

MTD Sales
86.92 L

Brand Share %
13.82 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	24.43	17.53 %
Mixie	21.68	13.41 %
Grinder	11.58	11.48 %
Cook-Pre	11.41	44.29 %
In-Stove	6.84	24.15 %
Small-Ap	6.16	22.12 %
Fan	3.98	3.17 %
Chimney	0.82	4.22 %
Flask	0.02	100.00 %
Total	86.92	13.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.43	11.95 %
WEST-02	11.99	19.03 %
SOUTH-03	11.49	12.09 %
WEST-01	10.46	15.50 %
TRICHY-01	8.71	13.69 %
CHENNAI-02	7.26	16.18 %
CHENNAI-01	7.04	8.28 %
NORTH ARCOT	6.53	18.41 %
SOUTH ARCOT	6.48	16.66 %
KL-SOUTH	2.53	17.31 %
Total	86.92	13.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.49	17.31 %
Mixie	3.07	10.23 %
Grinder	2.11	9.98 %
Cook-Pre	1.68	38.95 %
Small-Ap	1.13	27.10 %
In-Stove	0.89	19.01 %
Fan	0.64	2.36 %
Chimney	0.43	12.64 %
Total	14.43	11.95 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.94	13.03 %
RPM1	0.60	11.09 %
TCN1	0.59	13.63 %
KVT1	0.58	9.47 %
TKS1	0.44	9.26 %
MMT1	0.40	13.04 %
SNL1	0.33	11.16 %
TUT1	0.31	2.98 %
SKD1	0.27	12.01 %
TUT2	0.24	6.07 %
TVL1	0.22	3.56 %
PDI1	0.22	7.97 %
KYR1	0.21	6.81 %
VKM1	0.17	8.13 %
SVK1	0.16	6.29 %
VNR1	0.16	10.22 %
TKY1	0.15	8.23 %
UDN1	0.14	10.43 %
APK2	0.13	8.13 %
VLY1	0.12	4.63 %
TKS2	0.12	2.68 %
SGT1	0.10	12.62 %
S2SD		0.00 %
Total	14.43	11.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.76	21.13 %
Gas-Stov	3.40	25.53 %
Cook-Pre	1.65	49.43 %
In-Stove	0.93	23.01 %
Grinder	0.90	13.03 %
Small-Ap	0.90	47.98 %
Fan	0.45	3.91 %
Total	11.99	19.03 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.50	13.68 %
SLM1	0.42	10.17 %
ERD2	0.33	8.11 %
HSR1	0.30	10.90 %
APN1	0.29	11.68 %
EPI1	0.21	11.24 %
CM11	0.12	12.43 %
MTR1	0.10	4.68 %
KRI1	0.09	9.09 %
SLM3	0.09	4.19 %
SGG1	0.04	6.30 %
WZWH	0.02	2.06 %
NKL2		0.00 %
Total	11.99	19.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.16	15.72 %
Mixie	2.63	11.23 %
Grinder	1.70	10.00 %
Cook-Pre	1.49	41.00 %
Small-Ap	0.93	29.44 %
In-Stove	0.86	23.83 %
Fan	0.63	2.94 %
Chimney	0.09	3.44 %
Total	11.49	12.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.51	13.54 %
DGL1	0.66	7.60 %
MDU6	0.37	7.18 %
PVI1	0.33	9.00 %
KYK1	0.33	11.41 %
MPA1	0.23	9.57 %
SVG1	0.23	13.25 %
DGL2	0.23	7.75 %
KKD2	0.22	6.30 %
KPT1	0.21	9.80 %
DKI1	0.20	11.85 %
NTM1	0.18	10.37 %
TPT1	0.18	6.30 %
MLR1	0.16	12.11 %
PNV1	0.14	13.28 %
KRR1	0.13	12.35 %
SZSD	0.12	9.05 %
TMM1	0.12	3.00 %
ATG1	0.11	3.18 %
TEN2	0.11	5.67 %
USL1	0.11	7.27 %
MDU2	0.08	2.30 %
CMR1	0.06	9.08 %
PNI1	0.05	5.89 %
Total	11.49	12.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.11	16.92 %
Gas-Stov	2.99	16.74 %
Cook-Pre	1.27	40.41 %
In-Stove	1.05	26.38 %
Grinder	1.03	10.01 %
Small-Ap	0.64	32.44 %
Chimney	0.19	6.44 %
Fan	0.17	1.90 %
Total	10.46	15.50 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.35	9.15 %
SNR1	0.35	8.18 %
CBE5	0.34	13.34 %
TPR3	0.27	10.57 %
DPM2	0.19	7.34 %
CBE1	0.17	4.55 %
TPR2	0.15	9.47 %
CNR1	0.13	12.89 %
PLI1	0.12	4.63 %
WZSD	0.07	9.91 %
TPR1	0.06	2.64 %
GBM1	0.01	2.75 %
Total	10.46	15.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.10	12.95 %
Gas-Stov	2.05	14.97 %
Cook-Pre	1.70	47.73 %
Grinder	1.32	11.55 %
In-Stove	0.75	24.75 %
Small-Ap	0.64	26.66 %
Chimney	0.11	7.27 %
Fan	0.05	0.44 %
Total	8.71	13.69 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.40	10.38 %
PBR2	0.34	10.21 %
TNJ2	0.31	10.43 %
TRY1	0.22	3.19 %
KIK1	0.16	4.41 %
TYR1	0.15	5.69 %
PTK1	0.15	6.30 %
PBR1	0.11	10.01 %
APM1	0.10	8.68 %
TRY3	0.06	3.40 %
NMM1	0.05	3.44 %
TVR1	0.05	4.99 %
TZSD		0.00 %
Total	8.71	13.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.96	16.07 %
Gas-Stov	1.60	16.96 %
Grinder	1.20	17.46 %
Fan	0.75	7.06 %
In-Stove	0.66	31.98 %
Small-Ap	0.57	30.99 %
Cook-Pre	0.51	40.41 %
Flask	0.02	100.00 %
Total	7.26	16.18 %

Branch *	MTD Sales L	Brand Share %
CH15	0.43	9.09 %
CH43	0.31	9.98 %
CH24	0.21	11.54 %
GPD1	0.15	13.03 %
CH31	0.11	10.72 %
CH06	0.08	7.33 %
CH41	0.07	4.50 %
CH21	0.06	2.45 %
CH12	0.06	2.55 %
CH46	0.06	6.23 %
CH23	0.05	9.74 %
CH17		0.00 %
Total	7.26	16.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.81	9.81 %
Mixie	1.34	7.03 %
Cook-Pre	1.15	47.99 %
Grinder	1.02	7.45 %
In-Stove	0.63	20.61 %
Fan	0.62	3.62 %
Small-Ap	0.45	4.63 %
Total	7.04	8.28 %

Branch *	MTD Sales L	Brand Share %
CH07	0.52	12.44 %
CH19	0.50	10.91 %
CH48	0.41	10.99 %
CH16	0.37	7.32 %
CH05	0.35	6.61 %
CH28	0.33	8.45 %
CH39	0.30	9.47 %
CH45	0.28	9.17 %
GUD1	0.24	8.54 %
CH08	0.22	4.10 %
CH11	0.19	8.09 %
GUD2	0.19	7.50 %
SKL1	0.16	13.26 %
CH35	0.14	10.05 %
CH37	0.14	8.10 %
CH14	0.13	4.37 %
CGL1	0.12	13.56 %
CH26	0.11	11.64 %
MRM1	0.09	4.84 %
CH38	0.07	3.19 %
CH30	0.07	4.12 %
CH29	0.05	4.82 %
CH22	0.02	0.66 %
CH40		0.00 %
CZWH		0.00 %
Total	7.04	8.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.46	28.03 %
Mixie	1.36	13.33 %
Cook-Pre	0.99	63.67 %
Small-Ap	0.55	48.70 %
In-Stove	0.49	30.04 %
Fan	0.34	4.74 %
Grinder	0.33	9.73 %
Total	6.53	18.41 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.27	13.17 %
VSI1	0.19	11.82 %
WJD1	0.15	9.92 %
ANI1	0.15	10.87 %
SBR1	0.14	7.30 %
KPM1	0.14	11.51 %
CPT1	0.07	8.71 %
VEL1	0.03	1.33 %
NASD		0.00 %
Total	6.53	18.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.67	16.90 %
Gas-Stov	1.56	18.52 %
Grinder	1.55	20.81 %
Cook-Pre	0.79	44.89 %
In-Stove	0.32	23.23 %
Small-Ap	0.29	26.18 %
Fan	0.29	3.87 %
Total	6.48	16.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.76	13.81 %
KKI2	0.34	12.59 %
ULP1	0.30	12.11 %
POY2	0.27	7.54 %
KLM1	0.14	6.05 %
NVL2	0.06	1.92 %
STP1	0.06	5.66 %
TRK1	0.06	6.19 %
TVM2	0.03	7.36 %
Total	6.48	16.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.92	27.06 %
Mixie	0.68	15.19 %
Grinder	0.42	15.56 %
In-Stove	0.24	31.00 %
Cook-Pre	0.16	21.32 %
Small-Ap	0.07	15.70 %
Fan	0.03	1.50 %
Total	2.53	17.31 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.39	11.83 %
Total	2.53	17.31 %