

MTD Sales
76.38 L

Brand Share %
13.93 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	21.38	17.61 %
Mixie	19.18	13.53 %
Cook-Pre	10.29	45.27 %
Grinder	9.97	11.32 %
In-Stove	5.90	24.73 %
Small-Ap	5.36	21.00 %
Fan	3.56	3.28 %
Chimney	0.72	4.32 %
Flask	0.02	100.00 %
Total	76.38	13.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.58	12.07 %
WEST-02	10.43	18.92 %
SOUTH-03	10.08	12.41 %
WEST-01	9.35	15.50 %
TRICHY-01	8.01	14.22 %
CHENNAI-02	6.60	16.61 %
CHENNAI-01	5.97	7.97 %
NORTH ARCOT	5.68	18.71 %
SOUTH ARCOT	5.46	16.60 %
KL-SOUTH	2.21	16.80 %
Total	76.38	13.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.70	17.04 %
Mixie	2.75	10.27 %
Grinder	1.81	9.92 %
Cook-Pre	1.51	38.84 %
Small-Ap	1.02	26.70 %
In-Stove	0.75	18.21 %
Fan	0.61	2.72 %
Chimney	0.43	13.36 %
Total	12.58	12.07 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.80	12.53 %
RPM1	0.49	10.27 %
SDI1	0.48	12.74 %
KVT1	0.37	6.96 %
TKS1	0.30	7.47 %
SNL1	0.30	10.78 %
SKD1	0.27	13.49 %
TUT1	0.25	3.44 %
TVL1	0.22	4.42 %
TUT2	0.19	5.75 %
KYR1	0.18	6.66 %
PDI1	0.17	7.08 %
SVK1	0.16	6.33 %
UDN1	0.15	11.86 %
VNR1	0.14	10.78 %
VKM1	0.14	8.77 %
VLY1	0.12	5.45 %
TKY1	0.12	7.50 %
TKS2	0.11	2.77 %
APK2	0.11	8.32 %
S2SD		0.00 %
Total	12.58	12.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.27	21.11 %
Gas-Stov	2.98	25.14 %
Cook-Pre	1.42	49.94 %
In-Stove	0.87	23.86 %
Small-Ap	0.76	48.68 %
Grinder	0.75	12.04 %
Fan	0.39	3.88 %
Total	10.43	18.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.40	10.08 %
ERD2	0.32	8.47 %
HSR1	0.26	11.25 %
APN1	0.25	11.94 %
EPI1	0.18	11.73 %
SGI1	0.11	9.35 %
SLM3	0.09	4.44 %
MTR1	0.07	3.72 %
KRI1	0.05	5.25 %
WZWH	0.02	2.06 %
SGG1	0.02	2.82 %
NKL2		0.00 %
Total	10.43	18.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.85	16.15 %
Mixie	2.33	11.55 %
Grinder	1.36	9.86 %
Cook-Pre	1.35	43.29 %
Small-Ap	0.80	28.28 %
In-Stove	0.76	25.81 %
Fan	0.55	2.89 %
Chimney	0.09	4.75 %
Total	10.08	12.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.37	13.15 %
DGL1	0.50	6.98 %
MDU6	0.37	7.82 %
KYK1	0.33	12.43 %
PVI1	0.26	8.46 %
KKD2	0.22	6.81 %
KPT1	0.21	11.78 %
DKI1	0.20	13.54 %
MPA1	0.19	9.00 %
DGL2	0.18	9.27 %
NTM1	0.18	11.48 %
SVG1	0.17	11.29 %
TPT1	0.16	6.65 %
MLR1	0.15	12.13 %
SZSD	0.12	9.05 %
TEN2	0.11	6.59 %
USL1	0.11	8.21 %
TMM1	0.11	3.20 %
PNV1	0.10	10.10 %
KRR1	0.08	8.13 %
MDU2	0.07	2.32 %
ATG1	0.06	3.79 %
CMR1	0.05	9.29 %
PNI1	0.03	5.23 %
Total	10.08	12.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.80	17.43 %
Gas-Stov	2.77	17.06 %
Cook-Pre	1.16	41.53 %
Grinder	0.93	9.87 %
In-Stove	0.91	27.65 %
Small-Ap	0.53	29.65 %
Fan	0.17	2.14 %
Chimney	0.09	3.05 %
Total	9.35	15.50 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.35	11.46 %
CBE5	0.30	12.45 %
SNR1	0.29	8.12 %
TPR3	0.27	11.56 %
DPM2	0.19	8.03 %
CBE1	0.16	4.74 %
TPR2	0.15	9.84 %
KGM1	0.15	11.18 %
PLI1	0.12	4.78 %
UMP1	0.11	11.41 %
WZSD	0.07	9.91 %
TPR1	0.05	2.15 %
GBM1	0.01	2.75 %
Total	9.35	15.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.02	13.94 %
Gas-Stov	1.82	14.92 %
Cook-Pre	1.56	48.65 %
Grinder	1.28	12.43 %
In-Stove	0.62	25.24 %
Small-Ap	0.56	26.05 %
Chimney	0.11	8.25 %
Fan	0.05	0.51 %
Total	8.01	14.22 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.39	11.10 %
PBR2	0.31	10.48 %
TNJ2	0.22	8.55 %
TRY1	0.18	3.30 %
KIK1	0.16	4.81 %
TYR1	0.15	6.19 %
APM1	0.10	11.04 %
PBR1	0.07	9.04 %
TRY3	0.05	3.52 %
NMM1	0.05	3.82 %
TVR1	0.05	5.29 %
PTK1	0.05	2.50 %
TZSD		0.00 %
Total	8.01	14.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.69	15.78 %
Gas-Stov	1.44	17.81 %
Grinder	1.10	17.12 %
Fan	0.69	7.35 %
In-Stove	0.60	33.62 %
Small-Ap	0.55	31.41 %
Cook-Pre	0.51	44.76 %
Flask	0.02	100.00 %
Total	6.60	16.61 %

Branch *	MTD Sales L	Brand Share %
CH15	0.43	10.45 %
CH43	0.19	7.31 %
CH24	0.17	10.28 %
GPD1	0.10	10.50 %
CH31	0.08	9.25 %
CH41	0.07	5.45 %
CH06	0.07	6.40 %
CH21	0.06	2.72 %
CH12	0.06	2.55 %
CH46	0.06	7.32 %
CH23	0.05	12.27 %
CH17		0.00 %
Total	6.60	16.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.54	9.58 %
Mixie	1.04	6.34 %
Cook-Pre	1.03	48.52 %
Grinder	0.93	7.61 %
In-Stove	0.53	20.50 %
Fan	0.53	3.55 %
Small-Ap	0.37	3.93 %
Total	5.97	7.97 %

Branch *	MTD Sales L	Brand Share %
CH42	0.62	13.88 %
CH19	0.41	10.33 %
CH48	0.38	11.77 %
CH16	0.37	8.53 %
CH07	0.31	9.70 %
CH28	0.30	8.38 %
CH39	0.28	11.59 %
CH45	0.26	9.56 %
CH05	0.24	5.13 %
GUD1	0.22	8.68 %
CH08	0.20	4.03 %
GUD2	0.19	8.09 %
CH11	0.17	8.43 %
CH37	0.14	8.73 %
CH35	0.14	11.28 %
SKL1	0.13	11.47 %
CH14	0.13	4.40 %
CGL1	0.10	13.28 %
CH26	0.09	11.14 %
MRM1	0.08	5.00 %
CH30	0.05	3.22 %
CH29	0.05	6.21 %
CH38	0.03	1.46 %
CH22	0.01	0.47 %
CH40		0.00 %
CZWH		0.00 %
Total	5.97	7.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.25	29.03 %
Mixie	1.13	12.92 %
Cook-Pre	0.89	66.49 %
Small-Ap	0.45	47.68 %
In-Stove	0.35	28.60 %
Grinder	0.33	11.73 %
Fan	0.29	4.45 %
Total	5.68	18.71 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.24	12.43 %
AKM1	0.15	12.48 %
ANI1	0.15	11.90 %
SBR1	0.14	8.70 %
KPM1	0.14	13.21 %
WJD1	0.13	10.95 %
SLG1	0.11	13.38 %
CPT1	0.07	11.48 %
VEL1	0.03	1.55 %
NASD		0.00 %
Total	5.68	18.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.48	16.70 %
Grinder	1.21	19.26 %
Gas-Stov	1.21	17.86 %
Cook-Pre	0.72	46.74 %
Fan	0.29	4.46 %
In-Stove	0.28	25.28 %
Small-Ap	0.26	32.10 %
Total	5.46	16.60 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.33	13.68 %
ULP1	0.29	13.57 %
POY2	0.27	9.20 %
KLM1	0.14	7.09 %
STP1	0.06	6.21 %
TRK1	0.06	6.24 %
NVL2	0.04	1.40 %
TVM2		0.00 %
Total	5.46	16.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.83	26.74 %
Mixie	0.68	16.55 %
Grinder	0.27	11.55 %
In-Stove	0.23	33.40 %
Cook-Pre	0.14	18.92 %
Small-Ap	0.06	16.42 %
Total	2.21	16.80 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	12.46 %
Total	2.21	16.80 %