

MTD Sales
93.05 L

Brand Share %
13.89 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	26.17	17.59 %
Mixie	22.97	13.28 %
Grinder	12.41	11.54 %
Cook-Pre	12.34	44.24 %
In-Stove	7.48	24.41 %
Small-Ap	6.59	22.69 %
Fan	4.25	3.19 %
Chimney	0.82	4.13 %
Flask	0.02	100.00 %
Total	93.05	13.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.94	11.77 %
WEST-02	13.03	19.34 %
SOUTH-03	12.28	12.17 %
WEST-01	11.89	16.34 %
TRICHY-01	9.06	13.67 %
CHENNAI-01	7.98	8.68 %
CHENNAI-02	7.53	15.18 %
NORTH ARCOT	6.94	18.31 %
SOUTH ARCOT	6.66	16.28 %
KL-SOUTH	2.75	17.57 %
Total	93.05	13.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.63	16.98 %
Mixie	3.16	9.99 %
Grinder	2.11	9.55 %
Cook-Pre	1.79	38.90 %
Small-Ap	1.20	27.56 %
In-Stove	0.96	19.11 %
Fan	0.67	2.34 %
Chimney	0.43	12.64 %
Total	14.94	11.77 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.97	12.52 %
KVT1	0.63	9.48 %
TCN1	0.63	12.95 %
RPM1	0.60	10.83 %
TKS1	0.45	9.14 %
MMT1	0.41	12.47 %
SNL1	0.37	11.72 %
ERL2	0.36	13.28 %
TUT1	0.35	3.16 %
SKD1	0.27	12.01 %
TUT2	0.24	5.88 %
TVL1	0.22	3.36 %
PDI1	0.22	7.97 %
KYR1	0.21	6.85 %
VKM1	0.17	7.55 %
SVK1	0.16	5.93 %
VNR1	0.16	9.31 %
TKY1	0.15	7.93 %
UDN1	0.14	10.03 %
VLY1	0.13	4.71 %
APK2	0.13	8.02 %
TKS2	0.12	2.52 %
SGT1	0.10	12.09 %
S2SD		0.00 %
Total	14.94	11.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.98	20.91 %
Gas-Stov	3.77	26.05 %
Cook-Pre	1.84	49.93 %
In-Stove	1.03	23.79 %
Grinder	0.99	13.52 %
Small-Ap	0.95	47.74 %
Fan	0.48	3.89 %
Total	13.03	19.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.47	10.73 %
ERD2	0.34	7.74 %
APN1	0.34	12.87 %
HSR1	0.30	10.28 %
EPI1	0.21	9.70 %
MTR1	0.12	5.32 %
KRI1	0.12	10.80 %
SLM3	0.09	3.91 %
SGG1	0.04	5.59 %
NKL2	0.04	1.32 %
WZWH	0.02	2.06 %
Total	13.03	19.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.43	16.19 %
Mixie	2.82	11.46 %
Grinder	1.80	9.89 %
Cook-Pre	1.64	40.89 %
Small-Ap	0.95	29.19 %
In-Stove	0.90	23.28 %
Fan	0.63	2.74 %
Chimney	0.09	3.44 %
Total	12.28	12.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.52	12.80 %
DGL1	0.71	7.80 %
MDU6	0.37	7.12 %
PVI1	0.33	8.71 %
KYK1	0.33	10.92 %
MDU4	0.29	13.13 %
KKD2	0.26	6.93 %
MPA1	0.24	9.26 %
DGL2	0.23	7.16 %
DKI1	0.22	12.10 %
KPT1	0.21	9.46 %
TDI1	0.21	13.30 %
TPT1	0.21	6.98 %
NTM1	0.18	10.37 %
MLR1	0.18	13.32 %
KRR1	0.16	13.04 %
PNV1	0.14	12.59 %
ATG1	0.14	3.64 %
MDU2	0.13	3.01 %
SZSD	0.12	9.05 %
TMM1	0.12	2.88 %
USL1	0.12	7.65 %
TEN2	0.11	5.22 %
PNI1	0.11	10.85 %
CMR1	0.06	9.08 %
Total	12.28	12.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.53	17.67 %
Gas-Stov	3.45	17.94 %
Cook-Pre	1.37	39.20 %
Grinder	1.32	11.78 %
In-Stove	1.19	27.66 %
Small-Ap	0.67	32.00 %
Chimney	0.19	6.18 %
Fan	0.17	1.79 %
Total	11.89	16.34 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.43	9.35 %
CBE4	0.43	9.91 %
CBE5	0.39	13.18 %
SUL1	0.31	13.50 %
TPR3	0.29	11.13 %
DPM2	0.21	8.33 %
TPR2	0.20	11.88 %
CBE1	0.17	4.41 %
CNR1	0.13	11.88 %
PLI1	0.13	4.71 %
WZSD	0.07	9.91 %
TPR1	0.06	2.28 %
GBM1	0.01	2.75 %
Total	11.89	16.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.10	12.33 %
Gas-Stov	2.07	14.64 %
Cook-Pre	1.76	47.51 %
Grinder	1.51	12.64 %
In-Stove	0.77	23.50 %
Small-Ap	0.69	27.70 %
Chimney	0.11	7.27 %
Fan	0.05	0.43 %
Total	9.06	13.67 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.40	10.30 %
TNJ2	0.36	12.02 %
PBR2	0.34	9.65 %
TRY1	0.24	3.46 %
KIK1	0.16	4.36 %
TYR1	0.15	5.52 %
PTK1	0.15	6.30 %
PBR1	0.11	9.51 %
APM1	0.10	8.46 %
TRY3	0.08	4.27 %
NMM1	0.05	3.15 %
TVR1	0.05	4.76 %
TZSD		0.00 %
Total	9.06	13.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.04	10.12 %
Mixie	1.59	7.57 %
Cook-Pre	1.30	50.14 %
Grinder	1.07	7.03 %
Fan	0.74	4.03 %
In-Stove	0.70	21.39 %
Small-Ap	0.54	5.47 %
Total	7.98	8.68 %

Branch *	MTD Sales L	Brand Share %
CH07	0.60	13.83 %
CH19	0.50	9.69 %
CH05	0.41	7.55 %
CH48	0.41	10.22 %
CH16	0.37	6.76 %
CH45	0.35	10.40 %
CH28	0.33	7.72 %
CH39	0.30	8.15 %
GUD1	0.29	8.87 %
CH08	0.26	4.62 %
MRM1	0.24	10.84 %
GUD2	0.21	7.78 %
CH11	0.21	7.88 %
CH35	0.19	11.40 %
SKL1	0.18	13.18 %
CH37	0.17	9.31 %
CH38	0.16	6.31 %
CGL1	0.15	13.44 %
CH14	0.13	3.89 %
CH26	0.13	12.42 %
CH29	0.13	12.14 %
CH30	0.08	4.19 %
CH22	0.05	1.62 %
CH40		0.00 %
CZWH		0.00 %
Total	7.98	8.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.00	14.64 %
Gas-Stov	1.63	15.34 %
Grinder	1.20	16.43 %
Fan	0.75	6.56 %
In-Stove	0.70	30.54 %
Small-Ap	0.62	29.71 %
Cook-Pre	0.61	41.29 %
Flask	0.02	100.00 %
Total	7.53	15.18 %

Branch *	MTD Sales L	Brand Share %
CH15	0.47	9.03 %
CH03	0.44	13.14 %
CH43	0.31	9.41 %
CH24	0.22	8.90 %
GPD1	0.16	10.73 %
CH31	0.12	11.27 %
CH12	0.11	3.58 %
CH06	0.08	6.40 %
CH21	0.08	2.75 %
CH41	0.07	4.08 %
CH46	0.06	5.66 %
CH23	0.05	8.95 %
CH17		0.00 %
Total	7.53	15.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.57	27.46 %
Mixie	1.36	12.46 %
Cook-Pre	1.02	61.27 %
In-Stove	0.60	33.45 %
Small-Ap	0.60	50.42 %
Fan	0.40	5.11 %
Grinder	0.38	10.76 %
Total	6.94	18.31 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.20	9.83 %
ANI1	0.20	13.78 %
VSI1	0.19	11.38 %
WJD1	0.18	11.46 %
KPM1	0.15	11.27 %
CYR1	0.13	13.84 %
CPT1	0.07	8.09 %
VEL1	0.03	1.30 %
NASD		0.00 %
Total	6.94	18.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.71	16.36 %
Gas-Stov	1.61	18.10 %
Grinder	1.55	20.17 %
Cook-Pre	0.82	44.61 %
In-Stove	0.38	24.66 %
Small-Ap	0.29	25.58 %
Fan	0.29	3.73 %
Total	6.66	16.28 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.76	13.08 %
POY1	0.57	13.25 %
KKI2	0.35	12.78 %
ULP1	0.34	12.78 %
POY2	0.27	6.93 %
KLM1	0.14	5.63 %
NVL2	0.06	1.86 %
STP1	0.06	5.53 %
TRK1	0.06	6.19 %
TVM2	0.03	7.36 %
Total	6.66	16.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.98	27.80 %
Mixie	0.72	15.63 %
Grinder	0.47	15.87 %
In-Stove	0.24	26.28 %
Cook-Pre	0.20	23.63 %
Small-Ap	0.08	14.89 %
Fan	0.06	2.67 %
Total	2.75	17.57 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.39	11.12 %
Total	2.75	17.57 %