

MTD Sales
95.21 L

Brand Share %
14.22 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	24.46	17.71 %
Mixie	23.86	12.36 %
Grinder	15.01	11.75 %
Cook-Pre	14.65	42.65 %
Small-Ap	5.88	25.14 %
In-Stove	5.64	21.82 %
Fan	4.12	3.96 %
Chimney	1.58	6.91 %
Flask	0.01	100.00 %
Total	95.21	14.22 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	14.44	20.78 %
SOUTH-03	14.37	14.93 %
WEST-01	13.37	16.45 %
TRICHY-01	12.94	14.79 %
SOUTH-01	10.95	9.82 %
CHENNAI-02	7.94	14.57 %
SOUTH ARCOT	7.28	16.40 %
CHENNAI-01	7.05	8.58 %
NORTH ARCOT	6.64	18.02 %
KL-SOUTH	0.24	4.13 %
Total	95.21	14.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.23	18.56 %
Gas-Stov	4.01	28.22 %
Cook-Pre	2.20	48.31 %
Grinder	1.99	19.41 %
Small-Ap	0.87	44.02 %
In-Stove	0.83	26.74 %
Fan	0.20	2.10 %
Chimney	0.11	3.43 %
Flask	0.01	100.00 %
Total	14.44	20.78 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.65	12.78 %
ERD2	0.52	13.73 %
VPD1	0.35	13.81 %
HSR1	0.34	11.88 %
KRI1	0.20	11.44 %
SLM3	0.18	7.57 %
SGG1	0.16	12.97 %
MTR1	0.16	6.31 %
SLM2	0.12	6.89 %
EPI1	0.11	7.35 %
CMI1	0.11	9.10 %
NKL2	0.04	2.20 %
WHKP		0.00 %
Total	14.44	20.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.89	20.82 %
Mixie	3.42	13.41 %
Grinder	2.55	12.70 %
Cook-Pre	2.00	43.85 %
Small-Ap	0.93	27.75 %
In-Stove	0.83	22.21 %
Fan	0.65	3.76 %
Chimney	0.11	3.35 %
Total	14.37	14.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.38	11.60 %
DGL1	0.72	8.19 %
KKD2	0.34	12.38 %
ATG1	0.30	9.89 %
TPT1	0.29	8.25 %
MPA1	0.27	10.75 %
MLR1	0.22	10.80 %
SVG1	0.21	9.18 %
TMM1	0.20	5.60 %
PNI1	0.19	11.78 %
MDU4	0.17	6.38 %
USL1	0.13	7.84 %
MNM1	0.10	8.61 %
TEN2	0.10	5.31 %
DGL2	0.09	4.20 %
MDU3	0.08	8.39 %
NKI1	0.06	4.01 %
MDU2	0.05	1.11 %
Total	14.37	14.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.13	16.51 %
Gas-Stov	2.87	15.91 %
Cook-Pre	2.22	50.24 %
Grinder	2.21	14.83 %
In-Stove	0.89	25.49 %
Small-Ap	0.58	28.90 %
Fan	0.27	4.02 %
Chimney	0.20	3.02 %
Total	13.37	16.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.35	11.68 %
PLI1	0.33	7.49 %
SNR1	0.26	6.21 %
SUL1	0.23	6.25 %
TPR4	0.19	12.80 %
TPR1	0.19	7.74 %
DPM2	0.17	6.95 %
KMD1	0.17	10.30 %
CNR1	0.16	11.63 %
CBE1	0.16	5.38 %
PDM1	0.15	12.89 %
CBE3	0.11	9.39 %
Total	13.37	16.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.98	11.87 %
Grinder	2.89	14.58 %
Gas-Stov	2.74	17.49 %
Cook-Pre	2.16	44.01 %
In-Stove	0.91	21.31 %
Small-Ap	0.89	34.95 %
Fan	0.26	2.05 %
Chimney	0.11	4.04 %
Total	12.94	14.79 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.76	12.11 %
TRY1	0.62	6.50 %
APM1	0.26	10.22 %
KIK1	0.22	5.77 %
PTK1	0.18	4.66 %
PBR2	0.17	3.39 %
TYR1	0.14	4.64 %
TVR1	0.13	8.08 %
TRY2	0.09	13.42 %
TRY3	0.08	3.35 %
AYR1	0.07	6.75 %
NMM1	0.05	3.44 %
TZSD		0.00 %
Total	12.94	14.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.05	12.74 %
Mixie	2.40	8.05 %
Grinder	1.81	7.38 %
Cook-Pre	1.56	28.15 %
Small-Ap	0.90	22.69 %
Fan	0.52	3.05 %
In-Stove	0.50	11.37 %
Chimney	0.21	9.13 %
Total	10.95	9.82 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.84	10.85 %
VNR2	0.68	11.19 %
RND1	0.61	14.06 %
TKS2	0.53	8.49 %
SKD1	0.47	10.00 %
KVT1	0.39	5.01 %
TKS1	0.35	6.57 %
MMT1	0.33	13.58 %
ASM1	0.23	13.54 %
TUT1	0.19	2.59 %
KYR1	0.18	8.62 %
APK1	0.18	5.64 %
TUT2	0.17	4.15 %
SVK1	0.15	5.24 %
PDI1	0.15	7.46 %
UDN1	0.14	10.14 %
VNR1	0.14	9.16 %
RPM1	0.12	2.91 %
KGL1	0.12	6.33 %
VKM1	0.11	4.62 %
TKY1	0.10	4.61 %
SGT1	0.09	12.35 %
VLY1	0.08	2.66 %
SNL1	0.07	4.05 %
TVL2	0.02	3.72 %
ERL2		0.00 %
Total	10.95	9.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.19	18.55 %
Mixie	1.89	11.06 %
Cook-Pre	1.06	54.10 %
Grinder	1.03	11.15 %
Fan	0.64	6.40 %
In-Stove	0.52	36.38 %
Small-Ap	0.41	18.93 %
Chimney	0.22	24.10 %
Total	7.94	14.57 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	9.14 %
CH03	0.53	10.93 %
CH18	0.42	9.29 %
CH12	0.28	10.94 %
CH43	0.28	7.16 %
CH33	0.25	12.97 %
CH24	0.20	7.70 %
CH06	0.09	4.83 %
CH32	0.07	9.69 %
CH17	0.07	5.29 %
CH27	0.06	5.96 %
UKI1	0.06	10.18 %
CH41	0.05	3.67 %
GPD1	0.05	3.13 %
CH46	0.04	3.84 %
MC06	0.02	9.13 %
CH23	0.01	1.72 %
CH01		0.00 %
Total	7.94	14.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.09	15.24 %
Gas-Stov	1.62	20.74 %
Cook-Pre	1.22	57.25 %
Grinder	1.11	12.19 %
In-Stove	0.47	24.17 %
Small-Ap	0.41	27.01 %
Chimney	0.20	17.36 %
Fan	0.17	2.37 %
Total	7.28	16.40 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.93	12.88 %
POY1	0.58	11.33 %
KKI2	0.24	6.53 %
POY2	0.21	5.92 %
KLM1	0.20	8.70 %
PRT1	0.19	12.33 %
NVL2	0.17	7.87 %
ULP1	0.13	5.35 %
Total	7.28	16.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.79	10.21 %
Mixie	1.26	6.07 %
Cook-Pre	1.07	29.30 %
Grinder	1.02	6.69 %
Fan	0.95	5.70 %
Chimney	0.33	16.52 %
Small-Ap	0.32	7.39 %
In-Stove	0.32	15.84 %
Total	7.05	8.58 %

Branch *	MTD Sales L	Brand Share %
CH07	0.56	11.87 %
CH08	0.54	9.26 %
CH28	0.44	11.90 %
CH05	0.25	4.93 %
CH19	0.23	4.70 %
CH35	0.20	10.98 %
CH39	0.20	8.45 %
AVD1	0.18	8.98 %
GUD1	0.18	6.75 %
CH11	0.17	7.67 %
GUD2	0.17	8.52 %
CH14	0.15	4.71 %
CH37	0.11	11.96 %
CGL1	0.09	8.32 %
CH38	0.09	3.33 %
CH16	0.09	1.49 %
CH45	0.07	2.30 %
CH30	0.03	1.49 %
CH22	0.02	0.77 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	7.05	8.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.24	24.89 %
Mixie	1.38	11.75 %
Cook-Pre	1.13	49.03 %
Small-Ap	0.56	40.26 %
Fan	0.45	6.97 %
Grinder	0.40	10.99 %
In-Stove	0.37	29.90 %
Chimney	0.11	10.25 %
Total	6.64	18.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	12.92 %
WJD1	0.21	13.76 %
TRL1	0.21	8.76 %
SBR1	0.19	10.84 %
BGR1	0.17	12.36 %
VEL1	0.11	4.21 %
CGM1	0.11	11.75 %
ANI1	0.07	9.49 %
Total	6.64	18.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.09	5.37 %
Gas-Stov	0.07	4.81 %
Cook-Pre	0.05	13.33 %
Fan	0.02	2.12 %
Small-Ap	0.01	7.34 %
Total	0.24	4.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.22	5.16 %
PAS1	0.02	1.17 %
Total	0.24	4.13 %