

MTD Sales
89.24 L

Brand Share %
14.10 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	22.83	17.59 %
Mixie	22.34	12.26 %
Grinder	14.00	11.68 %
Cook-Pre	13.87	42.54 %
Small-Ap	5.53	24.76 %
In-Stove	5.32	21.86 %
Fan	3.95	3.95 %
Chimney	1.39	6.44 %
Flask	0.01	100.00 %
Total	89.24	14.10 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	13.91	21.07 %
SOUTH-03	13.58	14.94 %
WEST-01	12.39	16.07 %
TRICHY-01	11.94	14.65 %
SOUTH-01	10.30	9.72 %
CHENNAI-02	7.40	14.47 %
CHENNAI-01	6.77	8.61 %
SOUTH ARCOT	6.50	15.58 %
NORTH ARCOT	6.24	17.88 %
KL-SOUTH	0.22	4.36 %
Total	89.24	14.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.09	18.84 %
Gas-Stov	3.92	28.90 %
Cook-Pre	2.20	51.31 %
Grinder	1.85	19.26 %
Small-Ap	0.81	42.76 %
In-Stove	0.73	24.57 %
Fan	0.20	2.24 %
Chimney	0.11	3.43 %
Flask	0.01	100.00 %
Total	13.91	21.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.65	12.90 %
VPD1	0.35	14.04 %
ERD2	0.33	9.34 %
KRI1	0.20	11.54 %
SGG1	0.16	13.75 %
MTR1	0.16	6.77 %
SLM3	0.14	6.58 %
SLM2	0.12	7.04 %
EPI1	0.10	6.98 %
CMI1	0.10	8.71 %
NKL2	0.04	2.28 %
WHKP		0.00 %
Total	13.91	21.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.63	20.89 %
Mixie	3.22	13.26 %
Grinder	2.43	12.80 %
Cook-Pre	1.87	43.41 %
Small-Ap	0.85	27.49 %
In-Stove	0.83	23.70 %
Fan	0.62	3.83 %
Chimney	0.11	3.55 %
Total	13.58	14.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.35	12.08 %
DGL1	0.61	7.53 %
KKD2	0.31	11.95 %
ATG1	0.30	10.06 %
TPT1	0.29	8.57 %
MPA1	0.25	10.43 %
MLR1	0.22	11.74 %
SVG1	0.21	9.58 %
TMM1	0.20	5.84 %
MDU4	0.17	6.43 %
PNI1	0.16	10.99 %
USL1	0.13	7.84 %
MNM1	0.10	9.04 %
TEN2	0.09	5.16 %
MDU3	0.08	9.10 %
NKI1	0.06	4.30 %
MDU2	0.05	1.15 %
DGL2	0.04	2.09 %
Total	13.58	14.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.81	15.92 %
Gas-Stov	2.62	15.22 %
Cook-Pre	2.09	49.70 %
Grinder	2.05	14.55 %
In-Stove	0.89	26.64 %
Small-Ap	0.55	30.00 %
Fan	0.27	4.22 %
Chimney	0.11	1.78 %
Total	12.39	16.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.23	11.51 %
CBE4	0.71	13.85 %
TPR2	0.62	13.91 %
PLI1	0.33	7.52 %
TPR3	0.28	13.27 %
SNR1	0.26	6.32 %
SUL1	0.20	5.64 %
TPR4	0.19	13.70 %
TPR1	0.19	8.23 %
UMP1	0.18	13.76 %
DPM2	0.17	7.38 %
CBE1	0.16	5.71 %
CNR1	0.14	10.65 %
PDM1	0.13	13.91 %
KMD1	0.12	7.60 %
CBE3	0.11	9.39 %
Total	12.39	16.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.81	11.98 %
Grinder	2.56	14.14 %
Gas-Stov	2.47	17.25 %
Cook-Pre	2.01	43.59 %
Small-Ap	0.87	35.58 %
In-Stove	0.85	21.95 %
Fan	0.26	2.13 %
Chimney	0.11	4.04 %
Total	11.94	14.65 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.74	12.69 %
TVR2	0.56	12.86 %
TRY1	0.48	5.35 %
APM1	0.24	9.98 %
KIK1	0.22	6.52 %
PTK1	0.18	4.97 %
PBR2	0.17	3.47 %
MSI1	0.15	12.03 %
TYR1	0.14	4.64 %
TVR1	0.11	7.68 %
TRY2	0.09	13.42 %
TRY3	0.08	3.42 %
AYR1	0.07	8.70 %
NMM1	0.05	3.68 %
TZSD		0.00 %
Total	11.94	14.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.77	12.32 %
Mixie	2.27	8.07 %
Grinder	1.77	7.58 %
Cook-Pre	1.50	27.92 %
Small-Ap	0.82	21.53 %
In-Stove	0.48	11.54 %
Fan	0.47	2.85 %
Chimney	0.21	9.88 %
Total	10.30	9.72 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.72	9.48 %
VNR2	0.68	11.36 %
TKS2	0.48	7.90 %
SKD1	0.46	10.11 %
KVT1	0.39	5.09 %
TKS1	0.32	6.25 %
TUT1	0.19	2.85 %
ASM1	0.19	12.25 %
KYR1	0.18	9.10 %
APK1	0.18	5.97 %
SVK1	0.15	5.40 %
UDN1	0.14	10.14 %
TUT2	0.14	3.50 %
KSM1	0.14	12.20 %
VNR1	0.14	9.69 %
RPM1	0.12	3.18 %
KGL1	0.12	6.62 %
VKM1	0.11	4.78 %
TKY1	0.10	4.77 %
SGT1	0.09	13.56 %
PDI1	0.09	5.08 %
SNL1	0.07	4.38 %
VLY1	0.06	2.08 %
TVL2	0.01	2.83 %
ERL2		0.00 %
Total	10.30	9.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.03	18.40 %
Mixie	1.75	10.82 %
Grinder	1.03	12.31 %
Cook-Pre	0.97	54.16 %
Fan	0.59	6.16 %
In-Stove	0.43	32.40 %
Small-Ap	0.40	19.13 %
Chimney	0.22	24.10 %
Total	7.40	14.47 %

Branch *	MTD Sales L	Brand Share %
CH15	0.76	9.61 %
CH03	0.45	10.04 %
CH18	0.38	8.95 %
CH12	0.28	11.38 %
CH43	0.26	7.43 %
CH33	0.21	12.28 %
CH24	0.20	8.08 %
CH06	0.09	5.01 %
CH32	0.07	9.69 %
CH17	0.07	5.54 %
CH27	0.06	5.96 %
UKI1	0.06	11.13 %
CH41	0.05	3.77 %
GPD1	0.05	3.43 %
CH46	0.04	4.12 %
MC06	0.02	9.13 %
CH23	0.01	1.72 %
CH01		0.00 %
Total	7.40	14.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.72	10.36 %
Mixie	1.23	6.31 %
Cook-Pre	1.00	28.10 %
Grinder	0.97	6.60 %
Fan	0.93	5.76 %
Chimney	0.33	16.52 %
Small-Ap	0.30	7.09 %
In-Stove	0.30	15.55 %
Total	6.77	8.61 %

Branch *	MTD Sales L	Brand Share %
CH07	0.54	11.58 %
CH08	0.50	9.07 %
CH28	0.43	12.04 %
CH05	0.25	5.08 %
CH35	0.20	11.31 %
CH39	0.20	8.99 %
CH19	0.20	4.34 %
AVD1	0.18	9.17 %
GUD1	0.18	6.97 %
CH26	0.18	13.59 %
GUD2	0.17	8.76 %
CH11	0.15	6.74 %
CH14	0.14	4.75 %
CH37	0.11	11.96 %
CH38	0.09	3.41 %
CH16	0.09	1.59 %
CH45	0.07	2.50 %
CGL1	0.04	4.19 %
CH30	0.03	1.58 %
CH22	0.02	0.83 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	6.77	8.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.80	14.25 %
Gas-Stov	1.49	20.16 %
Cook-Pre	1.14	56.48 %
Grinder	0.93	11.06 %
In-Stove	0.47	25.80 %
Small-Ap	0.39	27.04 %
Fan	0.17	2.42 %
Chimney	0.11	10.05 %
Total	6.50	15.58 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.79	11.37 %
POY1	0.50	10.16 %
KKI2	0.24	7.22 %
POY2	0.21	6.05 %
PRT1	0.19	13.34 %
KLM1	0.18	8.17 %
NVL2	0.17	8.25 %
ULP1	0.13	5.61 %
Total	6.50	15.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.11	24.57 %
Mixie	1.27	11.47 %
Cook-Pre	1.06	49.46 %
Small-Ap	0.52	39.79 %
Fan	0.43	6.75 %
Grinder	0.40	12.06 %
In-Stove	0.34	28.07 %
Chimney	0.11	11.74 %
Total	6.24	17.88 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	13.38 %
WJD1	0.19	12.86 %
SBR1	0.19	10.84 %
BGR1	0.16	12.83 %
TRL1	0.14	6.42 %
CGM1	0.11	12.07 %
VEL1	0.08	3.29 %
ANI1	0.07	9.94 %
Total	6.24	17.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.09	6.55 %
Gas-Stov	0.07	5.62 %
Cook-Pre	0.03	10.10 %
Fan	0.02	2.20 %
Small-Ap	0.01	7.89 %
Total	0.22	4.36 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.22	5.70 %
PAS1		0.00 %
Total	0.22	4.36 %