

MTD Sales
102.83 L

Brand Share %
17.93 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	29.20	17.87 %
Gas-Stov	28.01	22.23 %
Grinder	17.43	16.47 %
Cook-Pre	10.34	37.52 %
In-Stove	6.01	21.36 %
Chimney	5.95	25.98 %
Small-Ap	4.57	22.96 %
Fan	1.32	1.65 %
Total	102.83	17.93 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	17.56	27.94 %
WEST-01	14.21	21.49 %
SOUTH-01	13.53	14.71 %
SOUTH-03	12.55	15.13 %
CHENNAI-02	10.17	17.95 %
TRICHY-01	9.81	14.79 %
SOUTH ARCOT	8.34	22.16 %
NORTH ARCOT	7.93	26.40 %
CHENNAI-01	7.91	10.87 %
KL-SOUTH	0.81	13.31 %
Total	102.83	17.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.86	25.40 %
Gas-Stov	4.20	30.25 %
Cook-Pre	2.56	60.48 %
Grinder	2.23	25.23 %
Chimney	1.75	36.22 %
In-Stove	1.00	26.61 %
Small-Ap	0.87	47.83 %
Fan	0.10	1.53 %
Total	17.56	27.94 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.45	12.06 %
NKL2	0.26	10.65 %
KRI1	0.20	12.60 %
SLM3	0.19	5.23 %
VPD1	0.18	10.27 %
MTR1	0.18	7.56 %
SGG1	0.15	14.71 %
KMM1	0.15	15.27 %
APN1	0.11	6.46 %
EPI1	0.10	5.07 %
WHKP		0.00 %
Total	17.56	27.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.79	31.33 %
Mixie	3.32	18.49 %
Grinder	2.15	18.93 %
Chimney	1.35	24.63 %
Cook-Pre	1.11	31.04 %
In-Stove	0.64	19.92 %
Small-Ap	0.56	25.07 %
Fan	0.30	4.20 %
Total	14.21	21.49 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.73	15.87 %
CBE4	0.62	14.75 %
TPR1	0.40	14.01 %
DPM2	0.36	16.65 %
SUL1	0.32	12.21 %
SNR1	0.26	7.78 %
CBE1	0.25	9.94 %
PLI1	0.24	8.38 %
CBE5	0.18	7.45 %
KMD1	0.17	10.49 %
KGM1	0.14	13.68 %
CNR1	0.05	6.98 %
ANR1	0.05	10.59 %
WZSD		0.00 %
Total	14.21	21.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.86	15.01 %
Gas-Stov	3.52	18.13 %
Grinder	3.05	17.09 %
Cook-Pre	0.86	20.74 %
In-Stove	0.82	19.63 %
Chimney	0.67	27.54 %
Small-Ap	0.60	17.69 %
Fan	0.15	1.01 %
Total	13.53	14.71 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.08	13.35 %
TVL1	1.04	16.50 %
TUT1	1.03	15.20 %
TCN1	0.51	16.92 %
SNL1	0.36	14.78 %
APK1	0.33	16.68 %
VNR2	0.23	4.15 %
APK2	0.21	11.14 %
SVK1	0.18	6.63 %
ERL2	0.18	9.00 %
VNR1	0.17	12.01 %
TKY1	0.14	10.18 %
VLY1	0.14	5.17 %
MMT1	0.10	5.19 %
KGL1	0.10	8.50 %
SKD1	0.10	6.73 %
STU2	0.09	7.41 %
TKS2	0.06	1.25 %
TUT2	0.04	1.58 %
PDI1	0.04	3.14 %
SGT1	0.03	3.95 %
KYR1	0.02	1.51 %
S2SD		0.00 %
Total	13.53	14.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.72	16.08 %
Gas-Stov	3.06	18.79 %
Grinder	2.33	13.59 %
Cook-Pre	1.32	39.94 %
In-Stove	0.74	19.15 %
Small-Ap	0.64	26.08 %
Chimney	0.47	19.01 %
Fan	0.26	1.83 %
Total	12.55	15.13 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.17	16.95 %
MDU1	1.09	11.09 %
KKD3	0.70	12.12 %
MDU5	0.48	15.52 %
DGL1	0.47	9.88 %
MDU4	0.34	17.06 %
KRR1	0.23	15.56 %
TEN2	0.22	9.73 %
TPT1	0.17	6.96 %
MNM1	0.16	16.35 %
NKI1	0.15	16.73 %
SVG1	0.14	10.36 %
PVI1	0.14	12.08 %
NTM1	0.13	11.85 %
MDU2	0.13	2.46 %
PNI1	0.12	7.22 %
MPA1	0.11	6.42 %
ATG1	0.11	5.83 %
TMM1	0.11	2.99 %
MLR1	0.11	9.49 %
KPT1	0.08	5.73 %
USL1	0.07	5.06 %
SZSD	0.02	5.89 %
Total	12.55	15.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.64	21.04 %
Gas-Stov	2.87	23.29 %
Grinder	1.33	13.52 %
Cook-Pre	0.86	44.87 %
Chimney	0.57	21.72 %
In-Stove	0.52	23.31 %
Small-Ap	0.39	16.22 %
Total	10.17	17.95 %

Branch *	MTD Sales L	Brand Share %
CH15	0.92	12.42 %
CH12	0.47	12.71 %
CH33	0.41	14.04 %
CH24	0.25	7.22 %
CH03	0.22	5.83 %
CH17	0.21	7.71 %
CH43	0.21	5.99 %
PON1	0.15	14.15 %
CH46	0.14	13.77 %
CH23	0.13	13.90 %
CH21	0.11	4.54 %
CH09	0.11	8.83 %
UKI1	0.11	15.28 %
CH06	0.07	5.12 %
CH27	0.06	5.14 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-25.06 %
Total	10.17	17.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.07	16.43 %
Gas-Stov	2.62	18.41 %
Grinder	1.74	13.65 %
In-Stove	0.78	19.64 %
Cook-Pre	0.77	22.04 %
Small-Ap	0.42	17.46 %
Chimney	0.23	16.16 %
Fan	0.19	2.00 %
Total	9.81	14.79 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.66	11.43 %
TRY1	0.66	8.61 %
PBR2	0.63	17.14 %
TNJ2	0.46	14.59 %
TRY4	0.45	14.04 %
JKM1	0.37	15.63 %
NGT1	0.31	12.51 %
NMM1	0.25	10.07 %
TVR2	0.21	6.37 %
AYR1	0.19	13.81 %
TRY3	0.14	8.96 %
TVR1	0.07	7.98 %
APM1	0.06	8.39 %
PTK1	0.03	1.01 %
KIK1	0.03	1.29 %
TYR1	0.02	0.85 %
TZSD		0.00 %
WTRZ		0.00 %
Total	9.81	14.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.27	21.19 %
Gas-Stov	2.19	26.87 %
Grinder	1.98	28.29 %
In-Stove	0.69	28.52 %
Cook-Pre	0.63	35.04 %
Small-Ap	0.33	23.49 %
Chimney	0.15	27.15 %
Fan	0.10	1.85 %
Total	8.34	22.16 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.25	13.17 %
NVL2	0.17	5.56 %
POY2	0.16	5.14 %
KLM1	0.14	7.67 %
TVM1	0.10	15.65 %
STP1	0.09	17.23 %
Total	8.34	22.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.66	32.90 %
Mixie	2.20	23.06 %
Cook-Pre	1.00	52.68 %
Grinder	0.86	27.76 %
Chimney	0.45	48.41 %
Small-Ap	0.35	33.45 %
In-Stove	0.29	22.42 %
Fan	0.11	2.76 %
Total	7.93	26.40 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	15.76 %
VEL2	0.35	16.13 %
AKM1	0.27	17.71 %
VEL1	0.25	12.51 %
ABR1	0.10	16.16 %
GDM1	0.10	15.03 %
ANI1	0.05	8.91 %
WJP1	0.04	5.50 %
WHVL		0.00 %
Total	7.93	26.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.91	10.04 %
Gas-Stov	1.84	10.98 %
Grinder	1.76	10.24 %
Cook-Pre	1.17	41.98 %
In-Stove	0.47	16.04 %
Small-Ap	0.34	14.34 %
Chimney	0.31	14.35 %
Fan	0.11	1.11 %
Total	7.91	10.87 %

Branch *	MTD Sales L	Brand Share %
CH08	0.82	13.01 %
CH42	0.61	13.63 %
CH07	0.34	9.84 %
CH11	0.33	10.73 %
CH19	0.31	6.02 %
CH16	0.30	5.56 %
CH28	0.29	12.65 %
CH48	0.27	8.87 %
CH30	0.27	15.18 %
CH39	0.24	7.78 %
SKL1	0.23	16.97 %
CH22	0.21	7.48 %
GUD1	0.17	5.37 %
CGL1	0.16	13.96 %
CH29	0.14	12.49 %
AVD1	0.12	6.76 %
CH14	0.08	2.87 %
CH05	0.07	1.63 %
GUD2	0.07	3.95 %
CH37	0.05	3.35 %
CZWH		0.00 %
WHC3		0.00 %
Total	7.91	10.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.35	15.64 %
Gas-Stov	0.26	17.11 %
Small-Ap	0.08	19.09 %
In-Stove	0.07	21.82 %
Cook-Pre	0.05	13.20 %
Total	0.81	13.31 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.15	9.62 %
KLR1	0.14	7.67 %
Total	0.81	13.31 %