

MTD Sales
130.74 L

Brand Share %
17.90 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	36.97	17.52 %
Gas-Stov	35.84	21.87 %
Grinder	22.58	16.31 %
Cook-Pre	11.92	36.99 %
In-Stove	8.01	27.67 %
Small-Ap	7.11	33.37 %
Chimney	6.61	19.93 %
Fan	1.69	1.67 %
Flask	0.01	100.00 %
Total	130.74	17.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	20.67	17.27 %
WEST-02	18.06	23.14 %
WEST-01	16.93	20.79 %
SOUTH-01	16.16	13.31 %
TRICHY-01	13.53	15.92 %
CHENNAI-01	13.32	14.92 %
CHENNAI-02	11.77	19.39 %
NORTH ARCOT	11.05	24.96 %
SOUTH ARCOT	8.38	18.63 %
KL-SOUTH	0.88	15.29 %
Total	130.74	17.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	5.78	16.66 %
Gas-Stov	4.89	21.27 %
Grinder	4.37	17.06 %
Cook-Pre	1.77	36.31 %
Small-Ap	1.53	35.55 %
In-Stove	1.02	25.68 %
Chimney	0.98	16.51 %
Fan	0.33	1.88 %
Total	20.67	17.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.45	14.03 %
DGL1	1.26	9.42 %
KKD3	0.58	11.45 %
MDU4	0.30	14.81 %
PVI1	0.29	12.84 %
PNI1	0.26	15.47 %
USL1	0.25	12.43 %
TMM1	0.24	4.90 %
MPA1	0.24	9.26 %
TPT1	0.23	6.63 %
TEN2	0.19	8.40 %
CMR1	0.19	17.79 %
KKD2	0.19	16.05 %
KYK1	0.18	9.39 %
ATG1	0.15	5.54 %
NTM1	0.14	5.83 %
SVG1	0.11	3.78 %
MDU2	0.11	1.50 %
Total	20.67	17.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.64	23.04 %
Gas-Stov	5.13	28.93 %
Grinder	1.84	17.68 %
Cook-Pre	1.66	38.69 %
Chimney	1.41	21.22 %
In-Stove	1.25	35.58 %
Small-Ap	0.96	50.85 %
Fan	0.17	1.89 %
Total	18.06	23.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.20	16.58 %
HSR2	0.71	16.06 %
ERD1	0.47	14.19 %
VPD1	0.44	14.97 %
ERD2	0.38	6.96 %
CMI1	0.37	17.02 %
HSR1	0.31	13.18 %
RSP1	0.24	13.72 %
SLM3	0.18	3.93 %
EPI1	0.16	8.39 %
MTR1	0.15	6.76 %
VKL1	0.15	11.31 %
SGG1	0.10	5.69 %
NKL2	0.04	1.40 %
KRI1	0.04	4.73 %
WZWH		0.00 %
Total	18.06	23.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.93	25.99 %
Gas-Stov	4.31	22.55 %
Grinder	2.81	18.55 %
Cook-Pre	1.15	31.41 %
In-Stove	0.96	31.38 %
Chimney	0.93	14.06 %
Small-Ap	0.65	30.94 %
Fan	0.19	2.17 %
Total	16.93	20.79 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.59	10.56 %
PLI1	0.48	10.18 %
AVI1	0.47	17.52 %
SUL1	0.40	11.19 %
CBE5	0.39	11.19 %
CBE1	0.30	11.58 %
KMD1	0.23	11.60 %
DPM2	0.22	10.42 %
PDM1	0.20	14.49 %
ANR1	0.17	14.49 %
TPR4	0.14	7.23 %
TPR1	0.10	4.22 %
WZSD	0.07	-5.25 %
SNR1	0.05	1.85 %
GDR1	0.03	9.27 %
Total	16.93	20.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.91	18.33 %
Mixie	4.13	12.03 %
Grinder	2.88	11.66 %
Cook-Pre	1.75	32.71 %
Small-Ap	1.02	30.92 %
In-Stove	0.92	20.49 %
Chimney	0.31	13.24 %
Fan	0.23	1.13 %
Total	16.16	13.31 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.30	15.45 %
KVT1	1.15	13.20 %
TKS1	0.92	14.97 %
TVL1	0.85	9.84 %
VNR2	0.84	13.40 %
RPM1	0.72	17.33 %
TUT1	0.63	6.70 %
MAR1	0.54	14.13 %
SNL1	0.46	14.67 %
TYI1	0.37	11.12 %
MMT1	0.31	14.12 %
TKS2	0.28	4.03 %
APK1	0.27	12.11 %
PDI1	0.24	12.20 %
TKY1	0.22	6.41 %
SVK1	0.22	6.49 %
VNR1	0.21	11.87 %
SKD1	0.20	9.67 %
VKM1	0.19	17.87 %
KYR1	0.17	9.76 %
VLY1	0.17	9.00 %
ERL2	0.16	11.82 %
KGL1	0.11	11.23 %
APK2	0.11	5.93 %
TVL2	0.09	13.93 %
SGT1	0.07	7.86 %
TUT2	0.04	0.99 %
Total	16.16	13.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.45	15.40 %
Gas-Stov	3.20	16.08 %
Grinder	3.16	16.88 %
Cook-Pre	1.15	29.34 %
In-Stove	1.12	26.98 %
Small-Ap	0.73	30.63 %
Chimney	0.64	31.28 %
Fan	0.08	0.71 %
Total	13.53	15.92 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.26	17.76 %
TN11	1.21	17.58 %
TVR2	0.71	15.08 %
TRY1	0.50	7.13 %
PBR2	0.33	7.57 %
TTP1	0.29	17.69 %
KIK1	0.23	7.66 %
TVR1	0.23	16.95 %
PDK1	0.21	11.62 %
NMM1	0.16	7.32 %
TRY3	0.15	4.67 %
PTK1	0.13	2.66 %
TYR1	0.09	2.52 %
NGT1	0.06	1.91 %
TRY4	0.04	2.60 %
APM1	0.04	2.90 %
TZSD	0.02	-2.63 %
Total	13.53	15.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.78	15.03 %
Gas-Stov	3.41	15.46 %
Grinder	2.41	13.86 %
Cook-Pre	1.52	45.75 %
In-Stove	0.79	21.67 %
Small-Ap	0.67	24.09 %
Chimney	0.48	16.66 %
Fan	0.26	2.17 %
Total	13.32	14.92 %

Branch *	MTD Sales L	Brand Share %
CH16	1.01	14.75 %
CH07	0.83	16.71 %
CH08	0.47	6.77 %
CH39	0.41	16.32 %
CH48	0.36	8.56 %
CH11	0.32	11.16 %
MRM1	0.30	11.13 %
CH35	0.28	17.31 %
CH05	0.25	4.27 %
CH22	0.23	5.62 %
CH19	0.21	5.76 %
CGL1	0.19	10.57 %
GUD1	0.18	5.75 %
CH14	0.18	4.56 %
AVD1	0.11	4.61 %
CH37	0.10	6.72 %
GUD2	0.05	2.70 %
CH29	0.03	2.81 %
MC10		0.00 %
WHC3		0.00 %
Total	13.32	14.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.36	29.84 %
Mixie	2.84	16.13 %
Grinder	1.86	16.92 %
Cook-Pre	0.85	42.47 %
In-Stove	0.77	34.95 %
Chimney	0.63	25.11 %
Small-Ap	0.40	22.86 %
Fan	0.06	0.67 %
Flask	0.01	100.00 %
Total	11.77	19.39 %

Branch *	MTD Sales L	Brand Share %
CH15	1.20	17.81 %
CH03	0.75	15.12 %
CH12	0.69	17.66 %
CH21	0.40	13.06 %
CH33	0.38	16.37 %
CH46	0.18	14.04 %
UKI1	0.14	16.34 %
CH43	0.13	2.59 %
CH41	0.13	6.91 %
CH24	0.12	3.34 %
CH23	0.12	11.08 %
CH27	0.12	10.69 %
CH06	0.11	4.12 %
CH09	0.10	7.82 %
CH31	0.10	10.50 %
MC06	0.01	4.36 %
Total	11.77	19.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.51	35.11 %
Mixie	2.98	20.80 %
Cook-Pre	1.31	51.04 %
Grinder	0.97	22.17 %
Chimney	0.91	29.14 %
Small-Ap	0.60	51.76 %
In-Stove	0.56	30.60 %
Fan	0.21	3.03 %
Total	11.05	24.96 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	13.68 %
KPM2	0.41	12.84 %
ARC2	0.39	17.77 %
KPM1	0.20	16.33 %
GDM1	0.16	14.05 %
BGR1	0.11	12.85 %
ANI1	0.06	11.69 %
VEL1	0.05	2.12 %
WJP1	0.02	2.63 %
Total	11.05	24.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.17	16.12 %
Grinder	2.13	21.25 %
Gas-Stov	1.98	20.35 %
Cook-Pre	0.69	34.07 %
Small-Ap	0.52	37.26 %
In-Stove	0.49	27.40 %
Chimney	0.32	34.70 %
Fan	0.08	1.45 %
Total	8.38	18.63 %

Branch *	MTD Sales L	Brand Share %
POY1	0.77	13.82 %
POY2	0.49	11.79 %
KKI2	0.38	13.45 %
TRK1	0.26	13.68 %
ULP1	0.17	8.90 %
KLM1	0.12	5.36 %
NVL2	0.10	2.55 %
TVM1	0.10	9.22 %
TVM2	0.09	16.66 %
Total	8.38	18.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.29	15.13 %
Grinder	0.14	14.22 %
In-Stove	0.13	42.38 %
Gas-Stov	0.13	14.84 %
Cook-Pre	0.09	33.73 %
Fan	0.08	7.87 %
Small-Ap	0.01	5.58 %
Total	0.88	15.29 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.25	15.80 %
PAS1	0.11	7.38 %
Total	0.88	15.29 %