

MTD Sales
114.66 L

Brand Share %
20.78 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	34.23	23.56 %
Gas-Stov	33.26	27.88 %
Grinder	20.56	26.57 %
Cook-Pre	8.86	67.24 %
In-Stove	7.07	24.19 %
Chimney	5.65	16.77 %
Small-Ap	2.76	16.15 %
Fan	2.28	1.97 %
Total	114.66	20.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.08	21.87 %
SOUTH-03	16.18	18.92 %
TRICHY-01	14.05	19.83 %
WEST-02	12.55	29.85 %
WEST-01	10.31	26.31 %
SOUTH ARCOT	10.18	27.39 %
CHENNAI-02	8.19	18.06 %
CHENNAI-01	7.91	11.12 %
NORTH ARCOT	7.25	19.96 %
WEST-03	5.96	25.62 %
Total	114.66	20.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.60	30.36 %
Mixie	6.54	24.90 %
Grinder	4.51	28.57 %
Cook-Pre	1.38	69.25 %
In-Stove	1.11	22.98 %
Fan	0.85	3.59 %
Chimney	0.77	18.71 %
Small-Ap	0.33	13.84 %
Total	22.08	21.87 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.03	18.44 %
TKS2	1.02	18.64 %
TVL1	0.68	11.11 %
SNL1	0.67	20.37 %
TUT1	0.60	8.17 %
MAR1	0.50	16.40 %
APK2	0.42	16.14 %
SKD1	0.24	17.64 %
STU2	0.18	12.53 %
UDN1	0.17	18.21 %
SVK1	0.16	6.85 %
KYR1	0.14	7.25 %
SGT1	0.08	9.74 %
S2SD		0.00 %
Total	22.08	21.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.72	28.71 %
Mixie	4.30	21.96 %
Grinder	3.22	22.05 %
Cook-Pre	1.59	75.48 %
In-Stove	0.99	27.43 %
Fan	0.54	2.49 %
Small-Ap	0.45	22.25 %
Chimney	0.37	6.93 %
Total	16.18	18.92 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.63	6.92 %
MDU2	0.60	11.63 %
DGL1	0.44	6.13 %
KRR1	0.29	20.02 %
TPT1	0.25	9.43 %
TEN2	0.20	6.48 %
SGP1	0.20	16.54 %
PNV2	0.17	15.09 %
KYK1	0.10	8.18 %
MDU4	0.07	4.70 %
CBM1	0.06	2.99 %
MLR1	0.06	3.13 %
ATG1	0.04	2.11 %
PNI1	0.02	1.65 %
USL1	0.02	1.38 %
SZSD		0.00 %
WHMD		0.00 %
Total	16.18	18.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.94	21.21 %
Gas-Stov	3.58	23.05 %
Grinder	3.15	28.59 %
In-Stove	1.32	27.46 %
Cook-Pre	1.11	80.83 %
Chimney	0.58	17.63 %
Small-Ap	0.34	22.53 %
Fan	0.03	0.20 %
Total	14.05	19.83 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.87	19.46 %
TRY1	0.80	12.94 %
TNJ2	0.57	15.41 %
TNJ1	0.39	12.54 %
KIK1	0.37	11.88 %
PBR2	0.36	6.92 %
NGT1	0.24	9.29 %
MSI1	0.17	15.81 %
PDK1	0.13	17.54 %
TRY2	0.10	12.96 %
TRY4	0.07	2.67 %
MDI1	0.06	2.75 %
TRY3	0.06	4.16 %
NMM1	0.03	3.10 %
TZSD		0.00 %
Total	14.05	19.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.55	37.10 %
Gas-Stov	4.03	40.69 %
Cook-Pre	1.47	64.04 %
Grinder	0.90	30.78 %
Chimney	0.72	17.09 %
In-Stove	0.51	24.42 %
Small-Ap	0.22	23.43 %
Fan	0.15	2.02 %
Total	12.55	29.85 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.46	16.54 %
EPI1	0.31	18.01 %
KRI1	0.26	15.17 %
APN1	0.21	15.53 %
MTR1	0.20	9.73 %
PMP1	0.18	19.24 %
SLM2	0.13	11.08 %
SLM1	0.04	1.24 %
WZWH		0.00 %
Total	12.55	29.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.05	31.82 %
Mixie	2.79	28.71 %
Grinder	1.49	27.79 %
Chimney	1.31	31.13 %
In-Stove	0.83	30.58 %
Cook-Pre	0.48	53.87 %
Small-Ap	0.32	19.53 %
Fan	0.03	0.62 %
Total	10.31	26.31 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.31	14.35 %
PLI1	0.17	6.72 %
CBE3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	10.31	26.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.37	31.19 %
Gas-Stov	2.73	37.35 %
Grinder	2.72	37.67 %
Cook-Pre	0.60	66.43 %
In-Stove	0.29	16.91 %
Small-Ap	0.26	24.07 %
Chimney	0.21	17.00 %
Total	10.18	27.39 %

Branch *	MTD Sales L	Brand Share %
POY1	0.61	15.61 %
CDM1	0.54	18.96 %
VCM2	0.36	16.34 %
TRK1	0.25	17.88 %
VPM2	0.22	18.45 %
KLM1	0.21	11.78 %
ULP1	0.14	7.53 %
VCM1	0.10	13.34 %
TVM2	0.04	11.93 %
Total	10.18	27.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.42	18.64 %
Gas-Stov	2.28	24.72 %
Grinder	1.34	24.54 %
Chimney	0.85	28.82 %
In-Stove	0.54	24.54 %
Cook-Pre	0.36	53.33 %
Small-Ap	0.24	10.87 %
Fan	0.15	1.65 %
Total	8.19	18.06 %

Branch *	MTD Sales L	Brand Share %
CH15	0.80	20.25 %
CH18	0.76	19.27 %
CH03	0.39	11.05 %
CH17	0.37	19.37 %
CH24	0.26	9.93 %
CH06	0.20	17.13 %
CH36	0.13	11.81 %
CH33	0.12	6.00 %
CH35	0.12	5.98 %
CH37	0.11	18.88 %
CH41	0.08	8.32 %
CH23	0.05	7.83 %
CH21	0.04	1.98 %
CH31	0.02	4.69 %
CH32	0.02	7.28 %
CH43		0.00 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.04	16.08 %
Total	8.19	18.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.08	13.27 %
Grinder	1.75	17.72 %
Mixie	1.65	8.77 %
In-Stove	0.78	18.60 %
Cook-Pre	0.78	57.66 %
Chimney	0.54	14.74 %
Small-Ap	0.26	8.96 %
Fan	0.06	0.41 %
Total	7.91	11.12 %

Branch *	MTD Sales L	Brand Share %
CH16	0.54	12.56 %
CH49	0.54	11.17 %
AVD1	0.50	16.00 %
CH42	0.48	15.35 %
CH47	0.41	7.31 %
CH39	0.31	14.72 %
CH08	0.24	9.60 %
MRM1	0.23	14.09 %
CH19	0.22	8.24 %
CH30	0.22	8.50 %
CH45	0.19	7.30 %
CH05	0.18	3.42 %
GUD2	0.18	10.25 %
CH29	0.14	15.25 %
CH26	0.13	19.10 %
TKM1	0.12	16.44 %
CH22	0.11	8.44 %
CH48	0.09	2.94 %
CH07	0.09	2.05 %
GUD1	0.09	2.93 %
CH14	0.03	1.31 %
CH25	0.02	0.70 %
CZWH		0.00 %
Total	7.91	11.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.49	26.10 %
Gas-Stov	2.20	27.60 %
Grinder	0.68	26.16 %
Cook-Pre	0.65	65.69 %
In-Stove	0.48	26.00 %
Fan	0.31	3.64 %
Chimney	0.30	9.46 %
Small-Ap	0.15	9.01 %
Total	7.25	19.96 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.53	16.69 %
VEL3	0.35	11.14 %
BGR1	0.26	20.48 %
TRL1	0.24	10.29 %
PLR1	0.17	16.00 %
VEL1	0.17	11.21 %
WJD1	0.15	12.71 %
CYR1	0.12	17.16 %
VEL2	0.09	3.29 %
ANI1	0.08	9.47 %
VEL4	0.08	3.04 %
PTU1		0.00 %
Total	7.25	19.96 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	2.18	32.31 %
Gas-Stov	1.98	33.87 %
Grinder	0.78	31.67 %
Cook-Pre	0.45	73.65 %
In-Stove	0.22	18.19 %
Small-Ap	0.19	25.38 %
Fan	0.16	3.87 %
Total	5.96	25.62 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.52	16.83 %
AVI1	0.42	18.30 %
TPR1	0.37	14.02 %
ERD1	0.34	15.27 %
RSP1	0.20	20.05 %
CMI1	0.15	18.60 %
VKL1	0.10	15.40 %
W3SD		0.00 %
Total	5.96	25.62 %