

MTD Sales
152.78 L

Brand Share %
21.24 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	45.78	24.68 %
Gas-Stov	45.60	28.09 %
Grinder	26.09	25.98 %
Cook-Pre	11.45	67.48 %
In-Stove	9.10	24.20 %
Chimney	8.07	19.11 %
Small-Ap	3.76	16.21 %
Fan	2.93	1.96 %
Total	152.78	21.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.74	21.90 %
SOUTH-03	22.11	19.60 %
TRICHY-01	18.30	20.45 %
WEST-02	16.99	29.26 %
WEST-01	13.94	26.96 %
SOUTH ARCOT	12.54	26.91 %
CHENNAI-01	11.02	11.81 %
NORTH ARCOT	10.41	21.62 %
CHENNAI-02	10.25	17.97 %
WEST-03	8.48	27.28 %
Total	152.78	21.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.78	30.25 %
Mixie	8.53	25.18 %
Grinder	5.80	28.83 %
Cook-Pre	1.72	68.51 %
In-Stove	1.54	25.44 %
Fan	0.97	3.12 %
Chimney	0.93	18.63 %
Small-Ap	0.47	14.27 %
Total	28.74	21.90 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.16	17.75 %
TKS2	1.06	15.55 %
VL1	1.02	20.80 %
TUT1	0.97	11.00 %
TVL1	0.74	9.41 %
MAR1	0.66	16.00 %
APK2	0.50	16.96 %
SKD1	0.34	19.41 %
PDI1	0.32	17.29 %
KYR1	0.23	8.32 %
STU2	0.22	12.88 %
SVK1	0.16	5.20 %
SGT1	0.08	7.72 %
S2SD		0.00 %
Total	28.74	21.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.43	27.46 %
Mixie	6.03	23.93 %
Grinder	4.11	22.33 %
Cook-Pre	2.02	75.68 %
In-Stove	1.37	27.94 %
Chimney	0.81	11.91 %
Fan	0.74	2.63 %
Small-Ap	0.59	21.05 %
Total	22.11	19.60 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.85	19.13 %
MDU2	0.82	11.78 %
DGL1	0.80	8.98 %
MDU1	0.77	6.64 %
KRR1	0.38	20.78 %
TPT1	0.30	8.63 %
TEN2	0.28	6.71 %
PNV2	0.17	13.08 %
KYK1	0.10	6.88 %
ATG1	0.08	3.32 %
MDU4	0.07	3.47 %
CBM1	0.06	2.60 %
MLR1	0.06	2.54 %
PNI1	0.04	2.38 %
USL1	0.03	2.13 %
SZSD		0.00 %
WHMD		0.00 %
Total	22.11	19.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.20	23.10 %
Gas-Stov	4.61	22.79 %
Grinder	3.96	28.93 %
In-Stove	1.69	27.22 %
Cook-Pre	1.32	76.88 %
Chimney	0.88	19.54 %
Small-Ap	0.57	25.57 %
Fan	0.06	0.32 %
Total	18.30	20.45 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.06	19.98 %
TRY1	0.96	12.71 %
TNJ2	0.82	17.82 %
TNJ1	0.60	14.98 %
KIK1	0.51	12.16 %
PBR2	0.48	7.75 %
NGT1	0.28	7.91 %
MSI1	0.23	20.46 %
NMM1	0.18	10.48 %
TRY2	0.13	16.83 %
TRY4	0.13	4.19 %
MDI1	0.06	2.24 %
TRY3	0.06	2.71 %
TZSD		0.00 %
Total	18.30	20.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.98	37.53 %
Gas-Stov	5.70	39.50 %
Cook-Pre	1.77	64.22 %
Chimney	1.23	22.60 %
Grinder	1.11	26.14 %
In-Stove	0.68	24.53 %
Small-Ap	0.30	26.69 %
Fan	0.21	1.88 %
Total	16.99	29.26 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.56	13.64 %
KRI1	0.34	15.23 %
EPI1	0.34	13.57 %
MTR1	0.30	10.97 %
SLM2	0.28	15.14 %
APN1	0.21	11.35 %
SLM1	0.05	1.29 %
WZWH		0.00 %
Total	16.99	29.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.26	33.00 %
Mixie	3.77	29.11 %
Grinder	1.99	27.62 %
Chimney	1.83	31.73 %
In-Stove	0.93	28.80 %
Cook-Pre	0.69	60.27 %
Small-Ap	0.38	19.36 %
Fan	0.09	1.38 %
Total	13.94	26.96 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.08	20.99 %
SUL1	0.49	14.93 %
PLI1	0.30	9.08 %
CBE3	0.06	6.92 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.94	26.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.20	32.80 %
Gas-Stov	3.45	35.41 %
Grinder	3.25	37.75 %
Cook-Pre	0.71	63.98 %
In-Stove	0.40	17.92 %
Small-Ap	0.33	20.22 %
Chimney	0.21	13.94 %
Total	12.54	26.91 %

Branch *	MTD Sales L	Brand Share %
POY1	0.73	14.67 %
KKI2	0.70	18.20 %
VCM2	0.44	17.00 %
VPM2	0.31	18.96 %
TRK1	0.27	15.35 %
KLM1	0.23	10.82 %
VCM1	0.14	16.00 %
ULP1	0.14	7.25 %
TVM2	0.04	9.29 %
Total	12.54	26.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.96	13.92 %
Mixie	2.76	11.46 %
Grinder	2.23	16.28 %
Cook-Pre	1.18	60.92 %
In-Stove	0.97	18.16 %
Chimney	0.54	12.56 %
Small-Ap	0.31	7.05 %
Fan	0.06	0.33 %
Total	11.02	11.81 %

Branch *	MTD Sales L	Brand Share %
CH42	0.73	16.48 %
CH49	0.70	10.30 %
CH16	0.63	11.75 %
CH47	0.55	7.78 %
AVD1	0.54	14.73 %
CH08	0.52	16.07 %
CH22	0.39	20.07 %
MRM1	0.38	17.94 %
CH39	0.38	14.15 %
CH19	0.35	10.25 %
CH30	0.32	9.71 %
CH05	0.22	3.35 %
CH45	0.20	6.22 %
GUD2	0.19	8.01 %
TKM1	0.17	20.25 %
CH29	0.14	15.25 %
CH48	0.13	2.87 %
CH07	0.09	1.70 %
GUD1	0.09	2.01 %
CH14	0.03	1.01 %
CH25	0.02	0.54 %
CH40		0.00 %
CZWH		0.00 %
Total	11.02	11.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.50	31.76 %
Mixie	3.41	26.71 %
Grinder	0.97	25.52 %
Cook-Pre	0.92	66.37 %
In-Stove	0.54	23.41 %
Chimney	0.46	12.56 %
Fan	0.34	3.11 %
Small-Ap	0.27	12.43 %
Total	10.41	21.62 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.68	17.83 %
VEL3	0.38	10.49 %
TRL1	0.32	10.87 %
PLR1	0.32	21.07 %
BGR1	0.32	18.75 %
VEL1	0.30	15.87 %
VEL2	0.19	5.22 %
CYR1	0.17	20.81 %
CGM1	0.17	20.30 %
WJD1	0.15	9.52 %
ANI1	0.12	9.78 %
VEL4	0.08	2.24 %
PTU1		0.00 %
Total	10.41	21.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.99	24.35 %
Mixie	2.87	17.82 %
Grinder	1.62	23.05 %
Chimney	1.03	31.67 %
In-Stove	0.65	22.66 %
Cook-Pre	0.51	55.11 %
Small-Ap	0.36	13.07 %
Fan	0.21	1.85 %
Total	10.25	17.97 %

Branch *	MTD Sales L	Brand Share %
CH18	1.01	18.98 %
CH03	0.48	11.09 %
CH17	0.38	15.53 %
CH24	0.28	8.50 %
CH06	0.24	16.44 %
CH46	0.23	19.21 %
CH27	0.17	15.56 %
CH37	0.16	16.48 %
CH36	0.16	14.10 %
CH33	0.12	5.05 %
CH35	0.12	4.17 %
CH31	0.10	13.72 %
CH41	0.08	6.48 %
CH21	0.07	2.64 %
CH32	0.06	20.31 %
CH43	0.05	1.81 %
CH23	0.05	7.12 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.04	16.08 %
Total	10.25	17.97 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.00	32.91 %
Gas-Stov	2.91	36.57 %
Grinder	1.05	29.07 %
Cook-Pre	0.61	74.97 %
In-Stove	0.31	19.26 %
Fan	0.25	4.87 %
Small-Ap	0.19	22.77 %
Chimney	0.16	7.66 %
Total	8.48	27.28 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.07	21.11 %
TPR1	0.51	15.39 %
AVI1	0.48	17.62 %
ERD1	0.38	12.15 %
VKL1	0.12	16.94 %
W3SD		0.00 %
Total	8.48	27.28 %