
Gas-Stov	4.02	36.55 %
Grinder	3.78	37.74 %
Cook-Pre	0.76	60.88 %
In-Stove	0.52	20.44 %
Small-Ap	0.39	21.42 %
Chimney	0.21	12.61 %
Total	14.35	27.15 %

Branch *	MTD Sales L	Brand Share %
POY1	0.78	14.31 %
KKI2	0.70	17.47 %
VCM2	0.48	16.32 %
VPM2	0.38	16.57 %
TRK1	0.33	15.25 %
KLM1	0.27	10.82 %
ULP1	0.25	11.41 %
VCM1	0.14	15.51 %
TVM2	0.04	6.09 %
Total	14.35	27.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.37	13.84 %
Mixie	3.27	11.82 %
Grinder	2.60	16.02 %
Cook-Pre	1.33	60.80 %
In-Stove	1.08	18.14 %
Chimney	0.54	12.14 %
Small-Ap	0.36	7.15 %
Fan	0.06	0.30 %
Total	12.62	11.90 %

Branch *	MTD Sales L	Brand Share %
CH49	0.83	10.69 %
CH42	0.83	17.03 %
CH16	0.66	10.53 %
CH08	0.62	18.42 %
CH47	0.57	7.51 %
AVD1	0.57	13.05 %
MRM1	0.49	20.08 %
CH39	0.40	12.65 %
CH19	0.40	10.71 %
CH30	0.32	8.65 %
CH45	0.24	6.04 %
CH05	0.23	3.39 %
GUD2	0.19	7.78 %
CH29	0.18	17.98 %
CH48	0.13	2.53 %
CH07	0.12	2.17 %
GUD1	0.09	1.75 %
CH14	0.03	0.80 %
CH25	0.02	0.49 %
CH40		0.00 %
CZWH		0.00 %
Total	12.62	11.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.61	23.80 %
Mixie	3.31	17.30 %
Grinder	1.96	21.76 %
Chimney	1.19	28.28 %
In-Stove	0.79	22.94 %
Cook-Pre	0.65	54.82 %
Small-Ap	0.40	12.17 %
Fan	0.25	1.91 %
Total	12.16	17.68 %

Branch *	MTD Sales L	Brand Share %
CH18	1.38	20.57 %
CH03	0.55	11.29 %
CH17	0.48	15.35 %
CH24	0.30	7.66 %
CH06	0.24	13.63 %
CH36	0.21	13.77 %
CH41	0.18	10.16 %
CH27	0.17	12.88 %
CH37	0.16	14.05 %
CH33	0.16	5.99 %
CH35	0.13	4.27 %
CH31	0.10	12.50 %
CH21	0.07	2.10 %
CH32	0.06	20.31 %
CH43	0.05	1.62 %
CH23	0.05	5.93 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.04	16.08 %
Total	12.16	17.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.96	27.15 %
Gas-Stov	3.80	30.57 %
Grinder	1.15	26.18 %
Cook-Pre	1.03	65.23 %
In-Stove	0.65	25.57 %
Chimney	0.52	10.56 %
Fan	0.40	3.33 %
Small-Ap	0.32	13.15 %
Total	11.83	21.54 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.96	19.36 %
TRR1	0.72	16.45 %
VEL3	0.48	11.90 %
VEL1	0.42	17.97 %
TRL1	0.33	9.81 %
WJD1	0.23	10.81 %
VEL2	0.19	4.72 %
CGM1	0.17	19.56 %
ANI1	0.15	11.86 %
VEL4	0.08	1.98 %
PTU1		0.00 %
Total	11.83	21.54 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.48	34.06 %
Gas-Stov	3.04	35.78 %
Grinder	1.20	27.36 %
Cook-Pre	0.69	77.14 %
In-Stove	0.42	22.64 %
Fan	0.28	4.90 %
Small-Ap	0.19	23.34 %
Chimney	0.16	6.43 %
Total	9.46	27.20 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.52	13.54 %
TPR1	0.51	13.96 %
AVI1	0.50	16.16 %
VKL1	0.14	17.20 %
W3SD		0.00 %
Total	9.46	27.20 %