

MTD Sales
107.73 L

Brand Share %
17.91 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	30.59	17.81 %
Gas-Stov	29.51	22.22 %
Grinder	18.14	16.50 %
Cook-Pre	10.72	37.02 %
In-Stove	6.35	21.36 %
Chimney	6.26	25.97 %
Small-Ap	4.80	23.37 %
Fan	1.35	1.61 %
Flask	0.01	100.00 %
Total	107.73	17.91 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	18.22	27.90 %
WEST-01	14.98	21.61 %
SOUTH-01	14.73	15.13 %
SOUTH-03	13.13	15.04 %
CHENNAI-02	10.35	17.51 %
TRICHY-01	10.23	14.65 %
SOUTH ARCOT	8.80	22.30 %
CHENNAI-01	8.30	10.99 %
NORTH ARCOT	8.16	25.64 %
KL-SOUTH	0.82	12.81 %
Total	107.73	17.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.07	25.46 %
Gas-Stov	4.39	30.68 %
Cook-Pre	2.60	60.30 %
Grinder	2.23	24.64 %
Chimney	1.90	36.82 %
In-Stove	1.02	25.58 %
Small-Ap	0.91	47.29 %
Fan	0.10	1.47 %
Total	18.22	27.90 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.45	11.58 %
NKL2	0.26	10.49 %
KRI1	0.20	12.47 %
SLM3	0.19	4.98 %
VPD1	0.18	9.67 %
MTR1	0.18	7.16 %
EPI1	0.14	6.49 %
APN1	0.11	5.80 %
WHKP		0.00 %
Total	18.22	27.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.94	30.80 %
Mixie	3.61	18.96 %
Grinder	2.24	19.04 %
Chimney	1.35	23.82 %
Cook-Pre	1.20	31.73 %
In-Stove	0.72	21.71 %
Small-Ap	0.59	26.00 %
Fan	0.33	4.41 %
Total	14.98	21.61 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.76	15.75 %
CBE4	0.65	15.01 %
TPR1	0.44	15.02 %
DPM2	0.39	17.37 %
SUL1	0.32	12.21 %
CBE1	0.29	11.16 %
SNR1	0.28	8.14 %
PLI1	0.24	7.56 %
KGM1	0.20	17.42 %
CBE5	0.18	6.98 %
KMD1	0.17	10.49 %
ANR1	0.10	14.19 %
CNR1	0.05	6.45 %
WZSD		0.00 %
Total	14.98	21.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	4.17	15.53 %
Gas-Stov	3.96	18.69 %
Grinder	3.19	17.00 %
Cook-Pre	0.91	20.60 %
In-Stove	0.90	19.99 %
Chimney	0.83	32.01 %
Small-Ap	0.60	17.25 %
Fan	0.15	0.97 %
Flask	0.01	100.00 %
Total	14.73	15.13 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.31	14.45 %
TVL1	1.04	15.96 %
TUT1	1.03	14.73 %
APK1	0.37	17.09 %
SNL1	0.36	14.47 %
ERL2	0.25	12.16 %
VNR2	0.23	3.98 %
APK2	0.21	10.78 %
VKM1	0.19	17.43 %
SVK1	0.18	6.36 %
VNR1	0.17	12.01 %
TKY1	0.14	10.18 %
VLY1	0.14	5.01 %
MMT1	0.10	4.99 %
KGL1	0.10	8.50 %
SKD1	0.10	6.40 %
TUT2	0.09	3.04 %
STU2	0.09	6.84 %
TKS2	0.06	1.15 %
PDI1	0.04	3.09 %
SGT1	0.03	3.95 %
KYR1	0.02	1.50 %
S2SD		0.00 %
Total	14.73	15.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.78	15.37 %
Gas-Stov	3.30	19.34 %
Grinder	2.54	13.99 %
Cook-Pre	1.40	38.99 %
In-Stove	0.74	18.48 %
Small-Ap	0.65	25.76 %
Chimney	0.47	19.01 %
Fan	0.26	1.75 %
Total	13.13	15.04 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.17	16.68 %
MDU1	1.09	10.67 %
KKD3	0.81	12.44 %
DGL1	0.51	10.21 %
MDU5	0.48	14.89 %
MDU4	0.34	17.06 %
KYK1	0.28	17.56 %
KRR1	0.23	15.56 %
TEN2	0.22	9.03 %
TPT1	0.17	5.91 %
MNM1	0.16	16.35 %
TMM1	0.15	3.81 %
MLR1	0.15	12.51 %
NKI1	0.15	15.89 %
PVI1	0.14	12.59 %
SVG1	0.14	10.14 %
KPT1	0.14	8.44 %
NTM1	0.13	11.85 %
MDU2	0.13	2.41 %
PNI1	0.12	6.98 %
MPA1	0.11	6.42 %
ATG1	0.11	5.45 %
USL1	0.07	5.06 %
SZSD	0.02	5.89 %
Total	13.13	15.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.67	20.22 %
Gas-Stov	2.94	22.92 %
Grinder	1.33	13.11 %
Cook-Pre	0.89	45.27 %
Chimney	0.57	21.72 %
In-Stove	0.55	23.82 %
Small-Ap	0.40	16.18 %
Total	10.35	17.51 %

Branch *	MTD Sales L	Brand Share %
CH15	0.92	12.07 %
CH12	0.47	12.71 %
CH33	0.44	14.81 %
CH24	0.26	6.70 %
CH03	0.22	5.55 %
CH17	0.21	7.61 %
CH43	0.21	5.57 %
PON1	0.15	13.66 %
CH46	0.14	13.77 %
CH21	0.13	5.34 %
CH23	0.13	13.25 %
CH09	0.11	8.56 %
UKI1	0.11	14.84 %
CH06	0.07	5.12 %
CH27	0.06	4.68 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-10.10 %
Total	10.35	17.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.20	16.26 %
Gas-Stov	2.68	17.96 %
Grinder	1.87	14.01 %
In-Stove	0.80	18.90 %
Cook-Pre	0.77	20.62 %
Small-Ap	0.48	19.03 %
Chimney	0.23	16.16 %
Fan	0.19	1.91 %
Total	10.23	14.65 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.69	11.03 %
TRY1	0.66	8.36 %
TNJ2	0.51	15.23 %
TRY4	0.45	13.10 %
JKM1	0.41	16.24 %
NGT1	0.31	12.07 %
NMM1	0.25	9.59 %
AYR1	0.23	15.11 %
TVR2	0.21	6.24 %
TRY3	0.14	8.67 %
TVR1	0.07	7.80 %
APM1	0.06	8.12 %
PTK1	0.03	1.23 %
KIK1	0.03	1.15 %
TYR1	0.02	0.79 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.23	14.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.38	21.11 %
Gas-Stov	2.28	26.69 %
Grinder	2.13	29.35 %
In-Stove	0.73	28.76 %
Cook-Pre	0.66	35.57 %
Small-Ap	0.38	25.86 %
Chimney	0.15	20.52 %
Fan	0.10	1.77 %
Total	8.80	22.30 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.31	17.90 %
KKI2	0.25	12.64 %
NVL2	0.20	6.12 %
POY2	0.19	5.43 %
KLM1	0.14	7.62 %
TVM1	0.11	16.56 %
STP1	0.09	16.20 %
Total	8.80	22.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.10	10.51 %
Gas-Stov	1.96	11.09 %
Grinder	1.76	10.05 %
Cook-Pre	1.22	42.06 %
In-Stove	0.50	16.41 %
Small-Ap	0.36	14.60 %
Chimney	0.31	14.35 %
Fan	0.11	1.07 %
Total	8.30	10.99 %

Branch *	MTD Sales L	Brand Share %
CH42	0.85	17.57 %
CH08	0.82	12.67 %
CH45	0.54	16.46 %
CH07	0.37	10.27 %
CH11	0.33	10.36 %
CH19	0.31	5.94 %
CH16	0.30	5.29 %
CH28	0.29	12.31 %
CH39	0.28	8.84 %
CH48	0.27	8.71 %
CH30	0.27	13.65 %
SKL1	0.23	15.60 %
CH22	0.21	7.07 %
CGL1	0.19	14.93 %
GUD1	0.18	5.68 %
CH29	0.14	12.09 %
AVD1	0.12	6.69 %
GUD2	0.09	4.29 %
CH14	0.08	2.78 %
CH05	0.07	1.58 %
CH37	0.05	3.35 %
CZWH		0.00 %
WHC3		0.00 %
Total	8.30	10.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.79	32.23 %
Mixie	2.26	22.50 %
Cook-Pre	1.02	50.82 %
Grinder	0.86	26.13 %
Chimney	0.45	40.76 %
Small-Ap	0.37	33.71 %
In-Stove	0.31	22.66 %
Fan	0.11	2.65 %
Total	8.16	25.64 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	15.03 %
VEL2	0.35	15.58 %
AKM1	0.27	17.21 %
VEL1	0.25	11.79 %
ABR1	0.16	17.78 %
PLR1	0.10	17.09 %
ANI1	0.05	8.26 %
WJP1	0.04	4.42 %
WHVL		0.00 %
Total	8.16	25.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.35	15.64 %
Gas-Stov	0.26	16.88 %
Small-Ap	0.08	20.56 %
In-Stove	0.07	18.08 %
Cook-Pre	0.05	12.62 %
Total	0.82	12.81 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.15	9.42 %
KLR1	0.14	7.59 %
Total	0.82	12.81 %