

MTD Sales
101.57 L

Brand Share %
17.84 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	28.60	17.45 %
Gas-Stov	27.75	21.97 %
Grinder	16.70	16.00 %
Cook-Pre	9.62	37.65 %
In-Stove	6.46	28.04 %
Small-Ap	5.58	33.22 %
Chimney	5.44	20.74 %
Fan	1.42	1.71 %
Total	101.57	17.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	15.71	16.80 %
WEST-02	13.86	23.14 %
SOUTH-01	12.85	13.43 %
WEST-01	12.35	20.38 %
TRICHY-01	10.50	15.97 %
CHENNAI-01	10.00	14.35 %
CHENNAI-02	9.59	20.42 %
NORTH ARCOT	9.29	25.29 %
SOUTH ARCOT	6.66	18.64 %
KL-SOUTH	0.76	15.99 %
Total	101.57	17.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.94	14.61 %
Gas-Stov	3.76	21.89 %
Grinder	3.30	16.97 %
Cook-Pre	1.47	36.97 %
Small-Ap	1.07	32.19 %
Chimney	0.98	19.00 %
In-Stove	0.89	29.45 %
Fan	0.30	2.05 %
Total	15.71	16.80 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.08	11.03 %
MDU1	1.02	13.36 %
KKD3	0.46	10.78 %
MDU3	0.38	14.42 %
MDU4	0.26	17.16 %
PNI1	0.25	17.11 %
PVI1	0.19	11.56 %
TMM1	0.18	4.89 %
TEN2	0.18	8.81 %
MPA1	0.18	8.77 %
TPT1	0.15	4.67 %
USL1	0.14	7.88 %
ATG1	0.12	5.31 %
KYK1	0.12	9.14 %
NTM1	0.11	5.68 %
SVG1	0.09	3.98 %
MDU2	0.07	1.21 %
Total	15.71	16.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.55	24.57 %
Gas-Stov	3.67	27.58 %
Cook-Pre	1.44	41.65 %
Grinder	1.43	18.05 %
Chimney	1.02	20.97 %
In-Stove	0.92	34.57 %
Small-Ap	0.72	48.22 %
Fan	0.11	1.47 %
Total	13.86	23.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.73	13.96 %
HSR2	0.61	17.01 %
CM11	0.32	17.38 %
ERD2	0.27	6.51 %
SLM2	0.27	15.93 %
HSR1	0.27	12.52 %
RSP1	0.20	14.24 %
SLM3	0.16	4.21 %
EPI1	0.12	14.12 %
KRI1	0.09	15.72 %
MTR1	0.09	4.86 %
SGG1	0.08	5.48 %
VKL1	0.07	9.78 %
NKL2	0.02	0.93 %
WZWH		0.00 %
Total	13.86	23.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.74	17.60 %
Mixie	3.49	13.01 %
Grinder	2.05	10.94 %
Cook-Pre	1.39	32.77 %
Small-Ap	0.82	31.76 %
In-Stove	0.81	22.91 %
Chimney	0.31	13.98 %
Fan	0.23	1.39 %
Total	12.85	13.43 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.91	13.27 %
TKS1	0.82	16.20 %
TVL1	0.70	10.15 %
VNR2	0.66	13.95 %
TUT1	0.62	8.25 %
TCN1	0.49	16.98 %
MAR1	0.40	12.82 %
RPM1	0.40	13.89 %
TYI1	0.32	10.63 %
SNL1	0.29	12.01 %
TKS2	0.25	4.39 %
ASM1	0.23	17.27 %
APK1	0.21	11.66 %
PDI1	0.21	13.13 %
TKY1	0.19	5.87 %
SKD1	0.19	13.26 %
VL1	0.17	11.26 %
ERL2	0.16	14.45 %
MMT1	0.15	10.72 %
SVK1	0.14	6.19 %
VKM1	0.14	14.27 %
KYR1	0.12	9.83 %
VNR1	0.12	9.19 %
APK2	0.11	6.87 %
KGL1	0.10	11.64 %
TVL2	0.09	17.47 %
SGT1	0.04	5.01 %
TUT2	0.02	0.81 %
Total	12.85	13.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.22	24.23 %
Gas-Stov	3.24	23.49 %
Grinder	2.17	19.13 %
Cook-Pre	0.87	31.48 %
In-Stove	0.71	31.70 %
Chimney	0.53	11.60 %
Small-Ap	0.53	30.63 %
Fan	0.07	1.11 %
Total	12.35	20.38 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.48	13.84 %
TPR2	0.37	15.71 %
CBE1	0.30	13.06 %
CBE5	0.28	10.48 %
KMD1	0.21	11.66 %
PLI1	0.17	4.82 %
ANR1	0.16	15.52 %
DPM2	0.12	7.06 %
TPR1	0.10	5.71 %
KGI1	0.09	10.98 %
SNR1	0.05	2.39 %
SUL1	0.05	7.73 %
TPR4	0.03	2.26 %
WZSD	0.03	-2.34 %
GDR1	0.01	3.11 %
Total	12.35	20.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.49	14.71 %
Gas-Stov	2.46	16.05 %
Grinder	2.37	16.70 %
In-Stove	0.95	27.10 %
Cook-Pre	0.94	30.88 %
Chimney	0.64	43.46 %
Small-Ap	0.58	35.00 %
Fan	0.08	0.84 %
Total	10.50	15.97 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.04	17.48 %
TNJ1	0.96	17.17 %
TVR2	0.69	16.83 %
MDI1	0.49	16.79 %
PBR2	0.31	8.69 %
ORU1	0.31	16.18 %
TRY1	0.25	4.61 %
PK1	0.18	12.18 %
KIK1	0.16	6.28 %
TRY3	0.15	6.73 %
PTK1	0.11	2.91 %
NMM1	0.10	6.84 %
TYR1	0.09	3.04 %
NGT1	0.03	1.12 %
TZSD	0.02	-2.45 %
APM1	0.01	1.23 %
Total	10.50	15.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.11	15.58 %
Gas-Stov	2.52	14.59 %
Grinder	1.72	13.30 %
Cook-Pre	1.03	41.94 %
In-Stove	0.54	18.20 %
Small-Ap	0.53	24.00 %
Chimney	0.33	15.61 %
Fan	0.23	2.36 %
Total	10.00	14.35 %

Branch *	MTD Sales L	Brand Share %
CH16	0.82	14.64 %
CH07	0.61	16.68 %
CH28	0.43	16.54 %
CH08	0.39	6.59 %
CH39	0.31	14.26 %
CH45	0.31	11.20 %
CH48	0.24	6.42 %
CH22	0.23	6.39 %
MRM1	0.22	9.90 %
CH11	0.20	9.29 %
CH05	0.16	3.62 %
CH14	0.15	6.01 %
CGL1	0.15	11.11 %
GUD1	0.14	5.18 %
CH19	0.12	4.10 %
AVD1	0.08	11.35 %
CH37	0.06	5.16 %
GUD2	0.05	3.34 %
CH29	0.01	0.81 %
MC10		0.00 %
WHC3		0.00 %
Total	10.00	14.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.51	31.39 %
Mixie	2.27	16.91 %
Grinder	1.44	18.32 %
Cook-Pre	0.69	46.00 %
In-Stove	0.68	35.78 %
Chimney	0.63	28.67 %
Small-Ap	0.31	22.74 %
Fan	0.06	0.81 %
Total	9.59	20.42 %

Branch *	MTD Sales L	Brand Share %
CH15	0.87	16.72 %
CH03	0.73	17.01 %
CH33	0.32	17.30 %
CH46	0.18	16.09 %
CH21	0.14	7.46 %
CH24	0.12	4.39 %
CH41	0.11	7.13 %
UKI1	0.10	15.55 %
CH31	0.10	10.88 %
CH09	0.09	7.50 %
CH06	0.07	4.21 %
CH43	0.07	2.31 %
CH27	0.05	6.17 %
CH23	0.02	2.52 %
MC06	0.01	4.36 %
Total	9.59	20.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.13	36.31 %
Mixie	2.54	21.76 %
Cook-Pre	1.06	48.91 %
Chimney	0.84	31.08 %
Grinder	0.59	17.12 %
Small-Ap	0.50	48.95 %
In-Stove	0.46	29.39 %
Fan	0.18	3.20 %
Total	9.29	25.29 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.46	14.60 %
KPM2	0.31	13.47 %
ARC2	0.31	17.13 %
GDM1	0.16	15.12 %
BGR1	0.10	13.22 %
VEL1	0.05	2.60 %
ANI1	0.04	7.92 %
WJP1	0.02	2.63 %
Total	9.29	25.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.75	16.22 %
Gas-Stov	1.60	20.80 %
Grinder	1.53	19.94 %
Cook-Pre	0.63	37.80 %
Small-Ap	0.48	41.10 %
In-Stove	0.42	30.46 %
Chimney	0.16	20.74 %
Fan	0.08	1.80 %
Total	6.66	18.64 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.87	16.43 %
POY1	0.72	16.12 %
KKI2	0.34	14.55 %
POY2	0.34	12.57 %
TRK1	0.21	13.95 %
ULP1	0.17	10.11 %
KLM1	0.10	5.32 %
NVL2	0.10	3.14 %
TVM1	0.10	10.87 %
TVM2	0.09	17.41 %
Total	6.66	18.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.25	17.23 %
Gas-Stov	0.13	17.70 %
Grinder	0.10	12.56 %
Cook-Pre	0.09	35.71 %
In-Stove	0.08	30.85 %
Fan	0.08	9.23 %
Small-Ap	0.02	10.69 %
Total	0.76	15.99 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.26	16.24 %
PAS1	0.08	8.12 %
Total	0.76	15.99 %