

MTD Sales
119.47 L

Brand Share %
17.98 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	33.76	17.66 %
Gas-Stov	32.89	22.03 %
Grinder	20.25	16.20 %
Cook-Pre	11.13	37.83 %
In-Stove	7.21	27.65 %
Small-Ap	6.37	32.89 %
Chimney	6.30	21.16 %
Fan	1.57	1.67 %
Flask	0.01	100.00 %
Total	119.47	17.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	18.50	16.93 %
WEST-02	16.93	23.83 %
WEST-01	15.29	20.71 %
SOUTH-01	14.38	13.31 %
TRICHY-01	12.18	16.26 %
CHENNAI-01	12.00	14.49 %
CHENNAI-02	11.18	19.63 %
NORTH ARCOT	10.56	25.33 %
SOUTH ARCOT	7.71	18.86 %
KL-SOUTH	0.76	14.53 %
Total	119.47	17.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	4.83	15.54 %
Gas-Stov	4.67	21.66 %
Grinder	3.90	16.99 %
Cook-Pre	1.68	36.76 %
Small-Ap	1.14	30.13 %
In-Stove	0.99	28.03 %
Chimney	0.98	17.45 %
Fan	0.30	1.84 %
Total	18.50	16.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.29	13.90 %
DGL1	1.17	9.64 %
KKD3	0.54	11.25 %
PVI1	0.27	13.01 %
MDU4	0.26	14.65 %
PNI1	0.25	14.78 %
TMM1	0.24	5.32 %
MPA1	0.24	10.39 %
USL1	0.20	10.32 %
TEN2	0.19	8.55 %
KKD2	0.18	16.59 %
CMR1	0.15	15.25 %
TPT1	0.15	4.48 %
KYK1	0.14	9.13 %
ATG1	0.13	5.25 %
SVG1	0.11	4.26 %
NTM1	0.11	5.18 %
MDU2	0.07	1.06 %
Total	18.50	16.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.32	24.23 %
Gas-Stov	4.90	29.50 %
Grinder	1.67	17.42 %
Cook-Pre	1.51	39.50 %
Chimney	1.41	24.53 %
In-Stove	1.08	35.16 %
Small-Ap	0.89	51.48 %
Fan	0.14	1.68 %
Total	16.93	23.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.13	17.05 %
HSR2	0.69	17.50 %
ERD1	0.46	16.32 %
VPD1	0.43	17.71 %
CMI1	0.37	17.85 %
ERD2	0.34	6.60 %
HSR1	0.31	13.18 %
RSP1	0.24	14.30 %
SLM3	0.16	3.93 %
EPI1	0.12	11.05 %
VKL1	0.11	9.80 %
MTR1	0.10	4.88 %
KRI1	0.09	10.24 %
SGG1	0.08	4.79 %
NKL2	0.04	1.47 %
WZWH		0.00 %
Total	16.93	23.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.42	26.38 %
Gas-Stov	3.75	21.79 %
Grinder	2.63	18.69 %
Cook-Pre	1.09	32.90 %
In-Stove	0.84	31.30 %
Chimney	0.77	13.49 %
Small-Ap	0.65	31.88 %
Fan	0.13	1.63 %
Total	15.29	20.71 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.59	12.13 %
PLI1	0.36	8.28 %
CBE5	0.35	11.65 %
CBE1	0.30	12.62 %
SUL1	0.29	9.40 %
DPM2	0.22	11.18 %
KMD1	0.21	11.13 %
PDM1	0.20	16.82 %
ANR1	0.17	15.22 %
KGI1	0.15	13.29 %
TPR4	0.14	7.36 %
TPR1	0.10	4.49 %
SNR1	0.05	2.39 %
WZSD	0.03	-2.34 %
GDR1	0.01	5.58 %
Total	15.29	20.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.25	17.85 %
Mixie	3.77	12.32 %
Grinder	2.52	11.64 %
Cook-Pre	1.54	32.90 %
Small-Ap	0.94	32.20 %
In-Stove	0.83	21.08 %
Chimney	0.31	13.98 %
Fan	0.23	1.23 %
Total	14.38	13.31 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.04	13.41 %
TKS1	0.87	15.39 %
TVL1	0.78	10.02 %
VNR2	0.70	12.66 %
TUT1	0.63	7.35 %
RPM1	0.55	15.84 %
MAR1	0.40	11.95 %
TYI1	0.37	11.47 %
SNL1	0.29	11.61 %
APK1	0.27	12.87 %
TKS2	0.27	4.33 %
PDI1	0.23	13.98 %
SKD1	0.20	11.24 %
TKY1	0.19	5.71 %
SVK1	0.19	6.24 %
VKM1	0.18	17.73 %
MMT1	0.18	10.23 %
VLY1	0.17	10.03 %
ERL2	0.16	12.70 %
KYR1	0.14	8.40 %
VNR1	0.14	9.06 %
KGL1	0.11	11.48 %
APK2	0.11	6.49 %
TVL2	0.09	16.66 %
SGT1	0.05	5.82 %
TUT2	0.04	1.06 %
Total	14.38	13.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.06	15.69 %
Gas-Stov	2.88	16.53 %
Grinder	2.69	16.61 %
Cook-Pre	1.10	30.83 %
In-Stove	1.06	27.94 %
Small-Ap	0.66	32.43 %
Chimney	0.64	38.28 %
Fan	0.08	0.76 %
Total	12.18	16.26 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.03	16.11 %
TVR2	0.69	15.07 %
TRY1	0.35	5.69 %
PBR2	0.32	8.20 %
TVR1	0.21	16.67 %
PDK1	0.19	11.33 %
KIK1	0.16	5.83 %
TRY3	0.15	5.66 %
PTK1	0.13	3.16 %
NMM1	0.10	5.69 %
TYR1	0.09	2.67 %
NGT1	0.06	2.19 %
APM1	0.03	2.64 %
TZSD	0.02	-2.45 %
Total	12.18	16.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.61	15.30 %
Gas-Stov	2.96	14.88 %
Grinder	2.21	13.37 %
Cook-Pre	1.41	45.71 %
In-Stove	0.62	18.57 %
Small-Ap	0.61	24.16 %
Chimney	0.33	13.27 %
Fan	0.26	2.30 %
Total	12.00	14.49 %

Branch *	MTD Sales L	Brand Share %
CH16	0.95	15.23 %
CH07	0.83	17.64 %
CH08	0.44	6.87 %
CH45	0.41	12.79 %
CH39	0.34	14.52 %
CH48	0.31	7.69 %
CH11	0.30	10.80 %
MRM1	0.25	10.42 %
CH05	0.25	4.55 %
CH22	0.23	5.87 %
CGL1	0.19	10.63 %
GUD1	0.18	5.94 %
CH14	0.16	4.36 %
CH19	0.14	4.35 %
AVD1	0.11	5.90 %
CH37	0.10	7.61 %
GUD2	0.05	2.89 %
CH29	0.03	2.81 %
MC10		0.00 %
WHC3		0.00 %
Total	12.00	14.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.21	30.25 %
Mixie	2.64	16.14 %
Grinder	1.72	17.10 %
Cook-Pre	0.82	44.66 %
In-Stove	0.71	34.26 %
Chimney	0.63	25.11 %
Small-Ap	0.38	22.75 %
Fan	0.06	0.72 %
Flask	0.01	100.00 %
Total	11.18	19.63 %

Branch *	MTD Sales L	Brand Share %
CH03	0.73	14.97 %
CH33	0.38	17.24 %
CH21	0.34	11.84 %
CH46	0.18	16.09 %
CH43	0.13	2.92 %
CH41	0.13	6.96 %
CH24	0.12	3.34 %
CH23	0.12	11.24 %
CH06	0.11	4.57 %
CH09	0.10	8.22 %
UKI1	0.10	14.32 %
CH31	0.10	9.91 %
CH27	0.09	9.44 %
MC06	0.01	4.36 %
Total	11.18	19.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.42	35.98 %
Mixie	2.82	21.08 %
Cook-Pre	1.21	49.89 %
Chimney	0.91	32.91 %
Grinder	0.89	21.67 %
Small-Ap	0.56	51.15 %
In-Stove	0.53	30.73 %
Fan	0.21	3.14 %
Total	10.56	25.33 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	14.09 %
KPM2	0.36	12.70 %
KPM1	0.20	17.56 %
GDM1	0.16	14.05 %
BGR1	0.10	12.07 %
VEL1	0.05	2.25 %
ANI1	0.04	7.92 %
WJP1	0.02	2.63 %
Total	10.56	25.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.01	16.33 %
Grinder	1.91	21.30 %
Gas-Stov	1.72	20.01 %
Cook-Pre	0.67	36.87 %
Small-Ap	0.52	38.00 %
In-Stove	0.47	28.04 %
Chimney	0.32	34.70 %
Fan	0.08	1.58 %
Total	7.71	18.86 %

Branch *	MTD Sales L	Brand Share %
POY1	0.77	15.30 %
POY2	0.45	12.40 %
KKI2	0.38	14.81 %
TRK1	0.26	14.12 %
ULP1	0.17	9.67 %
KLM1	0.12	5.54 %
NVL2	0.10	2.79 %
TVM1	0.10	9.57 %
TVM2	0.09	17.23 %
Total	7.71	18.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.25	15.28 %
Gas-Stov	0.13	16.27 %
Grinder	0.10	11.30 %
Cook-Pre	0.09	33.73 %
In-Stove	0.08	30.85 %
Fan	0.08	8.26 %
Small-Ap	0.02	9.95 %
Total	0.76	14.53 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.26	15.57 %
PAS1	0.08	6.65 %
Total	0.76	14.53 %