

MTD Sales
80.79 L

Brand Share %
14.13 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	20.49	17.54 %
Mixie	20.44	12.37 %
Grinder	12.57	11.53 %
Cook-Pre	12.42	42.51 %
Small-Ap	4.98	24.14 %
In-Stove	4.66	21.80 %
Fan	3.82	4.24 %
Chimney	1.39	7.21 %
Flask	0.01	100.00 %
Total	80.79	14.13 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	12.71	21.22 %
SOUTH-03	12.53	15.31 %
WEST-01	11.41	16.29 %
TRICHY-01	10.42	14.31 %
SOUTH-01	9.24	9.59 %
CHENNAI-02	6.62	14.03 %
CHENNAI-01	6.09	8.69 %
SOUTH ARCOT	5.89	15.75 %
NORTH ARCOT	5.71	17.89 %
KL-SOUTH	0.18	4.07 %
Total	80.79	14.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.83	19.37 %
Gas-Stov	3.56	28.59 %
Cook-Pre	1.86	49.85 %
Grinder	1.70	18.98 %
Small-Ap	0.75	42.30 %
In-Stove	0.69	26.65 %
Fan	0.20	2.55 %
Chimney	0.11	3.87 %
Flask	0.01	100.00 %
Total	12.71	21.22 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.31	10.18 %
VPD1	0.27	11.80 %
HSR1	0.26	11.58 %
KRI1	0.20	13.31 %
MTR1	0.16	7.86 %
SGG1	0.15	14.00 %
EPI1	0.10	7.82 %
SLM2	0.10	6.98 %
SLM3	0.10	5.42 %
CMI1	0.10	9.26 %
NKL2	0.04	2.33 %
WHKP		0.00 %
Total	12.71	21.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.40	21.65 %
Mixie	2.93	13.50 %
Grinder	2.29	13.21 %
Cook-Pre	1.67	42.42 %
Small-Ap	0.77	26.31 %
In-Stove	0.74	23.86 %
Fan	0.62	4.23 %
Chimney	0.11	4.36 %
Total	12.53	15.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.32	12.89 %
DGL1	0.55	7.47 %
ATG1	0.30	10.41 %
KKD2	0.29	12.80 %
TPT1	0.24	7.85 %
MPA1	0.22	10.40 %
MLR1	0.22	12.64 %
TMM1	0.20	6.72 %
SVG1	0.20	10.12 %
KPT1	0.17	12.62 %
PNI1	0.16	12.58 %
USL1	0.13	10.15 %
MDU4	0.12	5.05 %
TEN2	0.09	5.26 %
MNM1	0.08	8.60 %
NKI1	0.06	4.75 %
MDU2	0.05	1.22 %
DGL2	0.04	2.58 %
Total	12.53	15.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.57	16.24 %
Gas-Stov	2.40	15.59 %
Cook-Pre	1.94	50.31 %
Grinder	1.85	14.62 %
In-Stove	0.82	26.99 %
Small-Ap	0.50	30.47 %
Fan	0.22	3.58 %
Chimney	0.11	1.96 %
Total	11.41	16.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.23	12.58 %
TPR2	0.57	13.26 %
PLI1	0.29	7.35 %
SNR1	0.25	6.46 %
TPR3	0.22	12.21 %
SUL1	0.20	6.73 %
TPR1	0.19	8.85 %
DPM2	0.17	8.47 %
TPR4	0.17	12.73 %
CNR1	0.14	11.44 %
CBE1	0.14	6.13 %
KMD1	0.12	7.60 %
CBE3	0.11	9.76 %
PDM1	0.11	13.58 %
GDR1	0.04	10.32 %
Total	11.41	16.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.48	11.78 %
Grinder	2.32	14.00 %
Gas-Stov	2.05	16.56 %
Cook-Pre	1.76	43.56 %
In-Stove	0.74	21.35 %
Small-Ap	0.72	32.52 %
Fan	0.26	2.35 %
Chimney	0.11	4.70 %
Total	10.42	14.31 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.64	12.37 %
TVR2	0.40	11.07 %
TRY1	0.37	4.38 %
KIK1	0.20	7.04 %
APM1	0.20	9.84 %
PBR2	0.16	3.70 %
TYR1	0.14	4.77 %
PTK1	0.14	4.35 %
MSI1	0.14	11.76 %
PBR1	0.12	13.29 %
TRY2	0.10	13.37 %
TVR1	0.09	7.06 %
TRY3	0.06	2.79 %
NMM1	0.05	4.47 %
AYR1	0.03	4.53 %
TZSD		0.00 %
Total	10.42	14.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.39	11.68 %
Mixie	2.15	8.50 %
Grinder	1.53	7.09 %
Cook-Pre	1.37	28.99 %
Small-Ap	0.79	22.80 %
Fan	0.44	2.86 %
In-Stove	0.37	10.10 %
Chimney	0.21	10.53 %
Total	9.24	9.59 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.62	9.18 %
VNR2	0.59	11.09 %
TKS2	0.48	8.82 %
SKD1	0.41	9.47 %
KVT1	0.39	5.49 %
TKS1	0.21	4.36 %
TUT1	0.19	3.11 %
STU2	0.19	14.09 %
MMT1	0.18	10.33 %
APK1	0.18	6.43 %
ASM1	0.16	13.23 %
SVK1	0.15	5.69 %
UDN1	0.14	10.51 %
KSM1	0.14	12.83 %
KYR1	0.14	7.99 %
SDI1	0.13	12.41 %
PDI1	0.12	7.20 %
RPM1	0.12	3.37 %
KGL1	0.12	7.46 %
VNR1	0.11	8.03 %
TKY1	0.10	5.68 %
VKM1	0.09	4.18 %
TUT2	0.08	2.48 %
SGT1	0.08	12.10 %
SNL1	0.07	4.87 %
VLY1	0.03	1.13 %
TVL2	0.01	2.83 %
Total	9.24	9.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.93	18.71 %
Mixie	1.47	10.08 %
Cook-Pre	0.87	53.94 %
Grinder	0.84	10.80 %
Fan	0.61	6.81 %
In-Stove	0.37	31.82 %
Small-Ap	0.32	16.27 %
Chimney	0.22	24.10 %
Total	6.62	14.03 %

Branch *	MTD Sales L	Brand Share %
CH15	0.77	9.97 %
CH03	0.42	9.87 %
CH18	0.38	10.01 %
CH12	0.28	11.60 %
CH43	0.21	6.49 %
CH24	0.18	8.24 %
CH33	0.16	9.94 %
CH09	0.14	11.19 %
CH06	0.08	5.01 %
CH27	0.06	6.09 %
GPD1	0.05	3.43 %
CH32	0.04	6.00 %
CH46	0.04	4.69 %
CH17	0.02	2.10 %
CH41	0.01	1.04 %
CH23	0.01	1.81 %
CH01		0.00 %
MC06		0.00 %
Total	6.62	14.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.41	9.63 %
Mixie	1.15	6.39 %
Cook-Pre	0.94	27.41 %
Grinder	0.87	6.60 %
Fan	0.87	6.56 %
Chimney	0.33	18.10 %
Small-Ap	0.29	7.06 %
In-Stove	0.23	14.25 %
Total	6.09	8.69 %

Branch *	MTD Sales L	Brand Share %
CH08	0.50	9.85 %
CH07	0.49	10.91 %
CH28	0.43	12.71 %
CH05	0.22	4.95 %
CH35	0.20	11.58 %
CH19	0.18	4.20 %
GUD1	0.18	7.23 %
AVD1	0.18	11.74 %
CH39	0.17	8.18 %
GUD2	0.17	9.41 %
CH14	0.14	5.57 %
SKL1	0.12	14.06 %
CH37	0.11	13.53 %
CH11	0.10	5.21 %
CH38	0.09	3.57 %
CH45	0.07	2.75 %
CH26	0.05	4.80 %
CGL1	0.04	4.19 %
CH16	0.04	0.80 %
CH30	0.03	1.76 %
CH22	0.02	0.97 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	6.09	8.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.64	14.38 %
Gas-Stov	1.39	20.88 %
Cook-Pre	0.99	57.85 %
Grinder	0.83	11.27 %
In-Stove	0.43	27.83 %
Small-Ap	0.33	27.15 %
Fan	0.17	2.53 %
Chimney	0.11	12.24 %
Total	5.89	15.75 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.71	11.79 %
POY1	0.50	11.33 %
POY2	0.21	7.10 %
KKI2	0.20	6.42 %
KLM1	0.16	7.94 %
NVL2	0.15	7.97 %
KML1	0.13	13.22 %
ULP1	0.13	5.96 %
TVM1	0.04	10.48 %
Total	5.89	15.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.92	24.87 %
Mixie	1.13	11.05 %
Cook-Pre	0.99	50.86 %
Small-Ap	0.50	40.11 %
Fan	0.43	7.21 %
Grinder	0.34	12.20 %
In-Stove	0.28	26.70 %
Chimney	0.11	11.74 %
Total	5.71	17.89 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.19	11.71 %
WJD1	0.16	11.23 %
BGR1	0.14	11.82 %
TRL1	0.14	7.12 %
ABR1	0.14	13.75 %
VEL1	0.10	4.71 %
CGM1	0.06	7.62 %
ANI1	0.04	7.03 %
Total	5.71	17.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.09	6.86 %
Cook-Pre	0.03	13.00 %
Gas-Stov	0.03	2.64 %
Fan	0.02	2.90 %
Small-Ap	0.01	9.34 %
Total	0.18	4.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.18	5.46 %
PAS1		0.00 %
Total	0.18	4.07 %