

MTD Sales
98.40 L

Brand Share %
18.03 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	28.06	17.97 %
Gas-Stov	26.69	22.31 %
Grinder	16.93	16.79 %
Cook-Pre	9.90	38.14 %
In-Stove	5.69	21.17 %
Chimney	5.58	25.31 %
Small-Ap	4.23	22.75 %
Fan	1.32	1.74 %
Total	98.40	18.03 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	16.88	28.15 %
WEST-01	13.61	21.61 %
SOUTH-01	13.11	14.94 %
SOUTH-03	11.79	15.05 %
CHENNAI-02	9.81	18.05 %
TRICHY-01	9.50	15.05 %
SOUTH ARCOT	8.12	22.71 %
NORTH ARCOT	7.40	26.08 %
CHENNAI-01	7.35	10.64 %
KL-SOUTH	0.81	13.73 %
Total	98.40	18.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.78	25.89 %
Gas-Stov	3.99	29.86 %
Cook-Pre	2.43	61.25 %
Grinder	2.23	26.29 %
Chimney	1.67	37.73 %
In-Stove	0.87	24.74 %
Small-Ap	0.82	47.51 %
Fan	0.10	1.61 %
Total	16.88	28.15 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.45	13.34 %
NKL2	0.23	11.00 %
SLM3	0.19	5.40 %
KRI1	0.18	12.40 %
MTR1	0.17	7.29 %
VPD1	0.16	9.52 %
KMM1	0.15	17.01 %
APN1	0.11	6.94 %
EPI1	0.10	5.07 %
SGG1	0.09	9.52 %
WHKP		0.00 %
Total	16.88	28.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.59	31.04 %
Mixie	3.17	18.51 %
Grinder	2.15	19.39 %
Chimney	1.21	22.61 %
Cook-Pre	1.07	31.16 %
In-Stove	0.60	20.38 %
Small-Ap	0.52	25.77 %
Fan	0.30	4.73 %
Total	13.61	21.61 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.62	15.16 %
KMR1	0.61	14.90 %
TPR1	0.38	13.79 %
DPM2	0.36	17.54 %
SUL1	0.32	12.84 %
CBE1	0.25	10.04 %
SNR1	0.24	7.44 %
PLI1	0.24	8.53 %
CBE5	0.18	7.57 %
KMD1	0.15	9.60 %
KGM1	0.14	13.48 %
CNR1	0.05	7.71 %
ANR1	0.05	11.35 %
WZSD		0.00 %
Total	13.61	21.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.81	15.43 %
Gas-Stov	3.19	17.61 %
Grinder	3.05	17.83 %
Cook-Pre	0.85	22.27 %
In-Stove	0.81	20.16 %
Chimney	0.67	29.68 %
Small-Ap	0.58	17.55 %
Fan	0.15	1.04 %
Total	13.11	14.94 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.04	16.94 %
KVT1	1.01	13.16 %
TUT1	0.96	15.38 %
TCN1	0.51	17.51 %
SNL1	0.36	15.12 %
APK1	0.33	17.04 %
SVK1	0.18	6.76 %
ERL2	0.18	9.72 %
VNR2	0.18	3.38 %
VNR1	0.16	12.29 %
PDI1	0.16	12.56 %
TKY1	0.14	10.18 %
APK2	0.14	7.83 %
VLY1	0.14	5.43 %
MMT1	0.10	5.67 %
STU2	0.09	8.01 %
SKD1	0.08	6.07 %
KGL1	0.06	5.69 %
TUT2	0.04	1.67 %
KYR1	0.02	1.68 %
SGT1	0.02	3.36 %
TKS2	0.01	0.29 %
S2SD		0.00 %
Total	13.11	14.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.51	16.03 %
Gas-Stov	2.89	18.72 %
Grinder	2.16	13.32 %
Cook-Pre	1.25	41.04 %
In-Stove	0.70	18.92 %
Small-Ap	0.56	26.08 %
Chimney	0.47	19.01 %
Fan	0.26	1.94 %
Total	11.79	15.05 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.13	17.05 %
MDU1	1.09	11.68 %
KKD3	0.64	11.25 %
MDU5	0.48	15.93 %
DGL1	0.36	8.34 %
MDU4	0.34	17.53 %
KRR1	0.23	16.36 %
TEN2	0.19	9.78 %
TPT1	0.16	6.67 %
PNV2	0.16	14.61 %
SVG1	0.14	10.55 %
NTM1	0.12	13.00 %
MDU2	0.12	2.53 %
MPA1	0.11	6.50 %
NKI1	0.11	13.64 %
ATG1	0.11	6.53 %
MNM1	0.11	15.82 %
TMM1	0.11	3.05 %
MLR1	0.11	9.49 %
PVI1	0.10	8.98 %
KPT1	0.08	6.00 %
USL1	0.07	5.08 %
PNI1	0.07	4.13 %
SZSD	0.02	5.89 %
Total	11.79	15.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.48	20.81 %
Gas-Stov	2.79	23.63 %
Grinder	1.25	13.28 %
Cook-Pre	0.86	46.56 %
Chimney	0.57	21.72 %
In-Stove	0.52	23.48 %
Small-Ap	0.36	16.49 %
Total	9.81	18.05 %

Branch *	MTD Sales L	Brand Share %
CH15	0.83	11.71 %
CH12	0.54	14.07 %
CH33	0.40	14.44 %
CH24	0.25	7.45 %
CH03	0.22	6.08 %
CH17	0.21	8.38 %
CH43	0.17	5.08 %
CH46	0.14	14.06 %
CH23	0.13	13.90 %
CH21	0.11	5.00 %
CH09	0.11	9.51 %
UKI1	0.11	15.28 %
CH06	0.07	5.12 %
CH27	0.06	5.30 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-25.06 %
Total	9.81	18.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.90	16.45 %
Gas-Stov	2.51	18.95 %
Grinder	1.74	14.20 %
In-Stove	0.78	20.00 %
Cook-Pre	0.77	22.89 %
Small-Ap	0.38	16.88 %
Chimney	0.23	16.16 %
Fan	0.19	2.09 %
Total	9.50	15.05 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.66	12.06 %
TRY1	0.66	8.93 %
PBR2	0.63	17.61 %
TNJ2	0.46	15.45 %
TRY4	0.45	14.88 %
JKM1	0.37	16.60 %
NGT1	0.28	12.89 %
NMM1	0.25	10.52 %
TVR2	0.21	6.71 %
AYR1	0.19	15.49 %
TRY3	0.14	9.07 %
TVR1	0.07	8.20 %
APM1	0.06	8.39 %
PTK1	0.03	1.07 %
KIK1	0.03	1.43 %
TYR1	0.02	0.85 %
TZSD		0.00 %
WTRZ		0.00 %
Total	9.50	15.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.17	21.35 %
Gas-Stov	2.15	27.44 %
Grinder	1.93	29.86 %
In-Stove	0.69	29.48 %
Cook-Pre	0.63	36.76 %
Small-Ap	0.29	22.41 %
Chimney	0.15	27.15 %
Fan	0.10	1.93 %
Total	8.12	22.71 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.25	13.61 %
NVL2	0.17	6.21 %
KLM1	0.14	7.78 %
TVM1	0.10	15.65 %
POY2	0.07	2.22 %
Total	8.12	22.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.55	33.06 %
Mixie	2.16	23.66 %
Cook-Pre	0.87	51.39 %
Grinder	0.86	29.26 %
Chimney	0.30	38.12 %
Small-Ap	0.30	31.34 %
In-Stove	0.25	21.33 %
Fan	0.11	2.86 %
Total	7.40	26.08 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	16.70 %
VEL2	0.35	16.52 %
AKM1	0.25	17.46 %
VEL1	0.23	11.98 %
GDM1	0.10	15.03 %
ABR1	0.07	16.04 %
ANI1	0.05	8.91 %
WJP1	0.04	6.65 %
WHVL		0.00 %
Total	7.40	26.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.77	11.18 %
Mixie	1.74	9.50 %
Grinder	1.57	9.69 %
Cook-Pre	1.12	41.60 %
In-Stove	0.40	14.61 %
Small-Ap	0.34	14.87 %
Chimney	0.31	14.35 %
Fan	0.11	1.19 %
Total	7.35	10.64 %

Branch *	MTD Sales L	Brand Share %
CH08	0.69	11.29 %
CH42	0.57	13.17 %
CH07	0.34	10.20 %
CH16	0.30	5.70 %
CH28	0.29	12.83 %
CH11	0.27	9.77 %
CH30	0.27	15.82 %
CH19	0.26	5.55 %
CH39	0.24	8.09 %
CH48	0.19	6.78 %
CH22	0.19	8.24 %
SKL1	0.18	15.06 %
GUD1	0.17	5.51 %
CGL1	0.16	13.96 %
CH29	0.14	12.75 %
AVD1	0.12	6.85 %
CH14	0.08	2.92 %
CH05	0.07	1.71 %
GUD2	0.07	4.06 %
CH37	0.05	3.66 %
CZWH		0.00 %
WHC3		0.00 %
Total	7.35	10.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.35	16.65 %
Gas-Stov	0.26	17.50 %
Small-Ap	0.08	19.09 %
In-Stove	0.07	21.82 %
Cook-Pre	0.05	13.20 %
Total	0.81	13.73 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.15	10.37 %
KLR1	0.14	7.82 %
Total	0.81	13.73 %