

MTD Sales
80.68 L

Brand Share %
13.83 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	22.71	17.65 %
Mixie	20.33	13.51 %
Cook-Pre	10.78	44.49 %
Grinder	10.39	11.13 %
In-Stove	6.31	24.42 %
Small-Ap	5.71	21.76 %
Fan	3.71	3.18 %
Chimney	0.72	4.06 %
Flask	0.02	100.00 %
Total	80.68	13.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.42	11.91 %
WEST-02	11.15	19.08 %
SOUTH-03	10.52	12.31 %
WEST-01	9.77	15.45 %
TRICHY-01	8.46	14.09 %
CHENNAI-02	6.84	16.37 %
CHENNAI-01	6.35	7.99 %
NORTH ARCOT	6.03	18.62 %
SOUTH ARCOT	5.89	16.34 %
KL-SOUTH	2.25	16.43 %
Total	80.68	13.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.07	17.63 %
Mixie	2.88	10.14 %
Grinder	1.91	9.61 %
Cook-Pre	1.57	39.21 %
Small-Ap	1.08	27.27 %
In-Stove	0.86	19.53 %
Fan	0.61	2.37 %
Chimney	0.43	13.37 %
Total	13.42	11.91 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.85	12.57 %
RPM1	0.56	10.97 %
SDI1	0.52	13.51 %
KVT1	0.38	6.69 %
SNL1	0.35	11.52 %
TKS1	0.34	7.87 %
SKD1	0.27	12.83 %
TUT1	0.26	2.71 %
TVL1	0.22	4.04 %
TUT2	0.20	5.80 %
PDI1	0.20	7.74 %
KYR1	0.18	6.58 %
VKM1	0.16	8.25 %
SVK1	0.16	6.65 %
TKY1	0.15	8.59 %
VNR1	0.14	10.55 %
UDN1	0.14	10.78 %
APK2	0.13	8.66 %
VLY1	0.12	4.95 %
TKS2	0.12	2.81 %
SGT1	0.10	12.62 %
S2SD		0.00 %
Total	13.42	11.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.49	21.31 %
Gas-Stov	3.20	25.88 %
Cook-Pre	1.55	49.45 %
In-Stove	0.89	22.91 %
Small-Ap	0.83	49.84 %
Grinder	0.75	11.71 %
Fan	0.45	4.26 %
Total	11.15	19.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.42	10.53 %
VPD1	0.36	12.95 %
ERD2	0.33	8.14 %
HSR1	0.30	12.03 %
APN1	0.26	11.25 %
EPI1	0.21	11.90 %
SGI1	0.17	13.01 %
CMI1	0.12	13.78 %
KRI1	0.09	9.92 %
SLM3	0.09	4.30 %
MTR1	0.07	3.63 %
WZWH	0.02	2.06 %
SGG1	0.02	2.58 %
NKL2		0.00 %
Total	11.15	19.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.92	16.00 %
Mixie	2.40	11.32 %
Grinder	1.46	9.71 %
Cook-Pre	1.41	41.51 %
Small-Ap	0.84	28.79 %
In-Stove	0.80	24.84 %
Fan	0.60	3.08 %
Chimney	0.09	4.75 %
Total	10.52	12.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.46	13.51 %
DGL1	0.54	7.07 %
MDU6	0.37	7.68 %
KYK1	0.33	11.82 %
PVI1	0.29	9.10 %
MPA1	0.22	9.86 %
KKD2	0.22	6.70 %
KPT1	0.21	11.26 %
DKI1	0.20	13.09 %
TPT1	0.18	6.68 %
DGL2	0.18	7.81 %
NTM1	0.18	11.48 %
TDI1	0.17	13.59 %
MLR1	0.15	11.80 %
SZSD	0.12	9.05 %
TMM1	0.12	3.32 %
TEN2	0.11	6.27 %
USL1	0.11	7.39 %
PNV1	0.10	9.36 %
ATG1	0.09	4.51 %
KRR1	0.08	7.91 %
MDU2	0.07	2.22 %
CMR1	0.05	9.29 %
PNI1	0.03	5.23 %
Total	10.52	12.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.93	17.43 %
Gas-Stov	2.90	16.85 %
Cook-Pre	1.21	41.07 %
Grinder	0.97	10.11 %
In-Stove	0.95	26.21 %
Small-Ap	0.56	30.10 %
Fan	0.17	2.01 %
Chimney	0.09	3.05 %
Total	9.77	15.45 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.35	11.05 %
SNR1	0.33	8.46 %
CBE5	0.31	12.53 %
TPR3	0.27	10.81 %
DPM2	0.19	7.61 %
CBE1	0.17	4.55 %
TPR2	0.15	9.47 %
KGM1	0.15	10.85 %
PLI1	0.12	4.72 %
UMP1	0.11	10.91 %
WZSD	0.07	9.91 %
TPR1	0.05	2.09 %
GBM1	0.01	2.75 %
Total	9.77	15.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.10	13.64 %
Gas-Stov	2.00	15.31 %
Cook-Pre	1.64	47.99 %
Grinder	1.28	11.62 %
In-Stove	0.68	25.14 %
Small-Ap	0.60	28.07 %
Chimney	0.11	8.25 %
Fan	0.05	0.48 %
Total	8.46	14.09 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.39	10.66 %
PBR2	0.33	10.25 %
TNJ2	0.25	8.76 %
TRY1	0.19	3.09 %
KIK1	0.16	4.56 %
TYR1	0.15	5.88 %
PTK1	0.12	5.68 %
APM1	0.10	9.27 %
PBR1	0.09	10.44 %
TRY3	0.05	3.45 %
NMM1	0.05	3.61 %
TVR1	0.05	5.16 %
TZSD		0.00 %
Total	8.46	14.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.80	15.90 %
Gas-Stov	1.48	17.16 %
Grinder	1.10	16.90 %
Fan	0.72	7.27 %
In-Stove	0.64	33.23 %
Small-Ap	0.55	30.31 %
Cook-Pre	0.53	43.69 %
Flask	0.02	100.00 %
Total	6.84	16.37 %

Branch *	MTD Sales L	Brand Share %
CH15	0.43	10.13 %
CH24	0.21	11.54 %
CH43	0.19	7.31 %
GPD1	0.10	10.27 %
CH06	0.08	7.33 %
CH31	0.08	7.81 %
CH41	0.07	4.92 %
CH21	0.06	2.56 %
CH12	0.06	2.55 %
CH46	0.06	6.56 %
CH23	0.05	10.10 %
CH17		0.00 %
Total	6.84	16.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.58	9.25 %
Mixie	1.23	6.90 %
Cook-Pre	1.06	46.68 %
Grinder	0.97	7.57 %
In-Stove	0.57	20.35 %
Fan	0.53	3.33 %
Small-Ap	0.42	4.35 %
Total	6.35	7.99 %

Branch *	MTD Sales L	Brand Share %
CH19	0.41	9.77 %
CH48	0.38	10.96 %
CH16	0.37	7.96 %
CH07	0.35	9.35 %
CH28	0.31	8.40 %
CH39	0.30	10.53 %
CH45	0.27	9.34 %
CH05	0.26	5.27 %
GUD1	0.22	8.33 %
CH08	0.20	3.91 %
GUD2	0.19	7.98 %
CH11	0.17	7.96 %
CH35	0.14	10.74 %
CH37	0.14	8.49 %
CH14	0.13	4.41 %
SKL1	0.13	11.47 %
CGL1	0.10	12.06 %
CH26	0.09	10.87 %
MRM1	0.09	5.31 %
CH30	0.07	4.29 %
CH29	0.05	5.53 %
CH38	0.04	1.75 %
CH22	0.01	0.39 %
CH40		0.00 %
CZWH		0.00 %
Total	6.35	7.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.41	29.42 %
Mixie	1.26	13.23 %
Cook-Pre	0.89	64.50 %
Small-Ap	0.48	48.52 %
In-Stove	0.38	28.73 %
Grinder	0.33	10.58 %
Fan	0.29	4.23 %
Total	6.03	18.62 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.25	12.33 %
VSI1	0.19	13.60 %
WJD1	0.15	11.73 %
AKM1	0.15	11.79 %
ANI1	0.15	11.90 %
SBR1	0.14	7.48 %
KPM1	0.14	12.72 %
SLG1	0.12	13.76 %
CPT1	0.07	9.12 %
VEL1	0.03	1.50 %
NASD		0.00 %
Total	6.03	18.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.57	16.88 %
Grinder	1.36	20.38 %
Gas-Stov	1.31	17.00 %
Cook-Pre	0.78	45.29 %
Small-Ap	0.29	32.50 %
Fan	0.29	4.06 %
In-Stove	0.28	23.40 %
Total	5.89	16.34 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.66	13.70 %
POY1	0.53	13.28 %
KKI2	0.34	13.60 %
ULP1	0.30	12.68 %
POY2	0.27	8.58 %
KLM1	0.14	6.73 %
NVL2	0.06	1.96 %
STP1	0.06	5.82 %
TRK1	0.06	6.24 %
TVM2	0.03	7.36 %
Total	5.89	16.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	26.65 %
Mixie	0.68	15.54 %
Grinder	0.27	11.06 %
In-Stove	0.24	35.16 %
Cook-Pre	0.14	18.92 %
Small-Ap	0.06	15.49 %
Total	2.25	16.43 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	11.51 %
Total	2.25	16.43 %